

Beware the Tricks of Crooked

Horse Dealers



Did you ever find a lemon in a horse's nose? How and why did it get there?

What was the meaning of the ears being tied together with a fine silken thread?

Perhaps you are half persuaded to buy a horse because you like his "ginger?" Are you sure it is health and high spirits, or is it ginger---commercial ginger? Are you sure you could tell the age of a horse by its teeth? Or would your experience be like that other man's, who paid \$3,500 for a 17-year-old horse, thinking he was buying a 7-year-old? The horse had been Bishoped.

Horse buying and trading offer hundreds of opportunities and temptations to use trickery and sharp practice. There is only one way to meet it.

Doped and Doctored Horses are Sold Every Day
Be on your guard

"Horse Secrets" will Protect You

—make you horse-wise and crook-proof, and save you from being cheated by dopes or tricks when buying, selling or trading. It exposes and makes you acquainted with the tricks, dark and devious ways, and crooked methods of gyps and a certain class of unscrupulous dealers. Many of the secrets of this book are now made public for the first time. No such collection of Horse Trading, Horse Buying, Horse Training, and Horse Feeding information has ever before been published. It is impossible even in this large space to give a complete list of the secrets in this sensational and instructive book. Some of the topics of greatest importance are:

Secrets of Hiding Blemishes Shutting a "heaver." Plugging a "roarer." Turpentine and gasoline tricks Unnerving and cocaine tricks. Hiding a spavin. Side bones. Concealing sinuses. "An eye for an eye." Examining the ears.	Secret Ways of Changing Appearance of a Horse The tail trick. Making a star. Making black spots. Curing the broken crest. False measuring. Buying Tricks Diamond cut diamond. Making a horse act mean.	Selling Tricks The "widow" trick. Landing a sucker. The winter board trick. Secrets of Stopping Vicious Habits Stopping a switcher. Wedging a cribber.	Secrets of Hiding Age "Bishoping." Blowing Air under the skin. Tricky Sayings An honest horse dealer. A horse that was right there. A sharper's smooth sayings.	Secret Ways of Inducing Action Gingering Getting high knee action. Keeping horse in the air. Loose shoe trick. Galloping past dodge. Keeping horse on edge.
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"Horse Secrets" has been prepared by Dr. A. S. Alexander, the famous veterinarian, who has had upwards of 25 years experience in Horse-Breeding and Veterinary Science. He is the author of the first stallion service regulation and inspection regulation adopted and enforced in America. He is Professor of Veterinary Science at the University of Wisconsin. There is no more competent authority on horses anywhere.

How to Secure "Horse Secrets"

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