

## Swift & Company's 1918 Earnings

### How They Affected You

During the twelve months ended Nov. 2, 1918 (its fiscal year), Swift & Company transacted the largest volume of business on the smallest margin of profit in its history.

Profits of the meat business—under regulations of the United States Food Administration—were limited to a maximum of 9 per cent on capital employed but not to exceed 2½ cents per dollar of sales.

Swift & Company in the regulated departments earned 7.57 per cent on capital employed and 2.04 cents per dollar of sales, out of which had to be paid interest on borrowed money and taxes. Here is how these earnings affect you.

#### Live-Stock Raiser—

Swift & Company killed 14,948,000 head of livestock, which weighed alive, 4,971,500,000 pounds.

Swift & Company made a profit of only a fraction of a cent per pound liveweight.

#### Consumer—

The sales of our meat departments were 4,012,579,000 pounds on which our earnings were less than ½ cent per pound.

The per capita consumption of meat in the United States is given as 170 pounds. If a consumer purchased only Swift & Company's products he would contribute only about 78 cents a year, or 1½ cents a week as profit to the company.

Swift & Company, U.S.A.



## Open Day and Night

# DINE

### AT OUR CAFE

## Powell & Pope

### BUILD NOW

## That New Home

You have dreamed of for years.  
Our house plans are at your service free.

# Malone-Gellatly Co.

### See The 13th Commandment

#### Inavale Items

Messrs Roy and Oris Matkin came in from Powell, Wyo., for a few days' visit with their parents, Mr. and Mrs. Geo. Matkin.

Mrs. May Harman spent the weekend with Mrs. Geo. Jorgenson.

Mary, Katie and Wilma Heflin are spending the week with their aunt, Mrs. Ella Carpenter.

Mr. Claire Nesbit came in from Wyoming to visit his sisters Mrs. Nell Hunter and Hazel Nesbit.

Mrs. Ruth Gurney and Mrs. Arnold have the flu.

Miss Nettie Willard is assisting in housework at Mrs. Arnold's.

Mrs. Wm. Wonderly called on Mrs. Geo. Matkin Sunday.

Clarence Burgess was a Red Cloud visitor Thursday.

Mrs. John Rutledge and son Roy and daughter, Iva Paulger, were Hastings visitors last week.

Fred Arnold is enjoying the sights of Grand Island this week.

Gerhard Freese of Columbus, Neb., is visiting his uncle, Mr. Ernest Loseke.

Wesley Tabor came in from Denver Sunday morning for a short visit with his father, Wm. Tabor.

Mr. and Mrs. Harry Mikel spent Sunday at the Everett Bean home.

Mr. T. Heflin loaded a car of house hold goods Tuesday and shipped them to Scotts bluff where he will make his future home.

The Geo. Matkin sale was well attended.

Little Nemo Kennedy died in the hospital at Cambridge, Neb., last Sunday and the funeral was held at the Christian Church Tuesday afternoon. Interment was in Red Cloud cemetery. She was but nine years of age. The parents have the sympathy of the entire community.

Mrs. Nell Hunter and son Robert and Miss Hallie James spent Sunday at the Tad Saunders home.

Roscoe Burch is staying at the Chas Paulger home while getting his house hold goods loaded to ship to Wyoming.

Rev. Hill, of Phillips, Neb., who came to attend the Kennedy funeral Tuesday, is visiting with the Disleys family.

C. H. Burgess is helping Wm. Topham with his new barn.

Mrs. Amy Heflin is visiting at the Roy Bennett and Leander Pierpoint homes this week.

We regret to report that Wallace Conley is suffering an attack of diphtheria.

#### Northeast Pawnee

A large and sociable crowd assembled at the home of Mrs. M. A. Leadbrand one evening last week for the purpose of celebrating the twenty-fifth birthday anniversary of her son, Jay. Among those present were, Mr. and Mrs. Frank Ryan, Mr. and Mrs. James Ryan and family, Mrs. Wm. S. Dunn and sister, Mrs. Nora Dunn, and C. McCoale. There were also three soldiers, Edgar C. Leadbrand, Wm. S. Dunne and Frank Ryan, who was in the Spanish-American war. They were not there for protective purposes but merely to assist in seeing that justice was done regarding the many good things lifted up on the table. After it had been decided by all that a sufficient amount of justice had been administered in this matter the balance of the evening was devoted to music and interesting conversation.

