

BURGESS-NASH COMPANY.

"EVERYBODY'S STORE"

This Is "School Week" at "Everybody's Store"

Who wants to start school a week early? No one, of course. And Burgess-Nash doesn't want you to do that. But in connection with "School Week" we are conducting the kind of school that we are sure you will enjoy visiting. It's entirely different from the systematic, well-ordered class rooms to which you are accustomed. Our school will be an old-fashioned one that father or grandfather will recognize as a great deal like the one in which he began his education. The "Pumpkin Center School" will open at 2 o'clock Monday afternoon in the Burgess-Nash Auditorium, Fifth Floor, with Professor Jeremiah Snodgrass in charge of a class room of characters from literature and from motion pictures. Little Mary Tittletoes, Percy Val and others will keep you laughing through the entire performance.

All Sorts of New Things

New Dresses for School

Straight lines and flowing sleeves mark them as just the dresses the modern miss demands. In the three groups,

Priced at \$17.50, \$19.75, \$25

there are scarcely two alike. Colorful silk thread embroidery, and yarn and braiding motifs relieve all plainness; many have wide sleeves of crepe de chine or of flannel.

Delightful Frocks, Youthfully Cut of Navy Blue Serge or Poiret Twill.

Miss Josephine Grace takes especial interest in outfitting girls—in helping them to select frocks that are particularly suited to their individuality.

Burgess-Nash Dress Shop—Third Floor



For School Girls and Boys Hats for the School Girl

History hath it that in the matter of hats, My Dear Young Lady is coy, capricious and hard to please. Be that as it may, we have a special department devoted entirely to the whims and fancies of Miss 5 to 16.

Soft Felt Hats, **\$1.95 to \$3.95.**
Velvet Poke Bonnets at **\$5.95.**
Beaver styles, **\$3.95 and \$5.95.**
Lyons Velvet Hats, **\$3.95 to \$10.75.**
Tams priced at only **95c.**
Duvetyn Hats priced **\$7.50.**

"Little Miss Gage"
"Madge Evans" Hats

Featured exclusively in Omaha at the Burgess-Nash Company. Authoritative magazines praise them, exclusive shops feature them.

Burgess-Nash Hat Shop—Third Floor

New and Serviceable Footwear

"A man looks first at a woman's shoes," it is said. Because they have pretty well proven it to be a fact, young girls are extremely particular about their pumps and oxfords.

The Oxfords

Dark brown with light tan saddle; black calf with patent, patent with grey kid saddle. All have low heels.

\$8.00 to \$12.00

Dress Pumps

Satin, plain or beaded, and patent leather. With high French heels in which one trips daintily.

\$8.00 to \$12.50

The Pumps

Of patent, satin and oozie with the new inch and a quarter heel. Strap styles with button or buckle fasteners.

\$8.00 to \$12.50

Burgess-Nash Shoe Shop—Main Floor

New Fall Fabrics for School or Party Dresses

Burnasco Crepe

A knitted crepe in newest of fall shades. A beautiful material for girls' one-piece dresses.

Yard, \$2.95

Chiffon Velvets

40-inch chiffon velvet—a beautiful soft quality in black, navy, African brown, Delft blue.

Yard, \$4.95

Middy Flannel

Fine all wool flannel so popular for girls' and juniors' blouses and sports suits.

Yard, \$1.45

Knickerbocker Tweeds

54-inch tweeds in rich fall colorings. Ideal for suits, coats and capes.

Yard, \$2.25

Dress Gingham

32-inch dress gingham in pretty plaid and checked designs. Priced at—

Yard, 39c

Changeable Taffeta

36-inch taffeta in the lovely color combinations so much admired for dancing frocks.

Yard, \$1.95

Navy Blue Taffeta

A fine soft finish quality in navy blue. Always desirable for girls' dresses.

Yard, \$1.95

Navy Blue Serge

45-in. French serge, yard, **\$1.59.**
48-in. Storm serge, yard, **\$1.59.**
54-in. French serge, yard, **\$1.95.**

Colored Stripe Madras

32-inch striped madras of excellent quality for boys' shirts. Good designs.

Yard, 49c

Irish Dress Linen

In dark serviceable colors. Excellent quality for girls' dresses. Priced at—

Yard, 95c

Marinette Crepe

A 40-inch crepe of just a little heavier weight than crepe de chine. Soft and draping in the manner of new fall fashions. Shades for afternoon frocks and for party dresses. In pink, white, orchid and maize marquette crepe, is lovely for lingerie.

Yard, \$2.95

Crepe de Chine

39-inch crepe de chine of exceptional quality. Evening tints and street shades.

Yard, \$1.69

Wool Skirtings

54-inch all-wool stripe and plaid skirtings.

Yard, \$1.50

Fine Longcloth

A quality that will give splendid service. Dainty for underwear and children's dresses.

12 yards, \$2.95

Satin Charmeuse

40-inch charmeuse soft and rich, in black, seal brown, tobacco brown, navy blue.

Yard, \$2.45

Wool Eponge

A new and favored wool material for misses' smocks and one-piece dresses.

Yard, \$3.95

"Peter Pan" Gingham

The celebrated "Peter Pan" gingham in attractive checks and plaids. Priced at—

Yard, 75c

36-inch Nainsook

36-inch nainsook of fine quality. Priced exceptionally low at,

Yard, 29c

Suggestions From the Ribbon Section

New Ribbons

6 1/2-inch fancy broads, plain and checked moire, and taffeta and satin checks, suggest a girle that might add greatly to the charm of a rather plain dress.

