

It's as Stylish as It Is Comfortable



It is the fashion this season to look easily graceful, to have slenderness of line with freedom of movement.

J. C. C. REDUCING MEDIUM CORSET

It trains the figure in smooth, soft lines without a suggestion of stiffness or rigidity. You women of medium figure will find that it delineates the latest style lines and yet has all the comfort of sensible corsetry.

The Price is \$2.50

In our complete assortment of J. C. C. Corsets there is a model

made to fit your type of figure exactly. See all the styles until you come to that one.

Prices Just Right—\$1 to \$6

F. G. Turnure & Son

HOME NEWS

Bulletin of The Week's Doings

See Warren's restaurant for Fresh Oysters.

C. C. Starke was in Lincoln the first of the week.

J. W. Elder of Riverton was in the city on Monday.

See the complete line of rugs at Miner Bros. Co.

Help make the Farmers' Institute for the year 1913 a big success.

J. D. Fulton of Riverton was in the city one day the first of the week.

Mr. and Mrs. E. G. Caldwell left the first of the week for a trip to Kansas City.

Mrs. L. L. Boren had for her guest the first of the week Mrs. A. A. Boren of Cowles.

W. H. Heldman of Riverton was in the city Monday being enroute to the W. S. Bense sale.

Mr. and Mrs. O. C. Teel have for their guest this week their niece, Miss Gertrude Teel, who resides at Indianola, Nebr.

The M. W. Carter family have for their guests this week T. B. Sargent and daughter, Mrs. O. J. Carter and her son who reside in California.

Mr. and Mrs. C. B. Crone left for their home in York, Nebr., Monday, after a visit at the home of their daughter, Mrs. Frank Peterson.

The first installment of "The Beautiful" for the winter season of 1913 was noticed on Sunday about noon. While only a few flakes fell, yet twas real snow, and as such taken the count as being the first of the season.

Mr. and Mrs. H. C. Cutter returned the first of the week from Wisconsin points, where they went several weeks ago in the hope that a change of climate would prove beneficial to Mr. Cutter's health.

Keep in mind the dates of the Farmers' Institute and if you have not already begun to get together your exhibits, begin now. The Institute this year bids fair to being the best ever, sufficient money already having been raised to pay all premiums, and with your help the Farmers' Institute for the year 1913 will be the greatest one of them all.

Editor W. D. Edson spent Tuesday in Hastings.

No. 21 5c Cigars as good as gold. Try them. adv.

When in need of anything in the rug line see Miner Bros. Co.

George Washington Reed has discontinued the laundry business.

When you want A Short Order or Fresh Oysters go to Warren's restaurant.

Miss Vernon Storey spent a few days the latter part of the week visiting in Lincoln.

Mr. and Mrs. David Heffebower returned the last of the week from a short stay in Omaha.

What's become of Harry Thaw?—Wednesday's Com-Ad. Who wants to know?

L. L. Boren left the first of the week for Cripple Creek, Colorado, to attend to some business matters.

E. J. Overing Jr., returned home the latter part of the week from a two week's sojourn in Lincoln.

J. A. McArthur was in Long Island, Kansas, Sunday attending the funeral of his brother-in-law P. J. Carl.

The ladies of the Congregational church will hold their market at Wallbrandt's store on Saturday, October 25.

A trial of the Comet Cigar will convince you that it is well worth 10cts, while it is sold for 5cts. by all dealers.

For goodness sake buy your candles at The Bon Ton Bakery. Just received a fresh supply of Kimball's chocolates the best ever.

I have the best rate in the county on farm loans. See me and be convinced. My motto—prompt service.

A. T. WALKER

James, Peter and Edgar McIntosh and Raleigh Lawrence left Saturday via automobile for various Iowa points where they will spend a week visiting.

John Sutton and wife and Will Mountford were among the many who left the first of the week for North Platte to attend the big land drawing.

Dr. Boles and Frank Abel made a short trip to St. Joseph, the first of the week, where they went to see "Babe" McKimney who was taken to a sanitarium at that place a few weeks ago suffering from a complication of liver and kidney trouble. They report "Babe" as showing improving, which fact will be good news, indeed, to his many friends here.

The largest line of rugs in the city on display at Miner Bros. Co.

Mrs. Geo. Clauson left the latter part of the week for a visit with relatives in various western Nebraska towns.

J. W. Keithley returned the first of the week from a three weeks sojourn in Chicago and Omaha.

FOR SALE—Two high bred Gallo-way calves. Inquire of F. M. Barlow, phone 13 on 9.

Mr. and Mrs. Bert Ducker and two children returned home the last of the week from a trip to Minnesota.

Mrs. Alf McCall left the latter part of the week for an extended visit with her daughter who resides at Valparaiso Indiana.

Miss Laura Hedge was visiting home folks the latter part of the week. She returned to Franklin Monday morning.

Mrs. Ellinger had the misfortune to fall from the porch the latter part of last week and fracture her right arm and shoulder.

Mrs. J. M. Weesner and baby left for Superior Tuesday morning for a visit with her parents, Mr. and Mrs. T. M. Shambaugh.

LOST—A satchel, on last Friday, between Amboy and a mile west of town. Finder leave at this office and receive reward. A. N. TERRY.

