# WHY CATCH COLD One-half of the Deaths and Twothirds of the Sickness is the Direct Result of Catching Cold.

Nothing could be of greater vital interest to the family than to know how to avoid catching cold.

COLDS THAT KILL

If it be true, as one famous doctor says, that catching cold can be avoided, think what it means. Twothirds of the sickness that now oppresses the people would be avoided. Serious interference with business. The anguish of anxious parents. The blasting of many brilliant dreams. all these things would be largely done away with if people knew how to avoid catching cold. Catching cold is a very common experience in numerous households. People have come to believe that there is no way to avoid it.

CAN BE AVOIDED.

People are taught in the "Ills of Life" how to avoid the ceaseless drain that catching cold makes upon the vital organs. Get it and read it and judge for yourselves of its value and practicability. It is issued by the Peruna Co., of Columbus, Ohio.

Your Liver Is Clogged Up That's Why You're Tired-Out of Sorta

CARTER'S LITTLE LIVER PILLS will put you right in a few days. They do their duty. Cure Constipation.

Biliousness, Indigestion and Sick Headache SMALL PILL, SMALL DOSE, SMALL PRICE. Genuine must bear Signature

Grent Good

FOUND TIME FOR AMENITIES

How British and Boers Exchanged Compliments During the Long Siege of Kimberley.

During the Boer war Mr. Rhodes was shut up in Kimberley, and the Boers constantly shelled the town with long-range artillery. They were not very successful, for with 300 big shells they only killed 12 people.

Meantime, Mr. Rhodes accomplished the extraordinary feat of getting a cannon built at his works inside the town. It was a regular modern rifled gun, and fired shells-also homemade -on each of which was stamped. "With compliments of C. J. Rhodes."

The Boers themselves were not without a sense of humor. During Christmas, 1899, they were besieging Ladysmith, and on Christmas eve they fired ten plugged shells into the town each with a piece of plum pudding inside. and each bearing the words, "With the season's compliments."

Two of the shells were found by the garrison, and it was discovered that, like Mr. Rhodes', they were homemade, having been cast in a foundry at Johannesburg.

Substitute River.

One of the perplexing problems encountered by coaches of the various "varsity" racing shell crews, that of providing better means for winter training than is offered by the ordinary rowing machine, has been met satisfactorily at Syracuse university through the installation of an indoor rowing tank, provided with mechanical means for simulating the passage of the boat through the water. This provides what might almost be called actual rowing, besides keeping the nen in condition.-Popular Mechanics

It Happened in Boston. "Did your husband cut his false friend with acerbity?" "No, mum, wid a razah."

### Let Them Speak

#### For Themselves

You needn't take anybody's word for the superiority of Post Toasties-

Get a package from your Grocer, pour some of the crisp, sweet flakes into a dish, add cream or milk, and a sprinkle of sugar if you wish. Then be the judge of

## Post **Toasties**

The Superior

Corn Flakes

-made from the hearts of the finest Indian Corn, skilfully cooked, seasoned, rolled and toasted.

Toasties are not ordinary "corn flakes," so remember when you want Superior Corn Flakes to ask your grocer for

**Post Toasties** 

## **HOW THE POPCORN** MAN WAS "STUNG"

Story of Humphrey and the **Amusement Resort Which** He Purchased.

STRUGGLE FOR DECENCY

How He Drove Away the Saloons, Gave Everyone Value for His Money, Kept the Place Decent and Finally Won.

By RICHARD SPILLANE.

Humphrey's father left the farm to him. Some persons may find pleasure and profit in tilling the soil, but, hard as he worked, Humphrey made little headway. He longed for the comforts and opportunities of city life and the more he dwelt on what the city held in promise the more dissatisfled he became with his lot. Finally he got so tired of "cropping it," as the agriculturists call farming. that he determined to sell out. He put the farm on the market and got a purchaser. Then he moved to

One thing Humphrey liked was popcorn. He doted on it as a boy and his appetite for it did not diminish as he grew older. When he got to town and looked around for some work with which to employ his energies, he did not find so many openings as he had expected. Idleness was abhorengaged than with any thought of going into the business permanently. he made popcorn on his kitchen stove and sold it to men who had stands about town.

