

NEW YORK STORE

Potter Block Red Cloud, Nebraska

SPECIAL TEN DAYS Cut Price Clearing Sale Commencing Saturday, August 22d.

Special Cut-Price Sale on all the New Seasonable Merchandise at money-saving prices. Special cut prices on Dress Goods, Calicoes, Ginghams, Muslins, Ladies' Waists, Skirts, Wrappers, Jackets and Suits, Ribbons, Gloves, Underwear, Shoes, Hosiery, etc.

Cut-Price Dress Goods Sale

All the Dress Goods in this entire stock placed on sale at cut prices. The BIGGEST BARGAINS you ever saw anywhere.

50 and 60c dress goods on sale at 25c per yard.
\$1.15 and 1.25 Imported Dress Fabrics, sale price 50c.
Special bargains in black and colored Panamas at 38c and up.

Special bargains in black and colored Mohair Fabrics at 38c per yard and up.

All the \$1.50 black and colored Panamas and other plain suitings; sale price, 98c to \$1.12.

All the remnants and short lengths of Wool Dress Goods on sale at Half Price.

All the Silks, Waistings, etc., on sale at cut prices.

EXTRA SPECIAL

65 yards 36-inch \$1.45 Black Taffeta Silk, sale price \$1 per yard.

60 yards 36-inch \$1.75 Peau De Soi Black Silk, sale price \$1.25.

All Muslins Table Linens, Toweling, Sheeting, etc., on sale at cut prices.

7c unbleached muslin at.....5c
12 1/2c bleached muslin at.....8c
Bargains in Outings at 5c, 6c, 7c, 8c and 9c.

American Thread Co.'s Best Thread, 200-yard spools, sale price 4c per spool.

Cut-price Sale on all Ladies' Hats and Millinery.

Cut-price sale on all our \$1.50 Ladies' Wrappers and Mother Hubbard House Dresses; on sale at 98c.

CUT-PRICE WAIST SALE.

The greatest bargain values ever shown. Many of them on sale at less than manufacturer's cost.

\$5.00 Silk lined Net Waists	\$2.95
6.00 Silk lined Net Waists	3.45
5.00 Silk Waists	2.95
6.00 Silk Waists	3.45
Special of \$1.50, \$1.75 and \$2.00 White Waists, sale price	.50
\$2.50 White Waists at	1.25
3.00 White Waists at	1.50
3.50 White Waists at	1.75

Cut-price Skirt Sale.

A New York manufacturer's line of the newest style Skirts, in addition to our own stock, all placed on sale at cut prices.

\$5.00 black and colored Panama Skirts	\$2.75
5.50 Panama and Fancy Skirts	3.45
6.00 Black and Fancy Panama Skirts	4.25
6.50 " " " " " "	4.45
7.50 " " " " " "	5.25
9.00 black Voile Skirts	6.74
10.75 " " " " " "	7.75
15.00 " " " " " "	10.75
12.50 Ladies' Suits	7.50
15.00 " " " " " "	10.50
18.00 " " " " " "	12.50
22.00 " " " " " "	14.50

Cut-Price Shoe Sale.

\$2000 worth of the best Ladies', Misses', Children's and Boys' Shoes on sale at special cut prices. This is, without question, THE BIGGEST BARGAIN EVENT in this line ever held in this city.

Ladies' \$2.00 Vici Kid Shoes, sale price	\$1.45
" " 2.25 " " " " " "	1.70
" " 2.50 " " " " " "	1.95
" " 3.00 " " " " " "	2.25
" " 3.50 Pat. leather shoes at	2.25
" " 3.50 " " " " " "	2.65
" " 3.50 Vici Kid Shoes, sale price	2.65
Boys 1.75 Pontiac Shoes " " " "	1.35
" " 2.00 " " " " " "	1.55
" " 2.25 " " " " " "	1.70
" " 2.50 " " " " " "	1.95

This is the best line of Boys' Shoes for wear ever sold in this city. Every Pair Warranted.

The largest and best line of Baby Soft-sole Shoes ever shown here. All on sale at 43c per pair

Baby English Barefoot Sandles	55c
Childs " " " " " "	80c
" \$.85 Dongola Kid shoes at	68c
" 1.00 Vici Kid shoes at	78c
" 1.25 " " " " " "	90c
Misses 1.35 Dongola lace shoes at	\$1.15
" 1.50 Vici lace shoes at	1.20
" 1.85 " " " " " "	1.45
" 2.00 " " " " " "	1.55

Our entire new stock of ladies, misses and children's black or tan Oxfords and Slippers all on sale at wholesale cost.

Clearing Sale Cut Prices

On all Muslins, Outing Flannels, Shirtings, Etc.

