ONE VIEW OF IT

Mr. William Jennings Bryan is a fortunate individual. When he recalls the result of the late election, he may not think so himself, but there is no other way for a disinterested party to look at it.

He is today a very popular citizen—more popular, perhaps, than he has ever been in his life, and he has always been popular to some extent. He is enjoying the best of health, supreme peace of mind, and earning an adequate remuneration for his efforts.

Had he been elected president of the United States, it would require a bodyguard of a thousand soldiers to prevent his being torn limb from limb. He would be the most utterly despised man on earth. He would be reviled and ridiculed and denounced every hour in the day by more than half the newspapers in the land, and people everywhere would be calling upon him to resign his office.

Every man who is out of work would, in a way, attribute it to Bryan. The business firms who expected prosperity to perch upon their factories immediately after the election, would attribute the tardiness of the return of prosperity to the influence of Bryan. His most ardent admirers would have to admit that if Taft had been elected business would be better.

Business is slowly but surely getting better, and this ought in no sense to be considered a "calamity howl." This country is not going to the dogs; prosperity is returning. But it must be admitted that prosperity did not come back as rapidly as it was believed it would, and that it must necessarily be some months until business is as brisk as it was

before the panic set in. Nobody attributes the slow return of prosperity to the election of Mr. Taft. But nearly everybody would have attributed similar conditions to the election of Mr. Bryan had he carried the country. Business would have been no better under Mr. Bryan than it has been under Mr. Taft, but assuredly it would have been worse. Mr. Bryan would have been powerless, with the present senate and house of representatives, to bring about any considerable reform. The present status of business is in no wise due to anything the president has done or left undone, and if Mr. Bryan had been elected he would unquestionably have called a special session of congress to revise the tariff. The same powerful interests of tariff barons would have brought the same influence to bear upon the same autocrats of the house and senate, and even Mr. Bryan would likely have been unable to gain a single point in legislation.

Those persons who know the iniquity of the present tariff schedules would have regaled him for not affording relief. Those persons who favor the present exorbitant schedules would be denouncing him for attempting to bring about a change.

There have been great reductions of wages since the last election. Few if any newspapers have attributed the reductions directly to the election of Mr. Taft. But had Mr. Bryan been elected, every reduction of wages would have been followed by screaming headlines reading, "How Do You Like Bryanism, Mr. Workingman?"

So it looks, after all, that Providence is very kind to Mr. Bryan. The old statement to the effect that whom the gods would destroy they first make mad, might be changed to read, whom the gods would destroy they first elect president of the United States at a time he is helpless to bring about a reform.—Dayton (Ohio) Daily News.

The clippings below tell the facts about Tariff manipulation and raised watch prices—

READ THEM!

This is to announce that the prices of the high-grade Ingersoll-Trenton and the low-priced Ingersoll watches have not advanced and will not.

Although our output is over 12,000 watches daily—more than four times that of any other product—we did not join in the petition presented jointly by practically every other American watch factory asking for higher "protection" when the revision was under consideration by the Ways and Means Committee of Congress.

Those factories got the higher tariff they asked for. They have raised their prices. We ask no tariff favors. It costs us no more to make watches than formerly, and we deem it business wisdom and fair play to the public to adhere to the prices and the policy of delivering the utmost values possible which have built up the stupendous sales our watches now enjoy.

Our prices have always been published broadcast and marked on every watch box. Others have no standard price, they sell at different prices in different stores so you cannot estimate their recent increase.

Ingersoll-Trenton

The Best 7-Jewel Watch

\$5 in solid nickel case

\$7 in 10-year gold-filled case

\$9 in 20-year gold-filled case

The "I-T" is patterned after and embodies every essential feature of the most expensive American movements. Its movement is of the bridge-model construction reserved by others for their highly-jeweled product. No other popular-priced watch is made in this type.

It has 7-ruby, sapphire and garnet jewels, protecting the points of principal wear and will give 20 years of service.

It has the compensating balance wheel, automatically adjusting itself to changes of temperature; the micrometric regulator permitting most precise adjustment and every other characteristic of the best watches.

It is an exceedingly close timer. Very few watches can equal it. In appearance it has no superior at any price. People are accustomed to paying far more without getting so good a watch.

Sold Only by Responsible Jewelers

The "I-T" watch can be handled only by jewelers competent to regulate and repair it and who will sell it at the moderate prices advertised by us. It is new now. Jewelers who have not yet put it in stock or those who demand exorbitant profits, as well as those whom we consider irresponsible as sales agents, may recommend something else.

But in your own interest simply insist upon examining the "I-T" side by side with what is offered.

Many jewelers display the "I-T" in their windows.

If not locally obtainable sent prepaid by us. Our booklet "How to Judge a Watch" is a complete explanation of watch construction, which every man should understand, mailed free with names of local jewelers who sell the "I-T."

The Ingersoll watches from \$1.00 to \$2.00 are sold by 60,000 dealers throughout the country.

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