

## Looking Backward

"Well, here we are again!" as the clown says in the Christmas pantomine.

The exegencies of a wonderfu political campaign have demanded more than usual space and time and attention-and the results certainly have justified it all. And now that the day we long have sought has at last arrived-the day when we have at last elected a really democratic president-we can "back to our muttons," as our English friends would say.
The Architect of this department wants it distinctly understood that he is a young man yet, but he has participated in eight presidential campaigns as a voter, and can vivid recall many inceo others. He can recallmany incidents of the Grantseymour and Grant-Greeley campaigns; he carried a torch in the
Hayes-Tilden campaign, sang with a glee club during the Garfield-Hancock campaign, and cast his first vote at the election of 1884. But this 1912 presidential campaign was the most peculiar, the most interesting and the most satisfactory of the lot. It was peculiar in that there was no parading, no torch-lighting, no excitement; it was interesting in that it : presented more new political angles, saw the breaking up of a great political party and new and totally unexpected political align to why the Architect calls it the most satisfactory.

Did you ever stop to recall some of the politcal arguments of other campaigns. During the campaign of '96-and that was some campaign, believe me-I heard an old friend of mine arguing for the gold standard. He hadn't been outside the limits of his own villafe for twenty-five years, hadn't possessed a hundred dollars at any one time during that quarter of a century, yet his favorite argument in favor of the gold standard was that "we must have money good in Europe," During the campaign just closed a near neighbor, who has when he can get it, argued long and loud for Taft because he wanted a high tariff, and he wanted a high tariff "because it protects American labor." And a quarter of a century ago most of us carried torches and spilled smelly kerosene all over ourselves to prove that we were good party men. It really was a whole lot easier to carry torches than to think for ourselves-and a lot more satigfactory to the party bosses.

Because he took a healthy American boy's interest in politics the Architect used to take greatest delight in listening while his mother told stories of some of the political campaigns of her earlier days. Mother never would have qualified for an operatic role, but she could sing all the old songs that she helped her rhig brothers and other relatives sing in the famous Tippecanoe campaign. He can even now close his eyes and see that sweet-faced mother swinging to and fro in her favorite rocking chair, and with the ears of memory hear her singing "Wait for the Wagon," and "Keep the Ball a-Rolling On." The Archithe greatly fears that the electorate tect greatiy iears that the electoraryof that day was much given too long at the hard cider barrel, ing too long at the hard cider barre,
with bare knuckles than with logic This impression was gained from hearing his mother's stories of incidents of the Tippecanoe campaign that came within her ken.

Twelve and eight years ago the thograph printers had a snap. They printed huge portraits of the presidential candidates, and we voters got them from political headquarters hung 'em up in our front windows. You could get a pretty fair poll of a community by just going around and You couldn't do it in the campaign ust closed. Campaign lithos and campaign buttons were a drug on the market. People wouldn't use em. They just wouldn't stand on about politics. They persisted in about politics. They persisted in It all out for their business, thinking mighty famous orator that could muster a corporal's guard for a political address. And the result proves what we've been maintaining al along. And that is, that once the people got to thinking it out for themselves we'd win. And didn't we?

A few years ago nine out of ten voters would throw back their shoulders, thrust out their chests and piously exclaim: "I never scratch my ticket! I never bolt! I vote 'er straight!" How many times did you hear that during the 1912 campaign? Not often, but about that proportion would just as proudly exclaim scratch my ticket, and vote for the best men, regardless of party." Good! That's another reason why we won, isn't it?

When the Architect first began aking an active interest in politics it was quite the proper thing for the orators of the dominant party to wave the old flag in one hand and the ensanguined garment in the other using his teeth to extract tail feathers from the proud bird of freedom and directing his eyes towards the palladium of our liberties. The paladium of our liberties was a fa vorite weapon of the campaign orators of the old days. But wouldn such an orator get the merry ha-ha
if he orated today? Forty years ago if he orated today? Forty years ago the favorite political orator was the
one who would muster up the harshest who would muster up the harsh and epthets to huri at the opponditor would a number of the aint of hurling briks thed position torchlight procession went by. The Architect remembers stopping a brickbat with his head one night in '76; and he remembers with what joy he waded into the supposed author and promoter of that brickfollowing day. The fact that the Architect underestimated the prowess of his antagonist doesn't detract ny from the fun of recalling the incident thirty-six years later.

