

United States Can Use Twice Present Number of Autos

C. J. Nephler, General Sales Manager, Oakland Motor Company, Predicts Total Will Reach 15 Million.

The United States can absorb twice the number of motor vehicles required at the present time, according to C. J. Nephler, general sales manager of the Oakland Motor Company.

"If every state in the Union had the number of motor cars per capita that Iowa has, there would be 20,000,000 passenger and commercial cars in use," reasons Mr. Nephler.

"Of course this depends upon a greater per capita wealth. Figures compiled contrasting personal income taxes and automobiles per capita indicate that invariably the states showing a large number of returns for personal income taxes likewise show a large per capita percentage of automobiles.

"The increase in automobile purchases will undoubtedly continue increasing in the prosperous agricultural communities. That is borne out by the motor density in such states as Iowa, California, the Dakotas and Nebraska.

"In the rural sections the automobile is a real necessity. The use of the automobile has been a great factor in the improvement in roads. In fact, good roads are responsible for the large number of automobiles in the great, wealthy agricultural states I have mentioned.

"It will not be long before 15,000,000 passenger and commercial cars will be in use. When this occurs, there will be a renewal of approximately 2,500,000 cars yearly, basing the average life of a car at six years. This tremendous replacement alone would be another great stabilizing feature of the automobile industry."

Sets Record in Mountain Climb

Studebaker Light Six First Car to Scale Tillsbury Knob, Pennsylvania.

A Studebaker light six has just added new laurels to its many records for power and endurance, by being the first car to reach the summit of Tillsbury Knob, near Nanticoke, Pa.

For years the residents of Nanticoke and vicinity have looked toward Tillsbury Knob, one of the highest mountains in Luzerne county, convinced that its heights could never be reached by any vehicle, either motor or horse-drawn.

The car that finally succeeded was driven by J. Williams of Nanticoke, and the feat proved a test not only of the sturdiness of the car but also of the ability of the driver. The ascent was made over a mere footpath, for no road leads to the summit. Boulders, undergrowth and even trees furnished obstacles in climbing this mountain of shale and rock, but the car maneuvered its way upward until the summit was reached.

As an indication of the sharp grades encountered during the ascent, the mountain rises to a height of 700 feet in the course of the one-mile trip from base to summit. The Light-Six which made this unprecedented climb under its own power had previously been driven over 30,000 miles and still retained the original front tires that came with the car.

Mr. Williams started up the mountainside with an ordinary pair of automobile tire chains on the rear wheels, but the rough stones and boulders soon broke them to pieces, and a set of heavy half-inch chains had to be attached.

On reaching the summit of the precipice, the car stopped there for one week. The headlights were turned on each night and the record-making Light-Six could be seen for miles around. At the end of a week, the job of driving down the mountain was tackled, and proved almost as thrilling and difficult as the ascent.

Prizes Offered for Photos of Chandlers

Automobile tourists are offered cash prizes of \$100, \$50 and \$25 by the Chandler Motor Car company for photographs showing Chandler cars in interesting or unusual scenes.

Announcement to this effect is published in the current issue of the Chandler Bulletin, the company's monthly magazine for Chandler owners, which says:

"The summer's touring pleasures are recalled throughout the winter by looking over the collection of snapshots photographs that tell the story of the happy days of unfettered freedom in the great outdoors.

"To encourage the use of the camera and to further the spirit of comradeship that exists between fellow travelers, the Chandler Motor Car company will award a series of prizes for the best photograph of beautiful scenes or interesting experiences encountered while touring in Chandler cars.

"The Chandler tourist submitting the most interesting photograph during the present touring season will be awarded a prize of \$100. A second prize of \$50 will be paid for the second best photograph and a third prize of \$25 for the third best.

"Prize-winning photographs must depict a Chandler car in an interesting or unusual situation, or an unusual scene in which a Chandler car is included.

"Each photograph entered in the contest must be accompanied by a letter describing the scene and giving the name of the owner of the car.

"The prizes will be awarded before the end of the year. The closing date of the contest will be announced in a future issue of the Chandler Bulletin."

The Omaha Bee Want Ads bring the best results.

Packard Reaches New Sales Record

Packard Motor Car company, according to figures now available, established in May the greatest monthly record during all of its 23 years of history.

Shipments—which could not begin to keep pace with incoming orders—amounted to 1,748 trucks, Twin-Sixes and Single-Sixes, representing a gratifying sales volume of more than \$5,600,000.

