

DRUGGISTS!! PLEASE NOTE VICK'S VAPORUB OVERSOLD DUE TO PRESENT EPIDEMIC

Tremendous Demand Last Few Days Has Wiped Out Excess Stocks That We Had Estimated Would Last Until Next January. Last Week's Orders Called For One and Three Quarter Million Jars—Today's Orders Alone Amount to 932,459 Jars.

Big Shipments Are En Route to Jobbers. Until These Arrive There May Be a Temporary Shortage. All Deals Postponed—Buy in Small Lots Only.

RETAILERS CAN GET IMMEDIATE SHIPMENTS DIRECT BY PARCEL POST.

This advertisement is written on Monday, October 21st. It is directed to the attention of all distributors of Vick's Vaporub, both wholesale and retail. In an emergency such as the present epidemic—our duty—and your duty—is to distribute Vaporub in the quickest possible manner to those sections stricken by influenza. We, therefore, call your careful attention to the following:

DANGER OF SHORTAGE IF SUPPLY IS NOT CONSERVED

On October 1st we had on hand, at our factory and in twenty warehouses scattered over the country, sufficient Vaporub to last us, we thought, until January 1st, allowing for a 50 per cent increase over last year's sales, and not counting our daily output. This big excess stock had been accumulated during the summer months.

Then this epidemic of Spanish influenza hit us—and in the last ten days this stock has vanished. At first we thought this tremendous demand would last only a few days, but the orders have run:

Wed., Oct. 16.....18,504 doz.
Thur., Oct. 17.....25,323 doz.
Fri., Oct. 18.....39,256 doz.
Sat., Oct. 19.....45,833 doz.
Mon., Oct. 21.....77,705 doz.

Up to Saturday, October 19th, we have actually shipped for this month \$400,284.10, or over two million jars of Vaporub.

THE PROBLEM NOW IS TO DISTRIBUTE VAPORUB QUICKLY.

Most of this tremendous quantity is still en route to the jobbers, but freight and express are both congested nowadays, and it may be some time before this supply reaches the jobbers. In the meantime, therefore, it is necessary that we distribute, as widely as possible, the stock that we are manufacturing daily, together with that now on the jobbers' and retailers' shelves, in order that it may get to the influenza districts quickly. Our normal output is about 4,000 dozen per day. We are putting on a night shift, but it will be a little while before that is producing.

WHAT WE ASK THE WHOLESALE DRUGGIST TO DO.

Last Saturday we notified all of our jobbers, by Special Delivery, as follows:

1st—Deals and quantity shipments of all kinds are cancelled. Fill no quantity orders of any kind, whether taken by our salesman or by your own. Sell in small lots only.

2nd—Order from us in as small

THE VICK CHEMICAL COMPANY, GREENSBORO, N. C.

Past 45. "She says she is five years younger than her husband."
"That may be, but I understand that her husband isn't compelled to register for war service."

"Mistakes will happen, but to let an avoidable mistake happen is gross carelessness."

It sometimes happens that the guy who hesitates doesn't get lost.

quantities as possible. If you are out we will try to ship a limited amount by Parcel Post or express, and pay the charges ourselves.

3rd—In order to make distribution still quicker, we will ship direct to your retail customers quantities not more than three (3) dozen 30c size at any one shipment.

4th—We are now out of the 60c size and will be for the next ten days.

WHAT WE ASK THE RETAIL DRUGGIST TO DO.

Buy in as small quantities as possible. If you have any quantity orders, given the jobber's salesman or given to our salesman, do not bother about them—no need to write us—it is absolutely impossible to fill these orders at this time. If the jobbers in your territory are out of Vick's Vaporub, we will ship you by Parcel Post, prepaid, quantities not more than three (3) dozen 30c size in any one order. Naturally, we can't open accounts at this time, so your check or money order for this amount must accompany order. Don't write us stating to ship thru your jobber, as we then have to wait until we write this jobber and get his O. K. If you wish the goods to come thru your jobber, have him order them for you.

SNOWED UNDER WITH CORRESPONDENCE.

