

Looking Backward

"Well, here we are again!" as the clown says in the Christmas panto-

The exegencies of a wonderful political campaign have demanded more than usual space and time and attention-and the results certainly have justified it all. And now that the day we long have sought has at last arrived—the day when we have at last elected a really democratic president-we can "back to our muttons," as our English friends would say.

The Architect of this department wants it distinctly understood that he is a young man yet, but he has participated in eight presidential campaigns as a voter, and can vividly remember three others. He can recall many incidents of the Grant-Seymour and Grant-Greeley campaigns; he carried a torch in the Hayes-Tilden campaign, sang with a glee club during the Garfield-Hancock campaign, and cast his first vote at the election of 1884. But this 1912 presidential campaign was the most peculiar, the most interesting and the most satisfactory of the lot. It was peculiar in that there was no parading, no torch-lighting, no excitement; it was interesting in that it presented more new political angles, saw the breaking up of a great political party and new and totally unexpected political alignments. And you have one guess as to why the Architect calls it the most satisfactory.

Did you ever stop to recall some of the political arguments of other campaigns. During the campaign of '96-and that was some campaign, believe me-I heard an old friend of mine arguing for the gold standard. taking an active interest in politics He hadn't been outside the limits of it was quite the proper thing for the his own village for twenty-five years, orators of the dominant party to hadn't possessed a hundred dollars wave the old flag in one hand and the at any one time during that quarter ensanguined garment in the other, of a century, yet his favorite argu- using his teeth to extract tail feathment in favor of the gold standard ers from the proud bird of freedom was that "we must have money good and directing his eyes towards the in Europe." During the campaign palladium of our liberties. The paljust closed a near neighbor, who has ladium of our liberties was a fano trade and works by day's labor vorite weapon of the campaign orawhen he can get it, argued long and tors of the old days. But wouldn't loud for Taft because he wanted a such an orator get the merry ha-ha high tariff, and he wanted a high if he orated today? Forty years ago tariff "because it protects American the favorite political orator was the labor." And a quarter of a century ago most of us carried torches and est epithets to hurl at the opposition, spilled smelly kerosene all over ourselves to prove that we were good party men. It really was a whole lot easier to carry torches than to think for ourselves-and a lot more satisfactory to the party bosses.

Because he took a healthy American boy's interest in politics the Architect used to take greatest delight in listening while his mother following day. The fact that the told stories of some of the political Architect underestimated the prowcampaigns of her earlier days. Mother never would have qualified any from the fun of recalling the infor an operatic role, but she could cident thirty-six years later. sing all the old songs that she helped her whig brothers and other relatives sing in the famous Tippecanoe campaign. He can even now close his eyes and see that sweet-faced mother swinging to and fro in her favorite rocking chair, and with the haps he will later. Just yet, howears of memory hear her singing ever, he hasn't fully recovered. He grave concern. There 's no danger "Wait for the Wagon," and "Keep is yet a bit dazed by the victory. But so great as that of neglect.—Milthe Ball a-Rolling On." The Archi- he did manage to beat Mr. Metcalfe tect greatly fears that the electorate to that old "don't begin countin' yet; of that day was much given to tarrying too long at the hard cider barrel, ing after election. The Architect of Georgia, is called a firmer statesand argufying more enthusiastically and Mr. Metcalfe have worked to-

with bare knuckles than with logic. This impression was gained from hearing his mother's stories of incidents of the Tippecanoe campaign that came within her ken.

Twelve and eight years ago the lithograph printers had a snap. They printed huge portraits of the presidential candidates, and we voters got them from political headquarters hung 'em up in our front windows. You could get a pretty fair poll of a community by just going around and spotting the pictures in the windows. You couldn't do it in the campaign just closed. Campaign lithos and campaign buttons were a drug on the market. People wouldn't use 'em. They just wouldn't stand on the corners and argue and quarrel about politics. They persisted in going about their business, thinking it all out for themselves. It was a mighty famous orator that could muster a corporal's guard for a political address. And the result proves what we've been maintaining all along. And that is, that once the people got to thinking it out for themselves we'd win. And didn't we?

A few years ago nine out of ten voters would throw back their shoulders, thrust out their chests and piously exclaim: "I never scratch my ticket! I never bolt! I vote 'er straight!" How many times did you hear that during the 1912 campaign? Not often, but about that proportion would just as proudly exclaim: "I scratch my ticket, and vote for the best men, regardless of party." Good! That's another reason why we won, isn't it?

When the Architect first began one who would muster up the harshand often a number of his auditors would be enthused to the point of hurling bricks the next time an opposition torchlight procession went author and promoter of that brickbat's flight when they met up the proof? ess of his antagonist doesn't detract

Perhaps some of the friends of this department wonder why the Architect hasn't been moved by the Wegg and drop into rhyme. Per-

gether for something more than twenty years, and this is the first a national victory. Heretofore we've done all our shouting before election day. After election day we'd ach try to be the first to tell the other the old chestnut-which is this:

Pedestrians upon a busy street in a large city were startled one afternoon by the sound of crashing glass and the dull thud of a man's body falling from a second story window to the pavement. Rushing to the man's side they exclaimed:

"Are you hurt? What's the mat-

The victim of the accident arose, carefully brush d the dirt from his garments and replied:

"No, I ain't hurt. You see up there's the headquarters of the Emith campaign club and I'm a Jones man. I went up there and they threw me out of the window. But you just wait. I'm goi g back up, and you count them Smith men as I throw em out."

Darting back into the building the man disappeared. In a few moments there was a sound of crashing glass, and with a dull thud a man landed on the pavement.