This figure, referring to the number of shipments, was, it is said, 15 per cent greater than that of May, 1920, which up to this year was the company's record month. It is also 100 per cent greater than for the corresponding month of last year.

In spite of its increased production facilities, which made the shipping record possible, the company finds itself—according to H. H. Hills, vice president of the distribution—unable to ship Twin-Sixes and Single-Sixes to enable the distributors to deliver to their customers orders which were placed several weeks ago.

"Distributors who heretofore considered 100 cars a year as representing good business now want from 300 to 500 cars," he states. Distributors who formerly had four dealers in their territory now have four times that number."

New Tire Service Station Opened

Building Arranged to Give Prompt and Convenient Service.

One of the finest and most complete tire service stations west of Chicago recently was opened by Fred C. Rudisell, who has been connected with the tire industry in Omaha for several years. This building was built especially for a tire service station and is arranged to give prompt, convenient service.

A feature of the building is the drive-in arrangement. Six large double doors open on St. Marys avenue and a like number on the street at the rear of the building. This overcomes the necessity of turning around or backing up.

The salesroom is on the first floor and the tire stock is arranged in plain view of the customers. The office is on the second floor and is connected with a stockroom where two carloads of tires may be stored. The building has about 90 feet of frontage on St. Marys Avenue and affords 6,000 square feet of floor space.

Rudisell plans to handle both Oldfield and Firestone tires, which will include Firestone Flat Top pneumatic and solid truck tires. A large solid tire press has been installed.

Rudisell has been a resident of Omaha for the last 12 years. At one time he was manager of the and Rubber company and later was Omaha branch of the Firestone Tire in charge of the Overland Tire factory.

If it is something out of the ordinary which you want, insert a "Want" Ad in the "Want to Buy" column of The Omaha Bee and get quick results.

Tractor Show to Open Wednesday

Practical Demonstrations of Wide Range of Industrial Uses to Be Given.

The first industrial tractor show ever held in Nebraska will open Wednesday at Twenty-first and Leavenworth streets.

This show will be open daily up to and including Friday, and the public is invited to attend without charge. It will be educational in nature, with every feature demonstrating the practical application of tractor power to the problems of the contractor, builder, road engineer, manufacturer, as well as the farmer.

The various exhibits will range from railroad equipment, in which tractors are used as locomotives, to the smallest features of equipment, adding to convenience and economy in industrial operation.

Among the various kinds of work which will be demonstrated will be the use of tractors as locomotives, hoisting by means of tractor operated winches, the demonstration of all types of road-making machinery, the operation of electrical lighting plants and the use of a tractor as power to operate a stone crusher, and the industrial uses of tractors in hauling trailer trains.

The exhibits have been arranged by a majority of the leading manufacturers of power equipment.

Wednesday morning an immense tractor parade will be driven through the streets of Omaha. This is the first parade of its kind ever held west of New York City.

Dodge Brothers Build New Coupe

Closed Car for Business Men Is Distinct Achievement in Automotive Field.

Behind the simple phraseology of an announcement which Dodge Brothers, Detroit automobile manufacturers, are publishing in every important city and town in America, lies the story of a new achievement in automobile development.

Dodge Brothers announce a business coupe; conservative changes in the body design of all other types," the advertisement reads.

The business coupe is the first all-steel closed car ever marketed. In this respect it takes a new and distinct place in automotive history, for it involves an entirely unique principle of coupe body construction. The steel body not only practically eliminates the problem of limited production, due to the tedious and costly individual workmanship required on wood bodies, but also enables the manufacturer to give the coupe the same lustrous baked enamel finish which has already contributed so much to the reputation of Dodge Brothers open cars.

This process in itself will also facilitate quantity production, as an enormous amount of time was consumed heretofore in applying the numerous coats of paint required on wood.

A BUSINESS COUPE OF STEEL

Dodge Brothers offer to the business public of America an entirely new principle in Coupe body construction.

From framework to window mouldings the body is built of steel. It is the first all-steel closed car ever marketed. This design anticipates every possible requirement of commercial travel. It insures unusual quietness—unusual grace—unusual stamina. It has made it possible to give the Coupe that same lustrous baked-on enamel finish for which Dodge Brothers open cars have long been famous.

The upholstery is of genuine leather—leather that will wash and wear. The seat is wide and comfortable. Carrying compartments are accessible and spacious. The car is equipped with a heater, dome light, window levers, windshield cleaner, cord tires, Yale door locks, and every other appointment necessary to the owner's comfort and protection.