Our force has already been "shot to pieces"—twenty-four of our men are wearing Uncle Sam's khaki—and this recent rush has simply buried us. All our sales force has been called in to help in the office and factory. We just mention this so you won't hold it against us if your wires and letters aren't answered promptly.

SPECIAL BOOKLETS ON SPANISH INFLUENZA.

We will send, on request, to any retail druggist, 100 or more little booklets, just issued, on Spanish influenza, giving the latest information about this disease—its history—the symptoms—the treatment, and particularly the use of Vick's Vaporub as an external application to supplement the physician's treatment.

NEW WAYS TO USE VAPORUB.

In addition to the usual method of using Vaporub—that is, applied over the throat and chest and covered with hot flannel cloths—our customers are writing us daily telling of their success in using Vaporub in other ways, particularly as a preventive. They melt a little in a spoon and inhale the vapors arising, or melt it in a benzoin steam kettle. Where the steam kettle is not available, Vaporub can be used in an ordinary teakettle. Fill the teakettle half full of boiling water, put in half a teaspoon of Vaporub from the tin to time—keep the kettle just slowly boiling and inhale the steam arising.

According to a Bulletin just issued by the Public Health Service, Dr. Stiles recommends that the nose and throat be kept coated with some oily substance. For this purpose Vaporub is excellent—just put a little up the nostrils from time to time and sniff well back into the air passages.

Just it.

"Someone last night stole my incubator."
"What a fowl wrong!"

ASTHMADOR
GUARANTEED TO INSTANTLY RELIEVE
ASTHMA
OR MONEY REFUNDED—ASK ANY DRUGGIST

Acid-Stomach Makes Millions Old Before Their Time

What is it that robs so many people of their vitality, youth and good looks—makes them old and decrepit, years before their time? Some say it's rheumatism that is sapping them. Others complain of chronic stomach or liver trouble. Others are bilious. Life is a burden to multitudes of dyspeptics. Severe headache, extreme nervousness, insomnia, mental depression, melancholia, anemia, dizziness, vertigo, heart and chest pains, constipation, etc., claim other multitudes. Sometimes these people are downright sick. More frequently they are just weak, sickly and unattractive. Exactly what is the matter with them? Nearly always they resort to medicines of one kind or another in the hope of getting back their health and strength. And nearly always they are disappointed, because medicines don't build strength unless they set the stomach free from acidity, allowing it to take full strength out of the food eaten.

Into every part of the system. The famous scientist, Metchnikoff, said: "If the system could be kept free from these toxic germs, people might easily live a hundred years or more."
The only safe thing to do is to rid the stomach of its excess acid at once. A way has been found in the wonderful preparation, called EATONIC—a compressed compound that absorbs the excess acid and carries it away through the bowels. Thousands upon thousands now know of EATONIC and its amazing power to clean out the excess acid and leave the stomach sweet, cool and strong—giving it a chance to properly digest food so that you get full strength of what you eat and in this way help Nature build up vigorous health, strength and vitality to take the place in a few days, of sickness, lassitude, weakness.
EATONIC is worth your trial. Its possibilities for restoring health, vigor, energy and vitality are beyond telling you in mere words—you must "just try it."
EATONIC is absolutely guaranteed, so get a big 50c box from your druggist. If it does not help you your money will be refunded. If your druggist does not keep EATONIC, send your name and address to the Eatonie Remedy Company, 1018 N. Wabash Ave., Chicago, Ill., and they will, at once mail you a 50c box and you can send them the money for it after you receive it.

SOUGHT WORLD DOMINION; WINS WORLD HATRED

Kaiser and His Power Completely Crushed by Hosts of Civilization.

PLUNGED WORLD INTO WAR

Once Mightiest of Monarchs Leads His People From Peace and Prosperity Into Ruin—Insane Dream Ends With His Abdication.

William Hohenzollern, German emperor and king of Prussia, has abdicated.

