

## GENERAL CONTRACTOR

We do building from the excavating to the painting complete. We will figure your jobs to furnish all materials, or otherwise, to suit our customers. We do FRAME BRICK and STUCCO work. Let us show you the difference between good and inferior stucco.

We build screen doors and window screens and do carpenter work of all kinds. Let us have your order for screen doors and window screens now.

**GRANT CHRISTY**

## Need Groceries To-Day?

"ALWAYS prepared and waiting to fill any Grocery order" is the motto under which our store is run. It means that no matter how small your order may be or what particular items you may want, we are ready to supply them.

We never allow any of our lines of package, bottled or canned goods to decrease to a "sold out" level. Neither do we offer anything in the Vegetable or Fruit line, unless it is strictly fresh. And what's more, we are sure our prices will please you.

**P. A. Wullbrandt**  
Groceries and Queensware

## Quality

A GOOD JOB WELL DONE

A piece of printed matter with your name on it is your "Personal" representative wherever it may be found.

Surely then, the best is none too good. That's the basis on which we guarantee your satisfaction with our Printing.

Quality is the watchword here all the time—whether the job be big or little.

**The Red Cloud Chief**

## FLORENCE OIL COOK STOVES



Comfort,  
Economy  
and  
Efficiency

COMFORT—for it means a cool kitchen. Economy—for it wastes no fuel. You burn kerosene oil only when you need it. Efficiency—for a Florence Oil Stove is easy and quick of operation and every bit of heat is concentrated close under the cooking.

Come in and let our salesmen show its many good points.

**G. W. Trine's Hardware**

## THE RED CLOUD CHIEF

Red Cloud, Nebraska.

PUBLISHED EVERY THURSDAY

Entered in the Postoffice at Red Cloud, Neb as Second Class Matter

A. B. McARTHUR, Editor and Owner

### Advertising Rates

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### LOCAL ITEMS OF THIRTY YEARS AGO.

(Friday, July 22, 1892)

Miss Josie Igou, will be home tomorrow evening.

Miss Jessie Sherman, was visiting in Riverton this week.

Frank Potter and Al McClintoc are going to Utah on a visit in a few days.

Fred Sleeper, an old time Red Cloud boy, now of St. Joe, was in the city this week.

The barometer has been flirting between 99 and 4000 this week and still getting hotter.

Elmer Kaley, has taken a position in the F. & M. Bank, lately vacated by Will Letson.

Mrs. Paul Phares and her three children, of Topeka, Kansas, are visiting at Mrs. F. Newhouse's.

Mrs. S. R. McBride and her daughter, Carrie, anticipate a pleasant visit to Deadwood, S. D., in a few days.

Will Talley's, the esquire, let a box of soap fall on his hand which laid him up, it was not soft soap either.

"Wild West" is clerking in Dickerson's butter and egg store for a month while Mr. D. goes west on a vacation.

Mrs. Cathar, mother of C. F. Cathar, and Miss Ketta Ayer, have returned from their extended visit to the Pacific slope.

Mr. Will Letson who has filled the position as book-keeper in the F. & M. Bank for a number of years, has resigned his position to take a similar one in a mining office in Deadwood. Will's many friends will be sorry to hear of his removal, but congratulate him to his new position.

### FARM BUREAU NOTES

(By County Agent, Henry R. Fauch)

#### FAIRS

The season of fairs, both county and state, is again upon us. It is a season planned primarily for the benefit of farmers and stockmen; a season arranged to give all those vitally interested in agriculture an opportunity to exchange ideas and to get new and better thoughts; a season designed to give the rural people a chance to see what is best in making farming more prosperous and permanent.

Organization is at the base of all industry, but in no branch of the industrial world has it made itself more keenly felt than in farming, and county and state fairs have contributed a big share in impressing the fact that there are constantly increasing opportunities in farm life. Many inspirations for better crops, better live stock, better farm products and better education have been obtained at these regular annual events and each year new ones are offered.

For visitors the fair offers both entertainment and education. There are still too many cheap and vulgar amusements to take up the time of the young folks, but they are on the decrease, and, judging from the growing sentiment against them, the time will not be far distant when nothing but clean, wholesome amusement will be tolerated at our public fairs.

For exhibitors the fair forms in their minds new ideas of their products. It acts as a guide to lead them more nearly in the right path in their future activities, for it is next to impossible for any man to achieve success unless he is willing to adopt other's ideas such as are gathered at public exhibitions of this kind.

The farmer owes much to the fairs. Without them he loses sight of what is best in the work he has chosen to follow. In plainer words, he "gets behind the times," and this no farmer who is really anxious to get ahead can afford to do. Attend the fairs; it will pay from a money-making standpoint.

John Rose of Blue Hill was in the city Wednesday evening.

### Lutheran Church

No services until further notice. Pastor will be absent for three or four weeks.

### Marriages and Licenses

Orin Renfrew Pitney to Miss Pauline Irene Mitchell, both of Inavale, license July 24.

Jas. Shambaugh, Bostwick, to Miss Lynn Bramwell, Guide Rock, license July 24.

