

# YOUR OPPORTUNITY IS HERE OUR SWEEPING REDUCTION SALE

Will cause country-wide amazement and bring hundreds of people for many miles who are mutually interested with us in an effort to bring down prices and break the backbone of the high cost of living

**A REAL, CLEAN-CUT, HONEST REDUCTION SALE**

**Mens, Boys  
and Childrens  
Clothing**  
and  
**Furnishings**  
**Hats, Caps, Shoes**  
**Underwear**  
**Neckwear, Etc.**



**GREATER  
Buying Power  
for Your Dollars**

**THE  
ALMIGHTY  
DOLLAR**

Now enacts a "come back" performance. Its former prestige and buying power returns during this remarkable SALE EVENT.

TO effect the immediate disposal of the SPRING and SUMMER GOODS now in our stocks, we have planned the most advantageous selling event since 1917. We prepared for a banner Spring business, bought huge stocks of the finest goods made. The goods came, but the weather did not. Now we must sell them. **OUR COMPLETE LINE---SERGES EXCEPTED.**

## KUPPENHEIMER SUITS NOW ON SALE

All \$75 and \$80 Kuppenheimer suits go at	<b>\$62.50</b>	Many of these suits were bought much below the present prices and these reductions represent a <b>Great Saving to You</b> Hundreds of Famous Cloth Craft Suits at a big saving	All \$60, \$62.50, \$65 Kuppenheimer suits go at	<b>\$47.50</b>
\$50.00 Cloth Craft suits now	<b>\$39.75</b>		\$42.50 Cloth Craft suits now	<b>\$33.75</b>
\$45.00 Cloth Craft suits now	<b>35.75</b>		\$40.00 Cloth Craft suits now	<b>31.75</b>
\$35.00 Cloth Craft suits	<b>\$27.75</b>		\$37.50 Cloth Craft suits now	<b>\$29.75</b>

**THE SALE BEGINS SATURDAY, JUNE 5th, AT 8:00 A. M.**

<b>50 Dozen Work Shirts</b> Now selling all over the country at \$1.50 and 1.75 <b>Our Sale Price is \$1.10</b>	<b>Men and Boys Pants</b> Mens and Boys Marx made, high grade, 29 to 46 waist, go at <b>20 per cent Discount</b>	<b>Extra Special All Our Rain Coats Go At 25% Discount</b>	<b>Palm Beach, Kool Kloth Suits</b> A wonderful line made by Kuppenheimer and Marx made <b>20 per cent Discount</b>	<b>Mens and Boys Underwear</b> The famous Cooper Close Crotch selling everywhere at \$2.50, \$2.75 <b>Sale Price \$1.95</b>
<b>25 Dozen Gloves</b> 25 doz cotton flannel gloves, selling everywhere at 20c-25c pair <b>Sale Price 2 pairs for 25c</b>	<b>Hats Hats Caps Caps</b> Mens and Boys hats and caps—wonderful bargains—at <b>20 per cent Discount</b>		<b>Here's Real Shirt Bargains</b> All our \$10 and \$12 Wilson Bros. pure silk shirts, all go at <b>\$7.95, War Tax Added</b>	Hatch one-button Suit, regular \$2.50..... <b>SALE PRICE \$1.95</b>
<b>Dress Straw Hats</b> Our entire line including Panamas and Bankocks <b>20 per cent Discount</b>	<b>Mens Dress Sox</b> Wilson Bros. famous lisle fibre and pure silk, during this sale <b>20 per cent Discount</b>	<b>Mens Overalls</b> 10 doz Standard Steifel and plain blue Denim Overalls, worth all over the country \$3 to \$3.50 <b>Sale Price \$2.25</b>	<b>Madras and Fibre Shirts</b> All Wilson Bros. Madras and fibre Shirts, war tax added <b>20 per cent Discount</b>	Other lines at.....\$1.00 and \$1.25 Boys Union Suits..... 50c and 75c
				<b>Mens Linen Collars</b> Mens Ide Linen Collars—special <b>Sale Price 20c each</b>

**This Is a Cash Raising Sale. No Charge Accounts During the Sale.**

# The Cowden-Kaley Clothing Co.

First Door North of Post Office

"ALWAYS RELIABLE"

Red Cloud, Nebraska