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VOLUME XXXXI

RED CLOUD, NEBRASKA, NOVEMBER 20, 1913.

NUMBER 47

This Government Won't Put Its Money

In a bank that does not guarantee it against loss. **Why Should You?**

The United States will not deposit a dollar in a National Bank, on any other bank, unless the bank furnishes a bond for twice the amount deposited.

The United States Government can at any time make an investigation of any National Bank and learn all about its resources. But still the Government demands a guarantee for its deposits—why shouldn't YOU have protection.

Your deposits in this bank are protected by the State Guaranty Law—no matter what happens **YOU CAN'T LOSE!**

WEBSTER COUNTY BANK
RED CLOUD, NEBRASKA

Mackinaw Coats

Sweater Coats

Overcoats

Fur Coats

The Best for the Money

Paul Storey

THE CLOTHIER
HART, SCHAFFNER & MARX CLOTHES

Farmers' Institute A Big Success

The exercises at the opera house last Friday evening closed the largest Farmers' Institute that has ever been held in this part of the country.

From the size of the crowds that thronged the meetings every afternoon and evening, one would judge that every man, woman and child in Webster county was deeply interested in this big annual meeting. The writer has visited many farm displays but has never witnessed any out side the state fair that would tally with the big exhibition shown in Red Cloud last week.

As so nearly everyone interested in the progress of the American farmer in this vicinity was in attendance at the exercises last week we deem it hardly worth while to give you a minute write-up of each program. But there is one thing peculiarly noticeable in the big farmers' convention last week and that was the keen interest taken in the institute by the business men and citizens of Red Cloud. Everything that would benefit the meeting and add to the interest of the fair was cheerfully given by our public spirited citizens.

The parade Friday afternoon was witnessed by a crowd of people that was estimated at four thousand. The streets were lined all along the way and not one of the spectators would have been disappointed with the show that was made. The Red Cloud band headed the parade and every class of our city schools was represented, from the seniors down to the pharisee class students. Much credit is due the teachers for their interest in the Farmers' Institute. The Red Cloud mules, cattle, sheep, goats, etc., made a procession several blocks in length and the display was enjoyed by every spectator.

Work has already begun on next year's Farmers' Institute and with the same hearty co-operation of farmers, business men and citizens, we can hold a fair that will be a drawing crowd for many miles around. Let's all boost for the 1914 Farmers' Institute and we'll make it bigger and better than ever.

The following officers were elected for the ensuing year:

"We, your nominating committee respectfully submit the following report:

EXECUTIVE COMMITTEE
G. W. Hummel, President.
Joseph Gurney, Vice-president.
Harry Gilham, Secretary.
J. W. Auld, Treasurer.

BOARD OF DIRECTORS
Dr. Robt. Damerell, Lyman Essig, Henry Gilham, Ed. Payne, Fred Arnold, C. B. Steward, F. W. Cowden, W. J. Lippencott, Joe Crow, Henry Johnson, T. W. White, Frank Frisbie, Max Mizer, Charles Gurney, Jr., Lloyd McIntyre, J. H. Ellinger, Fred Copley, Floyd McCall, Frank McIntosh and Frank Bean.

LADIES AUXILIARY
Miss Irene Miner, Miss Gertrude Coon, Miss Mollie Ferris, Miss Ella Stonebreaker, Mrs. Laura Frisbie, Mrs. A. Albright, Mrs. G. W. Hummel, Mrs. Lyman Essig, Mrs. W. J. Lippencott, Mrs. W. A. Sherwood, Mrs. A. Arnold, Mrs. W. Thomas, Mrs. Wm. Wolfe, Mrs. Laura Whitaker, Mrs. Alf McCall, Mrs. T. W. White, Mrs. Max Mizer.

We recommended the ladies elect their own officers from among their members.

Respectfully submitted,
John B. Stanser, }
Geo E. Coon, } Com.
Charles Gurney. }

Miss Hazel Rutledge and sister, Mrs. R. M. Johnson were down from Bloomington, Monday and the Chief acknowledges a pleasant call from them. Miss Rutledge is the efficient compositor for the Bloomington Advocate.

