

# SUGAR 5 C LB.

ONE of our leaders. We save you money on Groceries—catalog free with trial order. The requests for catalogs are enormous and hundreds of thousands of dollars are lost annually by mail order concerns in sending out catalogs to places where no benefit is ever derived. To avoid all this unnecessary expense and be in a position to sell our goods at the lowest possible price, we have decided on the following plan: We will only send our Bargain Grocery Catalog to such people who can prove to us that they are really interested in saving money on groceries. We quote herewith a few of the bargains listed and which are sold in different parts of our catalog:

**Flour \$8.36 Per Barrel**      **Sugar \$5.00 Per 100 lbs.**

(One of Our Leaders)

Our Best Flour.....	\$8.36 Per barrel
" " ".....	4.18 Per half barrel
" " ".....	2.09 Per 49 -lb. sack
" " ".....	1.05 Per 24½-lb. sack

(One of Our Leaders)

Our Best Granulated Sugar.....	\$5.00 Per 100 lbs.
" " ".....	2.50 Per 50 lbs.
" " ".....	1.25 Per 25 lbs.
" " ".....	50 Per 10 lbs.

## HERE IS OUR PLAN

Send us \$1.99 for the following Trial Order and we will then know that you mean business and we will include with your order our Bargain Grocery Catalog in which you will find big grocery bargains.

### TRIAL ORDER

	(Estimated) Retail Price	Our Price
5 pounds Our Best Granulated Sugar.....	60 cents	25 cents
1 large size package Quaker Oats.....	12 cents	7 cents
1 pound Guaranteed Baking Powder.....	50 cents	39 cents
¼ pound Black Pepper (Ground).....	25 cents	15 cents
¼ pound Cinnamon (Ground).....	25 cents	15 cents
¼ pound Ginger (Ground).....	25 cents	15 cents
¼ pound Mustard (Ground).....	25 cents	15 cents
2 bars Kirk's White Flake Soap.....	16 cents	9 cents
2 pkgs. "Dyflake" use like Soap Flakes....	20 cents	20 cents
1 bar Fels Naphtha Soap.....	5 cents	3 cents
1 pound Breakfast Cocoa.....	60 cents	39 cents
1 Catalog Free.	Retail Price, \$3.21	Our Price, \$1.99

**You Save \$1.22**

**OUR GUARANTEE** Your money returned in full if you are not more than pleased

We are the Originators — Others are Imitators. You take no chances dealing with this old reliable Concern

**COLE-CONRAD CO.**

DEPT. H. L., 2215 Ogden Avenue, CHICAGO, ILL.

## OTHER BIG BARGAINS IN OUR CATALOG

Uneeda Biscuits, 12 packages.....	40 cents
Quaker Oats, 6 large packages.....	36 cents

### AND OTHER BIG BARGAINS

**REMEMBER** we send no catalog unless we receive your trial order.

We sell the trial order complete only and no part of same. Nor do we sell any article mentioned in this advertisement separately. We reserve the right to return any money tendered in payment of goods contrary to our selling plan. **Rush your trial order at once, and get our catalog and commence saving big money on your groceries.**

### ORDER BLANK

COLE-CONRAD CO.

Dept. H. L., 2215 Ogden Ave., Chicago.

Gentlemen: — Enclosed please find \$1.99 for which send me Bargain Grocery Order No. H. L. and include free your catalog showing your big Grocery Bargains, it being understood and agreed if I am not perfectly satisfied that I can return the goods and you will at once return my money.

Name.....  
Address.....  
City..... State.....  
Express Office.....

→ The Oldest Exclusive Mail Order Grocery House in America ←