No one knows more about the art of popcorn making than Humphrey. The corn should be of a special growth and it should be kept three years to season and it should be cooked just so, or it will not have the flavor and delicacy that real popcorn should have. The people who bought Humphrey's popcorn relished it, and the sidewalk venders developed a trade in popcorn they never had known before. Humphrey made a little money-not much, but enough to make him ambitious to broaden his field. Out at the lakeside was a big pleasure park. It had cost many thousands of dollars to build. The men who started it expected to make a fortune, but had been disappointed. At first it did fairly well, but gradually its attractions paled. Then the owners let it become a fly paper proposition. Every visitor got stuck.

Made Money and Saved It.

Humphrey sold popcorn to the Beach Park people. That was one of the few things sold at the park for which the people got the worth of their money. His popcorn sold so well there and at the stands in town that Humphrey took up other lines. He made old-fashioned candy and sugared peanuts and gradually built up a trade in those articles that permitted him to add a little to the money he had put in a bank as a result of the sale of a farm.

Although Humphrey prospered, the owners of the Beach Park did not. The reputation of the big amusement place did not improve. Roysterers got to going there at night and occasionally there were disgraceful brawls. The bar did the biggest business in the establishment. Every sideshow had a ballyhoo man and most of the freaks were fakes of the worst order.

As the years went on, respectable people began to avoid the park. There always is an element that delights in riot and roar, but it is not altogether profitable. The owners of the park, facing a larger and larger deficit each year, became more and they had been in their estimates The city was not big enough to support so large an enterprise as the park. The best thing they could do, they decided, was to sell the prop-

It is one thing to want to sell and another to find a purchaser. Men willing to buy lakeside parks and having money to pay the price are scarce. To announce the amount of the yearly deficit would not enhance the value. The owners looked around carefully and cautiously for a person upon whom they could unload. Somehow, the popcorn man came into calculation.

Bought Beach Park.

It seemed ridiculous when his name was suggested, but investigation showed he had considerable money, and when the proposition was put up to him he gave it consideration. He looked the property over carefully. He inspected the bar and frowned. He looked at the fakes and scowled. Everything that seemed profitable to the owners met with his disapproval. About the only thing that pleased him was the location. He looked out over the lake and his face cleared. He gazed along the beach and seemed pleased. He watched some children at play, and nodded his head approvingly. A few days later he closed a deal for the purchase of the park, and the men who had been holding the bag for years breathed easier. dancing. Humphrey was the purchaser.

The popcorn man, not being partial to strong waters, closed the bar the shady nooks, rustic paths, grassy first day he was in charge. In doing lawns and grottes. There were roller purveyor in America.

The closing of the bar was bad formed that no one would be permitted on the floor unless properly clad. Long and Trying Struggle.

Beach Park was a sad affair for the rest of the season. The respectable element would not go there because of its general reputation, and the rough element would not torture itself in such a deadly dull place. Women and children went there on summer days and found relief from the heat of the city and persons who loved boating and fishing continued to give their patronage to it, but the receipts were decidedly less than under the old regime.

Next year Humphrey had a desperate time. Every day meant a loss, and his capital dribbled away steadily. He had to make a lot of popcorn, old-fashioned candy and sugared peanuts to meet one week's deficit, but he went about his business as usual and kept his own counsel.

The third year Humphrey was it. equaled the expenses were rare. The of those saloons were pretty tough. days when the losses were big were Humphrey did not like his saloon many. The popcorn man had to rake neighbors. He determined to get rid

ber of thirsty gentlemen who jour | some really entertaining but by no neyed out to the park the following means noisy, shows. And the restau-Sunday. It was hot-frightfully hot- rants! The town never had had betand their thirst had not been cooled ter. Everything was at moderate by the five-mile ride from the center price. You could get a sandwich for of the city in the crowded trolley five cents, and everything else in procars. They let out a roar that was portion. Men found they could take unpleasant to hear. They scoffed at the whole family there to dinner and the attendants who mildly suggested not be bankrupted. Some declared it that there were plenty of soft drinks was cheaper to go to the park and dine than to remain at home.

In addition to the joys of good eatenough, but worse followed. Gentle- ing. good surroundings, cleanliness men who sought the pleasures of the and decency, there were the delights dancing pavilion and east aside their of boating and bathing and fishing. coats and vests as they had been ac- Humphrey had changed everything customed to do in order to be cooler at the lakeside. All the boats were and more comfortable while they new, All the bathhouses were neat danced, were fighting angry when in- and well kept. Even the beach was gone over several times a day to remove anything or everything dropped by careless persons.