"That's one!" shouted the crowd. The fallen man arose, slowly and painfully, and remarked:

"Don't begin countin' yet. This is

me again!"

And "Met" and the Architect, for the first time in their newspaper relationships could really begin counting on the morning after the recent election.

So "Here we are again!" And here's hoping we'll meet regularly every week for many a long day to

### A LIGHT VOTE

After all the campaigning done by the most prominent men in the different parties including the candidates themselves, after all the newspaper and magazine space given to the cause, the vote of Nov. 5 was light. Why?

In the nation Governor Wilson received the largest popular plurality ever given a candidate. Yet the vote was light. The total vote for the three leading candidates-Wilson, Roosevelt and Taft-ran only about 500,000 more than that given the two leading ones-Bryan and Taftfour years ago, and since 1908 two states have been admitted and some 1,300,000 women enfranchised.

In Wisconsin the vote was 100, 000 short, not counting the natural increase; the vote in Milwaukee was behind that of last spring, 23,000 registered votes staying away from the polls.

What's the answer? Are the people growing tired of running their own government? Are they too busy with their personal affairs? by. The Architect remembers stop- they disgusted with the all year ping a brickbat with his head one around sledge hammer campaigning? night in '76; and he remembers with Are they surfeited with oratory and what joy he waded into the supposed had so much heav, verbal ammunition used on them that they are fire

Something is the matter. And that something whatever it may be, is the greatest danger facing this nation today. Notwithstanding that the voters chose for their president the best man of the five; that they chose the best principles, the fact that so many of them have neglected their privilege and duty and shown splendid victory to imitate Silas no interest in its affairs, is a great and positive danger. Americans should regard this light vote with

### A HARD ONE

man and devotes much of his time to the agricultura! interests of his distime we've had a chance to celebrate trict. He has requests for many new kinds of seeds, and a time ago received this letter:

Dear Dud: (am Yopp's been tellin' me of a new seed ess tomatter the Guvment is growin'. I'm writing to you in hopes you will send me some of the seeds .- Saiurday Evening Post.

## Women as Policyholders

On November 1st, 1912, The Midwest Life had 2,800 policies in force carrying \$4,488,000 of insurance. Of the total number insured 250 were women and the amount of their insurance was \$315,000. This proportion shows that one policyholder out of every eleven is a woman.

The Midwest Life insures women at the same rates as men, The death rate has been slightly higher, but on the whole the experience of the company with women as insurers has been quite satisfactory. Many companies discriminate against women as risks charging them a larger premium, and a few do not insure them at all. company will be pleased to quote rates on any of the standard forms of pelicles. Call or write

## The Midwest Life

N. Z. Snell, President A NEBRASKA COMPANY

First National Bank Bldg., Lincoln

Also called Tetter, Salt Rheum. Pri Milk-Crust, Weeping Skin, Etc.)

ECZEMA CAN BE CURED: CURED TO STAY, and when I say cured, I mean just what I say -C-U-R-E-D, and not merely patched up for awhile, to return worse than before. Remember I make his broad statement after putting ten years of my time on this one disease and handling in the the mean-time a quarter of a million cases of this dreadful disease. Now, I do not care what all you have used, nor how many doctors have told you that you could not be cured—all I ask is just a chance to show you that I know what I am talking about. If you will write to me TODAY, I will send you a FREE TRIAL of my mild, southing, guaranteed cure that will convince you more in a day than I or anyone else could in a month's time. you are disgusted and discouraged, I dare you to give me a chance to prove my claims. By writing metoday you will enjoy more real comfort than you had ever thought this world holds for you. Just try it and you will see I am telling you the truth. Dr. J. E. Cannaday. 1638 Park Square, Sedalia, Ms.

References: Third National Bank, Sedalia, Mo. Could you do a better act than to send this notice

to some poor sufferer of Eczema?

# CURED TO STAY CURED AD ITWA No relapse. No return of choking spells or other as thm at ic symptoms. Whetzel system of treatment approved by best U.S. disease. including medicines, prepared for any one giving a full description of the case and sending names of 2 asthmatic sufferers. Address FRANK WHETZEL M. D.

Dept. Z. American Lxpress Building, Chicago

FREEPORT, TEXAS-A dandy farm, 208 scree for sale, on Oyster Creek, four miles from Free-port and four miles f om the n wis developed Sulphur Mines, near the mouth of the Brazos River, Oif ring now for \$50 per acre. This farm is ab ve all known high water, is ideal for fix and orange culture and Irish potatoes, cotton, corn, etc. Two good farm h uses, implements, cows and a nies; five hours from Galvesten by motor toat to the very door step, and railroad within three miles. Fishing, hunting and oysters near, Address Abbott L. Arnold, Real Estate Agent, Avenue Hotel, Galveston, Texas.

### FREE FREE FREE

A welcome X mas gift is our wonderful beautifying complexion soap. Write to us for absolutely free package. "Send me Quick" Co., 1316 North American Bldg., Chicago, Ill.

GINSENG The most valuable crop in the world.

Easily grown throughout the United States and Canada. There is room in your garden. Send four cents and get our bookle No 7 telling all about it. Rebowell, Gibbers Garbers, Jopin, Re

PATENTS Vation R. Coleman, Patent Lawyer, Washington, D.C. Advice and books free, Rates reasonable. Highest references. Best services.

Tobacco Factory Wants Salesmen. Good Pay and Promotion. Experience unnecessary, assess give Complete Instructions. Pledmont Tobacco Co., Baz B-23, Dans Ills, Va