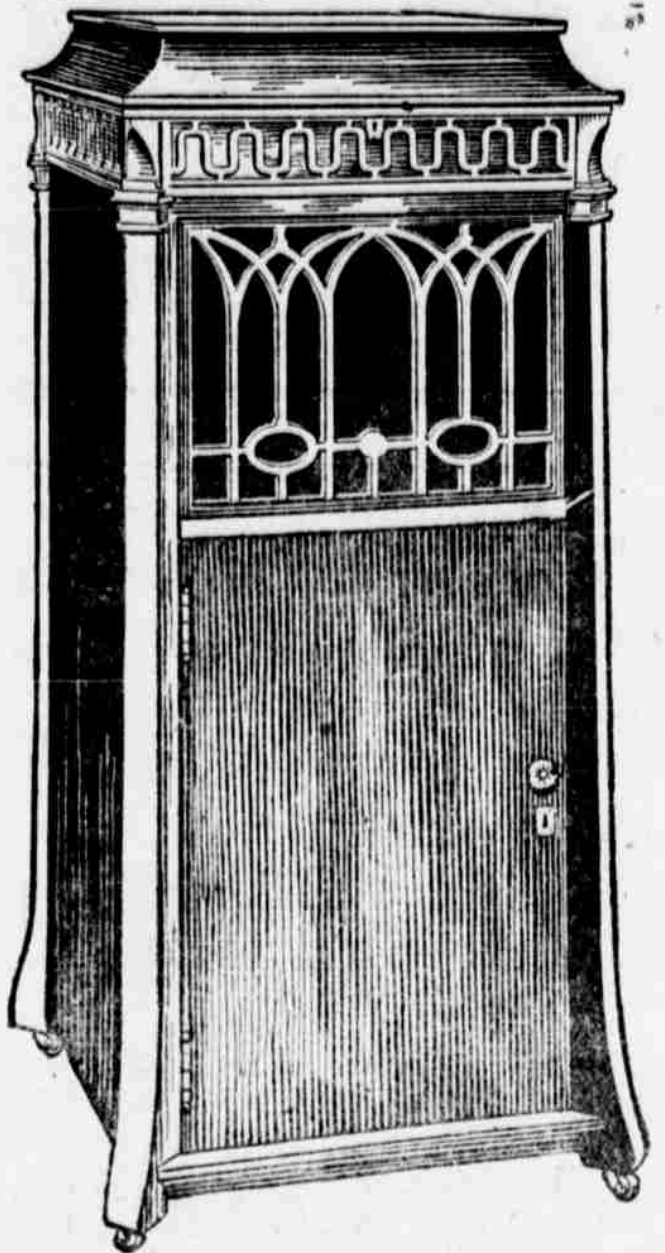


GET YOUR "NEW EDISON" NOW

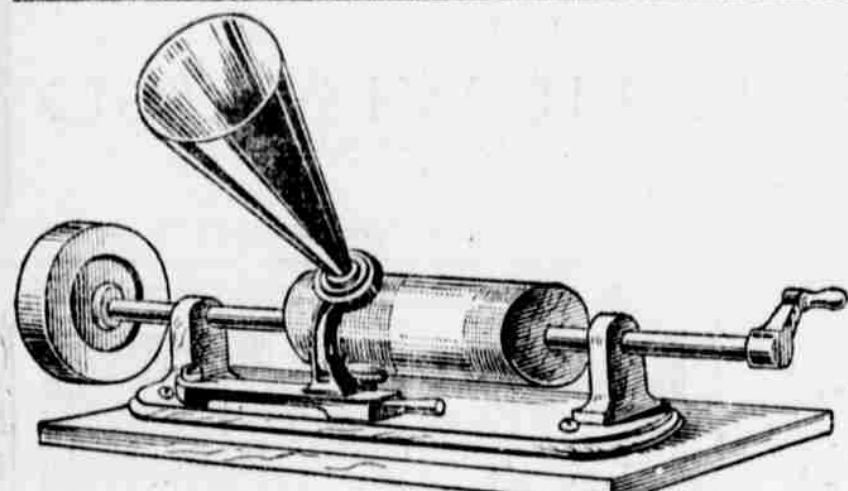
"The Phonograph With a Soul"

WORD comes from the Edison factory that there is soon to be a raise in price on Edison Phonographs. This raise due to increased freight rates, advance in price of raw material, higher wages and other causes. They do not tell us just when nor how much the raise will be, but you can save the raise by buying now.

