



IT IS PULLING AGAINST THE CURRENT.

When one pays too high a price for the Home Supplies.
When the Money's Worth feature is overlooked.

The new goods are here, ready for your inspection. The assortment is above the usual standard. The styles are the foremost and the way that we are pricing the goods will convince you that we have looked well to values. This is the economical store—the store of leading styles, the proper qualities, the lowest prices.

SHOES.
Your individual taste is always considered here and we have the shoes at all times that you particularly prefer. The shoe that pleases and at a price that you will cheerfully pay. Our stock is so varied that you are always assured of the fullest satisfaction, a most important feature of your shoe buying. Each pair guaranteed.

Wolfe Bros. medium priced shoes 60c to \$2 per pr.
M. D. Wells & Co. line of Mastiff school shoes; Bentley & Olmsteads celebrated line of mens shoes; Green-Wheeler, Jno. Streetman, and Richardson & Co. lines of Ladies line shoes \$2.75 to \$4.00
The "American Girl" \$2.50 shoes, guaranteed the best value on the market. Five styles.
EVERY PAIR OF SHOES GUARANTEED.

Good Values in Linens.
Bleached linen finish damask 23c to 40c.
All linen damask 40c to \$1.75.
Union damask, 40c to 60c.
Turkey red, 15c, 18c to 50c.
Yellow, 25c, 30c to 50c.

TOWELS—Special in all linen 10c to 75c
Special in unions 10c to 30c
Special in bath towels 15c to 75c
7c to 25c

CRASH—All linen
Special imported 15c to 25c
The best wearing crash made.
Union crash 5c to 25c
Crash 2c to 10c
Terry cloth 20c, 30c, 50c

Underwear.
300 dozen Men's, Ladies, Misses and Children's underwear. That we placed our orders at an opportune time you will find proof in these prices.
50 dozen men's wool fleeced (every piece full market) special at 50c.
25 dozen men's fleeced at 33c.
25 dozen ladies' fleeced, same quality as men's wool fleeced, 50c.
100 dozen children's fleeced, special at 12c, size 16
50 dozen men's, ladies, and children's all wool garments at special close out prices.

SEWING MACHINES.

New Royal High head \$20.00.
Drop head \$22.50.
FIELD. Five drawer high head like cut \$20.00.
Five drawer drop head \$25.00.
Every machine guaranteed. Polish finish cases.
HALL BEARING.

Why pay \$35 to \$50 for a machine when we can sell you a better one at \$20.00 to \$25.00. We have placed 250 of these machines in this vicinity.

Hosiery.
Ladies cotton hose at 10c to 50c.
Ladies cotton fleeced, 15c to 30c.

SOME SPECIAL BARGAINS.
10 dozen school hose, 25c grade, containing Black Cat Leather stockings, goods of that grade, to close out at 19c.
100 dozen special heavy weight school hose at 15c.

Carpets AND Rugs.

Paying right prices for the new carpets, securing them at worth is the result if you select them here. The way we list prices on these superior qualities makes this the carpet stock that gives you best at smallest price.

RUG DEPARTMENT

We propose making volume of sales so we are holding the prices down.

Ingrains, 25 to 40c
Granites 25 to 40c
Union, 35 to 55c
Wool filling, 55c.
All wool, 37c, 42c, 60 and 70c.
Hemp, 7c to 25c.
Moquettes 85c to \$1.00.
Axminsters, \$1.00 to \$1.10
Body Brussels 75c
Tapestry, 42c.

We carry a very complete stock of rugs, samples art squares, etc. We guarantee lowest prices.

Queensware.
We have just opened up several new crates of queensware, English and American goods.
American tiled in, gold traced, special, 100 piece set, \$13.00.
American gold traced filled ware, \$10.00.
American print ware \$9.00.
American print ware, \$6.50
English ware, \$7 to \$18 per 100 piece set.
Toilet sets, 6 piece, \$2.25 to \$15.00.
Glass sets, 25c to \$1.25.

Men's Duck coats.
Men's blanket lined, corduroy collar, extra fitting at 90 cents.
Other grades at \$1.75, \$2.00, \$2.50.
Black, brown and Rough Rider color.
Boy's duck coats 90c to \$1.25.

Men's Overalls and Pants.
50 pairs of men's cottonade and Jeans pants to move quickly, we place them on sale at 50c per pair.

Blankets
10 4 cotton blankets in gray, white and tan, 55x76 inches, fancy high color border, 47c.
Special offers at 60c to \$1.00.
Our prices are 30 per cent below the market.

Demins.
Blacks, Greys, Browns, Blues and Fancy Stripes 10c to 20c per yard.

Shirting.
5,000 yards shirting.
Amoskeag, special for this sale 9c
Southern Sift, same weight and finer texture 8c
First quality ranchman's 12c
East Lake chevrons 15c

Serges, Henrittas, Cashmeres, Etc.

Special offering in Black, Blue, Green, Red, Brown and Greys.

