



Modern Housekeeping

Electricity is cheapest in Omaha

HOUSEWIVES! This is YOUR page--read it and use it for your wants

Labor-Saving Devices

Mrs. D. V. Measer, Instructor Domestic Science, Morningside College

Not so many years ago the annual or semi-annual housecleaning period came in for its share of jokes, for these were periods of discomfort for the men and mental and physical anguish for the women. The present tendency is to get away from these disagreeable intervals and by the use of modern labor-saving devices keep the home so that there need be no stated time for a general upheaval of the usual living conditions.

Before purchasing any tool or machine a woman should ask herself these questions: Do I need this tool? Is it a good investment from the financial viewpoint? Can I and will I take good care of this machine? Is this a good type of machine? Labor-saving machinery may be economy whether it pays in money or not, for it saves the time and strength of the homemaker and relieves the mental strain of keeping help in the home.

The Vacuum Cleaner.

The vacuum cleaners do away with the lifting of rugs and the wear that comes to them with shaking or beating. The principle is that of removing the dust particles by suction of air. Various attachments make it possible to clean draperies, upholstered furniture, mattresses, etc., with quickness and ease. A number of different cleaners may be had and at prices to suit varied pocketbooks. The better machines might be better economy, for they are easier to run and are more efficient.

The Electric Washer

How many of you find it much more satisfactory to do your washing at home, both because of the cost and the satisfaction of having all the soiled articles properly washed? Washing may be made comparatively easy by the use of a power machine. Of course, the use of an electric washer does not mean the elimination of all labor, but it does mean reducing the hard work to a minimum. You may use your same method of washing, but let the electricity furnish the power for both the washing and the wringing and the whole process need not take so long nor use so much of the housewife's energy. Many good machines are in the market. Examine the different types and purchase the one best fitted to your needs. In connection with the washers you will find the reversible wringer, most of them equipped with the safety release, so there is little danger in using them and the work is very much lighter.

Your Home and the Heating System

The Nesbit-Standard Furnace is a notable advance in the science of furnace building. Its many innovations and improvements over the old-fashioned types have brought forth words of praise from its many dealers as well as from the users, who have experienced some of the drawbacks from ordinary furnaces. The Nesbit-Standard is designed to produce a much greater amount of heat than is usually obtained. It is built especially to burn in the most economical manner, all grades of fuel obtainable in the West and Mid-West. It will not rust out, and wearing parts are so heavy and durable it will continue to give years of service when others have been discarded.

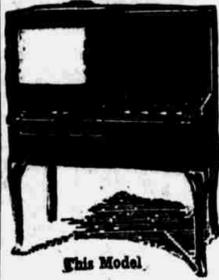
Prepare Now for Winter
Pennsylvania Anthracite

We still have a Limited Amount of Hard Coal for Immediate Delivery

UPDIKE

Lumber & Coal Co.
WA-lnut 0300

Special Sale of the Famous
Simplex Gas Range
\$5.00 Down
Easy Monthly Payments



This Model
\$39.75

A limited number as illustrated. This beautiful Cabinet Gas Range is only one of the different styles to select from. Beautiful all-white porcelain Ranges with glass oven doors and glistening white aluminum alloy oven linings.

Mid-Western Appliance Co.

AT 4289 413 So. 15th Street
Opposite Orpheum



A Good Housekeeper Will be Sure She Has the **RIGHT** Heating Plant

7 Reasons

Why She Should Select the

Nesbit-Standard Furnace

Displayed by the following local dealers:

- Olson Bros., 2612 Leavenworth.
- Schollman Bros., 4114 North 24th St.
- Wares & Bronder, 4616 South 24th St.
- A. H. Meinig, 4604 Dodge St.
- B. J. Flannagan, 3104 Leavenworth.
- King Hardware Co., 2109 Cum- ing St.
- Chas. F. Krelle, 610 South 13th.
- North Side Hardware Co., 4112 North 24th.
- F. J. Panek, 1713 South 11th.
- Mayer & Harsald, 2201 Military Ave.
- G. C. Dimock, 2428 South 16th.
- E. Mead Hardware Co., 2202 Military Ave.
- J. W. Holt, 10th and Dodge.
- Rice Furnace and Tin Works, 68 North Main St., Council Bluffs, Ia.

- 1—Furnish a moist and healthful heat.
- 2—Has proven a fuel saver.
- 3—Extra large humidifier evaporates 3 to 12 gallons of water daily.
- 4—Oversize casings prevent overheating in the air.
- 5—Simplified grates prevent clogging.
- 6—No complicated parts to burn out.
- 7—Extra large double fuel doors for your convenience.

