

VOLUME XXIX.

RED CLOUD, NEBRASKA, OCTOBER 25, 1901,

NUMBER

mmmmmmm MINER - BROTHERS. RED CLOUD, NEBRASKA.

Because there are no long chains of extravagant claims in our ads. do not think for a moment that the highest quality goods are not here. Braggadochio is unnecessary, for these stocks appeal to good taste on account of materials, designs, finish, character and richness.

You will enjoy visiting this store because of the beautiful and interesting things displayed, and when you compare values you'll agree that flowery essays and bolstering claims are not needed to help sell our goods.

Do You Want \$1.25?

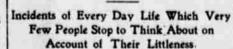
That's what the linings amount to we'se giving with every dress pattern at 50c per pard and up, until November 1st. The time is limited. You should make your selections now.

*LININGS + FREE. * 6 yards best Camdric.

4 yards Velveteen Skirt Binding. 11-2 yards Selisia, 1 1-2 yards Stiffening, 1 Set Stays.

1 spool Silk.

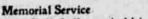
Chilly Days are the first intimation of the colder days to come-a good time to get a new jacket for the winter's wearing. We can please you this season by showing you the latest stylish garments at extremely low prices.



ALMOST FORGOTTEN.

This is the season of the year when he white man's burden is setting up stoves and cleaning stove pipe .- This kind of weather must be Indian summer .-- We hope it will continue .-- Nice weather for stock sales .- These moonlight nights are fine and the young man and his onliest one are making the most of it.-A young man by the name of Strong recently took unto himself a wife by the name of Pare .- Some heartless wretch said it ought not to be Spanish to add that they ought to make a Strong Pare.-Here is an item from Kansas: "When the contractors discovered lady noof-prints in the freshly cemented vauit floors of the new court house they thought it high time to lock up the building at night."-The item didn't state whether there were any man hoof-prints .-- It will soon be winter with its cold, snowy and disagreedren who are compelled to come in from the country on cold, snowy, rainy or disagreeable days are subjected to downright hardship .- Of course they can crowd round the stoves in the stores but there are a great number who don't care to do this .- The men folks can take care of themselves and can always get next the broadside of a good fire .- Now to get up a snuggery





Turner. As an Invalid-Mrs. Bohrer.

christian character. Closed by sing-

At the close of the service Mrs. Dow

requested the privilege of saying a few

more words. After speaking of Mrs.

Judson, saying that if she were look-

ing down upon us, she would be pleased

with all these things, she turned to

Resolutions of Respect.

ing, "Nearer My God to Thee."

The Womans Relief Corps held last Miss Daisy Frisbie was in Red Cloud be done .- From 25c to 50c per month Saturday aftersoon a very interesting Wednesday.

27-inch Jackets at \$4.00 to \$12.50. 42-inch Coats at \$13.50 to \$20.00.

The littie folks will appreciate a dress School Dresses ! made from the cloth we have talked so much about They are much warmer than calico and not much mor expensive

At 150 yd.

A GOOD TIME TO BUY A CORSET!

We have a job lot of 60c, 75c and \$1.00 Corsets that we are closing out at

410 each.

PUBLIC SALE!

The undersigned will sell at the Wm. Kuchn farm 2 miles south and

24 miles west of Red Cloud on

13 Head Stock !

consisting of 1 gray mare 9-years-old, weight 1200; one bay mare ten years old, weight 1000; one roan colt 2 years old, weight 700; one pony ten years old, weight 700; one black cow eight years old heavy with calf, 8 steer calves 10 months old, 1 heifer calf 10 months eid, aud four summer pigs. Also

FARM IMPLEMENTS

and a number one line of

HOUSEHOLD GOODS

will be given on all sums over \$5 purchaser giving note with good se-curity bearing 10 per cent interest All sums under \$5 cash. On all sums of \$5 and over a discout of 5 per cent will be given for cash.

COL. C. L. WINFREY, Auctioneer.

JOHN WILHELMSON.

TERMS OF SALE-10 months time

Monday, October 24

commencing at 10 o'clock a. m following to wit:

pigs. Also

Do you want good every-day shoes for children or do you want shoes for yourself.

