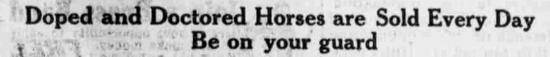
JANUARY 7, 1910

Beware the Tricks of Crooked



Did you ever find a lemon in a horse's nose? How and why did it get there?

Horse Dealers

What was the meaning of the ears being tied together with a fine silken thread?

Perhaps you are half persuaded to buy a horse because you like his "ginger?" Are you sure it is health and high spirits, or is it ginger---commercial ginger? Are you sure you could tell the age of a horse by its teeth? Or would your experience be like that other man's, who paid \$3,500 for a 17year-old horse, thinking he was buying a 7-yearold? The horse had been Bishoped.

Horse buying and trading offer hundreds of opportunities and temptations to use trickery and sharp practice. There is only one way to meet it.

## "Horse Secrets" will Protect You

-make you horse-wise and crook-proof, and save you from being cheated by dopes or tricks when buying, selling or trading. It exposes and makes you acquainted with the tricks, dark and devious ways, and crooked methods of gyps and a certain class of unscrupnlous dealers. Many of the secrets of this book are now made public for the first time. No such collection of Horse Trading, Horse Buying, Horse Training, and Horse Feeding information has ever before been published. It is impossible even in this large space to give a complete list of the secrets in this sensational and instructive book. Some of the topics of greatest importance are:

The Commoner.

Secrets of Hiding Blemishes			Secrets of Hiding Age	Secret Ways of Inducing
Shutting a "heaver."	Appearance of a Horse	The "widow" trick.	"Bishoping."	Action
	The tail trick. Making a star.	Landing a sucker. The winter board trick.	Blowing Air under the skin.	Gingering
Turpentine and gasoline tricks	making black spora.		TILC	Getting high knee action.
Unnerving and cocaine tricks.	False measuring.	Secrets of Stopping Vicious	Tricky Sayings	Keeping horse in the air.
Hiding a spavin. Side bones. Concealing sinuses.	Buying Tricks	1 Iabito		Loose shoe trick,
		Stopping a switcher.	A horse that was right there.	
	Making a horse act mean.	Wedging a cribber.	A sharper's smooth sayings.	Keeping horse on edge.

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Farm Journal, 1047 Cherry St.,	Philadelphia
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"Horse Secrets" has been prepared by Dr. A. S. Alexander, the famous veterinarian, who has had upwards of 25 years experience in Horse-Breeding and Veterinary Science. He is the author of the first stallion service regulation and inspection regulation adopted and enforced in America. He is Professor of Veterinary Science at the University of Wisconsin. There is no more competent authority on horses anywhere.

## How to Secure "Horse Secrets"

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## "Horse Secrets" and subscription to FARM JOURNAL for 5 years; both for \$1.00

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