

School Clothes

School is now in session and the school children need sturdy clothes. Have a nice line of the following goods that are priced right.

What is more serviceable for a school dress than a good gingham, well made for wear—and the styles are right.

If you are in need of a good sweater come in and look my line over before buying—Always ready and willing to show goods.

BARBARA PHARES

A Few of My Bargains in KANSAS WHEAT LAND

640 acres, 4 1/2 miles from good town, good grass, 15 feet to water, for quick sale \$12.50 per acre will carry back \$4000 at 6 percent.

640 acres, 8 miles from town all in grass, 250 acres bottom land all can be farmed but about 40 acres, close to school, good neighborhood, and surrounded with good improvements, 50 feet to water, \$20 per acre will carry back \$5000 at 6 percent.

480 acres, with improvements, 8 miles from good town, 50 feet to water, 80 acres under cultivation, adjoins school, a bargain at \$25 per acre, \$1800 back at 6 percent.

160 acres 8 1/2 miles from town, level as a floor, good grass, \$30 per acre, \$1000 back.

320 acres 9 1/2 miles from town, 40 acres in wheat, 1/4 delivered, 160 acres more broke which could be put in barley in spring, every foot can be cultivated, priced at \$30 per acre, \$4000 back at 6 percent.

100 acres fine level quarter except about 10 acres, 150 in cultivation, 100 acres in wheat 1/4 of wheat at machine goes with the place at \$40 per acre, \$2000 back at 7 percent.

320 acres, 300 tillable, 200 acres under cultivation, 120 in pasture, 7 room house, barn, granary, well and mill, leased for 1921, for one third delivered, 5 miles from town on graded road, a bargain at \$40 per acre, \$4000 back at 6 percent.

900 acres, 4 miles from town, finest improved farm in county, 100 acres good alfalfa land, pumping plant irrigating 40 acres, good spring in pasture, 200 acres seeded to wheat goes with the place for \$60 per acre, terms at 6 percent.

160 acres 13 miles from town, all in grass, level, good soil, this goes for \$24 per acre.

If you are interested in any of the above come in and see me and set a date to go down and look it over. I make the trip in auto and about three days is all that is required to make the trip and look the land over to your satisfaction. I believe I am giving you good advice when I tell you to act quick for land is sure to advance, as parties in northwestern part of Kansas are selling their land there and coming in here to buy.

Geo. W. Hutchison
Real Estate, Insurance, Loans, Abstracts

PHONES / Office, Red 33, Ind. 63 / Residence, 177 Red Cloud Nebraska

Land Sale!

The South West Quarter of Section Thirteen (13) Township One (1) Range Eleven (11) Webster County, know as the Gust Ryden land, will be sold at public auction to the highest bidder on Saturday, October 23, at 10:30 a. m. This sale will take place in front of the State Bank. The purchaser will be required to pay \$1,000 at the time of sale and balance on delivery of deed. The undersigned reserves the right to reject any and all bids. This property belongs to the heirs of Gust Ryden, and the undersigned has power of attorney to sell it.

P. A. EDQUIST
Bernard McNeny VICE CONSUL OF SWEDEN
Attorney FOR NEBRASKA

Dr. W. H. McBride DENTIST
OVER STATE BANK
RED CLOUD NEBRASKA

Dr. R. V. Nicholson DENTIST
Office Over Albrigh's Store
Red Cloud Nebraska

THE RED CLOUD CHIEF

Red Cloud, Nebraska

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A. B. McARTHUR, Editor and Owner

THE ONLY DEMOCRATIC PAPER IN WEBSTER COUNTY

Railroads and Real Estate

Under the McKelvie "civil administrative code" the department of finance is given power and authority to "exercise general supervision over the administration of assessment and tax laws of the state, over county, precinct, township, city and village assessors, boards of county commissioners, county boards of equalization and all other boards of levy and assessment." The department is also given power to require "individuals, partnerships, companies, associations, joint stock companies, and corporations to furnish information concerning their capital, funded or other debts, current assets and liabilities and all other facts which may be needful or desirable." Proceedings taken and action had by the department are subject to review by the state board of equalization.

No more authority could be bestowed upon a department than is given the finance department under the foregoing provision. But how has the authority been exercised? Has it resulted in taxation matters being more equitably adjusted, or has it resulted in a decided increase of taxes to one class of property, and a decrease to another. The facts will show.

In 1919 the railroads of Nebraska were charged with a total of \$738,813 state taxes. In 1920, after the "civil administrative code" became operative, the railroads will be charged with \$635,903, a decrease of \$102,910. The total state taxes charged to the various lines of railroad operating in Nebraska for the past two years is given below:

	1919	1920
C. B. & Q.	314,240	273,808
Union Pacific	217,801	187,992
C. & N. W.	97,148	83,353
C., St. P., Minn. & O.	33,088	28,560
Mo. Pacific	30,830	25,611
K. C. & N. W.	1,268	1,092
St. Joe & G. I.	9,566	8,257
All other lines	4,178	3,325

Total \$738,813 \$635,903

In 1919 real estate and improvements were charged with a total of \$4,672,606 state taxes. In 1920 this same class of property will be charged with a total of \$5,792,320, an increase of \$1,119,714.

