



It is significant that in homes of wealth where the very best is demanded, Ivory Soap is used in the nursery. At the same time, in hundreds of families where economy decides the choice, Ivory Soap is selected. Thus its purity attracts the rich; its economy attracts the poor. High quality and low cost: is there any better combination?

THE CHIEF

PUBLISHED BY
W. L. McMILLAN.
\$1.00
Six months \$5.00

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ADVERTISING RATES:
Local advertising 5 cents per line per issue.
Local advertising for entertainments, con-
tacts, socials, etc., given by churches, charitable
societies, etc., where all moneys raised there-
from are used wholly for church or charitable
societies, first ten lines free and all over ten
lines 25 cents per line per issue.
Local advertising of entertainments, concerts,
recitals, etc., where per cent is given to pro-
moters, 5 cents per line per issue.
DISPLAY ADVERTISING:
One column per month \$7.00
One half column per month 3.50
One fourth column per month 1.75
General display advertising 84 cents per
inch per issue.

Bryan is expected to return to Ne-
braska the first of next week and will
soon thereafter sound another keynote
—or foghorn.

Rosewater may conclude before long
that it takes more than Omaha and
Douglas county to elect a delegate at
large to the national convention.

Populist conventions this year are
doing some very funny things. In
Missouri they absolutely refuse to fuse
with their democratic allies and in
Iowa they adopt a batch of resolutions
that don't say a word about "steen-
tu-wun."

The democrats have given it out
that they will not be satisfied with less
than three of the seven places on the
fusion state ticket. They want attorney-
general, an auditor and lieutenant
governor, and it is said they are pre-
pared to fight for the other state offi-
cers.

All the farmers in the world in a sort
of international trust to restrict the
production of wheat and raise prices
is the plan which it is hoped to carry
into effect at the international agricul-
tural conference in Paris July 9-10.
It is proposed to ask the farmers of
the world to reduce their wheat output
by 20 per cent, and not to sell a bushel
for less than \$1.00.

Secretary Long, who some months
ago announced that he would retire
from the cabinet with the expiration of
this term, has informed close personal
friends that no man could afford to de-
cline the honor of the vice-presidential
nomination. He said this in speaking
of the high compliment he felt had
been paid him in the mention of his
name.

Last week we said that this week
we would be able to name the next county
attorney and we made no mistake in
the prediction. His name is Elmer U.
Overman, a member of the firm of
Overman & Blackledge of this city.
He needs no introduction to the people
of this county, as his work in the courts
has given him a recommendation and
introduction to all. He is an able and
competent attorney and after next Jan-
uary the people of this county can rest
assured that the legal business of this
county will be well looked after.

Chas. E. Hicks the republican nomi-
nee for state representative is just the
kind of a man that the people like to
vote for. Two years ago Mr. Hicks
was a candidate for flat representa-
tive on the republican ticket, and was
about the only republican who came
out victorious. He is no politician; he
is just a plain, honest business man.
He did not seek the nomination, it
came to him without a dissenting vote
from a body of men who knew his

worth, and we feel perfectly safe in
making the prediction that when the
vote is counted next November he will
have been elected by a larger majority
than anyone else on the ticket.

The county convention last Wednes-
day did a good thing when they voted
down a motion to instruct the dele-
gates to the congressional convention.
A motion to instruct delegates should
always be voted down. If a man is
capable in the estimation of his fellow
men to be a delegate to a convention
he is certainly capable of voting to the
best interests of the party when he
gets to the convention without hav-
ing to be instructed. We had a sample
of that last year when delegates were
instructed for one man, and the result
was a tie-up which was not broken un-
til after several hundred ballots had
been taken.

Claimed by Death.
Miss Hulda Post, daughter of J. D.
Post living south of town, died Wed-
nesday evening at the home of her sister
Mrs. H. G. Pedigo. She was nineteen
years of age and had been sick for about
one year.

Deceased was born in Webster county
Nebraska, and came to California with
her parents about ten years ago and has
since resided near Selma. She was of a
quiet, reserved disposition whose refin-
ed tendencies won for her a wide circle
of friends. She leaves a father, sister
and four brothers as chief mourners, all
of whom have the sympathy of a com-
munity of friends—a flower withered in
the springtime of life.

