

Turnure's General - Merchandise. Turnure's

SEWING MACHINES.

We have added to our large stock a line of sewing machines. We have one of the best machines on the market for the money. We will sell you a Drop Cabinet Machine, perfectly protecting the machine from dust and making a convenient and ornamental stand. No cover to take off and put on or to lie around in the way when the machine is in use. By raising the cover the sewing machine head is automatically raised to the level of the sewing machine table. The wood work is antique oak, highly polished. This machine has two drawers on each side and one in the center, making five drawers in all. 25 year guarantee with each machine.

Our Price \$16.50.

New Silk and Satin Waists.

We have the finest line of waists in the city. Almost any color, made of the finest taffeta silk, handsomely trimmed, with tucking, cording, hemstitching, etc. Made with the puff cuff and the bishop sleeve. No better waist in your reach for less than \$7 or \$8.

Our Price \$5 and \$6.

Women's Tailor Made SUITS.

Made of fine all wool Homespun.



Blue Gray and Brown.

Made in the new tight fitting blouse and Eton effects. Jacket trimmed with stitched taffeta or braid, taffeta lined, the new flaring or flounce skirt. These suits are made with as much care as perfect in fit and workmanship as any \$25 suit in the market. Our price

\$9.00 to \$17.00

Spring Suitings.

Have you purchased your new spring suits yet. If not don't fail to take a careful look at our line of suitings in dress lengths. All the latest colorings at money saving prices.

Shoes and Oxfords.

We are showing the most complete line of spring novelties to be seen in the city in patent leathers, enameled vici, turned soles or welts. Our line is made by one of the best shoe manufacturers in America, and are sure to give satisfaction.



Wash Goods.

The verdict of the ladies who have examined our line of Wash Goods is, Turnure Bros. have the best line of wash goods in the city." Have you seen our striped dimities, lace striped batiste, tissues, pineapple lawns, hollyhock batiste, silk mulle and plain colored dimities.

Price 10c to 60c per yard.



Gloves

Latest Shades in Kid Gloves 85c, \$1.00, \$1.25, and \$1.50.

Belts of the latest styles and all qualities 10c to \$1.00.	Neckwear Ladies latest effects in neckwear 15c to 75c.
Hosiery. A complete line of ladies, misses and children's always on hand.	Ladies Muslin Underwear and Gowns. at bargain prices.

LACE CURTAINS and PORTIERRES.

We are in a position to sell you the best lace curtains ever brought to the city.

Large Lace Curtains 45c to \$4.00 per pair.

Summer Shirt Waists.

Latest styles and colors. Made up of Lawns, Dimities, Percales and Chambray 50c to \$3.00.

Exquisite line of White Waists made with lace and embroidery, full fronts, \$1.50 to \$3.00.

CORSETS.

"Puritan" straight front and satin striped corsets and girdles. Also a full line of the Jackson corsets and girdles.

Phone 61.

We are headquarters for Groceries. A large stock of fresh, seasonable goods always on hand. All Phone orders promptly attended to.

Phone 61.

THE CHIEF

PUBLISHED BY W. L. McMILLAN.
One year \$1.00
Six months .50

PUBLISHED EVERY FRIDAY

Entered at the post office at Red Cloud, Neb., as second class mail matter.

ADVERTISING RATES:
Local advertising 5 cents per line per issue.
Local Advertising for entertainments, concerts, socials, etc., given by churches, charitable societies, etc., where all moneys raised therefrom are used wholly for church or charitable societies, first ten lines free and all over ten lines 3 cents per line per issue.
Local advertising of entertainments, concerts, socials, etc., where per cent is given to promoters, 8 cents per line per issue.
DISPLAY ADVERTISING:
One column per month \$7.00
One half column per month 3.50
One fourth column per month 1.75
General display advertising 1 3/4 cents per inch per issue.

Helping Your Town.

It is not the size of a town but its character that makes it a desirable place to live. A live and prosperous town is a desirable one, and a town may live and prosper and yet be small. Every citizen in a town should be interested in its prosperity.

