RED CLOUD, NEBRASKA, CHIEF

NOW FIGURE FOR YOURSELF A New Dime With Every Dollar Purchase With the Exception of Cigars and Tobacco

This is Not a Gamble or a Lottery, Whereby a Few Profit at the Expense of the Many But a Fair and Square Business Proposition, Whereby Each Person Making a Purchase is a Direct Beneficiary

OUR MOTTO IS

"Treat Everybody Alike and Treat Them Right"

Remember it Has Always Been the Policy of This Store to Give 100 Cents Worth of Goods For Every Dollar. By Following this Policy Together With Careful Buying, We Have Been Able to Keep a Clean Stock, That is We Have Not Accumulated a Bunch of Goods That Are Not Moving, or What We Call Dead Stock. We Are Telling You This Because We Want You to Know That We Haven't Any Goods That We Feel Must Be Moved at no Matter What Cost. This is

"OUR PROFIT SHARING PLAN"

Which Backed by Good Goods at Honest Prices We Believe Will Prove to Your Advantage. We Propose For Thirty Days With Each One Dollar Purchase, Covering All Goods With the Exception of Cigars and Tobacco, to Give You a New Dime, Worth Ten Cents Any Place You Care to

Spend it. Ten Cents on the Dollar Means 10% and You Get Action on Your Money at Once. \longrightarrow \longrightarrow \longrightarrow

We Also Wish to State That We Are the Exclusive Agents in Red Cloud For the Following Well Know Lines:

