

Omaha Day September 7th

At the Fifty-Fourth Annual

NEBRASKA STATE FAIR

THE business and professional men of Omaha, Nebraska's Great Marketing Center, join with the entire state in making the State Fair the great success it deserves to be.

People from all parts of Nebraska will meet at Lincoln during this great pageant. The farmer will rub elbows with the merchant, the dairyman with the broker.

New acquaintances will be made, varying opinions will be discussed, new and broader views will be taken of the many influences that concern the community as a whole. Widely divergent ideas will be harmonized,

and the many elements that go into the make-up of this great empire of grain will be welded into a smooth-running unit—a well-oiled cog in the wheel of progress.

Omaha is going to Lincoln on Omaha Day to meet the men from the great agricultural region Omaha was built to serve. Omaha will seek their opinions, will strive to study their needs and will return home to put into practice, so far as possible, the things the people of Nebraska feel will benefit them.

Omaha must and will do this—because the future of the "Gate City" can be great only insofar as it serves Nebraska well.

OMAHA

"The Gateway of the West"

Population, 191,601.
First in butter production.
First in pig lead production.
First in per capita automobile ownership.
Second in per capita telephone users.
Second live stock market.
Fourth city in home ownership.
Fourth corn market.

Fourth railroad center.
Seventh in per capita bank clearings.
Terminus of New York-Omaha aerial mail.
Center of thirteen national highways.
Commission form of government.
Twenty-three parks connected by 35 miles of boulevard.
Ten trunk lines of railroad—22 branches.

Home of the largest Building and Loan Association.
The gateway to an immense wealthy inland empire.
Half-way station on New York-San Francisco airway.
No slums or tenements, a city of comfortable homes.
Leading retail center between Chicago and Denver.
Healthy, dry climate. Annual mean temperature 50 degrees.
Seventeenth in bank clearings, although thirty-fourth in population.

Omaha has the best one-mile race track in the west, with splendid stables and a grandstand seating 10,000 people. Special trackage and street railway facilities show perfect efficiency in handling the huge crowds that attend the races. Nearly 200 acres are included in the grounds, in which \$1,000,000 has been invested. Aside from the races, which are an annual event, the grounds are available as an entertainment center and place Omaha among leading cities for handling large numbers of visitors.

Be Sure and Visit Omaha's

Ak-Sar-Ben's Fall Festival, September 12 to 23

The Great Historical Pageant

CORONADO IN QUIVERA

Will Be Shown at Ak-Sar-Ben Field September 18th and 19th

This advertisement was contributed by the following prominent business and professional men of Omaha:

FRANK W. JUDSON
C. E. WALRATH
J. E. DAVIDSON
GEORGE A. ROBERTS
NELSON C. PRATT
GEORGE H. PAYNE
Payne Investment Co.
CHAS. H. PICKENS
BEN S. BAKER

NOURSE OIL CO.
ROY SHEPARD, Vice President
OMAHA OUT-DOOR ADVERTISING
COMPANY
C. E. GRIFFEY, Pres.; L. W. TRESTER, Sec.-Treas.
NEBRASKA LIVE STOCK INS.
& INDEMNITY CO.
A. J. HASSON, Pres. and Gen. Manager
EPSTEN LITHOGRAPHING CO.
GUY L. SMITH
Hudson and Essex Cars

OMAHA LIBERTY FIRE INS. CO.
NEBRASKA NATIONAL INS. CO.
P. F. ZIMMER, Pres. and Gen. Manager
P. MELCHORS & SON
Machine Works
H. A. WOLF & CO.
TOM KELLY
The Insurance Man
BRAILEY & DORRANCE
Funeral Directors, 19th and Cumins

JAMES H. HANLEY
Candidate for Congress
G. H. BREWER
Funeral Director, 4809 South 24th
STELK-ATKINS OIL CO.
Keelins Bldg., 17th and Harney
HOLT MFG. CO.
2429 Farnam
R. BEECHER HOWELL
Republican Candidate for United States Senator
W. B. T. BELT