Mr. and Mrs. Matt Frohman of Hastings was spending a few days the first of the week in this city the guests of Mr. and Mrs. J. A. Bradford.

Roy Sattley, the popular furniture dealer and undertaker, was in St. Joseph the first of the week where he purchased a new line of rugs.

Married at the Methodist parsonage by Rev. W. H. Wright on Saturday evening, Sheridan A. McCorkle and Pearl Calkins both of Riverton.

Mrs. Joe Fogel returned Saturday from Lawrence, Kansas, where she has been attending the general meeting of the Fraternal Aid Association.

C. W. Way, M. M. Horrigan, M. N. Bajr and W. S. Schellak all of Hastings spent Tuesday afternoon in this city, they having autoed over in Mr. Way's automobile.

Mr. and Mrs. W. N. Richardson left the latter part of the week for southern states, the trip being made in the hope that a change of climate may prove beneficial to Mr. Richardson's health.

Walter Most, while on his way home last Saturday evening, was thrown from a wagon, falling in such a way as to suffer the misfortune of throwing his shoulder out of place.

Floyd Turnure, Vinton Johnson, Laird Potter, B. W. Stewart, Miner Sherwood, Will Storey, Allan Blackledge, Dr. Nicholson and L. H. Blackledge were among the many from here who attended the big foot ball game in Lincoln Saturday.

Walter Warren, the latter part of the week, laid aside the "grief" which goes with the successful conducting of an up-to-date restaurant, placed his "nightie" in his grip, and departed for eastern points for a short vacation of a couple of weeks the most of which time he intends spending in various Iowa points.

At a meeting of the Grand Lodge of Odd Fellows in Lincoln last week Daniel Garber, a former distinguished resident of this city, but at present residing in Riverton, was appointed Grand Marshal and Paul Storey was elected as a delegate to attend the Sovereign Grand Lodge at Atlantic City, New Jersey next year. Grand Island was selected as the place for holding the Grand Lodge next year.

Albert Delph and Ves Emick one day last week counted their money decided it was sufficient for all time to come, and as a consequence resigned their positions, donned their "glad rags," and on Tuesday departed for Lincoln and other eastern villages, where the lights shine brighter, the music is softer and the air is lighter. However, the boys experienced a change of heart before reaching Hastings, and altered their plans, going up to North Platte, and then returning home.

The Red Cloud High School foot ball team met their Waterloo on the local field last Friday afternoon, the visiting boys being the Hastings High School team. However, it was a good game, neither side scoring until in the fourth quarter, and the final score only standing at 7 to 6, which is in itself proof sufficient that Red Cloud possesses among her many other things, some real good foot ball material.



Clothes for the Young Man of Good Taste

Such are Society Brand Clothes. They appeal to his instinct for style.

Each season finds them just a little more stylish—possessing just a little more value for the money.

Norfolks will be more generally worn. Society Brand Norfolks present a beauty of style and perfection of tailoring seldom found in these garments.

Young men and retail clothiers qualified to judge say these models for Fall are the most attractive examples of expert clothes-making ever produced.

The fabrics are specially selected blues, grays and browns, in serges, chevots and cassimeres.

Drop in on us today and see them.

Society Brand Clothes

Ready to Wear \$20 Up

The Gowden-Kaley Clothing Company

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Now Is The Time To Do Your Fall Buying

Ready-To-Wear Department

We have sold lots of Coats all ready, but still have a good selection to pick from and will be glad to show them to you whether you purchase or not.

We are going to discontinue carrying Ladies' Suits in stock.

We have just a dozen suits left which we are going to close out, some at cost and some at less than cost. Better take advantage of this if you figure on getting a suit this fall.

Give us a chance on your fall purchases.

We have the right goods, at the right prices and will give you the right kind of treatment.

Right now our stocks in all lines of Fall Goods are very complete, and you will find a much better assortment to select from now than you will later in the season.

We wish to call your attention to the following lines of goods in which we are especially strong.

Wool Dress Goods in all the latest weaves such as Epoges, Boucles, Whip-Cords, Diagonals, Serges, Covert Cloths, Suitings, etc. Prices from 50c to \$2.50 per yard. Big assortment of trimmings suitable to trim this class of goods. Just received some of the new Bulgarian trimmings which are especially good for this fall.

In silks we carry Messalines, Sateen Charmense, Crepe Meteor, Silk Serges, Silk Poplins, Brocaded Silks, Taffeta Silks, Pongee Silks, China Silks, and a good line of colors in the wide lining Satins.

We have most any shade you wish either in Silk Velvets, Paune Velvets or the new Brocaded Velvets.

The stock of Blankets we have for your inspection this fall is by far the best we have ever shown and we are positive we can save you some money on blankets. Prices range all the way from 50c to \$15 a pair. We also carry a dandy line of Baby Blankets, both crib blankets and buggy blankets, also Bath Robes, Automobile Robes and Fur Robes for baby buggies. Ask to see our 10c Outing Flannels, a splendid quality and comes in both the light and dark colors. Most stores over the country are getting 12 1/2c per yard for this outing.

Our Under-Wear stock is well sorted up and you will find it much easier now to get just what you want than you will later on.

Weesner, Perry & Co.