Under the "civil administrative code" as administered by Governor McKelvie, the railroads will be benefited in 1920 by a reduction in state taxes amounting to \$101,910, while those who pay taxes on real estate will be called upon to contribute over a million dollars more than they did a year ago.

Red Cloud Merchants Issue A

Joint Advertising Sales Poster

Four retail stores in non-competing lines in Red Cloud, Neb., recently went together on an advertising stunt and each took one page of a four-page poster, each page the size of one page of a six-column newspaper. The four stores represented were the W. G. Hamilton clothing company; the R. P. Weesner company, dry goods; Gaston Music company; The Graham Furniture company.

The W. G. Hamilton company, for the privilege of using the front page, devoted some of its space to a general announcement of the purpose of the advertising, to state the new merchandising policy of these stores, although stated in terms of the individual store.

Each ad made special prices, representing substantial reductions and on reasonable merchandise. Each ad was such as would appear as a page ad in any newspaper, each was well written and well set. That is not mere general and usual commendation, for those ads were so good as to deserve more extended comment than is possible here.

There is an added interest and force to the advertising thus put out by several stores in co-operation. It is the next best thing to newspaper advertising in the way of a combined and general interest, and has an advantage over the newspaper in that it goes to a select mailing list. On the top of the last page there was a space for the name and address of the prospect, indicating that the poster was folded and mailed to a list rather than given broadside distribution.

More of that sort of advertising and merchandising now will prove to be a good thing for any store and any town, especially where such co-operation can be secured. This one may have been due to the Red Cloud Chief, and if so other newspaper men ought to profit by the hunch.—Omaha Trade Exhibit.

Orders for Piano Tuning
Should be left promptly at the Gaston Music Store. A. L. Burton here too

Depot Burned

At midnight Saturday the fire bell pealed forth its dread alarm.

People hurried out and found the Burlington depot in flames.

No water was available at that distance from town and there was nothing to do but stand around and watch the building burn to the ground.

Dr. Packwood was the first to discover the fire and alarm was immediately sent out from the telephone office.

The fire evidently started in the coal bin, the coal heating and igniting spontaneously. Roundly Irvin rushed into the smoke-filled building and succeeded in getting most of the records, tickets, etc.

Some old freight cars have been placed for temporary quarters but these will be a poor shift for winter.

It is hoped the company will rebuild at once and there is a strong sentiment in the community that a new site be chosen near town.

Comparatively little expense would accomplish this. If the building had been in town it could have been saved from destruction Saturday. A move is on foot to present the question to the company.—Riverton Review.

SUCCESS

The Father of Success is WORK
The Mother of Success is AMBITION
The Oldest Son is COMMON SENSE
Some of the Boys are PERSEVERANCE, HONESTY, FORESIGHT, THOROUGHNESS, ENTHUSIASM and CO-OPERATION.
The Oldest Daughter is CHARACTER
Some of the Sisters are CHEERFULNESS, COURTESY, LOYALTY, CARE, ECONOMY, SINCERITY and HARMONY
The Baby is OPPORTUNITY
Get acquainted with the 'old man' and you will be able to get along pretty well with the rest of the family
One of the Greatest Aids to Success is a Good Bank Connection

THE WEBSTER COUNTY BANK
Edward Florence, President Red Cloud, Neb. S. R. Florence, Cashier
Deposits Guaranteed by the Depositors Guarantee Fund of the State of Nebraska

Egyptian Barber

The ordinary village barber of Egypt bears a certain resemblance, in so far as his profession goes, to the barber-surgeon of ancient times in England. He is authorized by law, after having passed an examination, to perform vaccination, application of leeches, cupping, simple dressings, but is forbidden to order or prescribe medicines.

Pity the Egotist

The egotist does not take kindly to criticism, yet because of his exalted opinion of himself is overready to criticize. He is blind to his own mistakes and shortcomings, stubbornly persisting in chosen courses of conduct even after they have cost him dear and their folly has been pointed out to him.



185 audiences tried it this way

MOST people know that the musical enjoyment which they get out of a phonograph depends upon one thing. That thing is the phonograph's realism.

This picture shows the best way to test a phonograph's realism. Miss Betsy Lane Shepherd, the famous soprano, is standing beside the New Edison, and singing in direct comparison with the New Edison's RE-CREATION of her voice.

185 audiences, aggregating more than 100,000 people, have actually heard this comparison. None could distinguish between her living voice and its RE-CREATION.

This is one of the phenomenal records or realism. The New Edison holds all other records of realism, too, because no other phonograph attempts this comparison-test—or could sustain it.

The NEW EDISON

"The Phonograph with a Soul"



You try it this way

—the way we use in our store!—the Realism Test! Test the New Edison's Realism against the pleasure you know music can bring.

Tell us what kind of voice or instrument gives you truest musical enjoyment. Listen while we play your favorite on the New Edison. The Realism Test will enable you to gauge whether the New Edison's RE-CREATION gives you all of this enjoyment.

This is your test! It will help you determine what the New Edison's Realism means, in terms of your own musical enjoyment.

Ask for it! The "Personal Favorites" Realism Test.

Another thing to ask about is our Budget Plan. It disposes of the money question, in a way that will appeal to your common-sense and to your pocketbook.

E. H. Newhouse, Authorize Edison Dealer
Red Cloud, Neb.