

THE RED CLOUD CHIEF

Red Cloud, Nebraska.

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THE ONLY DEMOCRATIC PAPER IN WEBSTER COUNTY

DEMOCRATIC TICKET

President—Woodrow Wilson.
 Vice-President—Thos. R. Marshall.
 U. S. Senator—A. C. Shallenberger.
 Congress—R. D. Sutherland.
 Governor—John H. Morehead.
 Lieut. Governor—Herman Diers.
 Treasurer—Geo. E. Hall.
 Auditor—Henry C. Richmond.
 Attorney-General—A. M. Morrissey.
 Secretary of State—J. W. Kelley.
 Commissioner—W. B. Eastman.
 Superintendent—R. V. Clark.
 Railway Com.—C. E. Harmon.
 State Senator—Wm. Weesner.
 Representative—Geo. W. Lindsay.
 County Attorney—Fred E. Maurer.
 County Assessor—Chris Fassler.
 County Commissioner:
 District No. 2—W. G. Hoffman.

The happiest man in the land today is the successful farmer. He sits under his own vine and fig tree, undisturbed by the maddening noise of the great city. Hanks fall, railroads go into the hands of receivers, booming towns collapse, all business stagnates. But the wise farmer can snap his finger at these things. He is the monarch of all he surveys on his broad acres. And the honesty of his boys and the purity of his girls is guarded against temptations, and in them he is giving the country its best manhood and womanhood. The farmer is to be envied, and if he is not contented with his lot, he is lacking in wisdom.

The pro-Taft organization is having a hard time these days in its vain endeavor to bolster up the disheartened Tory sentiment. It believes that this country has had enough splutter about freedom and liberty and condemns the so called progressive spirit that is sweeping the country from coast to coast. In its eyes it sees a contented, prosperous and happy people becoming soured, unrestful and discontented. Toryism is always surprised and angered whenever the people do not follow the advice to let well enough alone and when they refuse to take every nauseous dose of political trickery. Toryism sulks and loudly cries that we are ruled by the demagogues.

As a matter of fact the great common people are a long suffering people and will not revolt or interfere with existing conditions until those conditions become unbearable. Mr. Common People is the great stand pater and never takes a hand until he is forced by sheer necessity to rise up for his own preservation. The Democratic party has for years sounded the warning and at last a blind man can see that the vested interests have been overdoing things. The American people are awake this year and the greatest proof of that fact is the long wall from the Tory camp.

College Boy Cured of Putting on Airs

A few months ago the son of a British railway director was, through his father's influence, given a position of some importance on a large railway.

He was fresh from Cambridge, and in the orders which he from time to time issued to the men under him always made use of the longest, most unusual words.

This habit led to some rather expensive blunders, and the matter coming before the general manager, he wrote the young official the following letter:

"In promulgating your esoteric cogitations and in articulating our superficial sentimentalities and amicable philosophical or psychological observations, beware of platitudinous ponderosity. Let your conversational communication possess a clarified conciseness, a compacted comprehensibility, a coalescent consistency, and a concentrated cogency. Eschew all enunciation of flatulent garrulity, jejune babblement, and asinine affectation. Let your extemporaneous descantings and unpremeditated expatiations have intelligibility and veracious vivacity without rhodomontade or thronical bombast. Sedulously avoid all polysyllabic profundity, pompous prolixity, piteous vacuity, ventriloquial verbosity and vaniloquent rapidity. Shun double entendre, prurient jocosity and pestiferous profanity, obscurant or apparent. In other words, talk plainly, briefly, naturally, sensibly, purely and truthfully. Don't put on airs; say what you mean; mean what you say; and don't use big words."

The young official took the gentle hint and changed his style.—London Tit-Bits.

Norway Developing Peat Fields.
 Norway's government maintains a society engaged in the reclaiming of marshes and swamp lands and developing the manufacture and use of peat.

Special Fair Train

There will be a Special Train for the State Fair at Lincoln, September 4 and 5th. The train will leave Red Cloud at 5:10 a. m. and Guide Rock at 5:30 a. m. The train returning leaves Lincoln at 6:40 p. m.

R. E. Föe Agent, Red Cloud.

Saturday Night

The man who goes down town Saturday night and sees the lighted streets, illuminated stores and throngs of happy people perhaps does not stop to think what pays for it all. It is not paid for by taxation, for if so it would be a burden. It is not paid for by contribution, because that would not be practicable or possible. But it all costs money, and something must pay for it. It is paid for by the money that is spent at home.

The merchants reinvest their profits largely in better stocks, better stores, and better facilities. They pay their share of the cost of paving the street and laying the sidewalk, in doing many things. So it is plain to be seen that the busy street that people enjoy on Saturday night is paid for by themselves, is their money returned to them in the shape of a better town.

When you go into a local store and buy goods from a local merchant, you do not get only the goods. You get the thrifty town, the paved streets, the schools which your children attend, the churches which preserve the moral atmosphere of the community, the things you enjoy and use, which you and the merchant and the manufacturer pay for in common. You can send the money to some other town and get the goods; but you cannot get these other things and, even if you think the price is smaller, it is larger in the long run, since you get less in return for your money.

