

WHAT WILL ELECTRICITY DO

To Lighten Your Household Duties?

Without a doubt you use an electric iron. Do you make piping hot, crisp brown toast on the electric toaster; coffee in the electric percolator; keep the house clean with the electric sweeper; wash clothes in the electric washer; cook on the electric range?

To the lady writing the best 250-word story "What Will Electricity

Do In Your Home as a Servant?" will be given an 8-Cup Westinghouse Percolator by The Omaha Daily Bee.

Electricity is cheapest in Omaha

Electricity is cheapest in Omaha

All stories must be in the office of The Bee not later than 5 o'clock p. m. Friday, July 21. The best story will be reproduced in The Omaha Bee in this space Sunday, July 23.

This beautiful Westinghouse Urn type percolator with panel design is unusually attractive. It is of sufficient capacity for the medium or large family and adds that greatly desired touch of refinement to the table appointments.

The Percolator begins to operate promptly and coffee is finished in from 10 to 20 minutes, depending on the strength desired. Coffee-basket and top are removable for easy cleaning.



Finished in highly polished nickel with black enameled handles and heat-treated glass top. Coffee-basket is made of aluminum and valve of nickel-silver.

This, like all Westinghouse Percolators, is equipped with an automatic cutout to guard against burnout due to the percolator accidentally becoming dry. The cutout is easily replaced by removing the old and inserting a new plug.

Everyone knows that electrically percolated coffee is the best, the most fragrant and the most delightful coffee. It can be made at the table, easily and quickly, and can be kept piping hot as long as desired.

The Laundry Queen

Is Still Supreme

Because it has proven beyond all doubt that it gives the very best of service at all times. It does not tear nor rip the clothing and it extracts all the dirt from the clothes.



REMEMBER

"The Laundry Queen" is the only electric washer that will automatically throw out of gear when overloaded. This washer rinses all clothes by machinery. This single tub washer does the same work as any double tub washer at less expense and less room—Also

TODAY

We have over 4,000 "Laundry Queens," 3,000 Electric Cleaners and 700 Ironers in Omaha homes. (There's a reason.)

Sold on the Easy Payment Plan



Personal Service Better Service

312 South 18th St. Phone AT lantic 1011

The New Federal Electric Washer Is Here...

See It Before You Buy NINE WONDERFUL FEATURES

Such as all machinery enclosed, oilless bearings, vibrationless, cost less per month, lowest terms. Equipped with Porcelain table top if desired.

FREE

Seven days free trial Toy Washer Metal Bank. If you are interested in the Federal Washer fill out and mail coupon.

FEDERAL ELECTRIC CO.

421 S. 18th St., Omaha, Neb.

Please send me without cost or obligation a toy washer bank.

Name

Address

I have a Washer

FANS AT REDUCED WHOLESALE PRICES

We are closing out our stock of electric fans and are offering a discount of 35%. All 110-volt 60-cycle A. C.

	Reg. Price	Our Price
9-inch Fans	\$17.50	\$11.38
10-inch Fans	23.50	15.28
12-inch Fans	23.00	14.95

These prices good only as long as our present stock lasts.

Wilson Electric Co. 2d Floor, 1307 Farnam Street Phone AT 1491 Omaha, Neb.

A Servant That Pays for Itself

Thor

Electric Ironing Machine



Irons Shirts, Dresses
Everything in the family ironing

The Thor 75 is entirely automatic. Just guide the pieces through. Instant control of the pressure is obtained with the handy dial switch. The pressure is always the same because of the automatic tension, hence perfect results are assured.

Nebraska Power Co.

The Best Answer

If you could harness a hurricane and blow a blast through your house that could whisk away every atom of dust from out of rugs and carpets, from off bare floors, walls, ceilings, above doors and windows; from out of draperies, curtains, stuffed furniture, cushions and mattresses; from stairs and stairways—ALL SURFACES, from cellar to garret—upstairs and down—wouldn't it be Grand and Glorious!

That's What You Do With the Royal Electric Cleaner

See it and know for yourself. Phone AT 0681 for demonstration.

Granden Electric Co.
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A. B. C. Electric Washers

This Electric Washer, with its many superior features, is giving perfect satisfaction wherever used.