Funeral services will be conducted
from the Christian church, Friday
morning at 11 o'clock, with Rev. T. P.
Ried, pastor, in charge and remains
will be laid to rest in the I. O. O. F.
cemetery.

Indigestion is the direct cause of
disease that kills thousands of persons
annually. Stop the trouble at the out-
set with a little Prickly Ash Bitters;
it strengthens the stomach and aids
digestion. Sold by C. L. Cotting.

He Loves Me—?

The dainty flower oracle may tell her
true or false, but some day the prince
will come and she'll dream the dear
dream of home life and motherhood. In
that dream she will see herself always
happy, always with a smile for the hus-
band and a kiss for the baby. What
a pity to wake from such a dream, to
almost loathe her husband and hate
her child, because cruel pain has
blighted her body and warped her
mind. How many a woman has had
this sad awakening from her dreams
of home and love! There's help and
healing for every woman who suffers
from womanly diseases, caused by
girlish ignorance, wisely neglect or
the strain of maternity. Doct-
or Pierce's Favorite Prescription makes
weak women strong and sick
women well. It heals diseases of
the delicate organs, practically does
away with the pains of maternity and
gives the nursing mother vigor and
vitality.

"Two years ago," writes Mrs. Katie Aubler,
of 254 1st Street, Alliance, Ohio, "I used two
bottles of Favorite Prescription, and in April a
nice baby was born, before the doctor came. I
was not very sick. Baby is now fourteen
months old and weighs 30 pounds. Before
commencing Dr. Pierce's Favorite Prescription
I had to vomit every day, but after I got the
medicine, from the first spoonful that I took, I
stopped vomiting. It is a God-send for women."
When a laxative is needed, use Dr.
Pierce's Pleasant Pellets with "Favorite
Prescription."

ALMOST FORGOTTEN.

Incidents of Every Day Life Which Very
Few People Stop to Think About on
Account of Their Littleness

All this cry about bird's feathers on
hats is wearisome bosh.—To be consist-
ent the sentimentalist should object to
the wearing of gloves made of the skin
of an "innocent kid"—And furs striped
from the backs of mink, sable
and other beautiful animals.—They
should also eat nothing but vegetables.
—It's no worse to wear the feathers
than it is to eat the animal.—The mar-
ble season is again on among the small
boys.—But, boys you should not play
marbles.—It is bad.—If you do you will
learn bad words.—You say "vent,"
"pix," "roundees," "dubs" and other
wicked words.—But it don't make
much difference what the men do
though.—They can trade or swap
horses on Sunday, go hunting and
shoot rabbits and birds, go fishing and
drink water (?) out of a bottle, or do
most any old thing.—But boys must be
good.—If you can get out on Sunday
and make a dollar it is all right, but to
engage in the low vulgar amusement
of playing marbles.—A Kansas editor
is in a heap of trouble.—He recently
printed an item stating that a certain
resident, whose name he did not give
better stop kissing the hired girl.—
The next day twenty men called and
stopped the paper and accused the edi-
tor of meddling with their domestic
affairs.—That's usually the case.—If
an attempt is made to give someone a
"little dig" there are generally all the
way from ten to a hundred around the
next day to confess that they too are
guilty.—Did you ever notice how amus-
ing it is to watch some young ladies
while talking into a telephone.—The
bows and gesticulations are very fore-
boding received at the other end of the
wire.—Also the bewitching smile and
the pretty pout.—And last but not
least the pucker that appears on the
lips when the "good-bye" comes.—
We are not positive of the truth of this
but it was so reported to us by a man
who professes to have made a careful
study of the subject.—Did you ever no-
tice that in the spring when the young
people's fancy lightly turn to thoughts
of love it gives some old gossips some-
thing to talk about.—This spring has
been no exception.—The worst of it is
that nothing is too mean for them to
say.—They appear to take a great de-
light in repeating a story that is in-
tended to besmirch the character of
some young woman or man.—Every
time a story is repeated it is stretched
and in one day's time a young lady's
or a young man's reputation will be
transformed from a spotless white to
take on the appearance of a printing
office towel.—The reputation and char-
acter of anyone is neither a football or
a brickbat.—By law you cannot handle
it to suit yourself.—No two or three
old smut mills can "eroney" together
like the toothless old hags or witches
in the cave of Macbeth and consign a
person's moral standing to the ash
pile.—Shun them always and give no
credence to their stories and id presump-
tions.—Try and make them believe
that that they have fallen several de-
grees in your estimation for repeating
stories which you know have no founda-
tion and only besmirch someone's
character.—We say, if things keep up,
publish a gossip column.—If we do
anyone can write up and send in any
story that is told them, together with
the names of all parties mentioned in
the story, and who told it.—The writer
need not necessarily give his or her
name.—Just give the name of the
party who tells the story.—We would
have to have some authority to pro-
tect us from libel suits.

