Mounted 500 Per Cent

-Factory Paying

Dividends.

impossible to catch up with

The company, during the past few

weeks, mailed out fat dividend checks

The plant is located at Thirty-first

and Spaulding streets, and has re-

cently been enlarged. New machine-ry is being installed.

Whigham, who is in direct charge

Mr. Wuchter came to Omaha sev-

eral years ago from Akron, where he

had been in the tire manufacturing

ranks as the best in the entire

The tires are built completely here,

even as to the grinding and mixing of the pure rubber and the rolling

Essex Is Winner of

Reliability Prize

Car Driven Two Years by

William Stuart in Contests

Never Beaten.

Driving an Essex car, William

Stuart, for the third consecutive

time, won the one-day reliability con-

other American and European cars. His car made a perfect mark in every part of the contest, scoring

Mr. Stuart has driven this same

-general reliability, petrol consump-tion, and hill climbing. The general

400 points out of a possible 400.

of tire manufacturing operations.

business for many years.

United States.

stream of orders pouring in.

to all stockholders.

Canadians Favor Lake Waterway, **Craig Believes**

Agricultural Region Interested, Says Director-Commercial Travelers Want Mileage Books.

By GEORGE F. AUTHIER.

Washington, July 1.—(Special.)— Discouragement over the future of the Great Lakes-St. Lawrence waterways project is not justified, according to Charles P. Craig of Duluth, executive director of the Great Lakes-St. Lawrence Tidewater

It has been assumed in many quarters that when the Canadian government informed the State department at Washington that it was not prepared to negotiate a treaty at this time, which would make the project possible, that this action registered the formal disapproval of the Canadian government. According to the belief expressed by Mr. Craig, Premier King is not opposed to the project, but is disinclined to take up so controversial a matter just while his parliamentary program is pending. Later, it is believed, the Canadian government will look with more favor upon the project and intimate its readiness to discuss the treaty.

Favored By Farmers.

It is true there is objection to the St. Lawrence waterways projects, in parts of Canada, notably in the Montreal region, but the agricultural re-gion is as deeply interested as the middle western agricultural section of the United States. Possibly the real objection comes from the home government of Great Britain which leprecates the closer union between the two governments that would follow the completion of the project and it has been hinted that Ambassador Geddes has not lost an opportunity to discourage the idea among

Canadian leaders. Furthermore, it is clear the huge investment which the Canadian government has made in the Welland canal will have been largely formidable landmark.

mobiles to shoot at, a Paige 6-66 Claire from New York to Montreal and back in a single day suggest the big moment of a movie drama. wasted and the canal will never serve

sentative Voigt had an earnest inten-tion of calling attention to the The Pa

La Follette Denied Patronage.

The trouble over patronage started when the president appointed former Representative John J. Esch to Omaha Company to Handle the Interstate Commerce commis-Senator La Follette opposed Mr. Esch and voted against his con-John M. Nelson told the senate postoffice committee that Senator Lennois own district and in the districts
of Representatives Lemant Reply Server and the senator Lenof Representatives Lemant Reply Server the senator Lenof Representatives Lemant Representative Lema

service rule had been violated in the boring and regrinding cylinders in appointment of postmasters, and it is all makes and sizes of automobiles. because the rules committee will not give him a special rule on his resolution, that he has undertaken to obad and Kansas City.

District offices have been established in Milwaukee, Minneapolis, St. Louis and Kansas City. struct the activities of the house. Representative Mondell, republican floor leader, has refused to yield, and members have been ordered back to Washington so the congress will be

sure of a quorum.

Those close to Senator La Follette express doubt as to whether he real-

and the moving picture industry, are rarely that a Cadillac tourist wants engaged in a nation-wide drive to more than a few minor adjustments, on the bill restoring interchangeable mileage books and to remove the surcharge assessed as a tax against the more than a few limits adjustments. The want Ad pages are a clear ing house of people's wants and to render this service instantly on things they do not want. Somewhere, ble value and are good for money tourist Cadillacs brought to us for in the "Want" Ad columns today is when returned to the manufacturer your chance. sale of Pullman berths. Both measures are regarded as related and are supposed to have an important bearing upon the slump in commercial activity. The bill restoring the interchangeable mileage book passed the senate. It provided that the books should be issued in one and thousand mile blocks up to 5,000 miles, and at a rate 25 per cent off from the usual price for transportation. Representative Stanley Webster of

Washington fought for action on the bill, and in order to get it reported out, accepted several amendments. One of them was to the effect that it be left to the Interstate Commerce

Will Reduce Living Cost.

It is claimed that the passage of the bill will greatly reduce the cost of living and enable commercial houses to reach out after more business. In addition, it would be a convenience to the traveling salesmen. The moving picture people claim they cannot afford to keep men on the road under the present transporta-tion charges and that theater man-agers, as a result, are buying hit and miss, securing poorer quality of pictures as a result.