Drove Away the Saloons. From being neglected, Beach Park suddenly sprang into favor. Its former evil reputation was forgotten and was used as a basis for expressing its new worth. The money came pouring in on Humphrey in a way to cheer him for all the patience he had displayed, and people began telling him how they always knew he would

make a big success of the enterprise. All the persons who went to the park were not drinkers of soft stuff. Various gentlemen, seeing what crowds were being attracted to the park, wished they could induce Humphrey to let them have the bar privilege at his newly-made gold mine. Some approached him on the proposition, but never again. Then they did what they considered to be the next best thing. They opened sapossession tested his courage to the loons across the broad highway from limit. The days when the receipts the main entrance to the park. Some

rent to him, so, more to keep himself and scrape and make sacrifices to of them. Rigging up powerful search-



He Made Popcorn on His Kitchen

who had joined forces with him, helped him out with money and services, but even with his aid it was the tightest kind of a squeeze to get through without a visit from the

It had been proved so conclusively that the public would have nothing to do with Beach Park that no one supposed Humphrey would be so foolish, after that experience of the third season, as to waste more of his time and hard-earned money on it. But the popcorn man was obstinate and he opened up the fourth year as more disgusted. They saw how wrong blithely as ever. It was the old story until about the middle of the season. Then there was a slight improvement. Somebody of consequence and influence told somebody else that the place was changed so much he hardly could recognize .it He was so glowing in his picturing of the charm of the park that the other man was tempted to go there. He was surprised and delighted, and felt it was his duty to tell everybody about it.

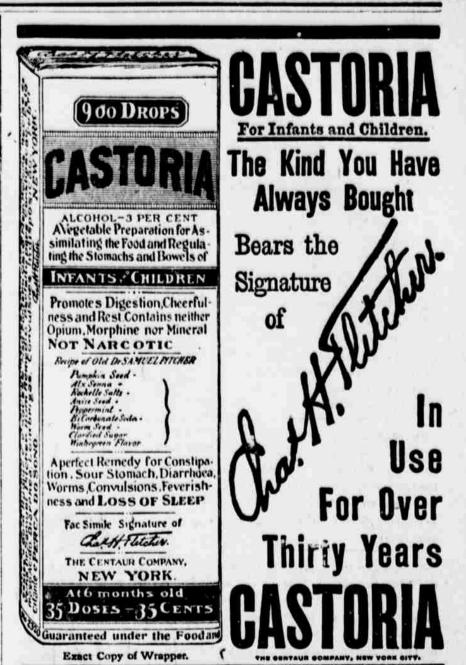
Both Decent and Paying. Before that fourth season closed Beach Park was paying expenses. It opened next year with an excellent business, and in a month or two it was having a patronage such as it never had known before. It was exactly the place for a respectable man and his family. There were no toughs. There were no bars. Everything was moderate in price, yet good. There were no shooting galleries, no fortune tellers, no freaks or fakes or loop the loop or thrillers in the way of roller coasters with sensational dips that occasionally brought disaster. But there was everything that was legitimate and safe and decent. The dancing pavilion was a delight. There was a dancing master there to instruct the awkward or the young or to check any tendency to imprepriety. The music was of the best for dancing purposes. Comparatively few persons realize what a big difference to be the biggest in the world. It is the music makes in the enjoyment of

Instead of the sideshows and fakes, Humphrey had charming pavilions, this he basely deceived a large num- coasters and miniature railroads and (Copyright by the McClure Newspaper Syndicate.)

keep up appearances. His brother, | lights in his grounds, he directed the rays of the searchlights upon the saloons. Nobody could enter without being truly in the spot light. Decent men didn't like to make exhibitions of themselves, so they dodged those saloons. The liquor men threatened lots of things to Humphrey, but went no further than to sue out an injunction restraining him from using his battleship searchlights. That was pie for the popcorn man. The papers made big stories out of the fight. Humphrey got more advertising than he could have bought for thousands of dollars. And the injunction was set aside. Thereupon the searchlights came into play again. The crowd at Beach Park thought it highly enjoyable to see an occasional person try to get into a saloon without being spotted. People went out just to see this show.

