

\$38 Per Ton for Cabbage That Yields 10 to 20 Tons Per Acre

The first big harvest of profit is now in progress on the La Lomita Lands at

MISSION

Hidalgo County, in the Lower Rio Grande Valley, of the Wonderful Gulf Coast Country of Texas.

If you could come to Mission NOW and witness the busy scenes of the annual cabbage harvest, you could get some idea of the great future of the wonderful Gulf Coast Country of Texas.

The successes of last year are being repeated again this year, only in a larger measure and by a larger number of farmers. Planters are confining themselves this season very largely to carload shipments by fast freight. Cabbage is now netting the planters \$38 per ton loaded on the cars in bulk at Mission. The average yield is ten to fifteen tons per acre. Some will cut as high as twenty tons per acre.

The following item, taken from the San Antonio Daily Express, of Sunday, February 6, shows what it means to be able to market big crops weeks ahead of other sections, just when the demand is greatest and the prices highest:



CABBAGE HARVEST SCENE ON THE LA LOMITA LANDS
Cabbage is one of the big profit-makers at Mission. Growers are now receiving \$38 per ton loaded on cars.

Cabbage Will Yield Net Profit of \$300 Per Acre

From San Antonio Daily Express: "As a result of the jump in the price of cabbage from \$28 per ton to \$38 per ton the cabbage shipments from the Lower Rio Grande Valley (in which the La Lomita Lands are located) have been exceptionally heavy during the last few days. At these prices there is a big margin of profit to the producer. The profits per acre will average around \$300. On exceptional yields \$400 to \$500 per acre profit is not at all unreasonable. The cabbage acreage for MISSION lands and other

tracts will aggregate 1,000 to 1,100 acres, which is equivalent to a net profit at a very conservative yield of \$300,000. From indications and reports it is generally thought that the price of cabbage will reach \$50 per ton by April 1."

As the cabbage is being cut, canteloupes, snap beans, Irish potatoes, etc., are being planted, and when these are marketed in April and May, cotton, corn, and other crops will follow on the same ground.

Join the Money-Makers of the Rio Grande Valley

There is not a day in the year when one can not market the products from a farm at Mission.

Our planters are growing Bermuda onions on a larger scale than ever. The Lower Rio Grande Bermuda not only comes into market earlier than any other, but possesses a better flavor and brings the top of the market to the grower.

Last year some of our onion growers netted, over all costs of growing, harvesting and marketing, an average of \$250 per acre profit.

You can raise two crops of vegetables at Mission during the year and then plant your land in cotton or corn. Figs, citrus fruits, grapes and pecans are being planted by the hundred acres. Alfalfa, another staple, is also very successful.

The La Lomita Lands have every condition of success. They have passed the experimental stage—irrigation and quick transportation facilities to the large markets of the Mississippi Valley and the East, have made large yields and big profits a practical certainty.

Mission growers reach the northern markets weeks ahead of the products of other sections, thus insuring enormous profits.

The Gulf Coast Country is a delightful place in which to live. The climate at Mission is semi-arid, the winters are mild and pleasant, and the summers pleasantly tempered by Gulf Breezes. The annual mean temperature is 72.8 degrees. There is no more healthful region in America.

We have here in addition to the most equable climate in the world, the fertile delta soils of the Lower Rio Grande Valley, with an adequate irrigation system supplying an abundance of water for irrigation of every acre of ground. This water comes from the Rio Grande River, is heavily laden with silt and fertilizes the soil with every irrigation. There is an abundance of cheap labor at all times to harvest the crops.

This fertile delta soil, under the influence of the semi-tropic climate, produces vegetation, fruits, sugar cane and alfalfa in mid-winter that find a waiting market in the northern states at net profits per acre of from \$100 to \$500.

"We Prove It at Mission"

That nowhere in America are beets, citrus fruits, figs, grapes, alfalfa, sugar cane, cauliflower, celery, strawberries, cotton, corn, onions, cabbage and radishes more successfully grown. Being below the frost line, with the richest soil in America, in a climate dry, mild, invigorating, with water at your command at all seasons of the year, you have every possible advantage. You have twelve months of growing season and you can raise three crops on the same ground in one year.

Commensurate with the profits the price of the land is insignificant, but you should investigate this proposition now while the price is within your reach. Next year it will cost more. Mission is the best, most prosperous and liveliest little city in the valley, where there are more opportunities for good business locations than anywhere else in Southwest Texas.

Write us TODAY for full information. We invite your correspondence and the strictest investigation.

Send at Once for Free Information

Mission Land Improvement Co., Mission, Texas

Gentlemen: Kindly send me full information concerning your irrigated La Lomita Lands, prices, terms, etc.

Name

Postoffice

R. F. D. or St. No. State

Mission Land Improvement Co.,
Mission, Hidalgo County, Texas