9c bleached muslin, sale price	6c
12 1-2c Hope bleached muslin, sale price	8c
Best Lonsdale and Fruit of Loom b'd muslin	10c
7c unbleached muslin, sale price	5c
10c unbleached muslin, sale price	8c
15c Lonsdale cambrie, sale price	11c
7c white Dommet flannel, sale price	5c
12 1-2c white Dommet flannel at	9c
7c Outings, light or dark, at	5c
10c Outings at	7c
12 1-2c Outings at	9c
18c Amoskeag feather ticking at	12 1-2c
12 1-2c Book Fold shirting at	10c
15c shirting Madras at	11c

Cut Price Sale

On all Czarina Petticoats, Hearherbloom, Feathersilk and Arbutus Cloth.

(Black or Colored)

\$1.50 undershirts, sale price	88c
\$1.75 " " " "	\$1.25
\$2.00 " " " "	1.45
\$2.50 " " " "	1.75
\$2.75 " " " "	2.00
\$3.00 " " " "	2.25
\$3.50 " " " "	2.45

Special Prices

In Embroideries, Laces, Etc.

All the 5c Embroideries at	3c
7c, 8c and 10c embroideries at	5c
12 1-2c and 15c embroideries at	8c
15c, 18c and 25c embroideries at	10c
25c embroideries at	15c
All the allover embroideries, laces and waisting embroideries on sale at wholesale cost.	
5c Val and Torchon Laces at	3c
8c and 10c Val and Torchon Laces at	5c
All fine dress trimming laces and fine bobinette laces on sale at wholesale cost.	

All veils and veilings will be sold at special cut prices.

Cut Price Sale on all

Calicoes, Percales, Etc.

All the Best Calicoes at	5c
8c Percales, sale price	5c
12 1-2c and 15c Percales at	10c

Cut Price Clearing Sale on all the Spring and Summer

Jackets, Silk Coats and Cravenette Rain Coats

\$2.50 and \$3.00 White Linen and Duck Jackets	95c
\$5.00 Spring Jackets at	\$2.50
\$8.50 Silk Coats at	4.75
\$7.50 Cravenette Coats	3.75
\$10.00 " " " " " "	5.00
\$15.00 " " " " " "	7.50

Special Cut Price Sale on all the

Ribbons

1000 yards 8c, 10c, 12 1-2c and 15c Ribbons on sale at.....5c per yd
All 25c, 30c and 35c wide ribbons at.....18c per yd

Special Cut Price

Glove Sale

All our Long White Silk Gloves placed on sale at Exactly One Half Price.

\$1.25 Silk Gloves at	63c
\$1.50 " " " "	75c
\$1.75 " " " "	88c
\$2.00 " " " "	\$1.00

Special Bargains in Ladies Collars at 5, 10, 12 1-2, 15 and 19 cents.

Special Cut Price Sale on all the

Summer Wash Fabrics

Every Piece of Summer Wash Fabrics on sale at Exactly One-Half Price.

10c Wash Fabrics	5c
15c " " " "	7 1-2c
20c " " " "	10c
25c " " " "	12 1-2c
35c " " " "	18c
50c " " " "	25c

All the remnants and short lengths of our Summer Wash Fabrics on sale on one of our center tables at 3 1-2c, 5c, 7c, 8c, 10c up.

Cut Price Sale on all the

Cotton Batts, Blankets, Etc.

Majestic 15c Cotton Batts	10c
Melrose 18c " " " "	12c
Majestic 20c " " " "	14c
Melrose 25c " " " "	18c
Perfection 30c " " " "	20c
\$5.00 Buell's Wool Blankets	\$3.50 pair
\$4.50 " " " "	3.00 pair
\$4.00 " " " "	2.75 pair
\$6.00 " " " "	4.00 pair
\$6.50 " " " "	4.50 pair
\$7.50 " " " "	5.00 pair
\$8.50 " " " "	5.50 pair

Cut Price Sale on

Towels

25c Turkish Towels at	15c
35c " " " "	19c

All Ladies' Combs at cut prices, 5, 10, 15, 18, 25 and 38 cts.

Children's 25c Knit Waists sale price 15c

Cut Price Sale on

Rugs

\$5.50 Granite Ingrain Rugs, sale price	\$3.65
\$8.50 Ingrain Rugs, sale price	5.95
\$12.50 " " " "	8.55
\$14.50 " " " "	9.65

Cut Price Sale on

Hosiery

Ladies 12 1-2c and 15c hose at	10c
Ladies 25c black hose at	15c
Ladies 35c black hose at	25c
Misses 15c hose at	10c
Misses 25c hose at	15c
Men's 15c socks at	10c

Special Bargains in Belts at 9, 15, 25, 38 and 45 cts.

We Sell

Sunflower

Shoes

Best Made