

Santa Claus  
Will Soon  
Be Here

∴ Merry Christmas ∴

Christmas Time  
Is  
Almost Here

# GREAT CHRISTMAS STOCKS

## Big Rug Sale. A Special Purchase of 35 Rugs Just Received

Alexander Smith's Best Axministers.  
9x12 Best quality Axminister \$20 00  
8-3x10-6 Best quality Axminister 18 00  
Also have large sizes rarely ever carried  
in places of this size:  
10-6x13-6 11-3x12

### SHOPPING BAGS, ETC.

Many attractive and pleasing gifts can be found in this line. German Silver Mesh Purses, Velvet and Ooze Bags in Black, Brown, Blue and Gray in the very latest designs. Leather Shopping Bags in grained leathers, real Seal, Walrus and Alligator, with leather covered frames or in fancy frames of silver, gold or gun metal finish.

Gifts of a practical character that are none the less pleasing: RobeBlankets in fancy patterns, suitable for Bath Robes and Wrappers.  
Cotton and Woolen Blankets of excellent quality \$10 00  
75c to  
Crib Blankets, animal designs that please the little folks.  
Bed Spreads, a large showing of Marseilles and  
Satin weaves, hemmed, scalloped or fringed.  
\$1.25 to \$ 5 00

### SHOP EARLY!

There are only two days left. Shop as early as you can while the assortments are complete and the crowds small. You get a better selection and have more careful attention than is possible in the last few days rush.

### GIFTS IN FANCY LINENS

This section offers many very attractive gift items. Every woman appreciates fine linens. There are many in-expensive gifts to be found in these fancy lines. Dresser Scarfs, Doilies, Lunch Cloths, Table Centers, Tray Cloths, etc. All priced moderately.

FINE PATTERN TABLE LINENS—Fine Irish Damask Table Cloths in beautiful floral and conventional designs. Napkins to match.  
LINEN TOWELS—A large line all Linen Towels, plain hemmed and hemstitched.  
LINEN SHEETING AND LINEN PILLOW TUBING  
Linen Sheeting in 94 width. Linen Tubing in 43-inch

We are showing the largest assortment of Silk Waists the town has ever seen.

A handsome collection of Satin and Silk Ribbons in fancy and plain colors, most every sort is here in different widths and attractive colors.

### Christmas Handkerchiefs

Handkerchiefs are always popular as gifts. This season our lines are particularly well prepared to meet the demand. The variety is almost endless. Lawn hemstitched with embroidered corners. Pure linen hemstitched with hand embroidered corners. Pure linen with hand scalloped edges and hand embroidered, corners. Pure linen with hand hemstitched and hand embroidered corners. Lace handkerchiefs in finest and best of materials. Handkerchief Prices From 5c to \$4.50

## Special Purchase of FUR SETS At Unusually Low Prices

We have just received a special lot of Furs including Sets and Odd Pieces which we can offer at unusually attractive prices. They are Muffs, Stoles and Scarfs in all the popular furs.

### Women's Slippers

Juliets, fur trimmed. Felt slippers, etc.

Largest and best assortment of Christmas Candies and Nuts in the city and at low price.

### DO IT NOW!

We have mentioned only a small portion of the articles in our stock which are suitable and appropriate Christmas Gifts

Twenty-five Per Cent Discount On All SUITS and CLOAKS

## THE MINER BROS. COMPANY

"A MIGHTY SAFE PLACE TO TRADE"

### The CHIEF

Red Cloud, Neb., Published Every Thursday

Entered in the Postoffice at Red Cloud, Neb., as Second Class Matter.

C. B. HALE, Publisher

THE ONLY DEMOCRATIC PAPER IN WEBSTER COUNTY

#### FOR REPRESENTATIVE

I hereby announce myself as a candidate for the nomination for representative from the 4th district of Nebraska, subject to the will of the Democratic and Peoples Independent voters at the primaries to be held April 17, 1912. GEORGE W. LINDSEY.

It does not take a Sherlock Holmes to point out the residents of this city who came from the frozen north. When ever a snow falls these people of the north clean off their sidewalks from edge to edge while an old timer does well to shovel a path one foot wide around his premises.

C. R. Lewis has commenced an industry that has in it the embryo of a great institution. He is manufacturing the "Chief Censer" and using the volcanic ash which is found in such large quantities near this city. This is the same material that is used in the much advertised "Dutch Censer" except it seems to be a little finer grade. As a censer this compound made by the forces of nature cannot be equalled much less surpassed by any ingenuity of man. Such an enterprise although commenced in a most humble manner deserves the hearty support and cooperation of all our citizens. That its development carries with it great possibilities no one will deny. Here's to the new enterprise and may it live long and prosper.