We have 150 pairs all sizes and different makes. Don's hesitate asking for them. They are going at a big reduction.

PLATT & FREES CO..

. Chicago - Lumber - Vard.

REDICLOUD, INEBRASKA.

Lumber, Lime, Coal and Cement.

W. B. ROBY, Flour, Feed, Oats, Corn, Baled Hay and Coal Oil.

HARD . AND . SOFT . COAL.

No. 1 Third Avenue, Red Cloud, Nebr-, Phone No, 51.

done.-From 25c to 50c per month Saturday arrows for their deceased Ran Zackery spent Sunday across all conveciences .- Don't give this the sister, Mrs. Kate Judson. Besides the "marble heart" and turn it down but members of the order there were presdo something .- Let two or three of the ent many of her friends and acquaintprogressive business men get together ances. After the regular exercises of the order for such occasions the followand get out and rustle .-ing program was rendered: Mrs. Jud-

Advertising That Pays. I called upon Mr. E M. Austin when

for the women folks would not cost

much and it is their due that it should

in Luchfield, Ill., says a writer in Ad-Sunday School Worker-Mrs. Knight. vertising World, and found him a most enthusiastic advertiser, and as a result, Mrs. Dean. As a Friend-Mrs. West the proprietor of the leading hardware and McKeighan. As an Adviser--Mrs. store in Litchfield. He had nothing but the highest praise for advertising. He has caught the spirit of it. As soon as his various advertising journals reach his store Mr. Austin goes over every one of them and cuts out everything relating to anything in his store that he may wish to advertise. These clippings are classified and placed in separate envelopes. For instance, everything relating to paints is put in as envelope labeled "Paints," every. thing relating to stoves in an envelope labeled "Stoves," etc. So that whenever Mr. Austin wishes to write his ad he has at hand the best possible help and information for getting up a firstclass ad.

The newspaper man at Litchfield told me that it was with the greatest difficulty that Mr. Austin was persuaded to take a very small space in the paper a few years ago. Since that time, however, he has found it to be so prohtable that he just multiplies his space by two each year.

Mr. Austin, in speaking of advertis. ing, said: "In 1895 I was in partnership with a man who did not believe very strongly in advertising. As a result, our advertising account for the year was about \$16 That year we did \$11,000 worth of business. Since that meeting October 19, 1901. time I have bought out my partner and

pay annually not less than \$350 for ad- removed from cur midst our beloved vertising. Last year we did a business of \$26,000. This was cone with the her death have lost a faithful member same management, with the same and a true friend of the old soldier, clerks, in the same store, and selling therefore be it, the same goods. I can attribute the infor thirty days. crease to nothing but advertising, and sometimes when 1 am tempted to think

that perhaps I am wrong in advertising felt spmpatby to the bereaved husband so much, and perhaps 1 can get along and his sad home of affliction, and be it without it, I invariably come to the further. conclusion that I can not-dare notstop it.

We, the jury, find that the deceased came to his death from heart failure, caused by not taking Rocky Mountain Tea made by Madison Medicine Co. Sic. C. L. Cotting. the deceased. the river.

Mr. and Mrs. Geo. Wilson and Miss Viola Boner spent Sunday with J. W. Saladen and friends.

AMBOY.

Al. Hayes of Guide Rock attended son as a Relief Corps Member-Mrs. church at Amboy Sunday. Dow. As a Christian-Mrs. Rife. As a

There will be a Hard Time social at Pleasant Hill Nov. 1. Everybody As a Church Member-Mrs. Warren and come.

Miss Minnie Barnes has returned fom an extended visit in lows.

Wedding bells will soon be ringing A letter from Mrs. Kate Pon1, was near Lester. read as her tribute to Mrs. Judson's

J. W. Saladen will soon have a couple of hogs ready for market.

Miss Alta Baker's saddle horse got crippled last week.

Walter Cox and wife of McCook are visiting at home.

Chas. Frisble has a fine new caringe. NEWS BOY.

