

**We do not bluster**

But save our Powder  
And give you a few Facts  
And Low Prices.

Perhaps you  
don't know it

but there is a law against falsehood and deception in an advertisement. It is not on the statute books, but it is written in the hearts of the people, and when they convict a merchant of this offense, they fine him like "sixty." We are willing to accept service any time, and submit our case to the people. We DO NOT deceive you in our advertisements. For instance, note the prices on these goods.



- Fine Brush and Comb Sets, 75c
- Beautiful Celluloid Albums, \$1.25
- 12-mo Novels, only 15c
- Fine Celluloid Photo Frames, 5 & 10c
- Large Kid Dolls, 25 to 50c
- Banquet Lamps, 2.00 to 5.00
- Elegant Vase Lamps, 1.25

Beautiful Celluloid Novelties,  
Games and Toys

OF EVERY DESCRIPTION

For Christmas Gifts.

**C. L. COTTING.**

**THE DRUGGIST.**



Mrs. David Bigger

**Chills and Fever**  
Left me emaciated, with distressing cough, no appetite, pain in chest, shoulder, back and stomach. Four bottles of Hood's Sarsaparilla gave me strength, good appetite and health. MRS. DAVID BIGGER, Wilcox, Nebraska.

Hood's Pills win new friends daily

**NEWSY BITS.**

Carriage painting, F. P. Hadley.  
F. P. Hadley, painter and decorator.  
New pattern hats at Mrs. McBride's  
A sister of Mrs. S. I. Cozad is visiting in this city.  
A good shave at Hutchison & Hiatt's barber shop.  
Read our Christmas advertisement.—Deyo & Grice.  
Frank Fisher of Guide Rock was in Red Cloud this week.  
For a fine hair tonic call on Hutchison & Hiatt, the barbers.  
A complete new line of wall paper at Taylor's at bottom prices.  
C. F. Swain of Wilbur, was the guest of Rev. G. W. Hummel this week. He was an old time friend.  
Services will be held in the Episcopal church on Sunday next at 10:30 a. m. and 7 p. m. by Rev. E. D. Irvine.  
Mr. Hollis, representing the United Typewriter and Supplies Co., was in Red Cloud doing business this week. This company sells some very fine typewriters.  
Piles of people have piles, but DeWitt's Witch Hazel Salve will cure them. When promptly applied it cures scalds and burns without the slightest pain. C. L. Cotting.  
Mr. Abraham Merrill of Marysville, Mo., a brother of John and Harvey Merrill, is in Red Cloud visiting them for a brief period. It is the first time that he has visited this section of Nebraska.

**ODDS AND ENDS.**

F. P. Hadley, paper hanger.  
Mrs. Mattie Sleeper is visiting in Omaha this week.  
Editor Warren has been fixing up his motor drain this week.  
Our merchants have some very fine Christmas displays this season.  
Another good snow since our last issue of the Great Family Weekly.  
J. O. Lindley, the restauranter, has fine fresh oysters at 30c per quart.  
Mrs. Hettie Bohanna of Lincoln is visiting at E. B. Smith's this week.  
**OYSTERS**—Go to the Bon Ton. Bulk oysters 25 cents per quart. 50 3t  
The Congregational Sunday-school gave a very fine concert last Sunday morning.  
By the crowded condition of our columns it will be seen that Christmas is near at hand.  
Bank examiner McGrew of Hastings was in the city this week making an examination of our banking institutions. He departed on Wednesday.  
Miss Sylvia Cook and Mrs. Mollie Nelander left on Tuesday evening for Hill City, Kansas, to visit a brother whom they had not seen for 20 years.  
Mr. Fuller of Campbell was doing business in Red Cloud this week. He called at these headquarters to rejoice over the recent republican victories.  
We are pleased to note that John Merrill is up after having had a painful operation performed, for fistula which has been bothering him for six months.  
The National Republican committee met this week and selected St. Louis as the proper place for holding the forthcoming National Convention, and June 16, 1896, as the date. Baring Chicago, St. Louis is the most acceptable city in the country for holding the convention.  
Mail route running from Inavale to Judson has been discontinued. It is a bad thing for people desiring to send mail into Kansas. To reach Judson, a distance of 12 miles, a letter put into this office has to go a distance of nearly 100 miles, getting there three or four days late.  
**CAPT. HILL**, ex-estate treasurer, who was sued for the loss of \$200,000 by the failure of the Lincoln National bank, controlled by Mosher, was decided not responsible in the matter, as he had complied with the law in turning over the money and vouchers. The estate will now have to look elsewhere for the money. It is \$200,000 more to be charged to the populist legislature of two years ago, who passed the depository act, thus relieving the treasurer's bondsmen in a manner.

