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C. B. HALE PUBLISHER

THE ONLY DEMOCRATIC PAPER IN WEBSTER COUNTY

The Commercial Club might start the new year right by giving a big banquet and a hearty send off. There are many problems to be solved the coming year and our business men ought to act in harmony.

To those occasional readers who sometimes run across a copy of the Chief we extend a cordial invitation to become regular subscribers. We aim to give the news and events of local interest, to inform you of the doings of your friends and acquaintances and to keep you posted up-to-date. Our subscription price is \$1.50 per year and you can begin any time.

The Royal Welsh Choir not only gave the people of this city new musical inspirations, but they also furnished a new type of head-gear. Those stately stovepipe hats presented a far more pleasing appearance than most of the hat effusions to be seen on the streets of our American cities. One look at those dignified Welsh hats was most refreshing, especially after being compelled to dodge and duck for so long a time. We would be pleased indeed to see the tariff reduced downward, but we would hail with delight the reduction of ladies' hats downward, upward, inward, and outward.

With this issue we close our second year under the present management. These two years and especially the last one has been for us most pleasant and we trust that our readers and advertisers have also found the Chief enjoyable and profitable. We have labored nearly to the best of our ability for the advancement and upbuilding of the city and county and have had our shoulder to the wheel the greater part of the time. The many words of encouragement have been most gratefully received and we wish at this time to extend our sincere thanks to all those who have made our path brighter and more easy to tread.

To our faithful correspondents we especially extend our thanks for their promptness and for the newsy items of interest. Much of the success of our paper has been due to the regular appearance of our special correspondence columns. We have endeavored to please all but of course our policy has not always met the approval of all our readers. This could not be expected but the differences which we have had were not of so serious a nature as to result on open warfare. On the contrary these little tilts were friendly ones and such as may reason-

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ably be expected in any business. During the coming year we hope to add a few more improvements and attractions for the benefit of our patrons. We will make these changes just as fast as we can get to them as we want to get bigger and better as the years roll by. Our subscription list shows a healthy growth. We have added many new names to the Chief family. Our job department has had a generous patronage and altogether we are very well satisfied with the treatment which has been accorded us. Here's wishing for Red Cloud and Webster county progress, peace and prosperity.

The Real Good

Of the three hundred and sixty-five days in each year, in no one of them is so much happiness concentrated as in that of Christmas. Parents and guardians are made happy by the expenditure of labor and money to please the young, and the refining influence of these acts on their own natures is of more value to them than thrice the amount of gold and silver they have expended in procuring them. Who is the man or woman of fifty or sixty who cannot look back over these vanished years and recall with pleasing associations some token in his or her youth from some kind friend on Christmas? So will it be now, and from generation to generation. The real good and the extended influence of these gifts to the young we may not presume to measure. In a refining sense they are more durable and far exceed their price in silver and gold.

Abel-Crabill

Married at the home of the bride's parents, Mr. and Mrs. D. M. Abel, their daughter, Clara B., to Ansil B. Crabill, by the pastor of the Congregational church, Rev. A. A. Cressman, on Thursday evening, Dec. 15, 1910. What more appropriate time could there be for the union of hearts than this holiday season, when the hearts of the whole world are going out to their fellow men. The home was decorated with becoming gaiety and presented a most pleasing appearance. The marriage ceremony was simple but most impressive.

The bride and groom both have grown to maturity in this community and enjoy the love and esteem of a large circle of friends and acquaintances. This event marks the most important milestone in their lives. Another home is made, a new start in life is commenced under the most favorable circumstances. Mr. and Mrs. Crabill will commence housekeeping on their farm, three miles west of this city. We wish them long life and bespeak for them much happiness. The Chief joins their many friends in congratulations and hearty good wishes.

Christmas Plums

- Be merry.
- Be friendly.
- Hide mildly.
- Give good gifts.
- Don't be grouchy.
- Love all, hate none.
- Forget your troubles.
- Remember dear ones.
- Make everybody happy.
- Wish all a merry Christmas.
- Tone up and be at your best.
- Wind up the year as well as you began.
- Don't spend the day so it will bring regret.
- For goodness' sake pay up your subscription.
- Forget your grudges and give a friendly grasp.
- Appear different, if it's nothing more than to smile.
- Be grateful for what you have, and hopeful for what you might reasonably expect.
- If you enjoy a good fat dinner, don't forget the many that will surround a scanty table.
- Don't down so much plum pudding and stuffing that you'll terrorize your stomach and have the gout for a month.
- In your home gatherings let some one read the "Events of the Year," as reflected in this paper, then subscribe for it, recommend it to your neighbors and send it to your friends.
- But our dish is full of Christmas plums, so now partake 'til New Year comes, and we wish our readers a merry time, in fact, of all others, the most sublime: be good, be true, and be ye cheery, and may your Christmas be right merry.

Subscribers Notice

The subscription season is again at hand, and January 1st not far away, when we hope to have all that is due paid in, as the Postal authorities are insisting all newspapers clear their books of delinquencies in order to keep within the requirements of the second class mailing privilege. Many Chief subscriptions have expired, and while the amount individually is small, in the aggregate it means a thousand dollars and more that has been earned in the best way we knew how, and we stand in need of the money. Kindly give this matter your attention, and your promptness will be greatly appreciated. Respectfully,
 THE RED CLOUD CHIEF

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☞ In buying stock we keep constantly in mind the needs of our patrons and endeavor to supply them with the goods which will in every respect satisfy in quality, in service, in style. ☞ We know we are right when we assure you of your complete satisfaction. : : : :

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For Christmas shoppers we have provided an ample supply of The Newest and brightest of goods in our line. We cannot tell you about them but invite your inspection. : : : :

PAUL STOREY, THE CLOTHIER.