

[Advertisement.]

# How I Raised My Earnings from \$30 to \$1000 a week

*The Story of a Young Man's Remarkable Rise,  
as Told by Himself*

THREE years ago I was earning \$30 per week. With a wife and two children to support it was a constant struggle to make both ends meet. We saved very little, and that only by sacrificing things we really needed. Today my earnings average a thousand dollars weekly. I own two automobiles. My children go to private schools. I have just purchased, for cash, a \$25,000 home. I go hunting, fishing, motoring, traveling, whenever I care to, and I do less work than ever before.

What I have done, anyone can do—for I am only an average man. I have never gone to college, my education is limited, and I am not "brilliant" by any means. I personally know at least a hundred men who are better business men than I, who are better educated, who are better informed on hundreds of subjects, and who have much better ideas than I ever had. Yet not one of them approaches my earnings. I mention this merely to show that earning capacity is not governed by the extent of a man's education and to convince my readers that there is only one reason for my success—a reason I will give herein.

One day, a few years ago, I began to "take stock" of myself. I found that, like most other men, I had energy, ambition; determination. Yet in spite of these assets, for some reason or other I drifted along without getting anywhere. My lack of education bothered me, and I had thought seriously of making further sacrifices in order to better equip myself to earn more. Then I read somewhere that but few millionaires ever went to college. Edison, Rockefeller, Hill, Schwab, Carnegie—not one of them had any more schooling than I had.

One day something happened that woke me up to what was wrong with me. It was necessary for me to make a decision on a matter which was of no great consequence. I knew in my heart what was the right thing to do, but something held me back. I said one thing, then another; I decided one way, then another. I couldn't for the life of me make the decision I knew was right.

I lay awake most of that night thinking about the matter—not because it was of any great importance in itself, but because I was beginning to discover myself. Along towards dawn I resolved to try an experiment. I decided to cultivate my will power, believing that if I did this that when I had an idea I would have sufficient confidence in myself to put it "over"—that I would not be "afraid" of myself or of things or of others. I felt that if I could smash my ideas across I would soon make my presence felt. I knew that heretofore I had always begged for success—had always stood, hat in hand, depending on others to "give" me the things I desired. In short, I was controlled by the will of others. Henceforth, I determined to have a

strong will of my own—to demand and command what I wanted.

But how shall I begin? What shall I do first? It was easy enough for me to determine to do things—I had "determined" many times before. But this was a question of will power, and I made up my mind that the first step was to master up enough of my own will power to stick to and carry out my determination.

With this new purpose in mind I applied myself to finding out something more about will power. I was sure that other men must have studied the subject, and the results of their experience would doubtless be of great value to me in understanding the workings of my own will. So, with a directness of purpose that I had scarcely known before, I began my search.

The results at first were discouraging. While a good deal had been written about the memory and other faculties of the brain, I could find nothing that offered any help to me in acquiring the new power that I had hoped might be possible.

But a little later in my investigation I encountered the works of Prof. Frank Channing Haddock. To my amazement and delight I discovered that this eminent scientist, whose name ranks with James, Bergson and Royce, had just completed the most thorough and constructive study of will power ever made. I was astonished to read his statement, "The will is just as susceptible of development as the muscles of the body!" My question was answered! Eagerly I read further—how Dr. Haddock had devoted twenty years to this study—how he had so completely mastered it that he was actually able to set down the very exercises by which anyone could develop the will, making it a bigger, stronger force each day, simply through an easy, progressive course of Training.

It is almost needless to say that I at once began to practice the exercises formulated by Dr. Haddock. And I need not recount the extraordinary results that I obtained almost from the first day. I have already indicated the success that my developed power of will has made for me.

But it may be thought that my case is exceptional. Let me again assure you that I am but an average man, with no super-developed powers, save that of my will. And to further prove my contention let me cite one or two instances I have since come across, which seem to show conclusively that an indomitable will can be developed by anyone.

One case that comes to my mind is that of a young man who worked in a big factory. He was bright and willing, but seemed to get nowhere. Finally he took up the study of will training, at the suggestion of Mr. W. M. Taylor, the famous efficiency expert, and in less than a year his salary was increased 800 per cent. Then there is the case of C. D. Van Vechten, General Agent of the Northwestern Life Insurance Company, Cedar Rapids, Iowa. Just a short time after receiving the methods in will development suggested by Prof. Haddock, he felt that they would be worth from \$3,000 to \$30,000 to him.

Another man, Dr. Ferguson, residing in Hot Springs, Ark., increased his earnings from \$40 a week to \$150 a week in a remarkably short

space of time after he began the study of will training. These are but a few—there are many other equally amazing examples which I personally know about. And aside from the financial gain, this training has enabled thousands to overcome drink and other vices almost overnight—has helped overcome sickness and nervousness, has transformed unhappy, envious, discontented people into dominating personalities filled with the joy of living.

Prof. Haddock's lessons, rules and exercises in will training have recently been compiled and published in book form by the Pelton Publishing Co., of Meriden, Conn. Mr. Pelton has authorized me to say that any reader who cares to examine the book may do so without sending any money in advance. In other words, if after a week's reading you do not feel that this book is worth \$3, the sum asked, return it and you will owe nothing. When you receive your copy for examination I suggest that you first read the articles on: the law of great thinking; how to develop analytical power; how to perfectly concentrate on any subject; how to guard against errors in thought; how to drive from the mind unwelcome thoughts; how to develop fearlessness; how to use the mind in sickness; how to acquire a dominating personality.

Some few doubters will scoff at the idea of will power being the fountainhead of wealth, position and everything we are striving for, and some may say that no mere book can teach the development of the will. But the great mass of intelligent men and women will at least investigate for themselves by sending for the book at the publisher's risk. I am sure that any book that has done for me—and for thousands of others—what "Power of Will" has done—is well worth investigating. It is interesting to note that among the 200,000 owners who have read, used and praised "Power of Will", are such prominent men as Supreme Court Justice Parker, Wu Ting Fang, Ex-U. S. Chinese Ambassador; Lieut.-Gov. McKelvie of Nebraska; Assistant Postmaster-General Britt; General Manager Christeson, of Wells-Fargo Express Co., E. St. E'mo Lewis; Governor Arthur Capper of Kansas, and thousands of others.

As a first step in will training, I would suggest immediate action in this matter before you. It is not even necessary to write a letter. Use the form below, if you prefer, addressing it to the Pelton Publishing Company, 140-L Wilcox Block, Meriden, Conn., and the book will come by return mail. This one act may mean the turning point of your life, as it has meant to me and to so many others.

## PELTON PUBLISHING COMPANY,

140-L Wilcox Block, Meriden, Conn.

I will examine a copy of "Power of Will" at your risk. I agree to remit \$3 or remail the book in 5 days.

Name.....

Address.....