

How to Detect the Alum Baking Powder

"Which are the alum baking powders; how can I avoid them unless they are named?" asks a housekeeper.

Here is one way: take the can of a low-priced powder in your hand and read the ingredient clause upon the back label. The law requires that if the powder contains alum that fact must be there stated. If you find one of the ingredients named alum, or sulphate of aluminum, you have found an alum baking powder.

There is another and a better way. You don't have to know the names of the alum powders. Use Royal Baking Powder only; that assures you a cream of tartar powder, and the purest and most healthful baking powder beyond question.

Keep The Town Healthy

The life of this town, like the life of a human being should be held sacred by everyone who calls it home. This town, like the human being, needs nourishment and care if it is to become a factor in things material. A town is as likely to become ill, so to speak, as a man, woman or child. Who is to help it regain a healthy and vigorous condition, if not those who make it their home? The ill of a town are, for the most part, of such a nature that they can be prevented, and those which are not can be cured. There is a remedy for every disease likely to inoculate a town.

Physiology teaches that cleanliness is a necessary adjunct to the health of the human body. This is true of this town. How about refuse and garbage? Is your backyard or alley such that you are not ashamed of either? Disease and sickness lurk in unclean places. How about the streets? Would you travel over a bad street or road if there were a better way to go? If your neighbor had a tract farm from which he planned to sell you and your other neighbors his produce, and you and your neighbors sent to the city for your vegetables, could the truck gardener continue to raise produce? If your home merchants have purchased goods and brought them here for your convenience and you send to the city for the very same articles which the home merchant carries, can he consistently continue in his efforts to serve you?

Help this town to keep healthy; contribute your share toward the improvements necessary to make this town a beacon light—a leader instead of a trailer. If this town is good enough for you to live in it is unworthy of you to refuse to help in keeping it healthy.

J. B. Wright stopped over a few days the last of the week to visit relatives and friends. He had been down in Missouri visiting relatives and was on his way home at Maricopa, Cal.

FOR RENT—A good 160 farm 7 miles from Red Cloud, 6 miles south and 1 mile west. This is a good place and will rent for cash. For full particulars see or phone 12 on 9—M. I. MERRILL.

As L. Saladen and E. S. Garber came down from Red Cloud this morning. They are with the Red Cloud Investment Co., and are looking after some business matters here.—Tuesday's Superior Express.

HOW TO AVOID COLD WEATHER DISEASES

To prevent cold weather diseases, put your body into a proper healthy condition to successfully resist them. Colds, grippe, bronchitis, pneumonia, catarrh, typhoid fever, rheumatism and other ailments may be escaped in most cases, if this is done. Build up your health and strength—your nerves and blood and entire body—into such shape that you can count on good health all during the winter months—by taking Rexall Olive Oil Emulsion, the ideal blood, nerve and body builder.

This is a remarkable medicine, but a common sense one. It doesn't stimulate. So called "tonics" that stimulate give you no permanent relief; but leave you worse off than before. Rexall Olive Oil Emulsion contains none of these harmful, stimulating ingredients, such as alcohol and dangerous and habit-forming drugs. Its great benefit to you is through its real nerve and blood and body-building effects. It nourishes, builds, strengthens. Its merit does not rest on making you feel better for a few minutes at a time after taking it, but on making you feel better as a result of making you well.

Rexall Olive Oil Emulsion is the ideal blood and nerve-food tonic. You who are weak and run-down, and you who are apparently well now, but are liable to suffer from various cold weather ailments, use Rexall Olive Oil Emulsion to get and keep well and strong. For the tired out, run-down, nervous, emaciated or debilitated—the convalescing—growing children—aged people—it is a sensible aid to renewed strength, better spirits, glowing health.

Rexall Olive Oil Emulsion—king of the celebrated Rexall Remedies—is for freedom from sickness of you and your family. You'll be as enthusiastic about it as we are when you have not ed its pleasant taste, its strengthening, invigorating, building-up, disease-preventing effects. If it does not help you, your money will be given back to you without argument. Sold in this community, only at our store—The Rexall Store—one of the more than 7,000 leading drug stores in the United States, Canada and Great Britain.—H. E. Grice Drug Co., Red Cloud, Nebr.

Farm Loans—I have a limited amount of private money to place in first mortgage farm securities, short or long time, at lowest rates with optional payments. Write or phone. DANIEL GAMBER, Riverton, Nebraska.

For The Christmas Shoppers! What To Give & Where To Get It?

You will find immediate answer in our

Splendid Stock of Holiday Goods

We wait the opportunity to put you in touch with all the latest and best in **Practical Christmas Gifts** for 1913

We are offering the best products of the most reliable manufacturers and certain assurance of High Quality and honest worth in each article

Satisfactory Selections For Every Person

Altogether the most desirable line of Holiday Goods, insuring an early selection of appropriate gifts for old and young. We shall deem it a privilege to show you these attractions

We Offer the Best At Tempting Prices

The Miner Bros. Co.