Papers were served by the sheriff
last night upon the city officers, citing
them to appear before the judge of the
district court on the 1st day of May,
1900, and show cause why they should
not be restrained from paying certain
warrants issued at the last meeting.
It appears that some time last summer
certain of the city officers employed
some "professional spotters" to come
here from Topeka and secure evidence
against violators of the prohibitory
law. The bills of these men amounted
to the sum of \$71 which was allowed
by the retiring council at their last
meeting. A temporary injunction has
been granted and attorneys employed
to represent the citizens. The ques-
tion for the court to determine we pre-
sume is whether the council did or did
not exceed their authority in not en-
joying such attempts to pay these
men out of the public funds.—South
County Pioneer.

School Examinations.
The term examination shows the fol-
lowing results in the A Class in Room
2. Lida Gilham, first; James Galusha
and Ethel McKeighan second.

In the B class, Gertrude Blackledge
has the highest average, and Carrie
Steffin is second.

In the 2nd examination held in room
3, Bruce Beckwith ranked as first, and
Genera Lightfoot, Lloyd Wells and J.
H. Kellogg as second in 4th grade.

In 3rd grade Earl Dickerson averaged
highest and Maudie Soper has second
rank.

In room 4, Mabel VanBaren averaged
highest and Juliet Galusha and Lloyd
Bradbrook ranked second in the 6th
grade.

In the 5th grade, Eva Mitchell rank-
ed highest and Florence Potter and
Walter White second.

SOUTH WARD.
A Class, room 1, Floyd Wilburn, 94;
Benjie Williams, 91.
B Class, Jesse Swearingen, 94;
Grace Perry, 93.
Grade 4, room 2, Marguerite Rich-
ardson, 96; Miner Sherwood, 94.
Grade 3, Emer Eiherton, 98; Mary
Hallock, 95.
Grade 5, room 3, Mabel Evans, 92;
Dorance Atherton, 90.
Grade 6, Frankie Ward, 92; Norma
Richardson, 88; Andy Rumpeltes, 88.
Grade 7, room 4, Myrtle Eiherton,
93; Edna Williams, 92.
Grade 8, Frank Hallock, 93; Dora
Potter, 89.

Try Grain-O! Try Grain-O!
Ask your grocer today to show you a
package of Grain-O, the new food
drink that takes the place of coffee.
The children may drink it without in-
jury as well as the adult. All who try
it, like it. Grain-O has that rich sen-
sation of Mocha or Java, but it is made
from pure grains, and the most delicate
stomach receives it without distress.
One fourth the price of coffee. 15c and
25c per package. Sold by all grocers.

The family that keeps on hand and
uses occasionally the celebrated Prickly
Ash Bitters is always a well regulated
family. For sale by C. L. Cotting.

The CHIEF and Chicago Inter Ocean
one year for \$1.35.

Nebraska Mercantile Co.

