

# Special Easter Sale!

# NEW YORK STORE

POTTER BLOCK, RED CLOUD.

Commencing Tuesday Morning, April 7th

We have received from a New York suit and skirt house, a special line of the newest and latest style skirts and suits Tuesday Morning, April 7th, we place them all on sale in our special Easter Sale at Special Sale Prices. This is without question the nicest line of skirts ever shown in this city. Every skirt is well made and handsomely trimmed with taffeta folds, braids and self folds. We invite you to come and see them. We fit all skirts. Alterations when necessary, made free of charge and fit guaranteed.

\$5.50 black Panama Skirt, sale price.....	\$ 3.75
\$3.00 Fancy Plaid skirts, sale price.....	\$ 1.95
\$6.00 black Panama skirts, sale price.....	\$ 4.75
\$7.50 shadow stripe Mohair skirts, sale price.....	\$ 5.50
\$7.50 black Panama skirts, sale price.....	\$ 5.50
\$7.50 black Panama skirts, sale price.....	\$ 5.50
\$7.50 brown Panama skirts, sale price.....	\$ 5.50
\$7.50 blue Panama skirts, sale price.....	\$ 5.50
\$7.50 black Chiffon Panama skirts, sale price.....	\$ 5.50
\$7.50 white Panama skirts, sale price.....	\$ 5.50
\$7.50 black stripe Panama skirts, sale price.....	\$ 5.00
\$7.50 blue Chiffon Panama skirts, sale price.....	\$ 5.50
\$7.50 blue Panama skirts, sale price.....	\$ 5.50
\$8.50 new grey Panama skirts, sale price.....	\$ 6.00
\$8.50 black Panama skirts, sale price.....	\$ 6.00
\$8.50 white wool Serge skirts, sale price.....	\$ 6.50
\$ 9.00 brown Panama skirts, sale price.....	\$ 6.75
\$10.50 black Voile skirts, sale price.....	\$ 7.50
\$10.50 black Voile skirts, sale price.....	\$ 7.50
\$11.50 blue Voile skirts, sale price.....	\$ 8.50
\$12.50 black Voile skirts, sale price.....	\$ 9.75
\$12.50 black Voile skirts, sale price.....	\$ 9.75
\$13.50 black Voile skirts, sale price.....	\$10.00
\$13.50 black Voile skirts, sale price.....	\$10.00
\$15.00 black Voile skirts, sale price.....	\$10.75
\$15.00 black Voile skirts, sale price.....	\$10.75
\$15.00 black Voile skirts, sale price.....	\$10.75

## Special Easter Sale on New Suits

\$13.50 Ladies' fancy grey suits.....	\$ 8 50
\$15.00 Ladies' fancy Mohair suits.....	\$10 50
\$18.00 Ladies' fancy Mohair suits.....	\$12 50
\$18.50 Ladies' blue Serge suits.....	\$12 75
\$18.00 Ladies' blk Panama suits.....	\$12 50
\$18.50 Ladies' blk " ".....	\$13 50
\$18.50 Ladies' blk " ".....	\$13 50
\$25.00 Ladies' blue stripe Panama suits.....	\$18 50
\$25.00 Ladies' blk Panama suits.....	\$18 50
\$27.50 Ladies' blue Panama suits.....	\$19 50
\$30.00 Ladies' silk stripe Panama.....	\$21 50

## Special Easter Sale New Spring Jackets & Coats

\$ 5.00 new plaid Jackets.....	\$ 3 95
\$ 5.00 blk silk Eton Jackets.....	\$ 3 75
\$ 5.00 covert Jackets.....	\$ 4 00
\$ 6.50 " ".....	\$ 5 00
\$ 7.00 blk silk Jackts.....	\$ 5 00
\$ 6.50 blk " Eton Jackets.....	\$ 4 75
\$ 7.00 blk " Box coat.....	\$ 5 00
\$ 8.50 blk silk coat.....	\$ 6 75
\$10.00 blk silk Jacket.....	\$ 7 50
\$ 9 00 blk Broadcloth Jackets.....	\$ 7 00
\$11.50 blk silk Jackets.....	\$ 8 50
\$12.50, 50 in silk Jackets.....	\$ 9 50
\$14.50 blk silk coat.....	\$11 50

Special Easter sale on New Arbutus cloth, Feathersilk and Heatherbloom Petticoats at 98c, \$1.25, 1.35, 1.50, 1.75, 2.00, \$2.25. Special Easter sale on all the New Springs Waists at from 50c to \$5  
 Special Easter sale on all the new Belts at 25, 35, 45 and 50c. Special Easter sale on the new long Silk Gloves.  
 Special Easter sale in our Millinery dept. Newest and latest style Pattern Hats, new Trimmed Hats, and Ready-to-wear Street Hats on sale at money saving prices.