General Merchants

THE RED CLOUD CHIEF

Red Cloud, Nebraska

PUBLISHED EVERY THURSDAY

Entered in the Postoffice at Red Cloud, Neb. as Second Class Matter

B. HALE PUBLISHER

THE ONLY DEMOCRATIC PAPER IN WEBSTER COUNTY

Let the keynote of our Christmas be LOVE—peace on earth, good will to men. Let those whom God has blessed with plenty see to it that their neighbors and friends have good cheer and abundance to make their hearts glad.

Christmas is eminently the children's day. From the gray of early dawn—it is the only day in winter when their eyes open at that hour—at the latest hour at night, let everything give way to the little autocrats whose tyranny is courted by every man and woman who has any of the essences of love in the breast. Romp and tumble and shout with them. When another Christmas comes, some of them will not be here, and those that are will by one year be that much further from the royalty that doth so fittingly become them. Christmas is for the children—let everything bend to their enjoyment.

Can You Beat It?

Brundage & Thurber, publishers of the Tecumseh Chieftain, have sent the following facts to the state board of agriculture and ranch for the accuracy of the figures

J. B. Douglas, a business man of Tecumseh, took \$1,600 gross receipts from thirty-six acres of alfalfa. He hired all the labor and paid out \$450 for help. His net profit was \$1,150. Placing a valuation of \$150 an acre on the land he received a gross income on his investment of 20% per cent or a net income of 21 1/2 per cent. From the first cutting he got thirty six tons; from the second cutting sixty four tons;

third cutting thirteen tons; fourth cutting seventeen tons; total one hundred and thirty tons. This was sold at from \$5 to \$15 a ton. Messrs. Thurber & Brundage published this item under the caption "Can You Beat It?" Mr. Douglas, of course, encountered the full effect of the dry weather

Real Estate Transfers.

For the week ending Dec. 16th., 1913. Compiled by M. W. Carter, Bonded Abstractor, Red Cloud, Nebr.

Amos Dillin and wife to O. D. Hedge, wd, part of "G" Sub-Div. of Guide Rock by Ordinance..... 1000

O. D. Hedge and wife to Amanda May Dillin, qel, part of Blk. G, Sub Div. Guide Rock, by ordinance..... 1000

Amos Dillin and wife to O. D. Hedge, wd, part of Blk. G, Sub-Div. of Guide Rock, by ordinance..... 1000

O. D. Hedge and wife to Amanda May Dillin, qel, part of Blk. G, Sub Div. of Guide Rock, by ordinance..... 1000

Arthur P. Howard and wife to Mabel O. Howard, wd, undivided 1/2 of lots 21, 2, Blk. 14, Red Cloud..... 1000

Haymon L. Riekenbiller to Emma Riekenbiller, wd, lots 5, 6, Blk. J, Bladen..... 1000

E. L. Shuck and wife to A. W. Kiehl, wd, lots 12, 13, 14, 15, 16, Blk. 10, Guide Rock..... 1000

Sarah C. Gilham and Husb. to T. J. Sherer, wd, part n/2 sw 1/4 31 2-10..... 5000

Joseph Raymond Hogate to Charles L. Fulwider, wd, lot 5, Blk. 5, Rohrer's Addition to Blue Hill..... 800

Charles C. Bennett to Harry Reeve, wd, s 1/2 sec. 6-2-9..... 6000

Maggie J. Bennett to Harry Reeve, wd, s 1/2 sec. 6-2-9..... 1000

William Bennett to Harry Reeve, wd, n 1/2 sec. 6-2-9..... 6000

Porter B. Hale and wife to Wallace A. Maynard, wd, part ne 1/2 sec. 21, nw 1/4 22-2-10..... 13500

Mortgages filed, \$16,169.03

No Mortgages released.

THE CHRISTMAS BUYING Season Is Now On

And Everybody is Puzzling their Brain to know what to Buy

Come in and let Us help you solve this question.

A nice Rocker makes a good Serviceable Present for Father or Mother.

A Rug or Library Table will make a nice present for your Wife.

Pictures For Everybody

In fact we have so many things that are suitable that we could not explain them all in this space

SO COME IN AND LET US SHOW YOU

ROY SATTLEY

Licensed Embalmer and Furniture Dealer.

5 More Days For Xmas Shopping.



Shop Early In the Day And Early In the Week

Christmas Shopping Made Easy For You

It isn't the PRICE that makes the gift worth while, but good taste in selection, irrespective of the cost. The idea of combining inexpensiveness and quality is a feature of our holiday merchandise.

Our China Department Offers Many Suggestions

Royal Doulton China

You can choose from a splendid selection of Artistic Pieces of Unique Interest. All illustrative of the life and character of Merrie England. No two pieces the same and each piece bears the stamp of the celebrated Doulton Factory.

Prices range from \$1.00 to \$5.00

FOR Mother or Sister nothing would be better than a set of nice furs or a Muff. We have used great care in selecting our stock of furs and can assure you that we can show just what you want. Prices range from \$8.00 to \$22.00

Toy Department Dolls :- Unbreakable dolls at \$1.00. Games, blocks, circus dogs, dishes, prices ranging from 5c to 75c.

F. G. Turnure & Son