

# BEAUTIFUL SILVERWARE

## for YOURSELF or FRIENDS

**Suggestions for Handsome Christmas Presents—How to Secure Without Cost Any Piece or Set of the Famous Oneida Community Company's Reliance Plate, in the Dainty and Exquisite Wildwood Pattern, French Gray Finish, Sterling Silver Effect—An Extremely Beautiful, Artistic, Exclusive Design in Guaranteed Silverware**

It does not matter where you live, just so it is in the United States. We are going to give you an unprecedented opportunity to secure for your own use, or to use as Christmas presents for friends or relatives, any piece or set of the **Celebrated Reliance Plate Silverware**, Wildwood Pattern, manufactured and guaranteed by the Famous Oneida Community Company, of Oneida, N. Y.

We selected the **Reliance Plate** in the handsome **Wildwood Pattern**, an absolutely new and exquisite design, as the most beautiful line of silverware that we could find anywhere. We know it can not fail to please you in every particular. The **Reliance Plate, Wildwood Pattern**, is without question one of the most dainty patterns ever produced in silverware. Finished in the beautiful French gray, Sterling Silver effect, it is absolutely the finest ware on the market today, and people are simply delighted with it.

The **Reliance Plate, Wildwood Pattern**, is manufactured by the famous **Oneida Community Company** of Oneida, New York (operating four large factories), and each piece or set sent out is accompanied by the manufacturer's **10 year printed guarantee**. The **Reliance Plate** is guaranteed to be made of superior 18 per cent nickel silver—the best for plating upon; that it has a **heavy plate of pure silver—25 per cent heavier** than the regular Standard A1 plate; it is made throughout by skilled workmen in accordance with the best and most modern methods of silverware manufacture, and any piece which does not conform to this guarantee will be replaced **free of charge** direct from the factory.

All you need to do to secure this **strictly high-grade, guaranteed silverware** is to induce a few of your friends to subscribe for **The American Homestead**, which is one of the **brightest and most attractive** farm and household papers published. By special arrangements, we are able to make, for a limited time, these **extraordinary offers**, fully listed and described below. Secure for us the number of subscribers under each offer that you decide you would like, and in return for your work we will send you **FREE and PREPAID** this **handsome and beautiful silverware**. Read these **eight big offers** and see how few subscribers it takes for you to earn these **handsome premiums**. You can work for as many premiums as you wish, and thus accumulate a complete line of the **very best silverware made**—silverware that will be a source of pride and satisfaction to yourself and the admiration of your friends.

### How to Secure This Beautiful Silverware For Yourself Without Cost

**OFFER NO. 1.—One Sugar Shell**, Beautiful Wildwood Pattern, Reliance Plate, nicely packed in lined box. Plated with **pure silver—25 per cent heavier** than regular Standard A1 plate and is **guaranteed by the makers for 10 years**. Sent **free and postpaid** to your address for sending us only **one new yearly subscriber** to **The American Homestead** at 50 cents. This premium would make a very **handsome Christmas present** for your friends or relatives, and nothing would please them more than this **beautiful Sugar Shell** even if you paid many dollars for it. We will send the **Sugar Shell** and the paper for one year to any address you desire, or any number at 50 cents each.