Out of town visitors attending the Farmer's Institute are loud in their praise of the exhibits shown. Some of them even going as far as to say that these exhibits are better than those shown at the State Fair. We know that every exhibit is most excellent in every detail. All departments are right up to the standard and are worth traveling miles to see. Wonder and delight is expressed on every hand and really, it is a shame to keep all these good things to ourselves and not let the state at large know what Webster county can do. We should begin right now to plan for the best exhibit at the state fair next year. Messrs. Hummel and Pelsiger have been doing their part for years and years and it is time that the rest of us were rendering assistance.

Once more we are reminded that we need a larger auditorium in this city to accommodate the crowds during

the Farmer's Institute. Tuesday evening hundreds of people were turned away unable to gain admittance in the sports house. This room holds about four hundred people just about a third as large as it should be. A good auditorium building suitable for an occasion of this kind can be built for two thousand five hundred dollars and we believe that this is the only practical solution to the problem. It seems useless to attempt to build a thirty or forty thousand dollar structure which will accommodate theatre goers, lodges and farmers' institute. An architect has agreed to furnish the plans, give estimate of cost free of charge and says that two thousand five hundred dollars will erect a most creditable building for large gatherings. It ought not to be a difficult matter to swing such a project in this locality. We hope and trust that the leaders of the institute and our progressive merchants will take the matter in hand and push it to a successful conclusion.

Just three years ago, this issue, the present management assumed control of the CHIEF and as we look back over the work that has been accomplished and the progress made we feel that our labors have not been altogether in vain. We wish at this time to express our thanks for the generous support which has been accorded us, for the words of encouragement, the helpful suggestions and the loyalty of our friends. We have endeavored to merit this support by giving our readers the news fearlessly and yet as inoffensively as possible. Our enlarged circulation and our well patronized advertising columns are ample evidence that our work has been appreciated.

In looking forward to another year's activity we feel incumbent upon us to inform the CHIEF family that we have planned for several improvements and that these will be installed as soon as we are able. We promise you a better paper for the coming year and we ask that you lend your assistance so we may be able to make our promise good. To one and all we extend the glad holiday greeting and wish you all a most joyous happy Christmas.

**Do It Now.**  
I expect to pass through this world but once. Any good thing therefore that I can do, or any kindness that I can show to any fellow creature let me do it now. Let me not defer or neglect it, for I shall not pass this way again.—Edward Courtney.

**Few There Are Who Learn Wisdom.**  
A Chicago woman tried to undo a hard knot in her dress by burning it. She succeeded in exactly the same swift, comprehensive way in which the reluctant morning fire is started with kerosene. So few are the wise people who learn from experience of the foolish ones.

#### Farmer's Institute

(Continued from First Page.)

ex-Governor's remarks were listened to with the closest attention and were warmly applauded.

E. W. Chase gave an illustrated lecture upon "Good Dirt Roads for Less Money." He exhibited a fine collection of lantern slides showing the difference between roads that were worked in any old way and those upon which the King road drag had been properly used. The pictures were more convincing than words could possibly be. He gave facts and figures showing how vast sums of money were wasted by incompetent road overseers, and urged a law creating a county road overseer, who would have supervision of all road building. Mr. Chase gave figures showing that the average cost of road building in Nebraska was \$11 per mile per year. He quoted figures from a number of counties, including Webster, and, to our humiliation, showed that we were paying \$22 per mile for road work, the highest cost in any county quoted.

Earl Harnly followed with an address upon the scientific selection and care of poultry, which was well received.

The Girls' Quartet gave Mr. Harnly a slight jolt immediately following his address by singing "Don't Count Your Chickens Before They Are Hatched."

**WEDNESDAY AFTERNOON AND EVENING**  
In the Wednesday afternoon session at the Woodman hall Miss Sabin of Beatrice demonstrated that she is perfect familiar with her subject and what is more made her remarks and work pleasant and agreeable at the same time imparting knowledge that was easily understood and remembered.

She showed the young girls, and some of the older ones, how to cook common things so that they would be appetizing and at the same time wholesome. In the evening she addressed the audience upon the subject "What we owe ourselves." This was practical, thoughtful and commended itself to the careful consideration of all our citizens. We should make manhood better through medicine, law, agriculture, in fact through all vocations. Mothers should give their valuable time to the training of their daughters that they might make better mothers, house-keepers and general home-makers.