Beauty, elegance, style, harmoniously combined with high quality and unap-
proachable low prices is what is getting us the lion's share of the spring
trade. Our big opening last week was visited by hundreds of people.
Every lady present was surprised at our fine display of wash goods, silk waist
patterns, embroideries, tucking and lace yoking, etc. The invariable phrase
has been, "How much nicer your spring dress goods are than those shown in
any other store." Try us. It will pay you to give us a share of your trade. A
little saved in price here, a little under any one else in every line of goods
makes you a big save at the end of the year.

Special Sale on Shoes.
We offer wonderful inducements in shoes Satur-
day. Every basket we place on the sidewalk will
be filled with shoes, every pair of which will be
from 10 per cent to 50 per cent below cost.
BASKET NO. 1 AT 99c.
Will contain pairs of shoes ranging from \$1.25 to
\$3.00. Some are out of style, some are odd pairs,
some are only small sizes, but all will wear.

Basket No. 2 at \$1.25.
Will contain pairs of our \$1.75
and \$2.00 button shoes which we
sell at the price only because we
are overstocked in button shoes.
Basket No. 3 at \$1.50.
Contains pairs of our best \$2.25
\$2.50 and \$3.00 shoes, good styles
but we have only 3 or 4 sizes of a
kind.
Basket No. 4, \$1.25 \$1.50.
RED TAGS \$1.25
BLUE TAGS, \$1.50.

Will contain Pairs of low shoes which retail
from \$1.50 to \$2.50 per pair. They are new styles
sizes from 2 1/2 to 5. We wish to clean up all the
broken lots of shoes we have before before the
balance of our new shoes come in.

50 Dozen Wrappers.
Direct from the factory. Calico, Percale and
Dotted Mail. We sell them cheaper than you can
make them. 50c to \$2.25. See them. We are show-
ing a new wrapper with corset attachments.

Here are Cool Things at Red Hot prices.

Something New in Wash Goods

Silk Lace Insertion Stripe Mousline. We have
several pieces of this handsome texture in pink
white and yale blue. You will not find it dis-
played anywhere else in town.
Our handsome line of Silk Gingham are going
fast at 32c and 47c. Better than others 35c and 50c
patterns. You should choose your dress at once
as these gingham cannot be replaced when pres-
ent stock is exhausted.
Percales at 8c, 9c, 10, 11c.
Corded Madras, extra quality
at 15c.
Dimities, all colors, 12 1/2c.
Figured dotted Swisses in the
latest colors 15c and 16 1/2c.
Zephyr gingham 10c, 12 1/2c and
15c.
Kelo cords, something new, at
12 1/2c per yard.
White Dimities, in checks and
stripes, 15c to 20c.
Plain India Linens at 8c, 9c,
10c, 11c, 12 1/2c, 13 1/2c to 30c.

**\$5 BILL
FREE.**

GROCERIES.

Our grocery department is fast climbing up to
the top place. New fresh stock constantly ar-
riving.
We have OVER 150 CONTESTANTS for the \$5
bill which we will give away free to the farmer
bringing us the most eggs in thirty days, from now
until May 12. It is not too late for you to get in
the swim. We paid a much higher price for good
butter than any other merchant in the city all last
week. You always get the top price from us.

Nebraska Mercantile Co.,

THE PEOPLE THAT DO THE BUSINESS.

Notice of Guardian Sale.
In the District Court of the Tenth Judicial
District, in and for Webster county, Nebraska.
In the matter of the estate of Sarah C. Mur-
phy, deceased.
Notice is hereby given that in pursuance of an
order of Hon. Ed. L. Adams, Judge of the dis-
trict court of the Tenth Judicial District, in and
for Webster county, Nebraska, made on the 9th
day of March, 1900, for the sale of real estate
hereinafter described, there will be sold at the
east door of the court house, in Red Cloud, in
said county and state, at one o'clock p. m. on the
10th day of April, 1900, at public vendue to the
highest bidder for cash, the following de-
scribed real estate to wit:
An undivided two-sevenths interest in fee
simple of the following tract of land, beginning
at a point 466 35/100 feet west of the northeast
corner of the southwest quarter of section two,
township one north, range eleven, west of the
6th p. m. in Webster county Nebraska; thence
running west 93 and 37 1/2 feet, thence south
466 and 35/100 feet, thence east 88 and 27 1/2 feet,
thence north 466 and 35/100 feet to place of be-
ginning, containing one acre more or less, all in
southwest quarter of section one, township two,
north, range eleven, Webster county, Nebraska.
Said to be open for the space of one hour.
D. J. Evans,
Guardian of Minor heirs of Sarah C. Murphy,
deceased.
CHANEY & MERCER, Attorneys.

