



MINER - BROTHERS.

RED CLOUD, NEBRASKA.

Because there are no long chains of extravagant claims in our ads. do not think for a moment that the highest quality goods are not here. Braggadochio is unnecessary, for these stocks appeal to good taste on account of materials, designs, finish, character and richness.

You will enjoy visiting this store because of the beautiful and interesting things displayed, and when you compare values you'll agree that flowery essays and bolstering claims are not needed to help sell our goods.

Do You Want \$1.25?

That's what the linings amount to we're giving with every dress pattern at 50c per yard and up, until November 1st. The time is limited. You should make your selections now.

* LININGS * FREE * *

- 6 yards best Camdric.
- 4 yards Velvetten Skirt Binding.
- 1 1-2 yards Selsia,
- 1 1-2 yards Stiffening,
- 1 Set Stays.
- 1 spool Silk.

Chilly Days are the first intimation of the colder days to come—a good time to get a new jacket for the winter's wearing. We can please you this season by showing you the latest stylish garments at extremely low prices.

- 27-inch Jackets at \$4.00 to \$12.50.
- 42-inch Coats at \$13.50 to \$20.00.

School Dresses! The little folks will appreciate a dress made from the cloth we have talked so much about. They are much warmer than calico and not much more expensive. **At 15c yd.**

A GOOD TIME TO BUY A CORSET!

We have a job lot of 60c, 75c and \$1.00 Corsets that we are closing out at **41c each.**

Do you want good every-day shoes for children or do you want shoes for yourself.

We have 150 pairs all sizes and different makes. Don't hesitate asking for them. They are going at a big reduction.

PLATT & FREES CO.,

Chicago - Lumber - Vard.

RED CLOUD, NEBRASKA.

Lumber, Lime, Coal and Cement.

W. B. ROBY,

DEALER IN

Flour, Feed, Oats, Corn,

Baled Hay and Coal Oil.

HARD - AND - SOFT - COAL.

No. 1 Third Avenue, Red Cloud, Nebr., Phone No. 51.

ALMOST FORGOTTEN.

Incidents of Every Day Life Which Very Few People Stop to Think About on Account of Their Littleness.

This is the season of the year when the white man's burden is setting up stoves and cleaning stove pipe.—This kind of weather must be Indian summer.—We hope it will continue.—Nice weather for stock sales.—These moonlight nights are fine and the young man and his onliest one are making the most of it.—A young man by the name of Strong recently took unto himself a wife by the name of Pare.—Some heartless wretch said it ought not to be Spanish to add that they ought to make a Strong Pare.—Here is an item from Kansas: "When the contractors discovered lady hoof-prints in the freshly cemented vault floors of the new court house they thought it high time to lock up the building at night."—The item didn't state whether there were any man hoof-prints.—It will soon be winter with its cold, snowy and disagreeable weather.—At this time we are again going to make the suggestion of the propriety of our business men fixing up a room for the comfort of their lady customers during the blustery weather.—Oftentimes ladies and children who are compelled to come in from the country on cold, snowy, rainy or disagreeable days are subjected to downright hardship.—Of course they can crowd round the stoves in the stores but there are a great number who don't care to do this.—The men folks can take care of themselves and can always get next the broadside of a good fire.—Now to get up a snugger for the women folks would not cost much and it is their due that it should be done.—From 25c to 50c per month would fix up a comfortable room with all conveniences.—Don't give this the "marble heart" and turn it down but do something.—Let two or three of the progressive business men get together and get out and rustle.—

Advertising That Pays.

I called upon Mr. E. M. Austin when in Litchfield, Ill., says a writer in Advertising World, and found him a most enthusiastic advertiser, and as a result, the proprietor of the leading hardware store in Litchfield. He had nothing but the highest praise for advertising. He has caught the spirit of it.

As soon as his various advertising journals reach his store Mr. Austin goes over every one of them and cuts out everything relating to anything in his store that he may wish to advertise. These clippings are classified and placed in separate envelopes. For instance, everything relating to paints is put in an envelope labeled "Paints," everything relating to stoves in an envelope labeled "Stoves," etc. So that whenever Mr. Austin wishes to write his ad he has at hand the best possible help and information for getting up a first-class ad.

The newspaper man at Litchfield told me that it was with the greatest difficulty that Mr. Austin was persuaded to take a very small space in the paper a few years ago. Since that time, however, he has found it to be so profitable that he just multiplies his space by two each year.

Mr. Austin, in speaking of advertising, said: "In 1895 I was in partnership with a man who did not believe very strongly in advertising. As a result, our advertising account for the year was about \$16. That year we did \$11,000 worth of business. Since that time I have bought out my partner and pay annually not less than \$350 for advertising. Last year we did a business of \$26,000. This was done with the same management, with the same clerks, in the same store, and selling the same goods. I can attribute the increase to nothing but advertising, and sometimes when I am tempted to think that perhaps I am wrong in advertising so much, and perhaps I can get along without it, I invariably come to the conclusion that I can not—dare not—stop it."

We, the jury, find that the deceased came to his death from heart failure, caused by not taking Rocky Mountain Tea made by Madison Medicine Co. Sec. C. L. Cotting.

PUBLIC SALE!