Worth the Price

A new story: A railroad man went to a picture show one night. The first film showed some young women standing on the bank of a river, preparing to disrobe preparatory to taking a swim. While they were divesting themselves of their clothing, a freight train came flashing by, frightening the young women very much and sending them scurrying away into some friendly trees. The railroader was much interested and after the show he went to the proprietor and told him he wanted to engage tickets for a week's program. "Why, you don't want to do that," said the manager, "for we intend to show the same picture for a week." "That's just what I do want," said the railroader, "I want to see that picture every night for a week, for one of these nights that freight train is going to be late."—Oxford Standard

Mutual Benefit

Nearly everyone realizes, or is beginning to realize, that money spent at home will be useful to home people, while if spent abroad it has little chance of getting back to the place from which it started. The phrase, "Patronize home industry" means something, and a home campaign on this basis will benefit some of our "Doubting Thomases" who still help to fill the coffers of the mailorder houses.

If the large cities had: advantage to advertise "home-made" products, setting aside a week or two weeks for displaying them and directing the consuming public toward a better understanding of the qualities and values of goods to be had at home, why not the small cities and villages? In Chicago the business men of various sections of the city have their associations and once a year, or oftener, have a "booster" week. They use inducements to show the consumers within their territory the money to be saved by trading in the neighborhood rather than going down town. Certainly if such practices are common in sections of the large cities they are applicable to the business of the small town.

A keener point than usual was given this idea recently when Idaho had an entire week devoted to boosting home products. People were urged not only to buy goods made in factories of the State, but to do all their buying with their own local merchants instead of with outside concerns. When the occasion came everyone was worked up to a fever of enthusiasm regarding the idea.

One of the pertinent points used in advertising has good logic. A supposed case was taken, that 1,000 women each buy a bar of soap on a certain day, thus creating new market well worth considering. If a thousand customers each buy a bar of soap on periodical occasions the soap manufacturer finds his business increasing and consequently branches out. He spends the money received from the increased sale of soap in hiring people to do his work for him. The man who enters his employ may get sick, he calls a doctor—perhaps the husband of one of the ladies who bought the bar of soap. His wife spends part of that man's wages with the dry goods merchant whose wife bought a bar of soap. The wife of the drayman gets a new hat with the money her husband earned by working overtime to haul the soap the home merchant bought. Had those one thousand women sent their money to the mail-order houses, how about the doctor, the drayman and the merchant?

A dollar spent with the home merchant stays in the community and helps build up the town. A healthy town wins prestige and incidentally increases the value of your property. Don't get the mistaken idea that you save money in buying from the mail-order houses. The goods are inferior, which is the first loss. Then the money sent out of your home town cuts down the home revenue; that's the second loss. When the home revenue is curtailed, property values drop; that's the third loss. Build for the future by trading at home.

Cut Glass Costs Money

SURE IT DOES

And the better it is the more it costs—just like everything else.

But cut glass is bought mainly for its beauty anyway—and you can't get beauty without paying for it.

But that needn't frighten any lover of cut glass away from our store.

To tell you that ours is moderately priced, doesn't explain anything for you.

To tell you that we have just opened a new, clean stock does not let you know the beauty of our glass, nor can you appreciate the beauty of our new silver deposit ware till you see it!

So we guess you'll just have to drop in and see for yourself.

Will you?