J. B. Fisher of Salina, Kas., and Miss Beatrice I. Bussening, Salina, Kas., married July 20th, by County Judge.

### BEAUTY LEFT BY THE MOORS

Gardens of Southern Spain Have a Charm That is Seen Nowhere Else in Europe.

The gardens of Spain, with a few notable exceptions, were not laid out on the grand scale of those of the Italian villas near Rome, nor of the more magnificent of the French chateaux, but they have a romantic flavor of their own and a charm that is quite unlike that of any other European gardens—a charm that, in no small measure, can be directly traced to the influence of the Moorish occupation.

This Moorish influence is particularly apparent in the gardens of southern Spain (and they, after all, are the most characteristic), where the vegetation is semi-tropic in character, and where palms and myrtles and thickets of citron and orange-trees give a truly African quality to the landscape. Perhaps as characteristic as any of these southern gardens are the Jardines del Alcazar in Seville.

Of the original Alcazar, a huge fortress that formed the main military bulwark of the city, little or nothing remains. It had been built in the Twelfth century by the Sultan Abu Yakub Yusuf, the same enlightened monarch who had caused the great mosque to be erected, of which the court of oranges and the world-famed Giralda tower alone remain.—Ernest Reiset, in Scribner's Magazine.

### TRUTH ABOUT ARCTIC REGION

Discoveries Made by Stefansson Disprove Theories Which Have Been Held for Centuries.

There is a rather general idea that the land around the Arctic sea is lifeless. And another widely-held belief is that only very few fish exist in the waters near the poles. Both of these ideas have been disproved by Stefansson in his book, "The Friendly Arctic."

To prove that fish did exist in those frigid and remote regions, the author and his companions risked their lives, for they purposely crossed the Beaufort sea without taking food supplies. Fortunately their belief was justified and they were able to live on the life found in the sea. There is as much fish to the cubic mile of the Arctic sea as in any other sea, while on the land there are birds by the million, insects galore and many other forms of life.

Then again, there has been a common belief that during the dark period, the long "night" of the North, the Eskimo is idle. Such is not the case; although he reserves this period generally for social activities. Friends make long journeys to one another and on arriving devote the time to dancing, singing and merrymaking. Indeed, by many the winter darkness is eagerly awaited.

### Raisin Creams.

Chop seeded raisins very fine and work into them a scant third of their weight in granulated sugar, using a few drops of strained honey to hold together. Mould into any desired shape and dip into melted unsweetened chocolate. Lay well apart on waxed paper until quite cold and firm.

### MICKIE SAYS

GEE, I AINT SO VERY OLD AN' I KIN REMEMBER WHEN SUBSCRIBERS GOT PEEVED IF YA SENT 'EM A STATEMENT. NOW THEY KNOW WE GOT TO PAY OURS EVRY THIRTY DAYS, SO THEN DON'T MIND PAININ' THEIRS ONCE A YEAR!



### The Margin of Safety

Is represented by the amount of insurance you carry.

Don't lull yourself into a fancied security.

Because fire has never touched you it doesn't follow that you're immune Tomorrow—no today, if you have time—and you better find time—come to the office and we'll write a policy on your house, furniture, store or merchandise.

—LATER MAY BE TOO LATE—

**O. C. TEEL**

Reliable Insurance



Time to stop eating  
**Kellogg's heavy food!**  
**CORN FLAKES**  
wonderful for the whole family

Nature rebels against heavy foods in warm weather. Much illness in summer is caused by overtaxing the stomach. Change your diet—and keep snappy in mind and muscle!

Kellogg's Corn Flakes with cold milk and fresh fruit are wonderful for the hot days—for breakfast, for lunch, for supper or for "snacks." They digest without taxing the stomach and supply the nourishment the body needs.

For children, for the workers and for the aged there is no more delicious, sustaining summer food than Kellogg's Corn Flakes.

Insist upon Kellogg's Corn Flakes in the RED and GREEN package bearing the signature of W. K. Kellogg, originator of Corn Flakes. None are genuine without it!



**Kellogg's**  
**CORN FLAKES**

Also makers of KELLOGG'S KRUMBLES and KELLOGG'S BRAN, cooked and krumbled

## JULY SPECIALS



**Wilson Bros., & Geo. P. Ide's**  
**Silk and Fibre Dress Shirts**

**\$2.75 to \$3.75**

**Kuppenheimer, Bloch's and Cloth, Craft Suits at 20, 25, 33 1/3 Per Cent Discount**

**Fur and Dress Straw Hats at Big Discount**

**Palm Beach Suits \$8, \$10, 11.85, \$14.85 \$16.85.**

**The Cowden-Kaley Clothing Co.**

ALWAYS RELIABLE

## Santox Golden Lemon Cream

For Tan, Freckles, Sunburn and Pimples.

CLEANSES AND WHITENS

If going out Autoing, Bathing or Outing massage it in well—then wipe it off with a dry towel. It will protect the skin.

Bring us your Films for us to develop and print.

**CHAS. L. COTTING**

The Druggist

**We Do Only The Highest Grade COMMERCIAL PRINTING**

Add Tone to your business by getting the best

**Base Ball Game--Sunday 3 p. m.**

**Blue Hill vs Red Cloud**