Every Visitor Gets Value. The searchlights drove the saloons out of business and Beach Park never has seen one since. It has increased in popularity year by year, and today is a remarkable monument to the worth of nonesty and decency in an amusement park. Every palatable "soft" drink is sold there, but nothing with a suspicion of dope. There is no ballyhooing, no deceit, no loudness. Every visitor gets value. The whole establishment-and it covers many acres-is conducted rationally, efficiently and yet most profitably

There has been so much profit in Beach Park as he conducts it that the popcorn man has had to took about to employ his money. Liking the amusement field and believing he was doing a good service in providing for those who want to take their pleasures in a decent, respectable way, he built a great winter carnival right in the heart of a city. There he has hockey tournaments, ice skating and other sports. The ice-making plant is so tremendous that this ripk is said a pronounced success. The games and tournaments have come to be features of the winter life of the city, and the popcorn man is now declared to be the most prosperous amusement



### Shipping Fever

Chemists and Bacteriologists, Goshen, Ind., U. S. A.

His "Name."

A young spark, notorious for his conceit, was boasting in the presence of several gentlemen about the conquests which he had gained over the female

"Look," sald he, "here's a handsome present I had from my last inamorata," at the same time handing round a beautiful cigar-case.

All admired the article, which had an indorsement of its quality stamped upon it.

"Very nice gift," remarked one of the company. "I perceive your ladylove even had your name put on the

"Well, that's queer," answered the boaster. "I never noticed it." "Look again," rejoined the candid

one. "The case is distinctly marked 'Real calf.' "

Adjutant-Our equipment is no good. General-So much the better! When the Russians get it they can't use it.

Gossip never dies from lack of cir-

MADE THE VICTORY CERTAIN

Gunner's Announcement Naturally Brought Joy to the Heart of Artillery Captain.

With a ringing cheer the enemy, adanced to attack the intrenchments. "Fire!" hoarsely shouted the artillery captain, and the roar of the guns responded, but without checking the steady advance of the enemy.

One piece remained undischarged. "Why don't you fire?" demanded the captain.

"I-I don't know if it's loaded," responded the gunner. A gleam of joy lit up the stern features of the commander.

"Then victory is ours!" he shouted. Fire it and let's find out!" The discharge moved down the advancing column and the assault was

Twas ever thus.

Proof of It.

"My cook is very good at sauce." "So I should judge from the way I heard her answer your wife."

## Men Fight On Their Stomaons Napoleon so said. A man with a weak stomach is pretty sure to be a poor fighter. It is difficult—almost impossible—for anyone, man or woman, if digestion is poor, to succeed in business or socially—or to enjoy life. In tablet or liquid form

#### Dr. Pierce's Golden Medical Discovery

helps weak stomachs to strong, healthy action— helps them to digest the food that makes the good, rich, red blood which nourishes the entire body.

This vegetable remedy, to a great extent, puts
the liver into activity—oils the machinery of
the human system so that those who spend their working hours at the desk,
behind the counter, or in the home are rejuvenated into vigorous health.

Has brought relief to many thousands every year for over forty years. It can relieve you and doubtless restore to you your former health and strength. At least you owe it to yourself to give it a trial. Sold by Medicine Dealers or send 50c for trial box of Tableta—Dr. Pierce's Invalide Hotel & Surgical Institute, Buffalo, N. Y. You can have Dr. Pierce's Common Sense Medical Advisor of 1008 Pages for 31s.

The Tip.

"Study a child's character," said Henry Ford in Washington. "Note his proclivities. Then choose a trade or a profession for him accordingly. "I sent a little boy out the other day with a quarter to make a small purchase for me. On his return he told me the article I desired was out of

Conscience. Maid (knocking in the morning)-Madame, I've forgotten whether you wanted to be waked at seven or eight.

stock, and handed back my quarter-

in the form of two dimes and a nickel.

"What time is it now?" "Eight."-Lustige Blatter.

It may be as difficult for some rich men to enter the kingdom of heaven The worst thing about the dead as it is for them to keep out of jail. beat is that he is so very much alive.

Look OutforROU

Starting the Day Wrong. There was a gloom on the face of the New England farmer. "What's the matter, Elijah?" asked

his nearest neighbor. "Flaplacks given out over to your house?" "Worse'n that," said Elijah. "You know, 'twasn't apple year, and wife says we can't have any more apple

ple for breakfast." "Can't you make out if you have apple pie noon and night?" "I can, because I've got to," said Elijah, "but, I tell you, it upsets me,

starting in the day wrong like that." Every man may have his price, but

it is generally about three times more than he is worth.

The worst thing about the dead



### Pratts Poultry Regulator Makes hens lay now when egg prices are highest. Keeps feeding cost down. Shortens molt and wards off disease. Money refunded it you are not satisfied.

40,000 dealers sell Pratts.
PRATT FOOD COMPANY Philadelphia, Chicago, Tor