

# Mr. Merchant



## Christmas Greeting Cards

THIS OFFICE is, this season, in a position to handle the Christmas gift card business that has heretofore gone to the cities. Our stock of cards has just arrived and we will be pleased to show you the beautiful assortment of engraved, embossed, hand tinted cards from some of the best gift card manufacturers in the world.

### The Successful Business Man

in recent years never fails to remember his patrons at Christmas time with an appropriate card. People have become to expect it, and it is a very inexpensive way of extending the season's greetings, proving to the customer that his business dealings with you have been appreciated and causing him to remember you when he needs any thing in the line you carry.

Call at our office and let us talk it over.

**THE RED CLOUD CHIEF**

Over 8,000,000 bushels of grain are involved in the 2,814 grower contracts secured in Nebraska today by the U. S. Grain Growers, Inc., according to an official announcement by the state organizer. This represents an average of 301,146. According to the announcement this is one third of the number of bushels to be secured before the national sales department will take steps to establish terminal elevator facilities and a sales agency in the zone including Nebraska. Local leaders are hopeful that the necessary 25,000,000 bushel mark will be reached soon after the first of the year.

One of the features of the week's campaign was the securing of 39 grower contracts near Wead, the former home of C. H. Gustafson, president of the U. S. Grain Growers. C. D. Jenkins, solicitor, working in the immediate vicinity of the former Gustafson home, secured seven contracts without a miss in three hours last Monday morning.

Excellent results were secured by solicitors in other parts of the state, according to J. A. Crawford, assistant state organizer. Win. Bart of Tobias, working at Wead secured 4 grower contracts during the six-day period and increased his aggregate to 252, giving him a safe lead over the other solicitors. Walhill continues to lead the other cooperative elevators in the number of individual contracts with 110.

A recapitulation from national headquarters shows that the U. S. Grain Growers has a total membership of 18,750, which is an increase for the past week of 1713. The number of elevators signed now stands at 570 an increase of 32 for the week. Illinois holds the lead with 5,284 and North Dakota second with 4,500. Nebraska ranks an easy third with Oklahoma fourth with over 1,700.

While the membership campaign did not open in Iowa until this week, A. L. Middleton's crew of solicitors, schooled last week at Nevada, scored their first victory when a contract with the cooperative elevator at Nevada was signed Wednesday night as a climax to the three day meeting. Mr. Middleton will be assisted in the campaign by T. A. Hougas, former president of the Farmers' Union in Iowa.

## WEST IN LIMELIGHT

### New York World Lauds Nebraska and Its Metropolis for Landing Air Classic.

Omaha, Neb.—Omaha and Nebraska have been placed on the map as "wide awake." The New York World placed them there immediately after the Omaha Aero club had obtained the Pulitzer Trophy race as the feature event of the air congress to be held in Omaha November 3, 4 and 5.

This is what the eastern newspaper had to say:

"The 1921 air race for the Pulitzer trophy—the world's most important prize for speed in the upper realm—will be flown this year at Omaha."

"Announcement to this effect was made by Earl W. Porter, president of the Omaha Aero club, in the wide awake Nebraska city. Omaha gained for herself quite a victory in obtaining the Pulitzer Trophy race."

### OUR MARY CANNOT ATTEND; SENDS REGRETS TO PORTER.

Little Mary Pickford wants to attend the Omaha air congress but she can't. For early in November—the meet will be held on the 3, 4 and 5th—Mary will be on her way to Europe with Doug.

Expressing her regret, Mary says in a letter to Earl W. Porter, president of the Omaha Aero club: "I shall be in Europe at the time as we are planning to go immediately upon completion of Mr. Fairbanks production of the 'Virginian'."

"I do so appreciate the invitation and my memories of Rockwell Field tell me just what I shall miss for I know how royally the Airman can entertain and what true hospitality is theirs."

During the war Mary was a great friend of the soldiers and spent much of her time at Rockwell flying field.

### THE NEW FLYING FIELD.

Which is Being Scientifically Prepared in the Northern Part of Omaha.

The accompanying picture is an interesting view of the new aero field on North 24th Street where the races and



various exhibitions will start and finish during the Aero Congress in Omaha, November 3 to 5. The light colored squares are corn fields which will be eliminated and the ground scientifically prepared before the meeting. The huge trees shown in upper left hand corner were pulled by the roots by giant tractors. This picture was taken from a plane high above the field.

### PLAN TO HAVE LEGION HEADS VIEW HUGE AIR SPECTACLE.

There are going to be hundreds of members and celebrities at the American Legion convention in Kansas City October 31 and the Omaha Aero club is arranging to have 'em come on to Omaha for the big air meet November 3, 4 and 5. A Kansas City delegation recently flew to Omaha to co-operate with the air club in boosting the Omaha event at the Kansas City convention.

### MEXICANS WILL SEND ENVOY—MAY BE PRES. OBREGON.

If you come to the Omaha air meet November 3, 4 and 5, you'll see representatives of the Mexican government—maybe President Obregon or De La Huerta.

Earl Kiplinger, just back from extending the official invitation of the Omaha Aero club to the Mexican government at Mexico City, brought with him assurance of a representation here.