Yard, \$1.00

Garters

A bit of color when the wind blows one's skirt. And they are not at all difficult to make when one buys the ribbon covered elastic in three-quarter yard lengths at—

Each, 65c

Hair Ribbon

6-inch ribbons with checks, plaids and floral designs. Hair bows for the little girls, and sashes and hat streamers for older girls. Dainty and pretty, at only,

Yard, 45c

Burgess-Nash Ribbon Shop—Main Floor

For the Smaller Girls

Serge Dresses

Of navy blue serge, plain tailored little dresses, and others embroidered in colored yarns. Sizes 6 to 14. Priced—

\$3.95 to \$5.95

Pantie Dresses

For kindergartens—French gingham, hand embroidered, also domestic gingham and pongee. Sizes 5 to 6. Priced—

\$1.95 to \$3.95

"Jack Tar" Middies

The regulation middy of Standard Jean. All white or white with red or cadet blue collar and cuffs. Sizes 6 to 14. Priced—

\$1.95 to \$2.95

"Jack Tar" Dresses

The kind of dresses that girls really enjoy wearing. White, cadet and tan or white with navy flannel collar and cuffs. Sizes 6 to 14.

\$3.95 to \$5.95

Knicker Dresses

The practical outfit for school wear. Made of dainty gingham in checks, plaids and plain colors, and trimmed with embroidery. Collars, cuffs and belt are often of plain color chambray. Two set-in pockets make these dresses great favorites. The knickers are made with adjustable waistband, and button cuff at the knee. Sizes 6 to 14. Priced for "School Week,"

\$1.25 to \$2.25

Burgess-Nash Junior Shop—Third Floor

School Shoes

Lace styles in black or brown calf built on nature last with square toe. All widths in many styles, **\$4.00 and \$4.50.**

Patent with kid top. Lace style with spring or wedge heel. Nature toe last. **\$4.00 and \$4.50.**

Patent with high top of field mouse kid and wide patent cuff. Nature toe last and Goodyear stitched sole. Pair, **\$5.00 and \$6.00.**

Black or brown calf in styles for the growing girl. Nature toe last in all sizes and widths. Pair, **\$6.00.**

Burgess-Nash Shoe Shop—Main Floor

Waist Union Suits

A knit suit consisting of panties and waist combined. Sizes 2 to 12 years.

\$1.00

Burgess-Nash—Main Floor

Girls' "Better" Gingham

French and Devonshire gingham, daintily made and hand embroidered. Styles for girls of 6 to 14 years.

\$5.00 to \$16.50

Burgess-Nash Junior Shop—Third Floor

Kiddies' Union Suits

Wool suits made with high neck and long sleeves, and ankle length.

Size 2, \$2.00

Priced 15c more for each additional size.

Girls' Union Suits

Medium weight suits in white, ribbed, with light fleece, made drop seat styles.

Sizes 2-4-6 75c
Sizes 8 to 10 \$1.00
Sizes 12-14-16 \$1.25

Burgess-Nash—Main Floor

For the Smaller Boys

Sweaters

Warm and comfortable for school wear. Coat or pull-over styles. Plain colors and combinations. Sizes 4 to 16 years.

\$3.50 to \$5.00

Boys' Ties

Silk 4-inch and knit ties in bright colors that boys like. Good wearing ties, at this low price.

Each, 50c

Boys' Knickers

The entire stock—wool cassimeres, tweeds, Crompton, corduroys. Sizes 6 to 17. Reduced for school week.

Pair, \$1.95

Children's Stockings

A fine mercerized stocking of medium weight with feet and knees well reinforced. In black, brown and white. In sizes 5 to 11.

Sizes 5 to 6 1/2, 35c
Sizes 7 to 9 1/2, 50c

Burgess-Nash—Main Floor

Boys' Knicker Suits

\$8.75 to \$16.50

These are fine all-wool suits, made of sturdy materials that will stand up under the hard wear any real boy is bound to give his clothes. Single breasted Norfolk and plain belted models in blue, gray, brown, green and mixtures. Some are two-piece suits. Sizes 6 to 16.

Burgess-Nash—Main Floor

Blouses

Blouses and shirts in all fast colors. Exceptional values at this price.

Each, 75c up

Boys' Caps

Mannish caps of new style and serviceable quality. Tweeds, herringbones, checks and plain colors.

\$1.00, \$1.50, \$2.00

Union Suits

Medium weight ribbed suits, lightly fleeced. Vera color.

Sizes 4-6, 75c. Sizes 8-12, \$1.
Sizes 14-16, \$1.25

Heavy ribbed union suit in natural color. A very fine suit, priced at **\$1.60.**

Additional cost of 15c for each size larger.

Fleeced lined union suits made ankle length with high neck and long sleeves.

Sizes 4-6, \$1.00. Sizes 8-10, \$1.25
Sizes 12, 14, 16, \$1.50

Burgess-Nash—Main Floor

High School Suits

A young man must have his first long trouser suit just right. He is more particular about clothes than he has ever been before—more sensitive as to fit and quality. Suits must be correct.

We have a special line of all-wool suits, single and double-breasted styles, in sports and plain models. There are tweeds, cassimeres, and herringbones in blue, gray, brown and mixtures. Sizes 15 to 20. Some of them are 2-piece suits. Priced—

\$19.75

Other fine models of various styles and materials—
\$20.00 to \$30.00

Burgess-Nash Men's Shop—Main Floor



Cadet Uniforms

The School Board of Omaha has chosen the Burgess-Nash Company as the firm to make the "better" cadet uniforms. In every particular, these uniforms will be up to the Burgess-Nash standard of quality and workmanship.

Cadets will do well to come in early for measurements. Whether he be a freshman who requires a complete outfit, or an upper classman who needs only some replacement, he will be given every consideration.

For cadet officers, we have a complete line of chevrons.

Sample uniforms are on display in the Men's Clothing Department.

Burgess-Nash Men's Shop—Main Floor