The bill to remove the surcharge on Pullman berths, is sponsored by Representative McLaughlin of Nebraska. Under the present arrange ment, if a berth charge is \$5.00 the surcharge makes it \$7.50. This adds greatly to the charge of transporta-tion and is the cause of bitter crittthe part of the traveling owns this 1909 model and still has it acetylene gas tank on the side of provements in motor car design.

Special Springs of New Mitchell Tested Here



The new model Mitchell, was introduced to Omaha last Wednesday by N. S. Bieringer, district sales manager for the Mitchell Moreal test of riding qualities of an autors company, Racine, Wis. Bierin- tomobile is in driving over some of ger brought two stock cars of the the rough pavements in the edges of new series which are now on display town. Even there the Mitchell F-50 at the Killy Motor company, 2060 had very little vibration at 25 miles Farnam street.

The new model is equipped with special springs of the cantilever type, guaranteed not to break during the life of the car. The frame is also guaranteed against breakage.

Given Severe Test. qualities of the car were very effectively demonstrated when the fully clutch to snap back, without the loaded car was driven back and forth usual "babying," or easing. over a railroad switching yard at a Although it was shown that the speed of 10 to 15 miles an hour. Not steering gear could be worked very only did the springs withstand the easily, the car continued to run in a severe test, but there was a surpris- perfect circle even without a driver.

Paige "6-66" Sets New Mark in Hill Climb

Mt. Wilson, near Pasadena, Cal., now offers two new marks for auto- spectacular run of a Wills Sainte

work on the canal was reached, it base to summit. For the most part was pointed out that the Welland did the route up the mountain is a onebase to summit. For the most part York city. not mean anything except as part of the Great Lakes-St. Lawrence project.

The folic up the foli

tion of calling attention to the patronage situation in Wisconsin.

Mr. Voigt's fillbuster deals with the Wisconsin senatorial situation on high. But it also made a second

The test was conducted and the car driven by Frank E. Benedict, Paige dealer at Pasadena.

The American Automotive Machine Sales company has been organ-

Cadillac Has Instant

express doubt as to whether he really wants to distribute patronage in his state, but it is regarded as good politics in the present Wisconsin situation to call attention to the fact that it is denied him.

Want Mileage Books.

Approximately 1,000,000 commercial travelers, aided by the leading commercial houses of the country and the moving picture industry, are

first Hudson ever put out. Joseph

F-50, ing lack of the "tossing" usually ex-

an hour.

Smooth Clutch Action. Motorists who have trouble with a "grabbing" clutch would have been delighted to see the Mitchell start from a dead stop in high gear on a hill with the ease of an electric fan durability and easy riding getting under way. The car was also

Wills Sainte Claire

The full particular of the recent

Until the Paige tackled it, no car This impressive demonstration of its full purpose until the St. Law-had ever mounted Mt. Wilson in high gear. The nine-mile ascent of debate on the Canadian budget, when the item of \$8,000,000 for continuing cult because there are 144 turns from a prominent manufacturer of New

Mr. Smith reports that at midnight, June 6, he found that highly im-Wisconsin Politics in House.

Wisconsin politics has been injected into the house during the past few days in a manner which has overturned the orderly procedure of that body. Representative Voigt of that state has demonstrated that one man, who is persistent, can cause trouble by making the point "no quorum" and by demanding roll calls at inopportune moments. Representative Voigt had an earnest intended at inopportune moments. Representative Voigt had an earnest intended at the outset merely as a high gear test. The gear shift lever had been welded into high position and a heavy brace placed between it and the flywheel housing. Under these conditions the Paige 6-66 began the climb, accompanied by several observers, some of whom checked the time.

The seven miles an hour because any mischance would hurl a car into the canyon below.

Having driven his Wills Sainte Claire 30,000 miles, he felt confident that he could accomplish this trip in safety. He took his Wills Sainte Claire roadster, a standard stock car in every particular, and left New York city at 2:30 in the morning. He had the papers signed at Montreal observers, some of whom checked the time.

The portant documents had to be taken to Montreal for signatures and returned to New York the same day. Having driven his Wills Sainte Claire 30,000 miles, he felt confident that he could accomplish this trip in safety. He took his Wills Sainte Claire roadster, a standard stock car in every particular, and left New York city at 2:30 in the morning. Work city at 2:30 in the morning observers, some of whom checked the time. portant documents had to be taken 804 miles in 19 hours and 50 minutes.

in Popularity Class being deducted for effecting any repairs, adjustments or replacements to

"The five-passenger coupe intro-duced last spring has already be-come a popular model," says T. D.