After the election of the officers for the ensuing year the Girls Quartette delighted the audience with two very fine selections.

The Misses Grace Sherer and Mildred Fulton then delighted the audience with a vocal duet which brought forth a goodly supply of applause.

The address of Mr. E. P. Brown upon alfalfa was well received. He gave in detail the right methods to use in successfully raising alfalfa. This crop has been called the maker of the west.

It always makes at least one crop of the most nutritious food for farm animals and many times four and five. The most important crop of Nebraska because it is sure.

Roy Robinson played a solo on his trombone which was well rendered and brought forth much praise from the audience.

In the evening Mr. Brown spoke upon "How and Why." Just as our modern inventions are the result of men asking why so will the farming of the future be more efficient and more profitable because farmers are beginning to ask why and how. Mrs. E. S. Garber and Miss Igou delighted the audience with a vocal duet.

### Christmas Plums

Be merry.  
Be friendly.  
Hide mildly.  
Give good gifts.  
Don't be gouty.  
Love all, hate none.  
Forget your troubles.  
Remember dear ones.  
Make everybody happy.  
Wish all a merry Christmas.  
Tone up and be at your best.  
Wind up the year as well as you began.

Don't spend the day so it will bring regret  
For Goodness' sake pay up your subscription.

Forget your grudges and give a friendly grasp.  
Appear different, if its nothing more than a smile.

Be grateful for what you have, and hopeful for what you might reasonably expect.

If you enjoy a good fat dinner don't forget the many that will surround a scanty table.

Don't down so much plum pudding and stuffing that you'll terrorize your stomach and have the gout for a month.

In your home gatherings let some one read the "Events of the Year," as reflected in this paper, then subscribe for it, recommend it to your neighbors and send it to your friends

### First Great Christmas Gift

"He gave His only begotten son." The world stands upon the threshold of that season of the year when the thought of christiandom instinctively turns to the most glad some day in the annals of recorded time—the birthday of the Savior of the World.

We may not be able without finite understandings to comprehend the height and depth of the great plan which came forth from the mind of the Infinite and which comprehended the redemption of the entire human race, but we find in the Inspired Word this passage of unmistakable import: "For God so loved the World, than He gave

His only begotten son, that whosoever believeth on Him should not perish, but have everlasting life."

In those words we find an epitome of the Divine plan. The motive and the reason are both set forth, and while we may marvel over what has comprehended on that plan we accept it as a great truth and know that the emerging of the world from darkness into light dates from the hour when the Star of Bethlehem flashed across the Judean sky.

Jesus Christ was therefore God's first Christmas gift to a sad and weary world. No wonder that Heaven's joy bells rang! No wonder that the gates of Paradise seemed to open while angels looked down upon the scene.

In that hour was born the spirit of cheer, peace on earth, and good will toward men which has never died out

during all the centuries which have passed. There have been times when its splendor has seemed dimmed, and when men appeared to forget the sentiments of that first Christmas message, but on Christmas day itself, few there are who do not count it a privilege to journey in imagination with the wise men of the east, to that humble cradle in the manger which the Christ-child made holy with its presence.

**News Disseminators.**  
A minister at a camp meeting was delivering a discourse on pride, and in cautioning the ladies against it, he said: "And you, dear sisters, may feel proud that our Lord paid you the distinguished honor of appearing first to one of you after the resurrection; but you have no reason for it, as it was undoubtedly done that the glad tidings might spread sooner."

\$40

Buy the Victor Victrola VIII, one of the latest achievements in the talking machine. Made in solid oak without horn, all metal parts nickled Equal in tone to any other make at from \$10 to \$25 more.

\$25

For the Victrola, one of the most popular self-playing instruments ever made. One of the greatest successes in a moderate priced instrument.

\$15

For the Victrola, absolutely the best low priced instrument on the market. Hear these now. Cash or easy payments puts one in your home. One of these makes Xmas last all the year.

\$15

Buy the Edison Gem phonograph, plays both the two and four minute records. Oak cover, black horn, metal parts finished in Japan and nickel.

\$22

For the fireside, also plays the two and four minute records, straight horn, oak cabinet and cover, metal parts, nickel and Japan.

\$35

Edison Standard Phonograph antique oak cabinet new style cygnet horn, metal parts Japan, nickel and gilded.

OTHERS TO \$200

Come and hear any of these at your leisure or send for complete catalogues of machines and records. We have an easy payment proposition on any of these.

## Newhouse Bros.

E. H. NEWHOUSE, Prop.

Jeweler and Optometrist.

C. B. & Q. Watch Inspector