**The U. S. Gov't Reports**  
show Royal Baking Powder  
superior to all others.

**A LIVELY SCENE.**  
The Holiday Opening at G. A. Ducker's & Co's., a Grand Success.

On Monday evening the well known mercantile institution of G. A. Ducker & Co., which is widely known throughout this part of Nebraska and Kansas, was the scene of a gay throng of Red Cloud's ladies and gentlemen, who were drawn in that direction by the previous announcement that Alfred Hadell, the resident partner and manager, would hold his Christmas opening on that evening. Long before eight o'clock, the appointed hour, ladies could be seen wending their way towards that store and when THE CHIEF reporter appeared on the premises, the store was literally packed with ladies, viewing the fine display of all kinds of beautiful dress goods, chinaware, silverware, etc., etc., which were displayed to good effect. On the occasion no goods were sold, and the eye could only feast on the good things that were displayed.  
Mr. Hadell is a connoisseur on draping and arranging a store, having served a life time in the dry goods business in some of the principal cities of the country, and therefore was able to make the scenic effect one that was both pleasant and beautiful.  
The front windows were draped in elegant style. In one window was a prettily arranged Christmas tree and a typical Santa Claus with valuable gifts near at hand for the children. The other window was ornamented with an excellent line of goods such as the house always carries. The interior of the store was handsomely draped and festooned.  
Soul-stirring music was wafted gently throughout the evening by music boxes and the violin. A pretty imitation merry-go-round was observed keeping time with the music and the prattle of little children vying with each other, as well as some older ones, to get a glimpse of the pretty toy, was amusing. At a proper time refreshments were passed around, after which those present drew numbers for a lamp gift which happily fell to Mrs. Charley Robinson.  
Mr. Hadell is a live and energetic business man and believes that in printer's ink and advertising of various kinds lies the pathway to success and he never misses the chance to make advertising count, hence the large crowd of people that constantly throng his store. The opening was a grand success and this paper is pleased to chronicle the fact, for if there is one thing above another that THE CHIEF glories over, it is energy, enterprise, push and consequent prosperity, and Mr. Hadell is the embodiment of those four conditions.

**A Sad Death.**

On Sunday morning Edith Gulliford, daughter of Mr. and Mrs. H. W. Gulliford, departed this life, after a three week's illness of typhoid fever. The death was quite unexpected, although she was very critical during the last few days of her sickness. She was a bright girl of about fifteen years of age, and of a most loving disposition, making many friends wherever she went. At six o'clock Sunday morning her mother cared for her in her tender and loving way, telling her how she needed her and hoped that she would soon be well. To this Edith replied "I hoped I will soon be up." Her mother then left her to attend to other duties, returning soon to find that Edith's spirit had taken its flight to realms of bliss, where sickness and sorrow can not enter. It was a very sad blow to the parents, who have the profound sympathy of the people of Red Cloud in their great hour of affliction. The funeral occurred at four the same day, from the house, the Rev. J. K. Maxwell officiating. A very large procession followed her remains to their last resting place, the parents being unable to go on account of physical inability. It was a very sad death and one that was to be deplored owing to the tender years of the deceased.

There will be a meeting of the members of the Webster County Agricultural society at the office of the secretary on Saturday, Dec. 14, 1895, at two o'clock p. m., for the purpose of electing officers for the ensuing year. Also to make some changes in the by-laws and such other business as may come before it. A full attendance is desired.—R. L. ALYEA, President.