Perhaps some of the friends of this department wonder why the Architect hasn't been moved by the splendid victory to imitate silas Wegg and drop into rhyme. Perhaps he will later. ever, he hasn't fully recovered. He is yet a bit dazed by the Mr . Metcalfe he did manage to beat Mr. Metcalfe to that old "don't begin countin' yet; this is me again,", story on the morning after election. have worked to
gether for something more than twenty years, and this is the first time we've had a chance to celebrate a national victory. Heretofore we've done all our shouting before election day. After election day we'd rach try to be the first to tell the other the old chestnut-which is this:

Pedestrians upon a busy street in a large city were startled one afternoon by the sound of crashing glass alling from a second story window to the pavemeat. Rushing to the man's side they exelaimed
"Are you hurt? What's the mat-
The victim of the accident arose, carefully brush d the dirt from his garments and replled

No, I ain't hurt. You sce up here's the headquarters of the Emith campaign club and I'm a Jones man. went up there and they threw me wait. I'm window. But you just wait. I'm gois g back up, and you count them Smith men as I throw em out
Darting back into the building the man disappeared. In a few moments there was a sound of crashing glass, and with a dull thud a man landed on the pavement.

That's one!" shouted the crowd. painfully, and remarked

Don't begin countin"
me again!"
And "Met" and the Architect for e first time in their newspaper elationships could really begin counting on th

So "Here we are again!" And here's hoping we'll meet regularly every week for many a long day to come.

## A LIGHT VOTE

After all the campaigning done by he most prominent men in the dif ferent parties including the candipaper and magazine space given to paper and magazine space given to
the cause, the vote of Nov, 5 was the cause, the
light. Why?
Inght. Why?
In the nation Governor Wilson received the largest popular plurality ver given a candidate. Yet the vote was light. The total vote for the three leading candidates-Wilson Roosevelt and Taft-ran only about
500,000 more than that given the 500,000 more than that given the
two leading ones-Bryan and Tafttwo leading ones-Bryan and Taft-
four years ago, and since 1908 two tates have ago, and sitted and some $1,300,000$ women enfranchised.
In Wisconsin the vote was 100 , 000 short, not counting the natural ncrease; the vote in Milwaukee was ehind that of last spring, 23,000 egistered votes staying away from the polls.
What's the answer? Are the people growing tired of running their wn government? Are they too busy with their personal affairs? Are hey disgusted with the all year around sledge hammer campalgning? Are they surfeited with oratory and had so much heav, verbal ammuntfon used on them that they are fire proof?
Something is the matter. And hat something whatever it may be, is the greatest danger facing this nation today. Notwithstanding that the voters chose for their president he best man of the cive, the fact hat so many of them have neglected thetr privilege and dit" and shown o interest in its affairs, is a great should regard this light vote with grave concern. There 's no danger so great as that of neglect.-Mil waukee Dally News.

## A HARD ONE

Representative Dudley M. Hughes,
Representative Dudiey M. Hughes,
Georgia, is called a fs rmer states
man and devates much of his time to the agricultura! Interents of his district. He has requests for many new lived secds, and a time ago reDear Dud: ellin' me of a neam Yopp's been the Guvment is srowin ess tomatter log to you in hopes you will send the ome of the seeds.-Saiurday Evening Post.

## Women as Policyholders

On November 111t, 1912, The Midween
1ife had 2,800 policien in force carry.
ing $\$ 4,488.000$ of insurance. of the total number insured 250 wers womer.
and the amount of their insurance wai 315,000 . Thin proportion shows that
one pollcyholder out of every eleven
 ate has been slightiy higher, but on
the whole the experience of the company with women an insurers has been
quite natisfactory. Many companies quite matisfactory, Many companies charging them a larger premium, and
a few do not inaure them at all. This company will be pleased to quote rates
on any of the standard forms of poll-

## The Midwest Life

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to nome poor sufferer of Eczema?


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