Mr. and Mrs. E. Myers were the guests of Mrs. Noble and family one day last week.

Herb Barber is building a new barn and is busy hauling lumber from Red Cloud. He proposes to get some skilled architect to help him on the complicated parts. The writer understands he will select Elmer Moline for this duty.

The Myers Bros. were busy last week sawing wood for the Leadbrands, Johnstons, Elliots and Browns. This will be instrumental in lowering the price of coal by throwing a surplus of that article on the market.

Pat Gouldie, wife and family, the Myers Bros. and their wives, and Jas. Nelsen attended a birthday party at the home of Ed Nelsen and family last Wednesday celebrating Ed's fortieth birthday anniversary. All report a most enjoyable time.

Roy Myers and wife were the guests of Miss Lettie Delka and brothers, and also of their relatives Mr. and Mrs. Alex McDonald, last Saturday and Sunday. Roy's brother looked after the chores during the visit.

Mrs. M. A. Leadbrand and son and daughter Jay and Melba, autoed to Red Cloud Saturday.

The Leadbrand boys are busy hauling corn which they purchased from Chas. Barrett. They consider it sweet feed for hogs now-a-days.

Mr. and Mrs. Harve Blair and Mrs. John Brown autoed to Red Cloud last Friday on a shopping expedition.

#### Bladen Brieflets

H. E. McCoy shipped five cars of cattle to St. Joe Sunday and J. P. Reiber five cars of hogs to Kansas city. Carl Schmidt shipped one of cattle to St. Joe.

Another residence property changed hands in town last Monday evening when H. P. Welch came up from Edgar and sold his property on O street to Frank Boom Sr. This is the second residence property purchased by Mr. Boom in the last year or so in Bladen.

Venton Robb and children, Helen and Harold are in Ong this week where the former's mother is very ill.

J. A. Denton made a business trip to Hastings Saturday morning.

Mrs. Chas Rhine and family have moved into the Hendren residence north of the school house.

Ed Denton came up from Cowles Saturday and visited over Sunday with his parents, Mr. and Mrs. J. A. Denton, and family.

A number of young people from this town took the teacher's examinations in Blue Hill last Saturday among them being Misses Goldie Robinson, Lela Greig, Gila Turnbaugh Clara Keohler, Icy McNair, Violet Davis, Ethel Lidgard, Hazel Jones, Mabel Vonderfecht, Charlotte Lindgren, Marita Green, Ethel Brewer, and Messrs Ralph Lidgard and John Rodin son.

The progressive business men and farmers from all states west of the Mississippi will discuss their pressing problems with national leaders at the Trans-Mississippi Readjustment Congress at Omaha, February 18 to 20. The Chamber of Commerce of the United States has sent two members of its staff from Washington to Omaha to co-operate with the Omaha Chamber of Commerce in completing plans.

A report has spread over Nebraska and surrounding states that there is a large amount of small pox in Omaha. This is vigorously denied by Dr. E. T. Manning, city physician of Omaha. There have been only thirty-nine cases of small pox in Omaha the past month, which is not unusual in a city of 200,000.

The committee in charge of Omaha Market Week March 1 to 6th, has completed arrangements for a reception and musical to be given at the Omaha Chamber of Commerce, Tuesday evening, Mar. 4th, for the entertainment of its guests. Several striking entertainment features are being planned for the other evenings.

After a year of effort the management of the Omaha Automobile Show, March 10-15, has completed arrangements with the United States Government to exhibit a Liberty Motor, one of the miracles of the war. This is the first Liberty Motor to be exhibited in the west.

Two important conventions will be held in Omaha next week. The Nebraska Retail Hardware Dealers Association, of which Nathan Roberts of Lincoln, is secretary, and the Nebraska Lumber Dealers Association, of which E. E. Hall of Lincoln is secretary.

The Tuesday Musical Club of Omaha will present Lucy Gates, the American Soprano, at the Brandeis Theatre on February 6th. Miss Gates recently substituted for Gail Carol in a series of concerts in the east with great success.