The undersigned will sell at his farm 3 miles south and 4 miles east of Red Cloud, on the old Sam Martin place, on

Friday, November 1, 1901,

commencing at 10 o'clock a.m. the following, to wit:

70-HEAD-STOCK

described as follows:

9 Head Of Horses!

Consisting of one driving team 6 and 8 years old, weight 1100 each; one team black mares, 11 and 13 years old, weight 1500 each; one bay mare 7 years old, weight 1300; one gray gelding 8 years old, weight 1400; one mare 3 years old, weight 900; one standard bred yearling horse colt; one standard bred sucking colt.

11 Head of Cattle!

Consisting of two 2 year-old heifers, fresh soon; one yearling heifer, three yearling steers and 5 spring calves.

50 Head of Hogs consisting of shoats weighing from 50 pounds to 150 pounds.

IMPLEMENTS, FEED and HOUSEHOLD GOODS.

Two good farm wagons, one new 8-section steel harrow, one new riding lister, one stald cutter, nearly new, two walking cultivators, one weed cutter, one 14 inch stirring plow, one good hay rack, two sets of heavy work harness, one set of light work harness, 10 tons of cane in stack, 4 tons of alfalfa, 150 shocks of fodder cut and bound, household goods and kitchen furniture and other things too numerous to mention.

TERMS OF SALE.—Twelve months time will be given on all sums over \$5.00, purchaser giving note with approved security bearing ten per cent interest from date of sale. Sums of \$5.00 and under cash. Five per cent off for cash on sums under \$5.00.

W. T. Coons,
C. J. POPE, Clerk.

COL. C. L. WINERY, Auctioneer.

Memorial Service

The Womans Relief Corps held last Saturday afternoon a very interesting memorial service for their deceased sister, Mrs. Kate Judson. Besides the members of the order there were present many of her friends and acquaintances. After the regular exercises of the order for such occasions the following program was rendered: Mrs. Judson as a Relief Corps Member—Mrs. Dow. As a Christian—Mrs. Rife. As a Sunday School Worker—Mrs. Knight. As a Church Member—Mrs. Warren and Mrs. Dean. As a Friend—Mrs. West and McKeighan. As an Adviser—Mrs. Turner. As an Invalid—Mrs. Bohrer. A letter from Mrs. Kate Pond, was read as her tribute to Mrs. Judson's christian character. Closed by singing, "Nearer My God to Thee."

At the close of the service Mrs. Dow requested the privilege of saying a few more words. After speaking of Mrs. Judson, saying that if she were looking down upon us, she would be pleased with all these things, she turned to Mrs. Knight the president and began to tell what good things she had done. That she was called the "Mother of the Corps," that this was her fourth term as president of the corps and that she hoped she would be president four years more. She then presented her in behalf of the corps, a solid gold recognition pin of the order. Never was woman more surprised than Mrs. Knight. It was written all over her face when she arose and tried to make reply. But she finally expressed to the corps her thanks for the gift and for the thoughtfulness and love of the givers and her appreciation thereof.

Resolutions of Respect.

The following resolutions of respect were adopted by James A. Garfield W. R. C., No. 14, at their last regular meeting October 19, 1901.

WHEREAS, God in his wisdom has removed from our midst our beloved sister, Catherine Judson, and we by her death have lost a faithful member and a true friend of the old soldier, therefore be it,

Resolved, that our charter be draped for thirty days.

Resolved, That we extend our heart felt sympathy to the bereaved husband and his sad home of affliction, and be it further,

Resolved, That these resolutions be copied on the minutes of the Corps, and a copy be sent to the husband of the deceased.

ELIZABETH BESSE,
LYLLA BOHRER,
LIZZIE M. CHERRY,
Committee.

AMBOY.

Miss Daisy Frisbie was in Red Cloud Wednesday.

Ran Zackery spent Sunday across the river.

Mr. and Mrs. Geo. Wilson and Miss Viola Boner spent Sunday with J. W. Saladen and friends.

Al. Hayes of Guide Rock attended church at Amboy Sunday.

There will be a Hard Time social at Pleasant Hill Nov. 1. Everybody come.

Miss Minnie Barnes has returned from an extended visit in Iowa.

Wedding bells will soon be ringing near Lester.

J. W. Saladen will soon have a couple of hogs ready for market.

Miss Alta Baker's saddle horse got crippled last week.

Walter Cox and wife of McCook are visiting at home.

Chas. Frisbie has a fine new carriage.

News Box.

\$10.00 Doll Given Away!

Our FIG DOLL is now ready and is on exhibition at our store.

One coupon with every 25c purchase.

Doll will be drawn December 24th.

Good bargains on UNDERWEAR and HOSIERY.

Better buy where you can get a chance on this lovely doll.

Call and see it.

THE FAIR,
Red Cloud, Nebraska.

PUBLIC SALE!

The undersigned will sell at the Wm. Kuehn farm 2 miles south and 2 1/2 miles west of Red Cloud on

Monday, October 24,

commencing at 10 o'clock a.m. the following to wit:

13 Head Stock!

consisting of 1 gray mare 9-years old, weight 1200; one bay mare ten years old, weight 1000; one roan colt 3 years old, weight 700; one black cow eight years old heavy with calf; 2 steer calves 10 months old, 1 heifer calf 10 months old, and four summer pigs. Also

FARM IMPLEMENTS and a number one line of HOUSEHOLD GOODS

TERMS OF SALE—10 months time will be given on all sums over \$5 purchaser giving note with good security bearing 10 per cent interest. All sums under \$5 cash. On all sums of \$5 and over a discount of 5 per cent will be given for cash.

JOHN WILHELMSON,
COL. C. L. WINFREY, Auctioneer.