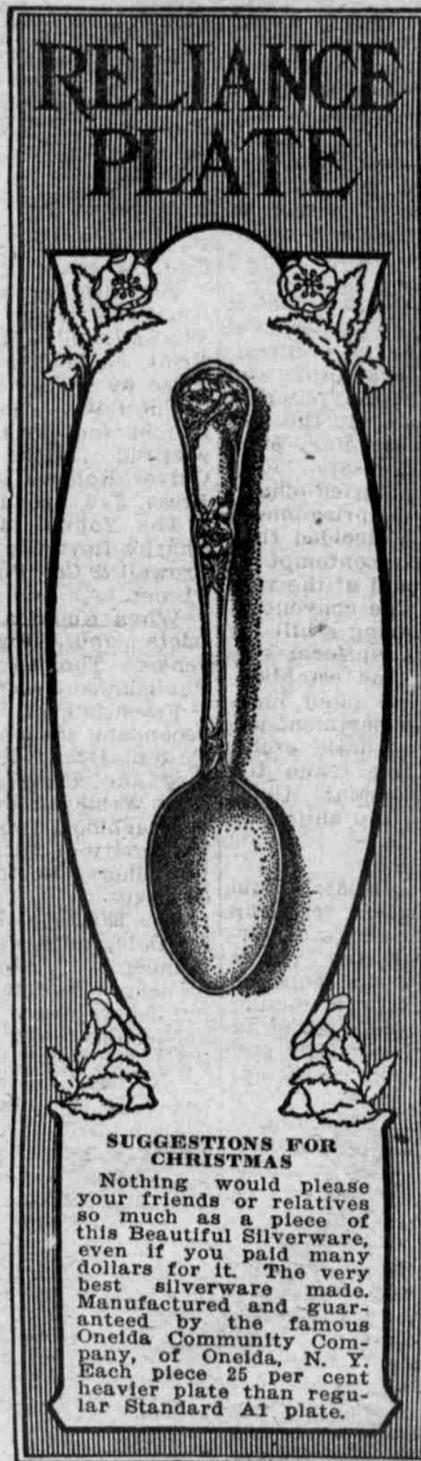
**OFFER NO. 2.—One Butter Knife**, Beautiful Wildwood Pattern, Reliance Plate, nicely packed in lined box. Plated with **pure silver—25 per cent heavier** than regular Standard A1 plate, and is **guaranteed by the makers for 10 years**. Sent **free and postpaid** to your address for sending us only **one new yearly subscriber** to **The American Homestead** at 50 cents. If you wish to use it as a Christmas present, we will send **Butter Knife** and the paper to any address you desire, or as many as wanted at 50 cents each.

**OFFER NO. 3.—One Sugar Shell and One Butter Knife**, Beautiful Wildwood Pattern, Reliance Plate, packed together in fancy cloth-lined box. Plated with **pure silver—25 per cent heavier** than regular Standard A1 plate and **guaranteed by the makers for 10 years**. Sent **free and postpaid** to your address for sending us only **two yearly subscribers** to **The American Homestead** at 50 cents each.

**OFFER NO. 4.—Set of Six Teaspoons**, Beautiful Wildwood Pattern, Reliance Plate, packed in box. Plated with **pure silver—25 per cent heavier** than regular Standard A1 plate, and is **guaranteed by the makers for 10 years**. Sent **free and postpaid** to your address for sending us only **three new yearly subscribers** to **The American Homestead** at 50 cents each. You can work for as many sets as you desire.

**OFFER NO. 5.—Set of Six Tablespoons**, Beautiful Wildwood Pattern, Reliance Plate, packed in box. Plated with **pure silver—25 per cent heavier** than regular Standard A1 plate and **guaranteed by the makers for 10 years**. Sent **free and postpaid** to your address for sending us only **six new yearly subscribers** to **The American Homestead** at 50 cents each.

**OFFER NO. 6.—Set of Six Knives**, Beautiful Wildwood Pattern, Reliance Plate, packed in box. Plated with **pure silver—25 per cent heavier** than regular Standard A1 plate and **guaranteed by the makers for ten years**. Sent **free and postpaid** to your address for sending us only **eight new yearly subscribers** to **The American Homestead** at 50 cents each.



#### SUGGESTIONS FOR CHRISTMAS

Nothing would please your friends or relatives so much as a piece of this **Beautiful Silverware**, even if you paid many dollars for it. The **very best silverware made**. Manufactured and guaranteed by the famous **Oneida Community Company**, of Oneida, N. Y. Each piece **25 per cent heavier** plate than regular Standard A1 plate.

#### FREE SPOON COUPON

To prove to you that our offers are genuine in every respect, and that the **Reliance Plate Silverware** is just as we represent it to be in all particulars, **The American Homestead** will send **free**, sample teaspoon to anyone desiring to work for any premium. Send name and address and enclose 12 cents for postage and packing. Sample copies of our paper mailed free on request. Use coupon. Start your club at once.