Names of South American Countries. Mexico is a Spanish rendering, or combination, of Aztec words meaning the place of the war god. Brazil seems to have derived its name from the legendary island of Brazil (later identified with one of the Azores), because it was found to produce a red wood resembling brazil wood. Chile and Peru are of aboriginal origin. Argentina is an invented name based on the Latin word for silver, as Rio de la Plata, the name of its chief river, means silver river in Spanish.

#### Maelstrom of Norway.

The maelstrom of Norway is a dangerous whirlpool off the coast of Norway, caused by a rushing of the currents of the ocean in a channel between two of the Loffoden islands, and intensified at times by contrary winds, to the destruction (according to the stories) often of small craft caught in the eddies of it, and sometimes of whales attempting to pass through it.

#### Still a Chance.

"I thought I was the most unpopular man in this club, but they say Pillsbury over there can beat me." "But, my dear fellow, he has been a member longer than you have. Don't be discouraged."—Life.

#### NOTHING ELSE LIKE IT IN RED CLOUD

There has never been anything in Red Cloud with the INSTANT action of simple buckthorn bark, glycerine etc., as mixed in Adler-Lika. ONE SPOONFUL flushes the ENTIRE bowel tract so completely it relieves ANY CASE sour stomach, gas or constipation and prevents appendicitis. The INSTANT, pleasant action of Adler-Lika surprises both doctors and patients.—Chas. L. Cotting.

#### Sheriff's Sale

Notice is hereby given, that under and by virtue of an order of sale, issued from the office of Edith L. McKelghan, Clerk of the District Court of the Tenth Judicial District, within and for Webster County, Nebraska, upon a decree in an action pending, therein, wherein, William T. Asid is plaintiff, and against Mabel O. Kooma, et al, defendants, I shall offer for sale at public vendue, according to the terms of said decree, to the highest bidder for cash in hand, at the south door of the court house, at Red Cloud, in said Webster County, Nebraska, (that being the building wherein the last term of said court was held) on the 19th day of February, A. D., 1919 at 2 o'clock, P. M. of said day, the following described property, to-wit:

The west one-half (½) of Section 31, Town 2, Range 11, Lots One (1), Two (2), Three (3), Four (4), Five (5) and Eight (8), in Section 31, Town 1, Range 11, the North East quarter (N. E. ¼) of Section 6, Town 1, Range 11, Lot 10, in Section 1, Town 1, Range 11, all of Section 30, Town 2, Range 11, the North West quarter (N. W. ¼) of Section 32, Town 2, Range 11, Lots Three (3), Four (4), Five (5), and Six (6), in Block 4, in the City of Red Cloud, Nebraska, Lots Eleven, (11) and Twelve (12) in Block 30, in Red Cloud, Lots No. 13 and 14, and 7-2400ths off the South side of Lot 12, all in Block 30, in Red Cloud; also Lots one (1) to Seven (7) inclusive, and Eighteen (18) to Twenty-four (24) inclusive of Block 25, in the original town of Red Cloud, together with the former streets and alleys adjacent to said property, and which streets and alleys have been vacated, more particularly described in the County Clerk's and Commissioners' records, and the decree of the District Court of said County of Webster, recorded in Miscellaneous Record D in the County Clerk's office, at page 386, also the remaining portion of the six acre tract conveyed to Richardson by the deed of Silas Garber and wife by the deed recorded at Deed Record B of said Webster County, at page 25, except such portions thereof as the grantors have heretofore conveyed to George W. Lindsey and Adam Morhart, by the deeds recorded in said County of Webster at records M at page 401, N at page 431, and 3 at page 208; the last named property being all the property acquired and evidenced by said court decrees and the deeds to said W. N. Richardson recorded in the records of said county, viz: A at page 66, B at page 25, and V at page 165, except however, the parts conveyed to Lindsey and Morhart, above specified.

Given under my hand this 3rd day of January, A. D., 1919.

FRANK HUFFER, Sheriff.

Bernard McNeny, Plaintiff's Atty.

#### Articles of Incorporation CONSTITUTION

We, the undersigned, members of the Farmers Educational & Co-operative Union of Nebraska, do hereby associate ourselves together for the purpose of organizing a co-operative association under the laws of the State of Nebraska, and for that purpose do adopt the following constitution:

ARTICLE I NAME  
Farmers Union Co-operative Association of Red Cloud, Nebraska.

