

The Tentative Ideas of the Fashion Artists Have Crystallized

THE experimental stage in trying out the new Fall and Winter fashions has passed and only the most successful ones remain.

You find the best efforts of the New York, Cleveland, London and Paris fashion artists here in Red Cloud.

We take a great deal of pride in our showing of women's and misses' coats---for it is the result of months of searching for the best in the market: a market, as you know, that has been none too well supplied and has been getting "thinner" day by day.

You can buy here with confidence that you are receiving the best obtainable.

F. G. Turnure & Son,
Red Cloud, Neb.

Christian Church



SUNDAY---Sunday School at 10 a. m.
Preaching at 11 a. m. and 8 p. m.
Service at Indian Creek at 3 p. m.

The public cordially invited to attend these services

THE RED CLOUD CHIEF

Red Cloud, Nebraska.

PUBLISHED EVERY THURSDAY

Entered in the Postoffice at Red Cloud, Neb. as Second Class Matter.

F. L. BROWNE, Editor and Manager

THE ONLY DEMOCRATIC PAPER IN WEBSTER COUNTY

Conservation comes easy to the one who pays the bills.

Germany sowed the seeds of hatred and is reaping a harvest of Hades.

Every subscriber to the Liberty Loan helps feed and clothe our soldiers.

Cold weather is coming nigh, yet I will not abuse it, tho coal, I fear, will be so dear, we poor folks cannot use it.---Published by request.

A big story tersely told: "At the start of the battle the Germans were three to one. At the finish the Americans were three to one."---Excerpt from letter written in the trenches.

Just as a record for future reference note that roughly estimated, Germany has looted thirty billions of dollars and destroyed property to the amount of eighty billions. This is mere dollars and cents value. Lives lost, homes desolate, families broken, and a thousand and one acts of merciless savagery are outside of and beyond any estimate.

The Nebraska Printer speaks in high praise of the patriotic women who are assisting in newspaper publication in various offices over the state and country, classing the work of these as a part of necessary war activities. This is meet and proper. All over the world women are carrying their share of war burdens, quietly but none the less effectively, patriotically, patiently, persistently. Too much cannot be said in their praise, and it is no more than right that the printer lady should have her share of commendation. The Chief has one

of those in its office, and referring again to the "Printer" editorial takes pattern from the man who had the Lord's Prayer printed and framed and retiring said "Lord, them's my sentiments."

Speaking of "Fourteen Years With the Kaiser," which is now being featured in this paper, several outside exchanges suggest that Dr. Davis should have entitled his story "Opportunities that I Have Missed." And the suggestion has logic in it. Read the narrative and see.

Every democrat running for Congress, this fall will be an out and out supporter of President Wilson's war policy. Hence a vote for a democratic congressman is a vote to support President Wilson's war aims. It will serve notice on Berlin that this country is going to push the war to the limit and will not accept any half-way compromises.

During the Spanish-American war political leaders (republican) shouted from the housetops that any change of administration would be construed as comfort to the enemy---would be looked upon as disapproval of McKinley's war policy. A republican congress must be maintained intact to show Spain that the nation was upholding its president. The republican clamor for votes at the coming election sounds queer when lined up beside their own arguments of twenty years ago.

Nebraskans in general, which includes Red Cloud in particular, may be proud of the fact that they live in a state where fundamental foods are cheaper than in any other state. This is due to keen direction over food prices by county Food Administrators, and withal the fact that profits permitted distributors are fair, reasonable, and often greater than before the war is another compliment due this hard working body of men. Nebraska is lowest on flour, hominy, cornstarch, cornmeal, corn flour, butter, eggs, crackers, rye flour, barley flour, oatmeal and corn syrup.

There's another little item, Mr. Hohenzollern, in the matter of the damage suit The World vs. Germany: You are debtor for twenty-one million tons of shipping destroyed by submarines. After you have settled for wanton shedding of innocent blood, for desolation of happy homes, for destruction of urban and suburban property, we shall require your attention to the above item and some more of the same description. Don't get the idea into your brain pan that you can cry "Kamerad" and wipe the whole account off the slate with one swipe of a sponge.

Six months ago the Germans in massed battalions started a drive which was to result in victory for them and end the war. Today they are fighting a desperate battle of defense and it is not much exaggeration to add making a race with the Allied Armies to see which shall get to Berlin first. Day after tomorrow another big drive will start here in the United States for funds necessary to carry on the war---to make lasting and complete success of our fight for freedom of the world. Let there be no hesitancy. As the drowning man grasps at straws, so is the enemy looking for signs of weakness---so the kaiser and his war lords seek something with which to bolster up the weakening morale of their people. Don't let them have even the semblance of a straw at which to grasp. Do your bit.

Lending a Hand

On Tuesday, Sept. 21st the Highland Local Farmers Union gathered at the farm of Wm. Copley 5 miles south of Bladen and put in 100 acres of wheat. Some of the ground had previously been plowed, harrowed and drilled and some was put in by stalk drills. Dinner was served by the ladies of the community at the home of Mr. and Mrs. Chas. Cowley. The afternoon was spent in Red Cross work, about 75 persons were present, 24 men doing the field work with 78 head of horses.

