

HERE AT LAST!

A Real Bona-Fide Picture Puzzle Contest

Backed by the Reputation of The Omaha Bee

Over \$2,000.00 in Cash For Those Who Win

The Omaha Bee presents a picture puzzle game with \$1,000 as the first prize and guarantees that all prizes offered will be awarded exactly as stated in the governing rules printed in this first announcement.

Get busy, today. Do not let anything deter you from trying to win the \$1,000 cash prize offered in this great puzzle picture game. Remember, The Omaha Bee stands behind it.

**How Many Objects
Can You Find in
This Simple Picture
that Begin with "B"?**

Here are a few of the words: Bank, boar, ball, beads, badge, batter. Just pick out the words and write them down. We are running the "B" Puzzle Picture to increase the popularity of this paper. It is not a subscription contest and you do not have to send in a single subscription to win a prize. If the judges award your answer the First Prize you win \$20, Second Prize \$10, etc. But if you want to win more than this, read the offer on opposite side of the picture.

**Only Visible Objects
Count**

Every object has been drawn plainly so everybody can recognize it. There are no hidden objects. Every one of them is as plain as the nose on your face. You don't have to turn the picture upside down or sideways. Just look at the picture and name the objects, that's all. The person who sends us the largest and most correct list will be awarded First Prize, Second Prize and so on. This picture will appear frequently in this paper until October 18, when the contest will close. But don't wait to send in your list. Get it in early.

The Wonderful Omaha Bee "B" Puzzle Picture



**You Can Win
\$1,000**

If the judges award you first prize and you have sent in one bona-fide new three-month subscription for the Morning and Sunday Bee or the Evening and Sunday Bee either in Omaha, Council Bluffs or any town outside Omaha or Council Bluffs where The Omaha Bee has carrier delivery service; or one bona-fide new six-month paid-in-advance subscription by mail you will receive \$500 instead of \$20, second prize \$250, etc. (See second column of figures in prize list.)

Isn't this a fine offer? It only takes two bona-fide new three-month subscriptions by carrier or two bona-fide new six-month subscriptions by mail to qualify for the big \$1,000 award. A new subscription is one for a person who was not taking The Omaha Bee on September 12, 1922.

You do not need to send any money with a subscription to be delivered by carrier. The carrier boy will attend to the collecting. Mail subscriptions must be accompanied by a remittance for \$2.50 for each six-month subscription sent in, as all mail subscriptions are payable in advance.

When sending subscriptions write instructions on a separate sheet from your puzzle answer.

OBSERVE THESE RULES

1. Any woman, boy or girl, who is not an employe of The Omaha Bee or a member of an employe's family, may submit an answer. It costs nothing to try.
2. All answers must be mailed by October 18, 1922, and sent to The Omaha Bee.
3. All lists of names should be written on one side of the paper only and numbered consecutively, 1, 2, 3, etc. Write your full name and address on each page in the upper right-hand corner. Do not write subscriber's name or anything else on the same paper with list of words; use separate sheet.
4. Only words found in the Webster's Unabridged Dictionary will be counted. Do not use obsolete words. Use either the singular or plural, but where the plural is used the singular cannot be counted, and vice versa. Do not use hyphenated or compound words, or any word formed by the combination of two or more complete English words, where each word in itself is a separate object. When an object can be correctly called by two or more names, any one of such names will be counted as a word.
5. Words of the same spelling can be used only once, even though used to designate different objects. An object can be named only once; however, any part of the object may also be named.
6. In making the awards each list will be considered solely upon its merits. Every incorrect word counts against the contestant just as much as a correct word counts in the contestant's favor. Therefore, it is very important that no incorrect words are included in a list.
7. The answer having the largest number of words which correctly name objects shown on the picture which begin with the letter "B," deductions to be made for incorrect words, will be awarded first prize.
8. Candidates may co-operate in answering the puzzle, but only one prize will be awarded to any one household; nor will prizes be awarded to more than one of any group outside of the family where two or more have been working together.
9. In the event of a tie for any prizes offered, the full amount of such prizes will be paid to each tied participant.
10. All answers will receive the same consideration regardless of whether or not subscriptions for The Omaha Bee are sent in.
11. Three business men of this city, having no connection with The Omaha Bee, will be selected to act as judges and decide the winners. They will use Webster's Unabridged Dictionary as reference and participants agree to accept the decision of the judges as final and conclusive.
12. The judges will meet directly following close of the contest and announcement and the list of words winning first prize will be published in The Omaha Bee just as quickly thereafter as possible.

The Prizes

Winning Answers Will Receive
Cash Prizes as Follows:

	Class A	Class B	Class C
15 Grand Prizes	Prizes Given if NO Subscriptions are sent.	Prizes Given if 1 bona-fide new 3-month carrier subscription or one bona-fide new 6-month mail subscription is sent in.	Prizes Given if 2 bona-fide new 3-month carrier subscriptions or two bona-fide new 6-month mail subscriptions are sent in.
1st Prize	\$20.00	\$500.00	\$1000.00
2d Prize	10.00	250.00	500.00
3d Prize	5.00	125.00	250.00
4th Prize	5.00	100.00	200.00
5th Prize	5.00	50.00	100.00
6th Prize	3.00	40.00	80.00
7th Prize	3.00	30.00	60.00
8th Prize	3.00	20.00	40.00
9th Prize	2.00	15.00	30.00
10th Prize to 15th Prize	2.00	10.00	20.00

SUBSCRIPTION BLANK

Carrier Order Mail Subscription

Deliver the Morning and Sunday or Evening and Sunday Bee to me for three months.

Enclosed is \$2.50 for six months subscription to The Daily and Sunday Bee.

Name _____
 Address _____
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 R. F. D. No. _____ Box No. _____
 This Order Turned in by _____
 Address _____

PRINT, DO NOT WRITE NAME AND ADDRESS

**The Omaha Morning Bee
THE EVENING BEE**