## Why Exclusive Agencies Cost More to Operate

A roofing dealer who has an exclusive agency has no competition on his pri a large profit if you'll buy
In addition, he is usually a long distance from his little manufacturer and mus invest more money to keep his stock up. Now look at the Certain-teed way. Any responsible dealer can sell Certain-tee tative stock. If carries a small represen from a nearby Certain-teed warehouse or jobber. It usually takes only a day or two to get it
The result is small investment, small storage cost, light insurance, and no slow-moving articles.
Certain-teed Saves You Money That's why Certain-teed dealers operate at less expense. And it's also why they can afford to sell at close margins they can afford to sell at close margins and there are en you a fair deal
Now let's see what you get when you buy Certain-teed Roofing
It's roofing that has never been known to wear out on the roof. It is guaranteed for 5 , 10 or 15 years, according to wetarding and spark-proof
There is nothing else you want from roofing. And since you get this highes logical buy
Any responsible dealer can get Certainteed for you quickly from a nearby gets it when he wants it and he gets what he wants. He can afford to sell you at a fair price.

Certain-teed Products Corporation Genoral Offices, St. Louls

## Certainteed

Beware of the dealer who tells you he has Certain-teed, but tries to sell you a private brand. He probably wants a bigger profit.


Spohn's Distemper Compound


HE KNEW HIS LIMITATIONS Small Boy Didn't Imagine He Would
Amount to Much in the Bet. "Spiritualistic mediums in thetr de.
scriptitons of the next world are aly
surd. The next world, indeed, is ? surd. "ticklish subject to handle."
very The speaker was Sir Oilver Lodge.
He contuned:
"A tittle boy was told by his Sun. day school teacher that he would leave
his sody behind when he dled.
"'I don't understand that;' he sald In n trightened volce. 'You will take all that is good with you to the better land, and leave
that is naughty here on enrth.' "He thought a moment, then he
sald soberiy:
" 'I guess rm goln' to be pretty thin
up there, teacher." " ASPIRIN

Name "Bayer" on Genuine

of Aspirin" is genu and prescribed by phystcians for oves "Bayer package" which contalns proper directions to relleve Headache, Toothache, Earache, Neuralgla, Rheumatism,
Colds and Pain. Handy tin boxes of 10 tablets cost few cents, Druggists also sell larger "Bayer packnges." Aspirin Is trate mark Bayer Mannufucture Monandester of salicyica "I hear your husbiandion. "I hear your husband is very strong
In his convtetions." "Yes, ma'am, but
he's weak in his heed."

A little baby. A little child. Don't they appeal to you? Doesn't your heart yearn to pick them up, to cuddle them close to you, to shield them from all harm? sure it does else you're not humati. Being human you love them. Their very helplessness makes you reach out in all your strength to aid them. In health there's no flower so beautiful. In illness there's no night so ${ }^{\text {black. }}$ Save them then. Use eerery precaution. Take no chance.

Save them then. Use every precaution. Take no chance.
When sickness comes, as sickness will, remember its just a baby, just a child and if the Physician isn't at hand don't try some remedy that you may have around the house for your own use.

Fletcher's Castoria was made especially for babies' ills and you can use it with perfect safety as any doctor will tell you. Keep it in the house.

##  <br> Do the People Know? <br> Do you know why you are asked to call for Fletcherrs Castoria when you want a chilld'r remedy: why you must insist on Fletether's? For years we have been explaining how the Flether,'s Ceass werl have been explaining haw the popularity of stitutes and counterfelts. <br> To protect the bables: to ohiold the homes and in defense of generations to come we appeal to the better fudgment of generations to come we appeal to the better judgment of parents to losist on having Fletcher's Castoria when In need of a childs medt Icine. And remember above astorit things what a in hetild's medicine is made for children-a medicine prepared for grown-ups is not titer- changeable. $A$ baby's food for a changeable. A baby's food for a baby. And a baby's medicine is just aas essential for the baby. Just as ossential for the baby the same hands in the same manner for so many years that the siggat ture of Chas. H. Fletcher and perfection in the product are synonymous. <br> GENUINE CASTORIA always <br> 



## INSTANTPOSTUM

contains the same uniform quality of goodness that makes this table beverage so popular. Make it strond or mild as you prefer by varying the quantity used No wonder so many prefer it to coffee, not alone on account of taste but because
of its abundant healthfulness. Truly=
"Theres a Reason" for Postum
Made by Pootum Cereal Co
Battle Creek. Michigan

It sends its harmful acids and gases all
over the body, instead of health and over the body, instead of health and
trength. Day and night this ceaseless dam.
and age goes on. No matter how strong, ite
victim cannot long withstand the healtb-
deatroying effects of and destroying effects of an acid stomach.
Good news for millions of sufferers. Chemists have found a sere remedfy-one-
that takes the acid up and carries it out that takes the acid up and carries it out
of the body; of course, when the cause io removed, the sufferer gets well.
Bloating, indigestion, sour, acid, gassy
stomach miseries all removed. This is stomach miseries all, removed. This is
proven by over half a million ailing folks proven by over half a million ailing folko
who have taken EATONIC with wonder-
ful bence who bave taken EATONIC with wonder,
ful beneifs. I I can be obtained from any
druggist, who will cheerfully refund its
trilling trifing coot if not entirely satisfactory
Everyone should enjoy its benefits. Fro