### Electric Flashes.

A Chicago inventor has patented an electric device for rocking a cradle.

From statistics recently prepared it appears that the great city of London uses annually 213,174,279 kilowatts of electricity at an average cost of about 10 cents a kilowatt.

Chili is thinking of substituting electricity for steam on a number of important railroads. An American engineer is figuring on the project.

In the up-to-date butcher shop the old hand meat saw is never seen. In its stead a small band saw driven by an electric motor severs the bones in the leg of mutton, the rib roast or even the old-fashioned soap-bone.

Heavy electric traction of the future such as involves the equipment of large trunk line railroads, will use the new alternating current electric motors. The motors are capable of complete and efficient control and are able in descending grades to return to the trolley line the energy stored in

the train instead of wasting it in heat and wearing out the brake shoes. In other words the motors will be turned into generators when going down hill and the current made in this way will be returned to the line.

The abandoned saw-mill sites, where the timber has vanished and put the mill out of business, are being overhauled and turned into small electric plants by groups of farmers for power or even to light small villages.

One of the most valuable possessions in this world to-day is a stream of water capable of development into electrical power. Streams which will produce a steady and permanent supply of electric horse-power to any amount are better than a gold mine.

One of the geniuses employed by the General Electric Company has invented a device which will put an end to the nefarious work of the incandescent light bulb thief. It is the custom, in larger cities, to steal the new light bulbs from the hotels and public places and resell or exchange them for drinks

in the cheap saloons. The new device consists of a socket and a key. After the new lamp has been screwed in the socket it cannot be unscrewed without the key. The bulb will turn around but will not come out.

An English electrician gets the credit for devising a way to ripen bananas by electricity. The fruit is hung in an air-tight glass case in which there are a number of electric lights. The artificial light and heat hasten the ripening process in proportion to the number of lights turned on.

The three leading electrical manufacturers of this country consumed 141,000,000 pounds of copper during the fiscal year just closed—a decrease of 9,000,000 pounds for the year 1906-7. Of this enormous figure the General Electric Company consumed the most of the metal or 65,000,000 pounds. The Western Electric came second with the consumption of 48,000,000 lbs.

There are 815 miles of electric railway in Canada, with a capitalization of \$75,195,475. The province of Ontario

has 402 miles of track; Quebec has 198 miles; the maritime provinces 71 miles and the far west 104 miles. In 1907 the gross earnings were \$12,635,905 and the operating expenses \$7,737,252.

Portland, Maine, is to be supplied with electricity obtained from the tides. Land has been secured on either side of Black Bay and it is estimated that 25,000 electrical horse-power will be generated, enough to light the entire city, furnish power for the street railways and supply a number of manufacturing plants.

The speed of submarine telegraphy is illustrated by the fact that five minutes are usually sufficient to cover a complete buying and selling operation between the London Stock Exchange and Wall Street. The distance between these two points is about 4,000 miles and it takes the message less than a minute for the journey.

An Anglo-Japanese company with a capital of \$5,250,000 will develop several large water-powers in the southern part of the empire. Work on one of

27,000 electrical horse-power and another of 8,000 horse-power will be started this year. A third water-power of 60,000 horse-power will be started later.

The Missouri Pacific system in Kansas will employ telephones instead of the telegraph in its railroad work.

### Trousseau Gowns

"Trousseau gowns are lovelier than ever," says the fashion editor of the Woman's Home Companion, "but as they have increased in beauty, they have lessened in number. Very few brides of to-day, no matter how fashionable they may be, order a trousseau consisting of a great number of costumes. The reason for this is that fashions change so that it is necessary every little while to have a new-style gown if one is to keep pace with the capricious modes.

"The bridal princess gown is a style which will be in fashion for a long time to come. One can wear it as long as the material lasts by merely changing the sleeves to meet the requirements of the prevailing fashion."

# NOW IS THE TIME

To look over your Insurance Policies and see that you have everything fully covered. The lightning and storm season is on. I represent six leading companies and have 800 risks in Webster County.

**O. C. TEEL, Red Cloud, Neb.**  
 OVERING BLOCK BOTH PHONES