One of the ways to help a town is to always speak well of it. It is a true patriotism to stand by your town and self interest as well. As a man who speaks ill of his own family lowers both himself and his family, too, in the estimation of others, so does a man who cares little for his town and community seldom care much for his country. The man who is respected by others respects himself and his neighbors, and patriotism begins at home.

Another way to help your town is to do all you can to beautify it. Beautify your own property all you can and then do all you can to help beautify the streets. Be friendly to everybody and courteous to strangers. Your civility will help to make good impressions and will be carried away and cherished. Never forget that you are a part of the town and your deportment helps to make up the stranger's estimate of the place.

Sell all you can and buy all you can at home. Every dollar that is sent or carried away from the town makes it that much poorer. If you have the means invest in something that will give somebody employment. Always cheer on the man who goes in for home improvement. Do not kick against a proposed improvement simply because it is not at your own door. A town that is improving is also spreading itself out. If a rich man starts a project encourage him. If a poor man starts help him.

Don't be afraid to thrust your hand down in your pocket to help a public enterprise. More towns have been killed by such refusals than any other way. The citizens of any prosperous town are always public spirited and united.

Stand together. Work together for the interest of the whole town, always stand ready to do your part. Don't grumble and spend your time in prophesying failures, but help to make every enterprise a success. Every man owes something to the community for his own success be it great or small. Be energetic, be enterprising and your example will be imitated.—Shelton Clippier.

What a panoramic profession is this editing business! How the scene shifts! Now a bouquet or orange blossoms tossed into the lap of a blushing bride, with its reward of radiant smiles and gentle "Thank you," now a trembling, tearful tribute to a departed friend, which

"Pleasant Dreams"

Cries the young maid to her mother, as she retires to rest. The mother smiles, but sighs. She knows that the pains that rack her will not stop for darkness, and that if she sleeps her dreams will only be echoes of the sufferings of the day.

Why not sleep soundly and rise refreshed at morning, with strength and courage for the day's duties? Weak nervous women, sufferers from headache, bearing-down pains, and other womanly ailments, have found a perfect cure in Dr. Pierce's Favorite Prescription. It heals the womanly diseases which cause the pains and nervousness. It makes weak women strong and sick women well.

"I deem it my duty to express my heartfelt gratitude for having been the means, under Providence, of restoring me to health," writes Mrs. B. H. Mann, of Springfield, Leon Co., Fla. "For nearly two years I suffered from female weakness so I could not stand on my feet any length of time; could scarcely walk at all. Appetite was much impaired; I had bearing-down sensations; can't express how badly I did feel. Had tried several kinds of medicine which did me little or no good. At last decided to try Dr. Pierce's Favorite Prescription. I had not taken all of two bottles before I saw it was benefiting me, so I continued to take it until I had taken seven bottles, when I felt entirely cured. Did not feel a touch of my old complaint. It has been over a year since I took your medicine, and I can truthfully say that my health has been better for the last year than it had been for four years previously."

Dr. Pierce's Common Sense Medical Adviser, in paper covers, is sent free on receipt of 21 one-cent stamps to pay expense of mailing only. Address Dr. R. V. Pierce, Buffalo, N. Y.

mocks the editor like an echo, now a caustic criticism of a delinquent or corrupt A new temperance society has been started, or has started itself, at Topeka, of course, that can beat anything else on earth in the matter of reforming the world—on paper. The plan is the total abstinence pledge, by way of the endless chain. The first month there is to be one, second month three, the third month nine, the fourth month twenty-seven, and so on up to the seventeenth month, when the society will have a total of sixty-four and a half millions of total abstainers pledged in this country. There, of course, it will have to stop, leaving the other sixteen millions to their fate, for if it worked another month it would have to import something like a hundred and ten millions of people in order to get material to work on. It is a great scheme. All Topeka schemes are great. And this one will be about as the others usually are.—Lawrence Journal.

official; now eulogium of some noble achievement; now a reluctant invective hurled at some intolerable wrong! And how the shadows and sunbeams of varying fortune chase each other along the editor's pathway! Today, basking in the genial warmth of popular approval, tomorrow, enshrouded in the sombre clouds of disfavor. But the sunbeams outnumber the shadows. For all the ills there are ample compensations. "Your paper is like a letter from home," "it has been like a personal letter to me," "we look eagerly for its coming," "it is a welcome visitor in our home,"—words like these come to every editor now and then, and they doeth good like a medicine. They balm all his wounds and buoy his spirits like an elixir of life.—Marion Record.