A little girl surprised her mamma the other morning by telling her she knew she was going to have the chicken pox because she found a feather in her hair.

Awarded  
Highest Honors—World's Fair  
—DR—  
**PRICE'S**  
CREAM  
BAKING  
POWDER  
MOST PERFECT MADE.  
A pure Grape Cream of Tartar Powder. Free from Ammonia, Alum or any other adulterant.  
40 YEARS THE STANDARD.

**MIZER & McARTHUR.**

**Great Knock-Out Sale.**

What we mean by Knock-Out, we mean to give you prices from 10 to 20 per cent less than our competitors.

We will not quote you prices as we have not got the space, but will ask every one of you not to make a purchase of one penny before seeing our most complete stock ever shown the public in the republican valley. We want you to come to our store and get prices. We don't want to surprise you on paper, we want to show you the goods and then give you the prices, and then you will make your purchase at once.

Remember our 5c, 10c, 15c, 20c, and 25c counter.

A complete new line. Anything on these counters is one half less than any one else has got them.

**In Lamps,**

of all kinds, Plain and Decorated, Dinnerware, Fancy cups and saucers, and everything from the very finest to the very cheapest will be sold for less than it costs to make them.

**In Glassware,**

It is admitted by everyone that our prices are way below anyone else. Our prices are put up in plain figures and gives the prices in each section on the table.

**GROCERIES,**

You are all aware that we have the largest stock and are giving more goods than any house in the city. We will have a lot of fine bargains for the holidays. We will again invite you to come and see us before making your purchases.

Highest Prices Paid for all all kinds of Produce.

**MIZER & McARTHUR.**

**CLEARING SALE OF . .**

**Boots and Shoes!**

I am prepared to offer my entire line of Geo. W. Ludlow and John Strootman's ladies fine turn and welt shoes; also Brown Shoe Co. extension soles at a uniform price of

**\$2.50** (\$5.00 Shoes, \$4.50 Shoes, \$4.00 Shoes, \$3.50 Shoes, \$3.00 Shoes)

Boys Boots \$1.00. Men's Congress shoes 90c to \$1.00. 15 per cent discount on all childrens shoes.

Remember this is for ten days only.

**A. H. KALEY,**  
CINCINNATI BOOT & SHOE STORE.

FOR **HOLIDAY** CANDIES  
Go to **THE CANDY KITCHEN**  
A Very Fine Line.  
Lunch 15c. Oyster soup 10. Half stew 15c  
**H. S. FALKENBURG, Prop.**  
**THE BON TON'S**  
**15c MEAL:**  
STEAK, EGG, BREAD, BUTTER, PIE, COFFEE.

**THE CHIEF**  
SWORN CIRCULATION 1,300.  
A. C. HOSMER, Editor.  
LARRY TAIT, Asst. Local Editor.  
**BRIEF MENTION.**  
R. L. Tinker was in Red Cloud this week.  
Frank Martin was in town the first of the week.  
Dr. Damerell was down from Hastings Saturday.  
Roadmaster Kenyon was in the city Wednesday.  
W. N. Richardson went to Omaha on Wednesday.  
Rufus Allen, one of Red Cloud's former marble cutters, who is now located in Kansas, was on our streets last Saturday.  
Harry Goble, who is occupying a lucrative position in the Hastings asylum, was visiting at his home in this city the fore part of the week.  
W. D. Cramer, the celebrated jumbo kangaroo, started overland yesterday morning and is making long jumps for the Cherokee Strip, where he is engaged in tilling the soil.  
The W. C. T. U. ladies were circulating a petition this week asking the mayor and council to abate the social evil. The petition was largely signed and the council ought to take some decisive action in the premises, as our laws must be enforced by the authority of the council.  
Charley and Noble Robinson were called suddenly to Hastings this week by the serious illness of their mother, who was thrown out of her buggy some time since by a runaway horse and had an arm broken. The arm was set but had to be amputated for some cause and it was thought that she was in a very critical condition.

**Children Cry for Pitcher's Castoria.**