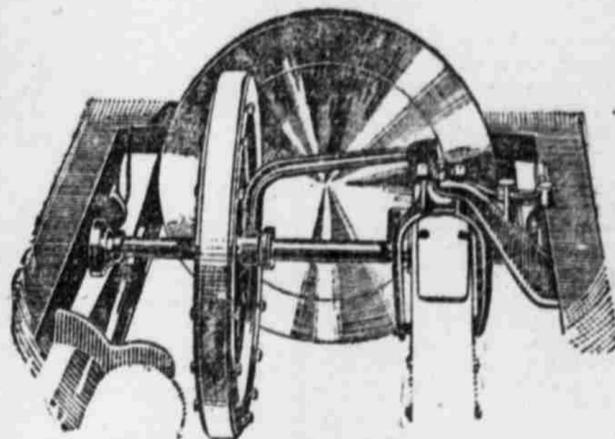




## Here's Why It Climbs—

This Cartercar transmission—without gears—clutch—or universal joints—shows very clearly why the Cartercar will easily climb hills and run through mud and sand where it would be foolish to drive the ordinary car. The Cartercar will climb a 50% grade.

You see here the simplest form of transmission that can possibly be designed. Just compare this with the ordinary complicated gear drive and you'll understand why the Cartercar is so much more reliable.



### And this means Perfect Service for You!

The transmission makes it possible for you to drive the Cartercar over any kind of roads—and in any weather. You go when you feel like it—and not when the roads will let you.

### Unlimited Number of Speeds

Instead of the three forward and one reverse of the year car—you have an indefinite number of speeds. These being controlled with a single lever—make the Cartercar the easiest to operate under all conditions.

### The Simplest Car Made!

The useless features are entirely eliminated. There is nothing about the Cartercar to cause trouble. One owner wrote in that he didn't believe he was getting all the fun coming to him, because all he had to do was to keep hold of the steering wheel.

### One-half Tire Expense!

Another advantage of the friction drive is the elimination of jerks and jars. This means easy riding of course—but of more importance, it means on an average about one-half the usual cost for tires and repairs.

### Three Systems of Brakes.

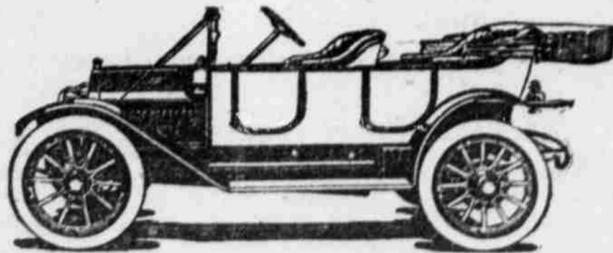
Supplementing the easy control—the unlimited speeds—you also have the extra advantage of three independent systems of brakes. These will hold the car on any hill. Think of this feature in a car for your family.

### Ideal for Ladies to Drive!

There is nothing to confuse or worry. Any lady can drive a Cartercar with perfect safety and enjoyment. You will not hesitate in allowing your wife or daughter to drive this car.

### This is Model "R"

Five Passenger. One of the most popular medium priced Touring Cars on the market. Notice the attractive and elegant design. Then bear in mind the other priceless advantages and you will realize that here is the practical man's car.



If you are thinking of buying a car you cannot afford to overlook the Carter.

Send for Catalogue—and name of nearest agent

# Cartercar Company

PONTIAC, MICHIGAN

Branches: New York, Chicago, Detroit, Kansas City