WE ARE LIGHTING EXPERTS

Make your home more attractive with our Artistic Lighting Fixtures, Royal Electric Vacuum Cleaners, Electrical Irons, Percolators, Toasters and Electrical Appliances.

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Have Us Wire Your Home
4723 South Twenty-fourth Street Phone MA rket 0073

WESTERN ELECTRIC Line of Housekeeping Appliances

A complete line under one name, one policy, one guarantee.

The Western Electric Washer and Wringer

The Western Electric Portable Sewing Machine

The Western Electric Dishwasher and Kitchen Table

The Western Electric Vacuum Cleaner

The Western Electric Ironer

Also a complete line of household irons, toasters, percolators, hot plates and other supplies.

Sold by Our Dealers:

The Good Housekeeping Electric Shop 1916 Farnam Street, Omaha

The Good Housekeeping Electric Shop 607 Fifth Street, Sioux City

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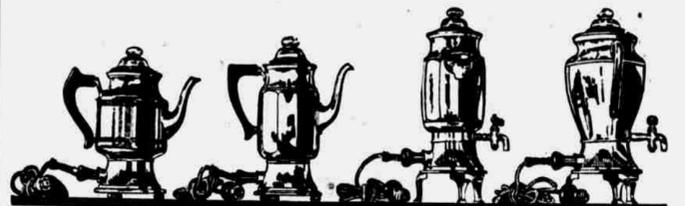
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Let me figure cost of wiring your old or new home. It's what you save that counts.

Electric Lighting Fixtures and Appliances

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6-Cup Westinghouse Percolator

An ideal size for the small family or for the bachelor dweller. Highly polished nickel finish with black enameled handle.

Complete, \$12.00

7-Cup Westinghouse Percolator

A very popular style. The highly polished nickel finish and handsome panel design make it one of the best sellers.

Complete, \$15.00

8-Cup Westinghouse Percolator

A beautifully paneled Urn which will prove a welcome addition to any table service. Highly polished nickel finish with black enameled handles.

Complete, \$18.00

9-Cup Westinghouse Percolator

A loving cup design, plain, but of that rich elegance which marks the best. Highly polished nickel finish with black enameled handles.

Complete, \$19.00



Westinghouse Waffle Iron

Both upper and lower grids are electrically heated, baking the waffles on both sides at the same time. No grease is required on the cast aluminum grids, therefore, no smoke is created. A special feature is the handle which raises and lowers the top griddle and also permits easy carrying.

Complete with Tray, \$20.00



Westinghouse Turnover Toaster

The "turnover" feature consists of a swinging rack of either side which is hinged at the bottom. It is not necessary to touch the bread from the time it is first put on the rack until it is taken off toasted. The rack is lowered and raised by means of enameled knobs. This simple operation turns the toast.

Complete \$8.00



Westinghouse Cozy-Glow Heater

To take off the chill for baby's bath—or to give just that warmth needed on cool mornings and evenings. Heat reflector and guard of polished copper; all other parts velvet black finish. The soft, mellow glow it produces gave it its name—Cozy-Glow.

Complete \$11.00



Westinghouse Electric Irons

Three sizes of Westinghouse Irons for the home are available. The type M Iron weighs 6 1/4 lbs. and has a beveled edge which is a great advantage to the user. The type H Iron weighs 6 lbs. and the Traveler's Iron, which is very convenient for light pressing, weighs 3 lbs.

Complete, \$6.50 to \$7.50

Instantly ready for use with just the right amount of heat. The electric curling iron has become a delightful boudoir necessity which is rapidly growing in popularity.

Complete \$6.50



Westinghouse Electric Fans

Come in a variety of styles and sizes to meet every requirement. They are neat in appearance, quiet running, efficient in air movement, very economical to operate and exceptionally long lived. A Westinghouse Fan will last the ordinary household a lifetime. Cost of operation per hour is from 1/4 of a cent for the smaller sizes, to 1 1/2 cents for the larger sizes.

Complete \$10.50 to \$52.00



Thor Electric Ironer
Irons Shirts, Dresses
Everything in the family ironing

Thor Laundry Devices
Thor stands for the last word in home laundry equipment. Thor Supremacy is unquestionable.

Washers and Ironers, \$100.00 to \$275.00

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