

TRIPLETS FOR OMAHA

AND FOR

PIGGLY WIGGLY

First Store 2417 Farnam Second Store 113 So. 16th Third Store 3922 Farnam
PIGGLY WIGGLY TRIPLETS Will Be Born on the Same Day

Tomorrow—A Flower Free to Each Visitor—Tomorrow

Whether One Buys or Whether One Merely Looks—In Either Case It Is Entirely All Right With Piggly Wiggly. The Piggly Wiggly Triplets Will Be Born in Omaha at 9 A. M. Friday, June 23.

There are no secrets about the Piggly Wiggly organization, therefore each man and woman who visits the Piggly Wiggly store can know in advance of coming that such a store has been built especially for them, whether they happen to be rich or poor, wise or not so wise.

A dollar in the hands of a person who has only one dollar will obtain a full dollar's worth at Piggly Wiggly prices, and that is all that can be obtained by the rich man's dollar.

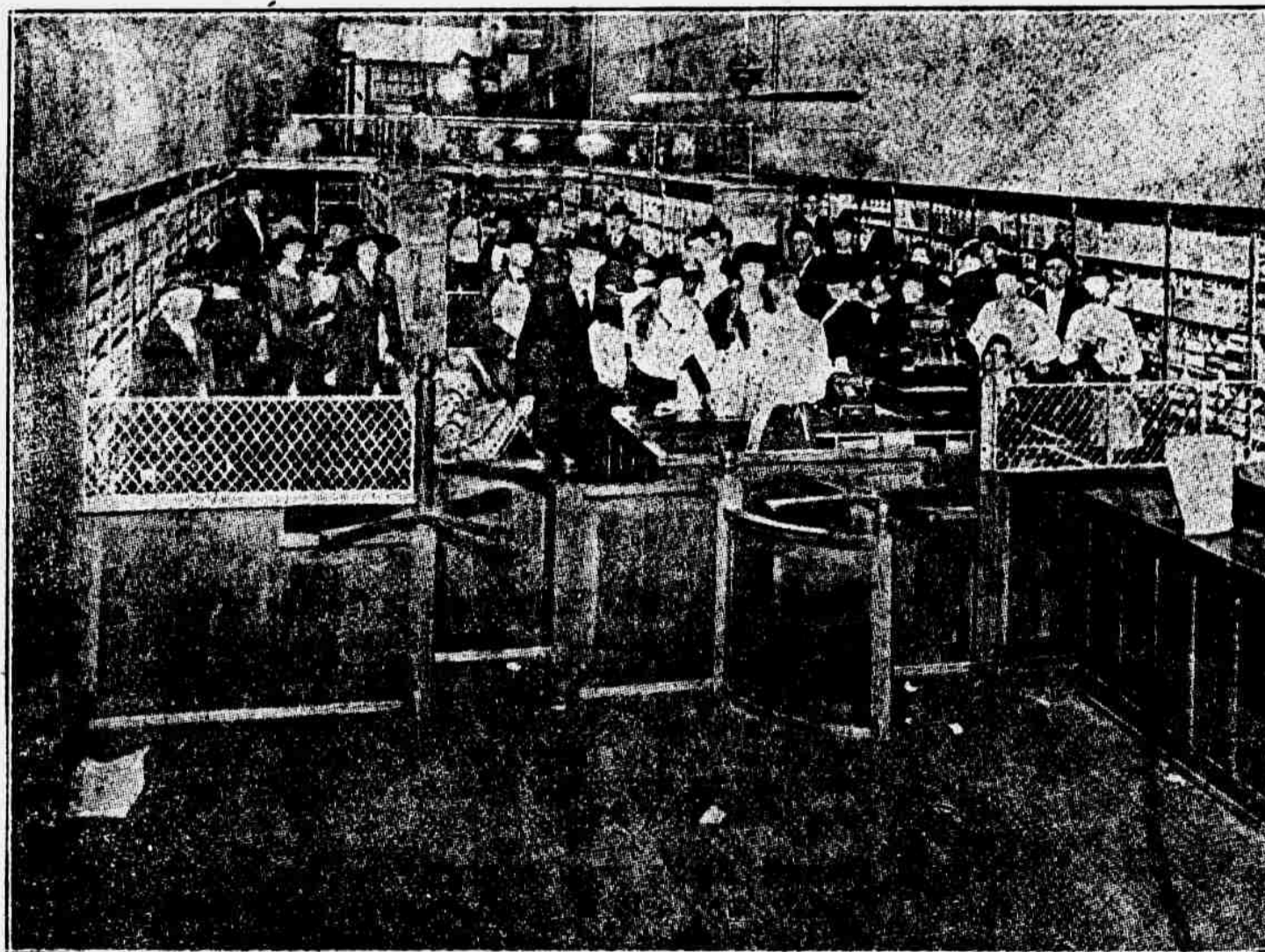
Open at 9 O'clock Friday Morning Until 6 O'clock Friday Night

---They Come
 ---They See



Advantages to Customers
 Lowest Prices. Best Products
 1000 Items
 Freedom of Choice, Clean
 Store and Fresh Goods

And when you come to see and investigate the truth of this advertisement you will not be asked to buy and you will not be criticized for not buying.



---They Buy
 ---They Save



Help Yourself
 No Waiting to be Waited On
 Vegetables and Fruit Sold by
 Weight—
 The Honest Way

PIGGLY WIGGLY stores are a national affair with each city and town unit co-operating with all other town units toward a lower cost in operation and with ability to make lower prices.

A "Different" Store

Come and get a flower and see for yourself that a PIGGLY WIGGLY store is different from any other store in the world—that it looks different; that the system is different; that the prices are lower; that the assortment of food products is greater; that the orderly arrangement of the entire store makes it possible to have an absolutely clean store.

Operating Cost

The operating cost of PIGGLY WIGGLY stores is lower than any heretofore known method of retail distribution. This saving in operating cost is given to the consumer, affording prices which are savings that cannot be obtained elsewhere.

Food Products

Food products of a variety including fresh fruits and vegetables, of more than one thousand items, each item priced by a swinging price tag. Nationally known advertised brands of a most comprehensive assortment is the class of merchandise to be found in every PIGGLY WIGGLY store.

Visitors Welcome

You can look and be at home in this store and go through its two separate aisles upon a tour of inspection as to the merchandise, as to its cleanliness, as to the prices—and for so doing you will be handed a flower FREE, that you may know we were glad that you came.

Your Own Decision

If you see something that you want to buy of your own free will, without persuasion from anyone, without intimation from anyone, without suggestion from anyone, without mental contact whatsoever with anyone—if you want to make a purchase voluntarily, we, of course, will be glad to have you as a customer.

Thousands Saved

The main thing, however, that we want everybody to know is, that it is desired to have Omaha women and Omaha men to come and look at this wonderful store. We will be satisfied with their judgment of our claim that Omaha will have a saving in her food bill that will go into thousands of dollars by cashing in on the opportunity afforded by PIGGLY WIGGLY stores.

PIGGLY WIGGLY
Old Over the World

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Open Every Day 7 A. M. to 6 P. M.

PIGGLY WIGGLY

Open Saturday Until 9 P. M.

**2417 Farnam St.
 113 So. 16th St.
 3922 Farnam St.**