The cars had to be fully loaded and Foley, sales manager of the J. H. in complete touring condition so that Hansen Cadillac company. "The actual touring conditions were dupli-Sales of Boring Machine

e American Automotive Masseating arrangement of this car is seating arrangement of this car is ideal for those who have found was from Sydney to Kurrajong was from Sydney to Kurrajong of Representatives Lempert, Beck and Voigt.

Mr. Voigt promptly introduced a resolution asking for an investigation as to whether or not the civil provides a simplified method of reservice rule had been violated in the horing and recriming and the mountainous country made it a very thorough test of the merits of each car entered."

Multomotive Machine company. R. There is also ample luggage space."

Five-passenger coupes have been test of the merits of each car entered."

Multomotive Machine company. R. There is also ample luggage space."

Five-passenger coupes have been test of the merits of each car entered."

Recriming the mountainous country made it a very thorough test of the merits of the merits of the merits of the five-passenger coupes have been test of the merits of the service. The point of the coupe and the mountainous country made it a very thorough test of the merits of the merits of the merits of the coupe and the mountainous country made it a very thorough test of the merits of th Coit and Gould Dietz,

Omaha Auto Company decided by formult, the time in sec-

Service for Tourists

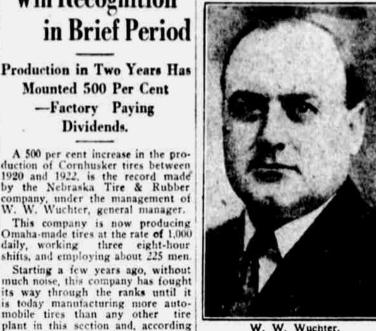
With the resignation of F. J.

Bury, the corporate name of the Omaha Packard agency is changed from the Scott-Bury Motor Car company to the Scott Motor Car company to the Scott Motor Car points for this remarkable feat, a company to the Scott Motor Car points for this remarkable feat, a company to the Scott Motor Car points for this remarkable feat, a company according to announcer.

The "Want" Ad pages are a clear-

The First and 175,000th Hudson Cars

W. W. Wuchter Directs Bosch Managers Confer Cornhusker Tires Win Recognition



W. W. Wuchter.

to officials of the company, it is Reo Speed Wagon **Popular Bus for** School Children

Associated with Mr. Wuchter in the management of the plant is J. E. Safety of Pupil First Thought in Selecting Consolidated School District Conveyances.

"When you are selling school The company is made up of hun-dreds of stockholders scattered cators you have a real chance to use throughout Nebraska and western some honest-to-goodhess salesman-Makes Wonderful Run

Iowa.

The machinery and equipment are all of the latests types and the tires turned out, according to experts figures that your product can and figures that your product can and will deliver the goods.

"When the consolidated school idea started, it was soon realized that its success depended entirely upon trans-

portation. "The safety of the pupil is the first thought. Matters of sanitation, protection and comfort all must be taken into consideration in selecting the proper vehicle in which to transport the school children.

"Then, too, the bus that is too heavy is hard to manage on the road—hard to stop and hard to start. On the other hand, the too flimsy truck is not safe because it was not designed for loads and does not hold to the road.

"The Reo Speed Wagon is serw ing many consolidated school districts to great advantage and is being selected as a carrying unit by many more. To date, 30 school districts in California alone have decided to use test promoted by the Royal Auto-mobile club of Australia, against 15

"The Reo Speed Wagon is remarkably adapted to this particular type of work because of its sturdiness, dependability and low upkeep, as well as its exceedinly low cost of repair car in contests for two years and items."

has never been beaten. The contest included three sections Roy D. Chapin Given Honor by University

reliability section comprised a sealed president of Hudson Motor Car company, had conferred upon him the honorary degree of master of arts by the University of Michigan at the university's 78th annual commencement. in complete touring condition so that He was one of 11 men to be so honored. Others included Charles Evans Hughes, secretary of state; Alexander J. Groesbeck, governor of Michigan, and Sir Thomas Lewis of London, England.

Mr. Chapin, a former student at the university, left it to enter the automobile business, then in its pioneer stages. Though he has been executive head of the Hudson Motor Car company practically since its oron the R. A. C. formula," says this ganization in 1909, Mr. Chapin repaper, "in which the distance (miles mains today one of the youngest per gallon) is multiplied by the re-sult of dividing the weight in pounds only 42 years old, and is also one of by 2,240. The hill climb was also the youngest men ever to be given an honofary degree by Michigan.

"Grey Goose" Establishes

World's Sales Record For growth of sales and the development of production to fill orders the Wills Sainte Claire has established a world's record.

Taking as a basis of comparison the automobile which now dwarfs the rest of the industry in sales and daily production, it required six years to raise the sales and production of that automobile to 10,000 him big cars a year. That is, beginning with 1,708 cars in 1903, it was 1909 when the production reached 10,607. The fourth year's production showed an increase of 500 per cent The bags in which cement has

over the first.