We are glad to add that Mr. Copley has been removed from the hospital to the home of his brother in Lincoln and is rapidly improving.

Mr. and Mrs. A. J. Kraut and Orval and Gladys came in from Walnut Creek Sunday, for a visit with Mr. and Mrs. McCracken, the lady's parents.

Don't Skim Away Good Dollars

Do you know that you are skimming away dollars if you are using the gravity method? Come and see the Viking Cream Separator at

Farmers' Union Co-operative Co.

and we will show you how the Viking skims to the merest trace and makes every cow you own worth \$20 more in butter fat.

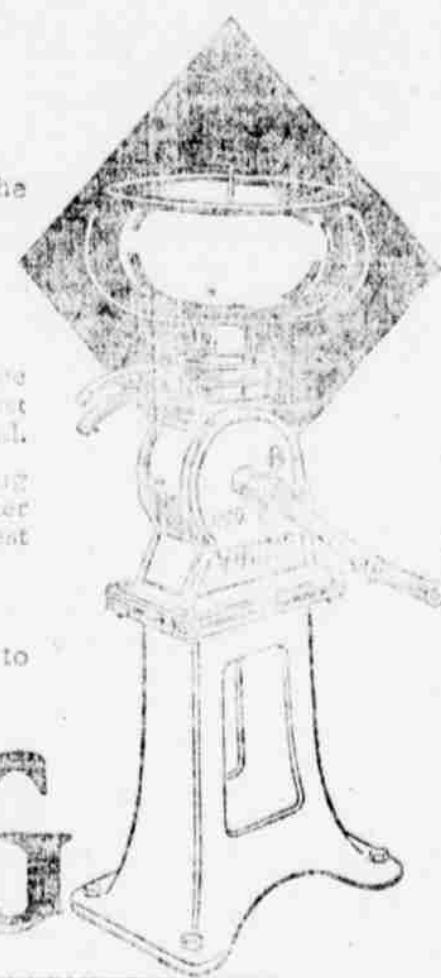
We will show you that the Viking is the most scientifically constructed machine, made of the finest materials, in the largest separator factory in the world.

We will show you that the Viking is the easiest running, has greater capacity, and is by far the easiest separator to clean.

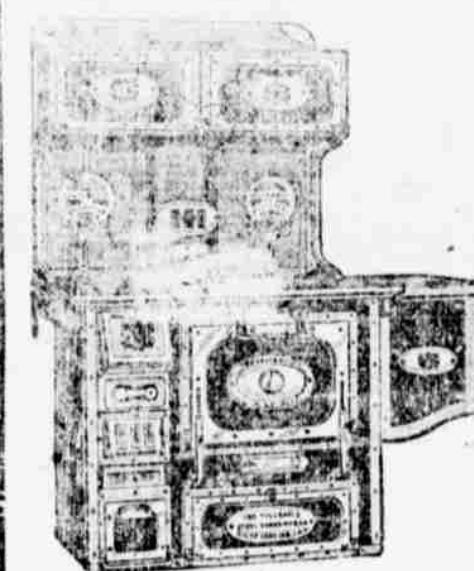
Yet the price is lower.

See it today---we will be glad to show it to you!

VIKING
CREAM
SEPARATOR



RANGE COMFORT



That will last a Lifetime FOR the sake of a few dollars NOW why buy a range that in a few years will need repairs and in a few years more will be worn out entirely?

Add a few more dollars and buy a

The South Bend Malleable Range Always Preferable

The Range that'll give perfect satisfaction in every way and with a little care

will last a life time. When buying a range, buy the best. Come and see it and let us tell you all about it.

It is a beautiful range
It is an excellent baker
It is a great fuel saver

HEATING SATISFACTION

The Big Value in a Heater

that you have been looking for. Economical in the consumption of fuel---Handsome in appearance---Strong durable in construction---Burns any kind of fuel---The

ILINOY HEATER

is one that will give you entire satisfaction. Let us show you all its points of advantage. Come in now.

GEO. W. TRINE
RED CLOUD'S LEADING HARDWARE DEALER

September Bulletin of Excursion Fares

To the East

The entire scheme of Eastern fares will be available during September. These are probably the last reduced fares of the years to the East.

To Western Resorts

You can go to Colorado and Estes Park on reduced fares during this month. Colorado in September is ideal for a short vacation and a rapid health-come-back.

Reduced fares from Wyoming for the big State Fair at Douglas, September 8th to 14th; also from Colorado for the Colorado State Fair at Pueblo September 22d to 28th.

Get in touch with us for whatever kind of a tour you desire to make during September. We will be pleased to inform you and serve you.



L. W. Wakeley, General Passenger Agent

1001 Franklin St. Omaha, Nebr.

N. B. Bush, Ticket Agent, Red Cloud, Neb.

Lincoln Telephone and Telegraph Co.

GEO. J. WARREN, Manager

The Telephone Builds Business

"The first requisite for doing business is to be able to get a customer. The more customers you can readily get at the more business you can do."

As it is "the mind that does business" and "the telephone gives the mind wings" you can do more business by telephone than any other way, because you can reach more customers---and you reach them in a personal, voice-to-voice manner, that builds business?

Do You Make Full Use of the Telephone in Your Business?