

Typewriter Touch by Actual Weight

Now mark the story this test tells. To operate the average typewriter requires a 10-ounce pressure on the keys. Some 7 1/2, some 13 1/2. Mark that the Oliver writes at 6 1/2 ounces—scaled down to 50 per cent lighter! And it wins its leadership in other points, too.

Here again a service to the world—the new model Oliver—the Silent Seven. A benefaction of all mankind. Labor of thousands lightened. With touch so sensitive that experts marvel—the weight of your finger, tapped on the key.

You Can Prove It

Place some small, flat object on a key of the average typewriter. Add enough objects to make the key write. Now perform this experiment with the Oliver No. 7, set at equal tension. Then weigh the two sets of objects. Your nearest druggist can do so if you have no handy means.

Others have made this demonstration. The result is as interesting as it is *conclusive*.

Speed Test

Many are misled by the operator's performance. Oliver capacity exceeds all human pace. And before it leaves our factory we run each typewriter by mechanical tester—each key at a speed no human hand can reach.

Yet, without once piling the letters.

Easy for the Novice

Now all who can touch a key can write at once. Start the first day your Silent Seven arrives. No schooling necessary—no skill. Just the normal practice that comes as you operate.

The Silent Seven

This brilliant triumph has all our epoch-making inventions—visible writing, visible reading, fewest keys, and Printype if desired.

To these have been added the cushioned keyboard, anchor-keys and automatic improvements. With the new paper holder no care is needed—your sheet cannot crumple.

The return of the carriage advances your paper to another line—our famous automatic spacer. It prevents you writing on the line just written. Now the hardest thing to do with the Oliver is to make mistakes.

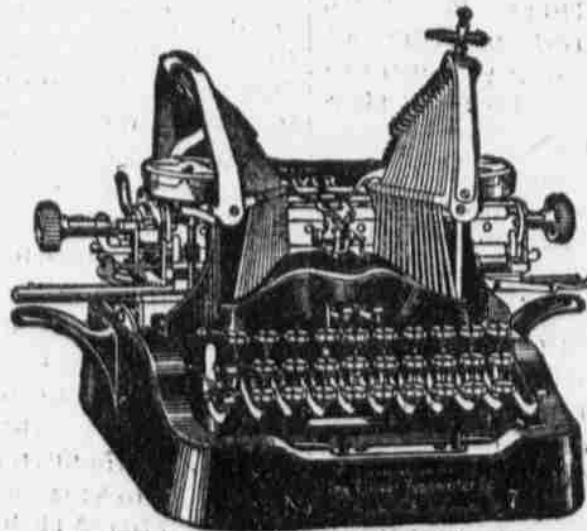
17 Cents a Day

Our popular purchase plan applies to the new Silent Seven. And we give you by careful estimate 25 per cent *more value!* Yet we have not increased the price one penny.

The **OLIVER 7**
Typewriter No.

De Luxe Book Free

It fully pictures and describes the Oliver. It coaches you on points worth money if you ever use or own a typewriter. A postal brings it by return mail, free. Write today.



The Standard Visible Typewriter

Apply for Local Agency

and make every hour pay you a profit. No experience necessary. For we give you exclusive sale in your town and train you free through our home course of salesmanship. Over 15,000 honest hustlers now making handsome incomes. Send for "Opportunity" Book free and our Special Agents' Proposition. Tell us why you think you can make good. Write before your territory is assigned.

The Oliver Typewriter Co., Oliver Typewriter Bldg., Chicago