Built inside and out to withstand the wear and tear of everyday use, it retains the same lightness and beauty of line which you are accustomed to look for in Dodge Brothers cars.

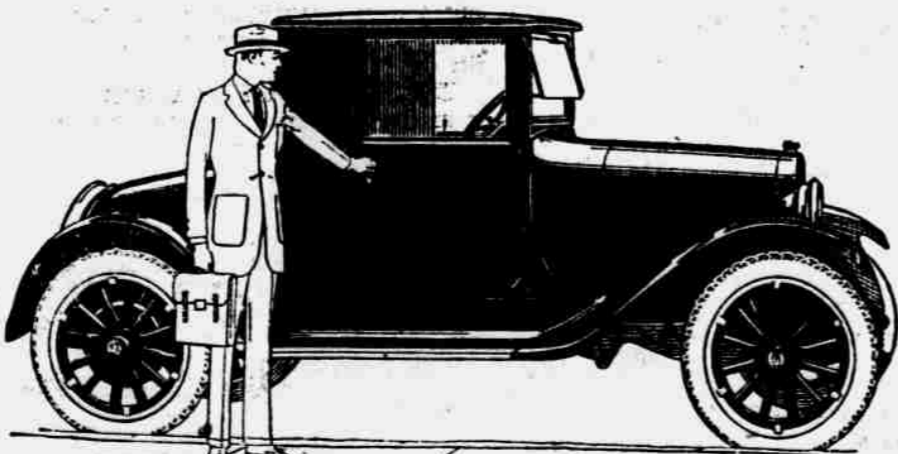
It is the Business Coupe which business people the world over have been expecting—from Dodge Brothers.

The price is \$980 f. o. b. Detroit

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(371)

Cyclists of Omaha Have Gypsy Outing

Joined by Enthusiasts From Sioux City, Columbus, Grand Island, Lincoln and Bluffs.

The Omaha Motorcycle club and cycle enthusiasts from Sioux City, Columbus, Grand Island, Lincoln, and Council Bluffs returned Sunday afternoon, June 18, tired but happy, agreeing that it was the most successful tour they have ever made.

The Omaha members were in charge of Robert Boeck and Al Bliven, first group; Lou Lee, George King, second group; Herman Fischer and Maurice Frank, third group. The first group was led by Ervin Rohlf, who is with Victor H. Roos, the cycle man. Mr. Rohlf was tour master and had arranged for the outing and took complete charge of events.

The program consisted of boating, fishing, swimming, dancing, games and contests, and a wiener roast and big Sunday dinner. Four boats were furnished by the club, as well as five cottages for sleeping accommodations for the women. A five-piece negro orchestra had been secured and gave jazzy selections that couldn't be resisted.

Those taking most active part in the affair were: Herb Ryerson, Ervin Rohlf, Otto Ramer, S. Fisher, Fred Sutton, Sam Carpenter, Gains and George King, accompanied by their wives. Those from Sioux City were: F. Schelman, tour master; A. Christensen, Clarence Savage, D. Balow and C. H. Cain. Columbus and Lincoln toured out with 25 riders, among whom were Ernest Frederick, C. Kruni, Snow Marks, Howard Brown and Big Lewis.

Your "Want" Ad in The Omaha Bee will be read by thousands of people who are interested in just what you have to sell. The cost is low, too.

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KEEP POSTED

Important developments contained in this week's market review regarding the following securities:
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Anacosta Marine "P" Co.
Pan American Marland Oil
Studebaker Durant Motors
Baldwin Loco. Mott. Lode Coal's
Stamps "Patrol" Co. Northern Ore
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\$12.50 buys guarantee option on 10,000 bushels of wheat or corn. No further risk. A movement of 1c from option price gives you an opportunity to take \$250.00 to \$500.00. \$2,500.00, etc. WRITE TODAY FOR PARTICULARS and FREE MARKET LETTER. INVESTORS BULLY GUIN, Southwestern Branch Dept. N. 1004 Baltimore, KANSAS CITY, MO.