Be Sure the Air in Your House Is Healthful

Standard Furnace and Supply Company

Manufacturers and Jobbers

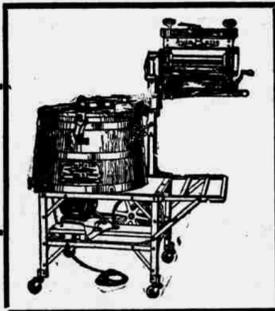
OMAHA SIOUX CITY

An Investment In Household Economy

DO you tire yourself out bending over a washboard on washday? Why not take advantage of the modern, time, strength and labor-saving

Automatic Electric Washer

Only \$98.50



Only \$98.50

Every part perfectly matched and fitted, insuring a quieter running machine, which means absence of unnecessary wear. The copper tub is corrugated to give strength. The bottom is grooved and slanted, making possible perfect drainage. Supplied with either peg or disc agitator. All mounted on well braced steel frames with folding tub rack attachment.

Nebraska Power Co.

When Buying a Washer Don't Overlook The Fully Guaranteed

CLARINDA WASHER

Washes Better and Cleaner
\$88.00 On Time
\$8.00 Down, \$8.00 Per Month
Including Wringer and Tub Rack.

No wear or tear on delicate fabrics. FREE demonstration in your home.

MODERN ELECTRIC CO.

2924 Leavenworth
Phone HA rney 1255.



CLEANING & DYEING

Don't Throw Them Away

—because they are faded or soiled. Instead let us clean or dye them and you'll be wearing your old favorite again, but it will look like new. Our many years' experience accounts for the perfect work we do—and our method will not hurt the cloth in any way.

PRICES REDUCED

We clean and press men's two or three-piece suits for..... \$1.50

We pay return charges on out-of-town express or parcel post shipments.

DRESHER BROTHERS

Dyers, Cleaners, Hatters, Furriers, Tailors, Rug Cleaners and Cold Storage for Furs
2217 Farnam St. AT lantic 0345—MA rket 0056

Our Modern Wet Wash Laundry

is a great boon to the Modern Housekeeper—no odor or steam in the house.

Your clothing is carefully washed in individual compartments and does not come in contact with any other clothing. It is rinsed five times in pure soft water. Send us a trial bundle.

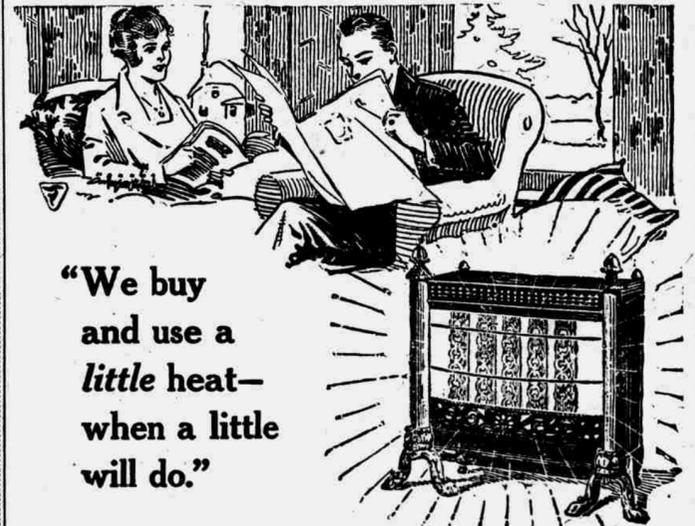
WE GUARANTEE TO PLEASE YOU

American Wet Wash Laundry

2808 Cuming Street

Phones HA rney 0881 and 0882

Save Coal During the Chilly Autumn Months You Can Do It Better WITH GAS



"We buy and use a little heat—when a little will do."

"We believe that it is extravagant and unnecessary to have the furnace fire going 'full head' most of the time. We believe that it is ECONOMY to be comfortable, to guard against colds and sickness. We like to have heat where we can see it, where its direct radiance falls right on us, with cheerful comfort. We like clean, odorless, instantaneous heat."

"We like the

Welsbach GAS HEATER

And so does everybody who comes to see this fine, efficient, convenient little heater at our salesrooms! Costs 2c per hour to operate."

Gas Heaters for Every Purpose

Why not fit up your coal grate with a Gas Radiant Fireplace and save a few tons of coal.

METROPOLITAN UTILITIES DISTRICT

DO uglas 0605

GAS OFFICE

1509 Howard