

## Beauty－Comfort－Power and Great Economy

This beautiful Chevrolet 4－door Sedan is a car that anyone can At the same time it is the world＇s lowest priced，high－ grade Sedan，providing the privacy of a limousine at less than the cost orm，
The chassis is the New Superior Chevrolet model，with its powerful valve－in－head engine－the car foundation with which
Chevrolet is breaking all world＇s records for the sale of standard Chevrolet is breaking
equipped automobiles．
The body is a strictly high－grade Fisher production－superior
The Chevrolet Sedan is light in weight and splendidly balanced． It is an ideal，all－season car for the American family，equally well adapted for city or country use．
Its purchase price includes complete equipment－there is left nothing to buy but the license，gasoline and oil．

Comparisons Sell Chevrolet
Standard Rear Axle Construction．
Speedometer，ammeter，oil pressure
Strong，Quiet Sital Bevel Gears．
Stauge，lighting and starting switch， Standard Transmission－three
speeds forward and one reverse． Standard Braking System－foot
service brake，hand emergency brake． StandardElectrical Systom－Start－
er，storage battery，electric lights． Standard Cooling System－pump
circulation，large，honey－comb radia－ tor and fan Powerful，Valve－In－Head Motor－
the same type as used in successful the same type as used in successful
cars selling at much higher prices． DemountableRims－with extra rim．
Many Other Advantages which will Many Other Advantages which will
be noticed on inspection，comparison
and demonstration Standard Doors－two on roadster
coupe，and light delivery，four on

Investigate the Difference Standard Instrument Board－Before You Buy
－Chevrolet Motor Company，Detroit，Michigan Wotry hy Mipu

Dume Dealers and Parts Depots Wanted
in aillerritoryot atequatily Chevrolet Motor Company

BEARD IN HISTORY
At Times Fashionable and Again Severely Frowned On．

Public Opinion as to the Desirability Without seeming Reason． The prophets of fashion in England
announce that teards are to bee worn
Unce more．Upon what signs and

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－
有 ${ }^{5}$

－等等

clean．In the year George IV shaved George Fred．
erick Muntz，who to be sure，was a
desperate radical，brought a＂huge desperate radical，brought a＂huge
black beard＂into the house of com．
mons，where such a thing had not
heen seen for two centurieg，had tivid
$\qquad$
$\qquad$
tache and within the last 40 year
a．bishop was blamed for wearing
beard．Wha knows what the ne
turn of fashon may be？Until the
$\qquad$
$\qquad$ may haph
dreary．
$\qquad$
made a voyage of 2,300 miles up the
Amazon river from Para. Brazill to
Iquitos, Deru.
In traversing the upper reaches,
which are unclarted, it was fhought
best to anchor at night; but the ship
met with no necident, got back to Para
in mood time and literully
It is sald that an American and an
Itallan warship, small river boats,
went up the Amazon years before
that; but no vessel as large as the
Pelorus, so far as can be ascertained
ever before penetrated so fascerto with-
In 500 miles of the Pacife coast, and
the chisement cave new Impetus
the nchlevement gave new tmpetus to
the hope that it will be casier to open
to commerce and clviliation the rich
but littleknown interior of a vast con.
tinent.



10 Conts Insurs fromen cham toon shames PUTNAM FADELESS DYES－dyes or tints as you wish

Bathers Took to Raincoata，
The White Star liner Majestic，the world＇s largest steamer，arrived In
New York the other day from South－ New York the other day from South－
ampton and Cherbourg on her third Vompen to America．
Voyagers deand Voyagers described the weather on
the other side as wet and cold．One passenger sald that nt Brighton，on
he Fer passenger sald that nt Brighton，on
the English coast，where n carnival
was in progress，the

New Mothodo．
Callung upon a friend， found another visitor trience，the vistito
son of the per
Small granddaughter Mer Seated in her tiny rocker，playing with her doll，the fittle giri，was ap
parently utteriy oblivious of thelr ap ersation until it touched upon the Peath of until it touched upon the
deatual acqualntance and
he detalls of her ber the detalls of her burial，when sud－
denly the small volce piped up with
＂Gran＇muver，when you die goin＇to bury you nor nothin＇．nin＇
rim
woin＇to have you stufed．＂
$\qquad$
＂What is your estimate of
＂He＇s a Har and a thief．＂

## Do Youknow

Every time you buy and use cheap and big can baking powder that does not give satisfaction you have increased the cost of your bakings many times？

## REMEMB5R

CALUMET

## Tho Eoonomy BAKING POWDER

Is the best that can be made

You may get more quantity for your money －but quality means pure， sweet and al－ ways success－ ful bakings．


Millions of housewivesbuy and use Calu－ met because they know that it is the best leavener at the lowest price．