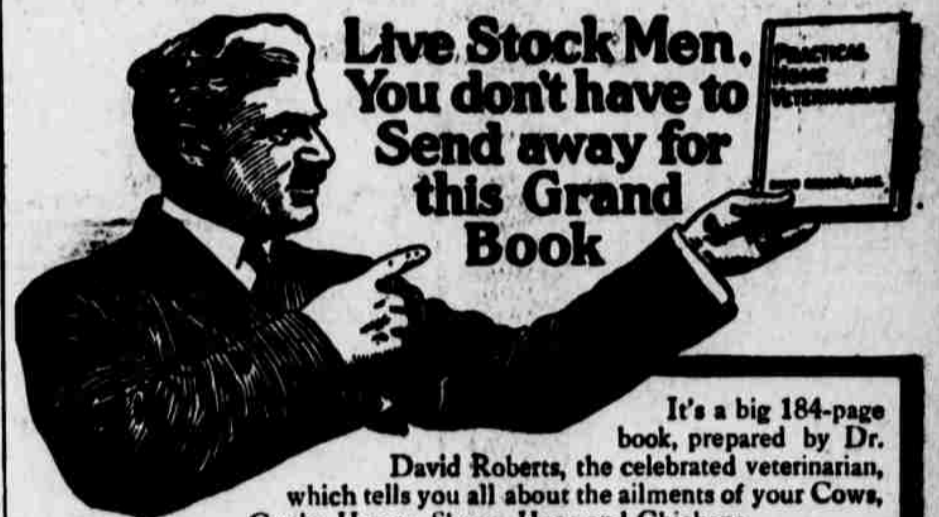


E. H. NEWHOUSE

Optometrist and Jeweler

RED CLOUD,

Nebraska



Live Stock Men. You don't have to Send away for this Grand Book

It's a big 184-page book, prepared by Dr.

David Roberts, the celebrated veterinarian, which tells you all about the ailments of your Cows, Cattle, Horses, Sheep, Hogs and Chickens.

We have Dr. Roberts' Prepared Prescriptions right here at our store and we have a copy of the grand book for you FREE

Dr. Roberts is the greatest live stock authority of the country. Ex-State Veterinarian of Wisconsin, Lecturer and Writer on Live Stock Diseases, the veterinarian who is called far and near to treat high-priced animals. His Prepared Prescriptions are the ones he uses in his own practice, the things you have use for scores of times every year. The book gets down closer to stockmen's needs than anything you have ever read—points you on symptoms and diseases, tells you what to do and how to do it. We have brought the advice and the treatments of the famous veterinarian right to your door. And the big book is absolutely free. Call for your copy. Put these most valuable prepared prescriptions on your stable shelf for emergency cases.

Chas. L. Götting

Blue Sky in Custer

The state board of agriculture has received the following data from L. H. Jewett, Cashier of the Security State Bank of Broken Bow:

"I am paying this week \$3,331.50 for 555 1/2 tons of alfalfa at \$6 a ton. This was raised four miles east of Broken Bow on 120 acres of unirrigated land. The owner reserved two stacks of fifty tons, making a crop of over 600 tons on 120 acres. H. B. Andrews raised 310 tons on 100 acres, two cuttings, between town and the county fair grounds. The actual money changed hands in the above transactions."

Statistics of this nature are pouring into the state board of agriculture from all portions of the state. They prove that if the season of 1913 is an unfavorable one it would take a master blue sky artist to exaggerate the productiveness of Nebraska land.

Bloomington In First Place.

Bloomington was high in the county seat fight held at Bloomington Tuesday, polling a vote of 896, with Macon 831 and Franklin 798. At the last election on this question in 1911, Franklin was high, Macon second and Bloomington third.

This is the second election on the county seat matter in this county, the controversy having gone through the supreme court since the election of August 29, 1911. By this election Franklin is eliminated from the contest and the next fight will be between Bloomington and Macon. Macon is not on a railroad but is within a short distance of the geographical center of the county, is reached by good roads, and is in the center of the best farming district of the county. The campaign that led up to the election was a bitter one.

Livery Barn Burns at Bloomington Tuesday Night

About 7:30 Tuesday night a fire was discovered in the old tie and feed barn adjoining the new livery barn owned by J. B. McGrew of Holdrege. Both buildings were burned to the ground together with a good many tons of hay and a number of bushels of corn and oats. The loss was about \$10,000 to \$55,000, partially covered by insurance.

Mr. Abbott was conducting the business. The general supposition is that the fire was set by some unknown party. The fire department did good work but as there was so much hay in the barns it was impossible to gain control of the fire. No horses were burned.

For Sale

A few Poland China Boars from the noted herds of Phil Dawson and J. H. Hamilton & Son. Inquire of Joe Crow, Red Cloud, rfd 3.

A Big Apple Orchard

Nebraska has 2,632,816 apple trees, according to tabulations made by the state board of agriculture. Planted forty feet apart this means 41,454 acres planted to apples or an orchard a mile wide and sixty-five miles long. The grape industry is making remarkable stride in the state and growing grape vines number 952,167.

A Surprise Party

Last Saturday evening about twenty-five of the friends of Dr. Camp assembled at his home on Main street, taking the doctor completely by surprise from which however he recovered in a short time and did the part of a genial host. All spent the time in games and social conversation.

A dainty lunch was served by the ladies after which all departed for their homes having spent a most enjoyable evening.

See Warren's restaurant for Fresh Oysters.