Furthermore you can get most anything you want now and later there may be delays owing to factory shortages and freight congestions.



THE LATEST EDISON, 1918



THE FIRST EDISON, 1877

In its day the first Edison was a wonder though it reproduced the human voice with but a fair degree of accuracy. The "NEW EDISON" is today as great a wonder because it **Matches Absolutely Every Tone and Quality of the Actual Living Voice.**

The first voice reproducing machines were invented by Thos. A. Edison in 1877 and when Mr. Edison placed the first phonograph before the people he knew and said something was lacking. His first phonograph reproduced the fundamental tones only and for thirty-six years, with his characteristic patience and tenacity of purpose he labored to overcome the difficulties of the perfect recording and reproduction of music until in the year 1913 his labors were rewarded with complete success and he said, "Here is the **New Edison**" a sound reproducing instrument that absolutely **Recreates** the actual living tones of singer or instrument," and proved his statement by inaugurating

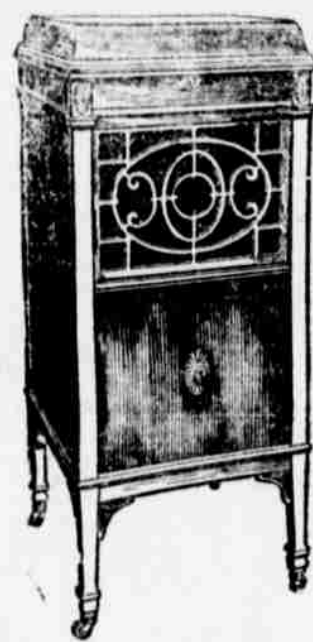
THE TONE TEST

The test is simple in the extreme. The "New Edison" is placed upon the stage; the artist stands beside it. The instrument begin to play one of the singer's records. After a moment the artist begins and sings with the instrument. The singer stops and the "New Edison" continues alone.

More than 2,000 of these tests have been staged, forty great artists have made this comparison, with the lights lowered not one of the more than three million people who have attended were able to distinguish between the singer's real voice or the **Re-Creation** of the voice. The "New Edison" is the only instrument that **PROVES** its claim to perfectly **Re Create** the artist's voice.



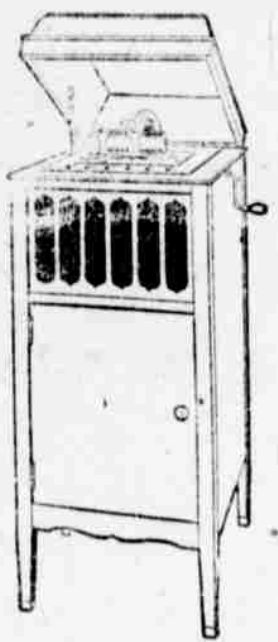
ANNA CASE Making a Tone Test.



A LARGE VARIETY

There is an "Edison" at a price to fit any purse from \$35 to \$6000 with different woods and finishes in each model so every taste may be satisfied.

All Edison instruments use a genuine Diamond reproducing point that never wears out and thus does away with needle changing. Nothing to change on the Edison but the record.



By the aid of a simple attachment any record can be played on the "NEW EDISON".



THOS. A. EDISON
The inventor of the
Phonograph

An Edison Diamond Disc
Record



There is a large list of Edison records to select from—records to please every taste and satisfy every person. Ask for the catalog of Edison Re Creations.

The real excellence of the "New Edison" can only be appreciated by hearing or direct comparison with other makes. We will gladly demonstrate at any time, or, better yet, let us bring an Edison to your home for free trial. This will place you under no obligation nor will it cost you anything. **We sell any model on easy terms.** We have several very interesting booklets which we will be glad to send on receipt of your request.

Delays Are Costly -- BUY NOW

Licensed Edison Dealer
Red Cloud, Nebr.

E. H. NEWHOUSE

Jeweler and Optometrist
Red Cloud, Neb.