He was: William II, German emperor and king of Prussia, sole arbiter over the fate of 70,000,000 men, women and children; commander in chief of the German army and navy, and supreme war lord; overlord of four kingdoms, six grand duchies, five duchies, seven principalities, three "free towns" and one "Freichsland," Alsace-Lorraine, virtual owner of 208,780 square miles with a total frontier length of 4,570 miles; owner of dependencies in various parts of the globe aggregating 1,027,820 square miles and 12,000,000 natives.

Now, and ever after, he is: Herr Wilhelm Hohenzollern—by the grace of his people.

A dream of world dominion obsessing the mind of Emperor William plunged the world into war. Upon him and the tremendous military engine of destruction of which he was the embodiment, the exponent and the leader, rests the responsibility of deliberately planning and bringing about the greatest conflict the world has ever seen.

Sought World Dominion.

He signed the order for the German mobilization. He stood sponsor for the terrorism and brigandage which, under the guise of warfare, ravished Belgium, laid waste the cities of France, depopulated and outraged Serbia and sent the Lusitania with her freight of women and children to a grave in the Atlantic.

Against these his cry "I did not will the war" availed as nothing. Before the bar of humanity William was adjudged guilty of the greatest crime since the crucifixion. In him humanity saw the last of the autocrats, the final Caesar.

Assertions that he was at heart peaceful, so persistently circulated for years as to give them the stamp of German propaganda, became branded as false. He who had long proclaimed himself the prince of peace stood revealed as humanity's scourge.

Claims Almighty as His Ally.

Many doubt whether William was entirely sane. He said repeatedly that he possessed a divine mandate to rule, that the Almighty was his "unconditional and avowed ally." It is not entirely clear whether such outgivings were the product of a disordered brain or were due to unbounded egotism and an effort to impress his subjects with the idea of reverent and unquestioning submission.

His speeches to his armies in which he asserted he and they were "instruments of divine judgment upon Germany's enemies" were regarded by many outside of Germany as pieces of rhetoric, intended only to deceive his own people.

Few statesmen realized that the emperor in his "shining armor," maneuvering his armies and fleets, building up the German military system, cementing the central empires and Turkey, and fostering the preaching of the supremacy of autocracy, was erecting a machine that one day would make war upon all civilization.

Yet the world was warned by some far-sighted men that the emperor would one day bring catastrophe upon the nations. These men saw in him then and see him now as a mad inventor, given in his youth the most dangerous of all toys—his army and navy. They were his playthings. He developed them throughout the years to the point where he had to put them to a test. Like a crazed inventor, he feared the end of his reign would find his inventions untried, so grasped the first opportunity to wage a world war.

Seizes Pretense to Open War.

Meantime the German war party grew, with William at its head, and the scheme of world dominion awaited the hour to begin its attainment. It came with the assassination of the Austrian Archduke Francis Ferdinand and his wife at Sarajevo.

Recalled from a yachting trip, William presided at a conference at Potsdam of representatives of the German and Austrian armies, navies and commercial interests. There, according to the best information obtainable, the decision was reached to make the assassination of the archduke a pretense for the world war for which Germany had long prepared.

In the diplomatic exchanges between Germany and Austria on one side and Great Britain, France and Russia on the other William posed as one wishing for peace but driven to war.

man emperor in the light of an unscrupulous plotter. The telegrams disclosed that Emperor William had induced Emperor Nicholas of Russia to sign a secret agreement to which he was to force the adherence of France in the perfection of an offensive and defensive alliance against England. The treaty was discovered and repudiated by a Russian minister.

Falling in his attempt, the German emperor set upon himself the task of drawing England to his side against France and Russia.

How well he thought he had succeeded in this may be gathered from a letter he wrote to President Wilson in 1914 in which he said King George had promised Prince Henry of Prussia, on July 20, 1914, that England would remain neutral in a war involving the central powers with France and Russia.

Lichnowsky Shows Up Intrigue.

Perhaps the most direct and authoritative of the accusations against the German emperor and the pan-Germans are contained in the published secret memorandum of Prince Charles Max Lichnowsky, who was German ambassador at London at the outbreak of hostilities.

