

## Are You Human?

A little baby. A little child. Don't they appeal to you? Doesn't your heart yearn to pick them up, to cuddle them close to you, to shield them from all harm? sure it does else you're not human. Being human you love them. Their very helplessness makes you reach out in all your strength to aid them. In health there's no flower so beautiful. In illness there's no night so black.

Save them then. Use every precaution. Take no chance.
When sickness comes, as sickness will, remember it's just a baby, just a child and if the Physician isn't at hand don't try some remedy that you may have around the house for your own use,

Fletcher's Castoria was made especially for babies' ills and you can use It with perfect safety as any doctor will tell you. Keep it in the house.


## Children Cry For <br>  <br> CASTORIA

Do the People Know?
Do you know why you are asked to call for Fletcher's Castoria when you want a child's remedy: why you must insist on Flietcher's? For years we have been explaining how the popularity of
Fletcher's Castoria has brought out innumerable imitations, substitutes and counterfeits.
To protect the babies: to shield the homes and in defense of generations to come we appeal to the better judgment of parents to
insist on having Fletcher's Castoria when in need of a child's med insist on having Fietcher's Castoria when in need of a childs med-
Icine. And remember above all things that $a$ child's medicine is icine. And remember abeve air prepged for grown-ups is not inter-
made for children-a medicine
 Just as essential for the baby.
The Castoria Recipe (it's on e the same hands in the same manner for so many years that the signathe same hands in the same manner for so many years that the signa-
ture of Chas.H.Fletcher and perfection in the product are synonymous.

genuine CASTORIA always


