

# DE LAVAL CREAM SEPARATORS

Every User  
a Booster

Skim Cleanest  
Turn Easiest  
Most Sanitary  
Are Simplest  
Last Longest

That is a strong statement but we'd make it stronger if we knew how, because we are sure that the De Laval will more than make good every claim.

We don't ask you to take our "say so." We prefer to let the machine itself talk for us.

Why not let us set one up at your house? You can test it yourself alongside of any other machine you like for capacity, cleanness of skimming, and ease of operation.



We don't ask you to buy a De Laval upon "claims."

We do ask you to be sure and give it a fair trial before you purchase any cream separator.

Don't put it off. Do it now.

SOONER OR LATER  
YOU WILL BUY A  
DE LAVAL

Used  
Exclusively by  
98% of  
the World's  
Creameries

# BEATRICE CREAM SEPARATORS

Save Dollars and Cents For You.

Save time, save labor, save repairs—save all the valuable butterfat in your milk, and give you fresh, warm skim milk for feeding calves and pigs. You could not afford to do without one if they sold for twice the price, but the price is right.

500 to  
600  
Capacity  
Per Hour

**\$55.00**

Other  
Sizes  
at Other  
Prices

There is nothing cheap about them but the price. There is no better separator sold at any price

**BEATRICE CREAM SEPARATORS**  
are EFFICIENT, SIMPLE and DURABLE

and are guaranteed from top to bottom by  
**BEATRICE CREAMERY CO.**

Chicago, Ill.    Lincoln, Nebr.    Des Moines, Ia.    Dubuque, Ia.  
Sold by

Chief Ads bring results.  
It will more than pay you  
to read them carefully.



LAIRETAM GNIDLIUB

IN TOWN!

Do You Remember Him!

He Is An Old Acquaintance

In A New Garb!

Look Him Over!

From Head to Foot

From Foot to Head!

Spell His Name Backward

And If You Do Not Recognize Him

Come Here and Meet Him

He Makes His Headquarters Here

With Us!

**Saunders Bros**

GEORGE W. TRINE, Local Agent

ALSO DEALER IN

Eggs, Butter, Cream, Poultry, Hides, Flour and Feed of All Kinds. Highest Market Price Paid For Your Stuff.

# USEFUL GIFTS

AFTER all, it's the practical that pleases most because it shows of more THOUGHT. A clever nick-nack sparkles and glimmers for awhile and then it is cast aside and forgotten.

The really useful gift is a constant reminder of kindly feeling.

Give something that will last not for a few short days, but for weeks or months or longer still.

What?

Here is a great list of just such things:

- |                   |                          |            |
|-------------------|--------------------------|------------|
| SILKS             | BED SPREADS              | EMBROIDERY |
| HANDKERCHIEFS     | HOLE PROOF HOSE          |            |
| DRESS GOODS       | SCARFS                   | KID GLOVES |
| SWEATERS          | HOODS                    | MITTENS    |
| WALK P Petticoats | LACE COLLAR AND CUFF SET |            |

AT

**BARBARA PHARES**

FORMERLY F. NEWHOUSE

# Diamond Milling Co.

—MANUFACTURERS OF—

Diamond Brand Goods

We manufacture Buckwheat Flour, Whole Wheat Flour, Graham Flour, Rye Flour, Corn Meal, Corn Chop, Bran, Shorts and Mill Feed, Self Rising Pancake Flour. Also shippers of Bulk and Sacked Grain.

**Diamond Brand FLOUR**

Is made in Red Cloud, and you are invited to inspect our flour, right in our mill any day. Diamond Flour makes bread, that is bread. One trial of Diamond Flour is sufficient to convince any one that no better Flour is made anywhere at any price. Home folks are the best. Use Diamond Flour and your Bread troubles are over.

**DIAMOND MILLING CO.**

Red Cloud,

Nebraska

## Establish a Ranch on Public Land

High Prices of Cattle Insures This to be a Good Business For Many Years

It is not generally known, but it is a fact, that one person can now take up 640 acres of Government Land in Wyoming as follows:

First, file a Desert land entry on 160 acres where you catch the drainage from 1000 acres, in a series of small storage reservoirs sufficient to irrigate as much as 81 acres of the entry and at least 5 acres on any 40 of the 160. For this 160 you pay the Government 25 cents an acre at the time of filing and \$1.00 an acre when proof is made

Second, file on 320 as a homestead—no charge for the land but entryman must reside upon the homestead seven months each year for three years and raise a crop on 20 acres the second year and have 40 acres in crop the third year

Third, buy 160 acres from the Government at \$1.25 per acre. This 160 must join the homestead.

There are hundreds of such locations now open to entry. If you want one of these ranches write me today for map and particulars.

D. Clem Deaver, Immigration Agent  
1004 Farnam St., Omaha, Nebraska

We Wish You All

**A  
Happy New Year**

**THE HOME GROCERY**

P. A. WULLBRANDT, Prop.

Often  
Battered

Never  
Bettered



INDISCRIMINATE PRICES ARE QUOTED ONLY ON INDISCRIMINATE FLOUR

**GOOCH'S BEST FLOUR**

Has a Definite Price, a Definite Quality and a Definite Value. ASK YOUR NEIGHBOR.

FOR SALE BY  
**WEESNER, PERRY & CO.**

Red Cloud, Nebraska.

# Stickney Gasoline Engines ARE THE BEST

You Owe It  
to Yourself

Don't buy an engine on bunk from a concern many miles away. Don't buy an engine from an exaggerated picture book and the description of a dreamer and pipe artist. The real engine (Stickney) with its 57 points of superiority is at our store and you can see for yourself.

Ed. Hanson

EXCLUSIVE AGENT

Red Cloud Hdw. & Imp. Co., Red Cloud, Neb.