ARTICLE II PLACE OF BUSINESS  
The main office and principal place of business shall be at Red Cloud, Nebraska.

ARTICLE III NATURE AND OBJECT OF BUSINESS  
To buy, sell, store, ship and handle grain, grain products and other foodstuffs for man and beast, lumber, coal, cement, lime, implements and machinery, and other kinds of farmers' necessities; buy and ship livestock, and buy, lease and operate milk, elevators, warehouses, stores and other buildings, together with the necessary real estate for the manufacture of all these necessities, either separately or combined, together with all the power now or hereafter authorized by law.

ARTICLE IV TERM OF EXISTENCE  
The association shall continue for a period of 50 years from date of incorporation unless sooner dissolved according to law.

ARTICLE V CAPITAL STOCK AND INTERESTS  
The amount of capital stock shall be Twenty Thousand Dollars, divided into 2000 shares at the par value of ten dollars each, of which amount Four Thousand Dollars shall be fully paid up before commencing business and before any debts are contracted, and debts of the association shall never exceed two-thirds of the paid up capital stock.

ARTICLE VI MEMBERSHIP  
Only members of the Farmers Educational & Co-operative Union of America may become members of this Association.

ARTICLE VII MANAGEMENT  
For the management of this Association a Board of Directors of five members shall be elected as follows:  
The president shall be elected out of the Board of Directors and he shall also be a director and president of the Board of Directors; he shall hold office until his successor is elected and qualified. Each of the directors to be elected for one year, or until next annual meeting.

ARTICLE VIII ANNUAL MEETING  
The stockholders' annual meeting shall be held between the 15th and 30th of January of each year, and called by the Board of Directors. Until such annual meeting the following persons and stockholders shall serve as directors and officers.

ARTICLE IX AMENDMENT I  
This constitution may be amended at an annual meeting by a two-thirds vote of all the stockholders present and upon ten days notice to that effect.

AMENDMENT II  
The by-laws may be amended by a two-thirds vote of the stockholders present at such meeting as is mentioned in section one. In Witness Whereof, The undersigned have hereunto set their hands the 1st day of October, 1918.

Chris H. Starke, Edward Wilson, J. B. Wisecarver, M. H. Hunsicker, J. A. McArthur, B. F. Reed, Harris Moede, Clyde Arbuckle, E. S. Fitz, Fred Leggett, Dan T. Garber, Harvey Merrill, E. A. McCallum, Oliver McNutt, M. Blom, F. F. King, J. P. Buckles, Earl McCartney, John B. Saladen, Wm. H. Thomas, H. G. Hanson, Harry Koth, E. R. Metcalf, S. C. Shuck, Elmer Himes.

State of Nebraska, County of Webster, ss  
On the 1st day of October, 1918, before me, Bernard McNeny, Notary Public, personally appeared the above named, who personally are known to be the identical persons whose names are affixed to the above articles of incorporation, as parties hereto, and they severally acknowledge the instrument to be their voluntary act and deed.

Witness my hand as aforesaid.  
Notary Public  
Bernard McNeny.  
Commission expires April 21st, 1919.

The winter wheat crop planted in the fall of 1918 will probably be the largest winter wheat crop ever raised in Nebraska. The present estimate is 70,000,000 bushels, whereas the average winter wheat crop is 48,322,000 bushels.

#### Notice of Final Report

In the County Court of Webster county, Nebraska.  
In the matter of the estate of John W. Tierney, deceased.  
All persons interested in said estate are hereby notified that the Executors have filed herein a final account and report of their administration, and a petition for the final settlement of such account and report, and for a decree of distribution of the residue of said estate, and for the assignment of the real estate belonging thereto, and a discharge from their trust, all of which said matters have been set for hearing before said court, on the 31st day of January, 1919, at the hour of 10 o'clock, A. M., when all persons interested may appear and contest the same.  
Dated this 11th day of January, 1919.  
[SEAL] A. D. HANSEY,  
County Judge.

**R. E. McBride**  
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LOANS INSURANCE  
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the insured man's first thought is one of thankfulness that he is so. How about your thoughts if a fireman should appear at your home?  
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is the day to insure. As that day may be to-morrow for all you can know or do, it follows that prudence would impel you to stop in our office to day and have us issue you a policy.

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