The prince unequivocally placed the blame for the war on Germany, and for his frankness was imprisoned in a Silesian chateau, permanently expelled from the Prussian house of lords, which action was sanctioned by the emperor, and finally was exiled to Switzerland.

Emperor William's domination over German statesmen, diplomats and the high command of the German army was emphasized by Dr. Wilhelm Muehlon, a former director of the Krupp works, the great German munitions factory. In his book on "The Devastation of Europe." In this he not only laid blame upon Germany for bad faith and criticized the German army for its brutality but asserted that in the German foreign office "only he who did the emperor's bidding was allowed to remain." "They could not do better," he declared, "because of the character, the power, the vasillation of and continued interference by the Kaiser."

It was Doctor Muehlon who asserted the authenticity of the statement that Emperor William stated at a meeting of German army officers that he had plenty of prisoners and that he hoped the officers would see that no more prisoners were taken.

Maximilian Harden, a German liberal leader, declared the German ruler brought on the war because of his desire "for something like world rule."

"No Nonsense From Us."

The emperor, despite his previous expressions of good will for America, gave vent to his anger against the United States when it became evident no official action would be taken to stop the shipment of munitions and supplies to the entente allies by declaring to the American ambassador, James W. Gerard, "I shall stand no nonsense from America after the war."

William's designs to spread German dominion in Asia found expression in his famous visits to Constantinople when he was proclaimed as protector of the Moslems. In this the world saw a cunning step toward achievement of the German ambition of German dominion from Berlin to Bagdad.

Friedrich Wilhelm Victor Albert was born January 27, 1859, and became Emperor William II on the death of his father, Frederick III, June 15, 1888. He came out of the University of Bonn fully prepared to enter the school of statecraft. Set to work in the government bureaus, he was early taught the routine of official business under the tutelage of the great Bismarck.

At the death of his father, the imperial throne devolved upon William II, who was then but twenty-nine years of age. Bismarck continued as chancellor, but not for long.

In 1890 the disagreement of the two men reached a crisis, a rupture came and Bismarck went. The relations between the two men remained strained for several years, but before Bismarck died peace was made between them.

Stickler for Military Etiquette.

With the passing of Bismarck the emperor's real reign began. As a military man he was a stickler for efficiency, discipline and the observance of etiquette to the last detail. And with the details of all these components of army life and training he was familiar to the smallest point.

In everything he was described as thorough and, withal, one of the hardest workers in the empire.

Physically unimpressive—he was short and inclined to stoutness—William was fond of being photographed while striking a military posture, though taking good care to veil the deformity of his left arm, a disfigurement with which he was born and of which he was extremely sensitive. He blamed his English mother for living a life of self-indulgence and cursed her repeatedly as being responsible for his deformity.

He married Augusta Victoria, oldest daughter of Grand Duke Frederick of Schleswig-Holstein-Sonderburg-Augustenburg, on February 27, 1881. They had six sons and one daughter, of whom the Crown Prince Frederick is the eldest. With the crown prince, his father clashed frequently, and on one occasion virtually exiled young Frederick to Dantzic, but soon recalled him.

German mothers who wrote to the emperor of the deaths of their sons killed in battle elicited from him no word of sympathy. He regarded their deaths as "glorious." Yet his own six sons, though holding high commands, were so protected that the imperial family stood practically alone in all Germany in warding off the clutches of death.

WRIGLEY'S

Give to United War Work Nov 11-18

We will win this war— Nothing else really matters until we do!

Meanwhile: The Flavor Lasts

Going Too Far.
"It's time to draw the line somewhere on this food conservation," exclaimed the hired man.
"What's the trouble?" inquired Farmer Cornstassel.
"I overheard your folks out in the kitchen tryin' to get up some way to make pumpkin pie without puttin' sugar into it."