27 inch serges	15c
36 inch serges	22c
40 inch serges	30c
46 inch all wool serge	50c
46 inch all wool serge	70c
46 inch all wool serge	90c

Cashmeres Henrittas, etc., all colors 20c, 25c, 40c, 60c to \$1.50.
Crepion effects, 50c to \$2.75, the latest styles.
Novely Black Goods 7c to \$2.75.
Home spun suitings 40c to \$1.50.
Broad cloth suitings, Venetian suitings, Camels Hair suitings, 60c to \$1.50.
Brilliantines, Sicilians and Mohairs, blacks and colors, 60c to \$1.25.
Basket cloth suitings, \$1.25.
Electoral cloth, reversible, \$1.25.
Plaid skirting, all wool, 32c to \$1.25.
Novelties, 7c to \$1.25.
Special silk and wool mixed novelties, 50c.
36 inch flannels 35c.

Outing Flannels.
15,000 yards outing, bought one year ago, goods just delivered to us.
New patterns just placed on sale at 5c, 7c, 10c, 12c and 15c.
Our prices mean a saving of 20 to 30 per cent.

Picretine Percales.
NEW DRESS STYLES.
Choice new designs in navy, china blue, garnet and black ground and solid colors.
Extra fine and heavy cloth 36 inches wide, 12c.
We guarantee these goods.

Calicoes.
We are showing a larger line of choice prints than any other season.
Simpson's blacks and grays, Garner's Reds, and Garner's indigo blues, fancies in fall and winter dress styles.
30,000 yards, your choice at 5c
5,000 yards prints for comforts at 4c
Another lot of 5,000 yards just received to be placed on sale at 10 yards for 32c. You can buy one or one hundred patterns if you want it.

Cottonades, Jeans and Wool Suitings.
We carried over a number of pieces of these goods from last season, purchased before the advance.
We have decided to close out this line, hence the price.

18c cottonades and jeans	9c
25c " " "	14c
25c " " "	18c
75c all wool suitings	40c
65c all wool suitings	38c

Ginghams.
Apron Checks, 4c to 7c
Dress Ginghams, 7c to 10c

MUSLIN.
The best L L muslin, unbleached, 5c.
Other grades 6, 7, 8 and 10c.
Fruit of the Loom or Lonsdale bleached, first quality, 7c per yard.

SHEETING AT SPECIAL PRICES.
42 inch casings 10c
50 inch casings 15c
Pillow tubing at 15 to 20c

NEW IDEA PAPER PATTERNS, 10c each.

CLOAKS

We have just placed on sale 300 Ladies', Misses and Children's jackets, and Ladies Capes. This is a part of our fall order. We are pricing the garments very low in order to move them rapidly to have room for the balance of the goods soon to arrive.

\$6.50 for all wool Kersey, full lined throughout, in tans, blues and blacks. Would be a good value at \$7.50.
\$9.00 for all wool Kersey, full silk lined, in tans, blacks, blues and reds. Would be a bargain at \$10.50.
\$4.50 for 27-inch Salts Plush cape, would be a bargain at \$5.50.

The above are three of the many values that we are offering. Our line for this season contains
Ladies Jackets, \$2.00 to \$16.00.
Misses Jackets \$2.00 to \$10.00.
Children's Jackets, \$1.30 to \$9.00.
Ladies Capes \$1.00 to \$16.00.

FURNITURE

Monday, September 24th, we place on sale another car load of new furniture, bought for cash direct from the factory.

Iron bed, mattress and springs complete, \$6.25.
Bed 1 1/2 post, white enamel cotton top mattress.
Woven wire stretcher springs
Other grades at \$3.00 to \$21.50.
New Bed Room Suites at \$15 to \$40.
We guarantee all suits first class.

NEW DINING ROOM TABLES.
6 foot extension table \$4.50 50c rise per foot.
A special value in lin solid oak, 45 inch, polished top, five inch legs, 5 foot, \$8.50. \$1 per foot for additional.

NEW LOUNGES AND COUCHES.—The newest coverings, patent, construction guaranteed, \$7.50, \$10, \$12.50, \$21.00.
New Sideboards, \$10.50 to \$25.00.
New Combination Book cases, \$13 to \$35.
Library Cases, \$3.50 to \$21.00.
New chairlifters \$5.50 to \$25.
New Chairs—Rockers \$12.50 to \$12.50.
Special hard wood, cobbler seat \$1.38
Dining Chairs—Special hard wood, antique finish, cane seat, three patterns at \$4.50
Solid oak, golden finish, cane seat, a rare value at \$6 set.
Other values to \$18 per set.
Kitchen Chairs—3 spindle, bow back, 50c.
4 spindle, bow back, 60c.

Curtains.

Special purchase in this line makes it possible to make special prices and we take advantage of the opportunity and offer some very good values.

Lace Curtains 60 to \$7.50 per pair.
Chenille Portierres \$1.38 to 5.00 "
Tapestry Portierres 1.98 to 7.00 "
Bagdad stripes portierres 3.00 to 7.00 "

MINER BROS.

RED CLOUD, NEBRASKA.