It is plainly evident, then, that the more of your money you spend at home, the more will you get for your money, the quicker will the crossroads become a village and the community a town with all of the conveniences and none of the inconveniences of the metropolis. The more money you spend at home in patronizing local merchants, in building a house for yourself, in investing in real estate, in dressing better and living better and feeling better, the more will you be able to have and to enjoy these things.

Why make the fatal error of hurting your town instead of helping it, of diminishing your town instead of enlarging it, of damaging your town instead of improving it, since you can not hurt or hinder your town without hurting and hindering yourself?

Why teach your children that the city is the place to trade and expect to teach them that it is not the place to go? Why constantly encourage them, when they marry, to leave the home town and settle in some larger place? Why be the hand, to break home ties, to separate yourself from your children?

The more you spend at home the more attractive will your town be to the coming generation and the more pleasant to yourself in your old age. If you have friends, here is where they are. When you make a rover of your money you make rovers of your children and of yourself. You make your town a poorer place in which to live instead of a better one.

The money we earn let us spend in securing the largest return for it. If you send your children away they may never return. If you send your money away it may never come back. Your prosperity, your happiness, your children, are likely to follow your money wherever it goes. Why not spend it where your children will grow up with it, where it will do you the most good now and give you the most comfort in the future?

Instructors and Teachers of Our Public Schools

The following Instructors and Teachers will begin their duties in our public schools which open Sept. 3d:

WASHINGTON SCHOOL.

Anna L. Richards, Principal.
 Webster Ray, Mathematics and Athletics.

Leta Litch, Domestic Science and English.

Ollie Jones, German and History.
 Josephine Richards, Commercial and History.

Nellie Reece, Science.

Ruth Johnston, 8th grade.

LINCOLN SCHOOL

Minnie Christian, Principal, 7th grade.

Elsie Arnold, 6th grade.

Katherine Burke, 5th grade.

Mary Sheldon, 4th grade.

Ethel Garber, 3d grade.

Alice Coombs, 2nd grade.

Sara Jewell, 1st grade.

Edith Ranney, Kindergarten.

J. E. Wagoner, Supervisor of Music.

Small Cause for Wonder.

A sergeant in the Bavarian army was discharged the other day on account of lung disease. It appeared that for several years he had been in the habit of drinking 20 quarts of beer per diem. No wonder his lungs were worn out. He must have spent about 14 hours a day holding his breath.

PROGRAM

L. O. O. F.

PICNIC

On Monday, Sept. 2, 1912

SCHOOL HOUSE PARK

MORNING.

10:00 A. M.—Music..... By Red Cloud Band
 10:30 A. M.—Address..... Hon. S. R. Barton
 12:00 Noon—Basket Dinner.....

AFTERNOON

1:30 P. M.—Music..... By Red Cloud Band
 2:00 P. M.—Parade to Ball Ground..... Led by Band
 No one allowed in Ball Grounds until after parade.

SPORTS

1. Tug-o' War, open to any Lodge..... for Belt,
2. 100 Yard Race, free to Odd Fellows..... 1st \$2; 2d \$1
3. 100 Yard Race, for Royal Purple..... 1st \$2; 2d \$1
4. Wheelbarrow Relay Race..... 1st \$2; 2d \$1
5. Three-Legged Race..... 1st \$2; 2d \$1
6. 50 Yard Fat Man's Race..... 1st \$2; 2d \$1
7. Base Ball, Kansas Odd Fellows vs. Nebraska Odd Fellows.
 All professional players barred.

All sports restricted to Odd Fellows.

EVENING.

7:30 P. M.—Concert..... By Band
 8:00 P. M.—Open Meeting at M. W. A. hall by Rebekahs. Free to everybody.
 Subordinate Degree Work at Potter's Hall. Odd Fellows only.

Note—Trains 13 and 14 will stop at Guide Rock day of the picnic. Train 174 going north, will be held in Red Cloud until 6 o'clock, P. M.

Everything Free.

Bring your baskets well filled

We Invite Your

Careful attention to our stock when in the market for anything in the Furniture, Carpets or Rug line

Lady in attendance in our Undertaking Dept.
 ALL THE PHONES

E. D. AMACK

THE HOME GROCERY

P. A. WULLBRANDT, Prop.

We Carry a Complete Line of Staple and Fancy Groceries, also the Latest Patterns in

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Buy Hot

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At Cool Weather Prices

Cannot tell you in this space what we are doing but would like to show you some bargains in every line in the stock.

Paul Storey
 THE CLOTHIER

Ingenious Old Sea Clock.
 The most popular form of old sea clock was the sandglass, which greatly resembled the present day egg boiler. Many of these glasses were timed to run 24 hours, and prior to the ship leaving land the glass was set exactly at noon. If it was carefully watched and turned as soon as the sand ran down the skipper could reckon the days with fair accuracy.

Triumphant Automobile.
 A Manyunk woman found a chunk of rubber, a piece of automobile tire, in a sausage. In every way the automobile is supplanting the horse.

Be True to Yourself.
 You cannot believe in honor until you have achieved it. Better keep yourself clean and bright; you are the window through which you must see the world.—George Bernard Shaw.