WHY WOMEN DREAD OLD AGE

Don't worry about old age. Don't worry about getting in other people's way when you are getting on in years. Keep your body in good condition and you can be as hale and hearty in your old days as you were when a kid, and every one will be glad to see you.
The kidneys and bladder are the causes of senile afflictions. Keep them clean and in proper working condition. Drive the poisonous wastes from the system and avoid uric acid accumulations. Take GOLD MEDAL Haarlem Oil Capsules periodically and you will find that the system will always be in perfect working order. Your spirits will be enlivened, your muscles made strong and your face have once more the look of youth and health.
New life, fresh strength and health will come as you continue this treatment. When your first vigor has been restored continue for awhile taking a capsule or two each day. They will keep you in condition and prevent a return of your troubles.
There is only one guaranteed brand of Haarlem Oil Capsules, GOLD MEDAL. There are many fakes on the market. Be sure you get the Original GOLD MEDAL Imported Haarlem Oil Capsules. They are the only reliable. For sale by all first-class druggists.—Adv.

Something Wrong Somewhere.
Mr. Clout read in a paper that digestion is stimulated by talk and laughter at meal times; he cogitated over the idea, and finally addressed his family thus:
"Now, this keeping mum at meals has got to stop. You hear me, you girls. You begin to tell stories, and keep up agreeable sort of talk like; and you boys, laugh and be jolly or I'll take and dust your jackets with the strap till you can't stand. Now begin!"
And yet, somehow the jollity seemed forced.

Patriotic.
Patience—I saw Harry at the patriotic meeting last night. He was in khaki.
Patrice—Oh, you saw him, did you?
Patience—Yes, and he was so patriotic that he stood up during the entire meeting.
Patrice—Oh, that wasn't altogether patriotism. He's joined the cavalry, you know, and yesterday was the first day he'd tried to ride a horse.—Camp Lee Bayonet.

He Knew.
Mrs. Oldwed—"Am I dearer to you than ever?" Mr. Oldwed—"Sure thing. Everything is dearer nowadays."

Your Eyes
A Wholesome, Cleansing, Refreshing and Healing Lotion—Murine for Redness, Soreness, Granulation, Itching and Burning of the Eyes or Eyelids; "Drops" After the Movies, Motoring or Golf will win your confidence. Ask Your Druggist for Murine when your Eyes Need Care. M-I Murine Eye Remedy Co., Chicago

The New Suit.
The country boy had come to visit his city friends, and before leaving home his mother had spent much time on his wardrobe, but she soon saw that things were not quite right.

At a small party given in his honor he remained firmly fixed in a corner. At last his hostess, thinking to make him feel more at ease, said: "How nice you look, William; who made your suit?" From the depths came the reply: "Mother, blame it!"

Scarcely Knew Him.
First Girl—Yes, I married the sergeant just two days after I met him and three before he sailed.
Second Girl—And was he good looking?
First Girl—Well, yes; as near as I can recollect him, he was.

Of Course.
"My new play is called 'A Bunch of Kings.' "You ought to get a lot of royalties out of it."

Look out for Spanish Influenza.
At the first sign of a cold take

CASCARA BROMIDE

Standard cold remedy for 20 years—in tablet form—safe, sure, no opiates—breaks up a cold in 24 hours—relieves grip in 3 days. Money back if it fails. The genuine box has a Red Top with Mr. Hill's picture. At All Drug Stores.

Get MORE MILK and EGGS My Book Tells You How

Also how to get more money from your Hogs and Chicks. Sent post paid for 10 cents. L. B. MARSHALL, Dept. 14 MILWAUKEE, WIS.

Rely On Cuticura For Skin Troubles

All druggists; Ross & Co., Cincinnati; J. & J. Talbot, Sample Free. Slip all druggists, or postpaid by mail. The Paxton Toilet Company, Boston, Mass.

Every Woman Wants Partine ANTISEPTIC POWDER

FOR PERSONAL HYGIENE Dissolved in water for douches stops pelvic catarrh, ulceration and inflammation. Recommended by Lydia E. Pinkham Med. Co. for ten years. A healing wonder for nasal catarrh, sore throat and sore eyes. Economical. Has extraordinary cleansing and germicidal power. Sample Free. Slip all druggists, or postpaid by mail. The Paxton Toilet Company, Boston, Mass.

W. N. U., LINCOLN, NO. 46-1918.