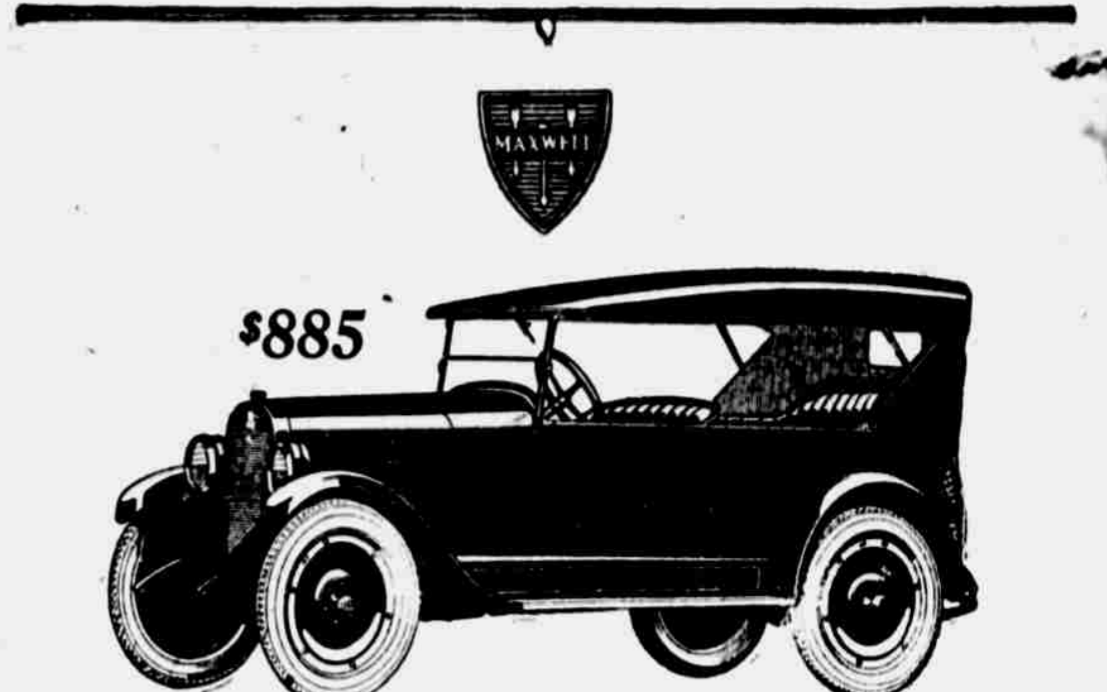
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\$1766 PROFIT IN 28 DAYS
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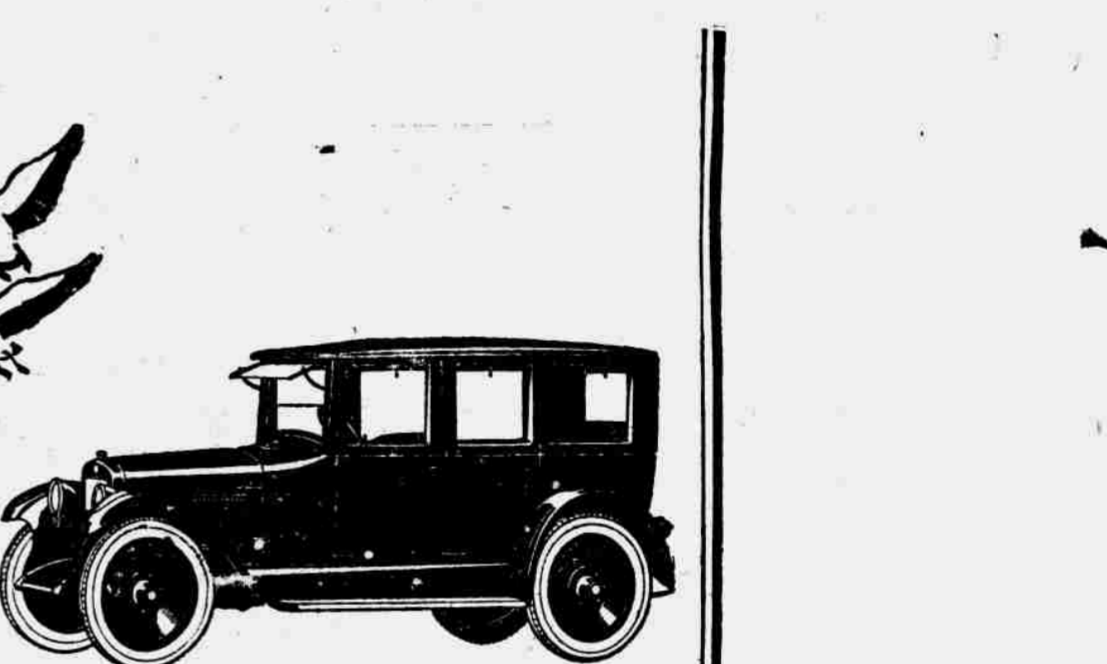


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