### Notice

Having secured the services of Wm. M. Burgess, the scavenger who so successfully cleared up the filthy results of the city a few years ago, he will proceed at once to remove all nuisances and breeding places of disease, be prepared when he comes. All cess pools considered dangerous and unsanitary will be filled up. Price 75c per barrel, 4 1/2 cubic feet, or 32 gallons. City sewer connections will be made at reasonable price.

Henry Cook, City Health Physician

### The Margin of Safety

Is represented by the amount of insurance you carry.

Don't lull yourself into a fancied security.

Because fire has never touched you it doesn't follow that you're immune tomorrow—no today, if you have time—and you better find time—come to the office and we'll write a policy on your house, furniture, store or merchandise.

—LATER MAY BE TOO LATE—

**O. C. TEEL**

Reliable Insurance

# Mr. Farmer Do You Realize?

That the only protection you have against the greedy, avaricious trusts and big monopolies of this country, which feed on the efforts of the producer, is by standing firmly together in self defense.

**The big corporations all co-operate in price manipulation, securing your produce for just as little money as possible, and charging you the maximum for goods you are required to purchase.**

## The Farmers Union is the Remedy

And there is nothing quite so obnoxious in the eyes of the monopoly as a body of FARMERS FIRMLY CO-OPERATING in the interest of LEGITIMATE PRICES.

All Sorts Of Unscrupulous Tactics Are Resorted To in order to discourage such organizations. They will pay big prices for one kind of produce for a short time, in order to "freeze out" their competitors in certain localities—and to evade laws which have been enacted to protect you from such methods THEY HAVE MEN BUY FOR THEM who term themselves "Independent Dealers."

## Stand By Your Union

Where you know you are working for your own interests and not feeding up the trust so it can take hold on you in a new place.

# The Farmers Union

J. F. Edwards, Mgr. A GOOD PLACE TO TRADE Red Cloud, Neb.

## All Things Considered

We Believe That

## MAITLAND COAL

Is as cheap if not cheaper, than any other kind of fuel. If you are not using MAITLAND try some of ours the next time you order.

# Platt & Frees

## THE HUGHES WAY

Cleaners-Dyers-Tailors  
WE CLEAN HATS

## Dr. R. V. Nicholson

DENTIST

Red Cloud

Nebraska

# ONE BRAND— ONE QUALITY— One Size Package

All our skill, facilities, and lifelong knowledge of the finest tobaccos are concentrated on this one cigarette—CAMEL.

Into this ONE BRAND, we put the utmost quality. Nothing is too good for Camels. They are as good as it's possible to make a cigarette.

Camel QUALITY is always maintained at the same high, exclusive standard. You can always depend on the same mellow-mild refreshing smoothness—the taste and rich flavor of choicest tobaccos—and entire freedom from cigaretty aftertaste.

And remember this! Camels come in one size package only—20 cigarettes—just the right size to make the greatest saving in production and packing. This saving goes straight into Camel Quality. That's one reason why you can get Camel Quality at so moderate a price.

Here's another. We put no useless frills on the Camel package. No "extra wrappers!" Nothing just for show!

Such things do not improve the smoke any more than premiums or coupons. And their added cost must go onto the price or come out of the quality.

One thing, and only one, is responsible for Camels great and growing popularity—that is CAMEL QUALITY.



# Camel

R. J. REYNOLDS TOBACCO CO., Winston-Salem, N. C.

## Don't Scold the Children

for wearing holes in their stockings at play. Romping play is good for them—let them romp. But put stockings on them that are "wear insured". Put them in

## ARMOR PLATE Hosiery

which is made of the best and strongest yarns obtainable—knit to shape and size exactly—and dyed with Harms-Not Dye (which absolutely does not rot, burn or weaken the yarn).

You'll buy Armor Plate stockings again and again because in service they keep their shape and color, fit snug and "wear like armor plate". And they're "perfect in weave, wear and wash."

Take home a pair or two of these excellent hose today.

**Barbara Phares**  
RED CLOUD, NEBRASKA

## PROTECTION by use of TRAVELLERS CHEQUES

Travellers Cheques protect the tourist by affording a safe form in which to carry funds. These cheques, which are issued in denominations of \$10, \$20, \$50, and \$100, furnish a ready identification of the holder and are payable upon counter-signature. They are accepted throughout the world by banks, hotels, transportation companies and business houses. Before taking an extended trip let our officers explain in detail the advantages of carrying these cheques when travelling.

## THE WEBSTER COUNTY BANK

Edward Florence, President Red Cloud, Neb. S. R. Florence, Cashier  
Deposits Guaranteed by the Depositors Guaranty Fund of the State of Nebraska

**Alfalfa Came From Asia.**  
Alfalfa is a native of Asia, but has been cultivated in Europe since before the time of Christ. The Spaniards introduced it into South America until some time between 1850 and 1860, when it was brought to California. Since then it has become the most extensively cultivated forage crop in the United States.

**For a Church Supper.**  
When taking out food in dishes or tins to church dinners and suppers or to your neighbors, try writing your name on a piece of adhesive plaster and stick it onto the dish or tin, and you will find that you will have no more trouble in losing your dishes, as it will not be washed off easily.