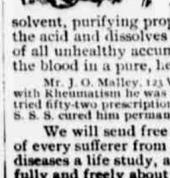
Application for License.
Notice is hereby given that a petition signed
by thirty or more resident freeholders of the
second ward of the city of Red Cloud, Nebraska,
has been filed with the city clerk of said city of
Red Cloud, praying that a license be granted to
Morris Stern for the sale of malt, spirits and
vinous liquors on lot three (3), block one (1),
Williams addition to the city of Red Cloud, Ne-
braska, that action will be taken on said peti-
tion by the Mayor and City Council on the 2nd
day of May, 1900, or at the first meeting of the
council thereafter.
J. E. Kesler, City Clerk.
Dated at Red Cloud, Nebraska, April 11, 1900.

**CHICHESTER'S ENGLISH
PENNYROYAL PILLS**
Original name, only genuine.
Solely for the relief of all cases of
CHICHESTER'S ENGLISH
PILLS are sold under the name of
"The Pills." Take no other. Before
using, read the directions on the
package. Buy of your Druggist, or send 4c. in
advance to the manufacturer, J. C. Ayer & Co.,
Lowell, Mass. 10,000 Testimonials. Sold by
all Druggists. **CHICHESTER'S ENGLISH PILLS, P.A.**

RHEUMATISM

Distorts Muscles,
Shatters Nerves,
Stiffens Joints.

Is due to an acid poison which gains access to the blood through failure of the proper
organs to carry off and keep the system clear of all morbid, effete matter. This poison
through the general circulation is deposited in the joints, muscles and nerves, causing the most intense pain.
Rheumatism may attack with such suddenness and severity as to make within a few days a healthy,
active person helpless and bed-ridden, with distorted limbs and shattered nerves; or it may be slow in
developing, with slight wandering pains, just severe enough to make one feel uncomfortable; the ten-
dency in such cases is to grow worse, and finally become chronic.
Like other blood diseases, Rheumatism is often inherited, and exposure to damp or cold, want of proper
food, insufficient clothing, or anything calculated to impair the health, will frequently cause it to develop
in early life, but more often not until middle age or later. In whatever form, whether acute or chronic,
acquired or inherited, **Rheumatism is Strictly a Blood Disease,**
and no liniment or other external treatment can reach the trouble. Neither do the preparations of potash
and mercury, and the various mineral salts, which the doctors always prescribe, cure Rheumatism, but
ruin the digestion and break down the constitution.
A remedy which builds up the general health and at the same time rids the system of the poison is
the only safe and certain cure for Rheumatism. S. S. S., made of roots, herbs and barks of wonderful
solvent, purifying properties, attacks the disease in the right way, and in the right place—the blood—and quickly neutralizes
the acid and dissolves all poisonous deposits, stimulates and reinforces the overworked, worn-out organs, and clears the system
of all unhealthy accumulations. S. S. S. cures permanently and thoroughly, and keeps
the blood in a pure, healthy state.
Mr. J. O. Malley, 123 W. 15th Street, Indianapolis, Ind., for eighteen months was so terribly afflicted
with Rheumatism he was unable to feed or dress himself. Doctors said his case was hopeless. He had
tried fifty-two prescriptions that friends had given him, without the slightest relief. A few bottles of
S. S. S. cured him permanently, and he has never had a rheumatic pain since. This was five years ago.
We will send free our special book on Rheumatism, which should be in the hands
of every sufferer from this torturing disease. Our physicians have made blood and skin
diseases a life study, and will give you any information or advice wanted, so write them
fully and freely about your case. We make no charge whatever for this service. Address, SWIFT SPECIFIC CO., Atlanta, Ga.



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