The editor and his wife very often disagree with each other. She sets things to rights and he writes things to set. She reads what others write and he writes what others read. She has a devil of a time and he has a time with the devil. She knows more than she writes and he writes more than he knows.—Stolen.

Launching of the Battleship "Ohio."
San Francisco, California, May 18th, 1901. Only \$60.00 for the round trip. Tickets on sale May 7th and 8th, limited to continuous passage on the going trip. Returning, stop-over will be allowed within the final limit, which is thirty days from date of sale.—A. Conover, Agent.

The line of heating stoves at Wright's is superb. See them.

Death of Mrs. C. W. Kaley

Cyrelia, wife of C. W. Kaley, died at her home in this city on Tuesday, after a severe illness of about two months. She had been in ill health for some years, but her ailment was not considered serious until recently. At the time of her death she was aged forty-three years, one month and two days. Cyrelia Widley was born at Auburn, Indiana, on March 13, 1858. She was married to C. W. Kaley on December 23, 1879, and came to Red Cloud immediately afterward, where she has since resided. She was one of Red Cloud's most respected ladies, always kind, charitable, hospitable, ever trying to assist in the upbuilding of her sex, and her death is one that causes sorrow in the whole community. The funeral services were held at the residence Wednesday afternoon at 2:30, and the remains taken to Auburn, Indiana, for interment. The bereaved husband and other relatives have the sincere sympathy of the entire community in their hour of bereavement. Their loss is a loss to all.

Contagious Blood Poison

There is no poison so highly contagious, so deceptive and so destructive. Don't be too sure you are cured because all external signs of the disease have disappeared, and the doctor says you are well. Many persons have been dosed with Mercury and Potash for months or years, and pronounced cured—to realize when too late that the disease was only covered up—driven from the surface to break out again, and to their sorrow and mortification find those nearest and dearest to them have been infected by this leathsome disease, for no other poison is so surely transmitted from parent to child as this. Often a bad case of Rheumatism, Catarrh, Scrofula or severe skin disease, an old sore or ulcer developing in middle life, can be traced to blood poison contracted in early life.

The Sin of the Parents. For it remains smoldering in the system forever, unless properly treated and driven out in the beginning. S. S. S. is the only antidote for this peculiar virus, the only remedy known that can overcome it and drive it out of the blood, and it does this so thoroughly and effectually that there is never a return of the disease to embarrass or humiliate you afterwards.

SSS cures Contagious Blood Poison in any and all stages; contains no mineral to break down your constitution; it is purely vegetable and the only blood purifier known that cleanses the blood and at the same time builds up the general health.

Our little book on contagious blood poison is the most complete and instructive ever issued; it not only tells all about this disease, but also how to cure yourself at home. It is free and should be in the hands of everyone seeking a cure. Send for it.

A Mortgage Works All of the Time.

So does good newspaper advertising. If properly prepared it does good work, if not properly prepared it is an expensive proposition. Our experience enables us to prepare ads that pull business. We would like to prepare copy for your ads—we give the matter prompt and careful attention and make advertising profitable.

Publishers' Advertising Agency,
David City, Nebraska.

Furniture and Furniture!
THE
Little Store Room
IN THE
Big Damerell Block

is packed to its utmost with all the latest styles of furniture and at prices lower than ever before offered.
Call and get our prices before buying. We will save you money and please you with quality.
Albright Bros., Red Cloud, Neb.

W. B. ROBY,
DEALER IN
Flour, Feed, Oats, Corn,
Baled Hay and Coal Oil.

HARD - AND - SOFT - COAL.

No. 1 Third Avenue, Red Cloud, Nebr., Phone No. 51.

THE CHIEF, \$1.00 PER YEAR.