The production of Wills Sainte Claire cars, which shows an increase of 500 per cent in the past year, is now on a basis of 10,000 cars a year. This showing is still more remarkable when one realizes that the car used as a basis of comparison is the lowest priced car on the market and the Wills Sainte Claire among the foremost quality cars of

"We have only one explanation for this unique sales record," said C. H. Wills, the designer and builder of the car. "Every Wills Sainte Claire that we sell seems to sell more. Every day more men and women see and ride in and drive the car. And that makes sales."

Rubber Company Branch

Moves to Old Location The B. F. Goodrich Rubber company has moved its Omaha branch from Eighth and Jackson streets to 2034 Farnam street. This puts it back in the building which it occupied for several years previous to

ADVERTISEMENT. Cost of Tires Reduced

A new inner tube which is absolutely puncture-proof and in actual use was punctured 500 times without loss of air when tested by a tire gauge, has just been invented by C. N. Milburn, \$41 W. 47th street, Chicago. It looks like an ordinary tube and sells at about the same price. He is looking for special representatives and will allow you to buy a set at wholesale and test them by driving nails in them to prove that they are actually puncture-proof, if you will sell them to the car owners in your vicinity. If you become his special representative, demonstrating tubes will be furnished you free and you can make from \$200 to \$500 Above, to the left, is shown the in daily service. It has traveled about the 1909 model and the gasoline tank, mounted just behind the driver. The about 250,000 miles.

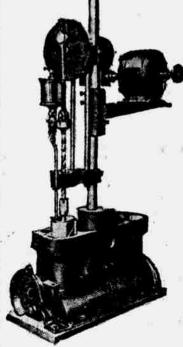
Below is shown the 175,000th Hud-combination of these two pictures P. Davis of Poughkeepsie, N. Y., son, recently manufactured. Note the well illustrates the tremendous im-

A three-day conference of the ranch managers of the American Bosch Magneto corporation, held last week at the corporation, held last week at the corporation's plant at Springfield, Mass., brought out some interesting facts regarding that firm's sales plans, according to Mr. H. A. Wendland of Auto Electric and Radio corporation, the official Bosch service station in this city. Branch managers attending this conference were Charles Shedd of Detroit, George Shortmeier of New York, A. K. Chambers of Chicago and T. C. Miller of San Francisco, with the second state of the San Francisco,

with their assistants. A. H. Bartsch, general sales maniger of the corporation, states that the rapidly changing business conditions of the present year do not war-rant a fixed and firm sales policy. He believes a more liquid policy is nec-essary in order to take full advantage of the changing conditions which at present exist. That is why he beeves it necessary to call in the field leaders from time to time to discuss with them the various phases of the work and to outline new plans which it seems advisable to have the field

Many interesting facts were dis-closed at the conference and it was agreed that, with business conditions rapidly improving, a vigorous and intensive sales drive should be made mediately with the idea of taking full advantage of the increasing sales

Combination Boring and Grinding Machine



DISTRIBUTORS WANTED
Catalogue and Prices on Request
Saves Time, Money, Labor.
Guarantees Satisfaction

Machine Sales Co.

Factory to Profits Regarding Sales Plans one of the latest devices of science. The instrument American.

A pin in the left lung of a little was inserted in the bronchus through Kansas girl was removed by aid of the mouth, and forceps, lowered



Farming, like every other business, must cut down the overhead.

It is not a question of being able to afford a Fordson; it is a question of being able to continue farming on the old too-costly basis.

The farmer's problem is not all a sales problem; it is also a production problem. He must cut down the cost of production.

The Fordson does more work at a lower cost and in less time than the old hand methods. Let us give you the proof. Write, phone or call today.

Authorized Omaha Ford Dealers:

C. E. PAULSON MOTOR COMPANY...... 20th and Ames Ave. SAMPLE-HART MOTOR COMPANY...... 18th and Burt Ste. UNIVERSAL MOTOR COMPANY 21st and Leavenworth

Authorized Council Bluffs Ford Dealers: American Automotive BOWERS-BLAIR MOTOR CO. 2527 North Main HUGHES-PARMER MOTOR CO. 149-155 W. Broadway

The Reo Motor Car Company Makes the Claim

That the Reo Speed Wagon, for the purpose designed, is the best self-propelled vehicle in the world.

That it will haul a pound, a bushel or a gallon or any multiple up to its rated capacity cheaper and quicker than any other method of transportation.

We as distributor believe as does the Reo Motor Car Company; and say to you that it will haul wheat, livestock, merchandise, or any other commodity cheaper and quicker than any other truck you can buy. For there is only one Speedwagon --the Reo.