Name .....

P. O. ....

**OFFER NO. 7.—Set of Six Forks**, Beautiful Wildwood Pattern, Reliance Plate, packed in box. Plated with **pure silver—25 per cent heavier** than regular Standard A1 plate and **guaranteed by the makers for 10 years**. Sent **free and postpaid** to your address for sending us only **eight new subscribers** to **The American Homestead** at 50 cents each.

**OFFER NO. 8.—Twenty-six Piece Set**, Beautiful Wildwood Pattern, Reliance Plate, in handsome cloth-lined oak case, having an upper and a lower drawer compartment. Plated with **pure silver—25 per cent heavier** than regular Standard A1 plate and **guaranteed by the makers for 10 years**. This set is most attractively put up, and comprises 6 teaspoons, 6 tablespoons, 6 knives, 6 forks, 1 sugar shell and 1 butter knife. Sent **free and prepaid** to your address for sending us only **25 new yearly subscribers** to **The American Homestead** at 50 cents each. This is such a set that you can show it with a great deal of pride to your most particular friends, for each piece is **extremely beautiful**. You will be more than repaid if you make an extra effort to obtain this set.

#### These Great Offers Are Open to All

These **extremely liberal offers** are open to all, and it is not necessary for you to be a subscriber in order to take subscriptions for our paper. You can work for any one or all of these offers. If you can not secure all the subscriptions for the article of your choice at once, send them as fast as you take them and we will place them to your credit until you have finished working for the desired premium. Your own subscription will count toward any premium under these offers. Send us 12 cents for postage and packing and we will send you **sample spoon free**. See coupon. This sample spoon will give you an idea of the value and beauty of the **Reliance Plate, Wildwood Pattern**, and will help you to secure your club easily. Show your friends the sample. They will be glad to help you fill your club, and we will give every one so doing a chance to get some of this beautiful silverware for themselves. When you see the sample we know you will be highly pleased with this **Handsome Reliance Plate, Wildwood Pattern**. You will not be satisfied until you have secured as many pieces as possible. Don't confuse the **Reliance Plate Silverware** with the cheap nickel-plated ware usually given for premiums. Ask any dealer his prices on genuine Standard A1 plate, any make.

#### Something About Our Big Paper

It is very easy to secure subscriptions for our big farm and household paper—**The American Homestead**, because:

- First—Everyone likes the paper.
- Second—The subscription price is low and within the reach of everyone.
- Third—While the subscription price is only 50 cents per year, Mr. Charles W. Bryan, the publisher, gives his personal guarantee to every subscriber to refund the amount paid for a yearly subscription, if subscriber is not satisfied after reading three issues. This positive guarantee makes it a very easy matter to secure any one's subscription. Each subscriber thus receives more than the worth of his money, and you receive this **Handsome, Guaranteed Silverware free and prepaid** to your home.
- Fourth—**The American Homestead** is a general farm paper devoted to the diversified interests of the American farmer, no matter where living, and is educational and instructive in character. It is not theoretical nor technical, but practical and intensely interesting—brief, concise, attractive—using plain, every-day English.
- Fifth—It is alike interesting and useful to the dweller in the town, because it contains invaluable information on such matters as proper care of fruit trees, garden, poultry, and all kinds of live stock.
- Sixth—It is an old established paper, published for 27 years without missing an issue. Issued monthly.
- Seventh—It conducts an able household department of interest and value to every woman. **Cash prizes** are offered **every month** for the best recipes and household suggestions from its readers. It is interesting and entertaining to every member of the family.

#### Begin at Once to Start Your Club

Make up your mind now to try for one or more of our offers. We believe this is the **greatest opportunity ever offered** by any publisher. Think of being able to get this high-grade **Reliance Plate** in the beautiful Wildwood Pattern on the easy terms we offer. We secured the very best ware we could possibly find for our club raisers—silverware that is absolutely guaranteed by the maker for ten years, and which will not only please every one, but will remain as a standing advertisement for our paper for years to come. It is worth any one's time to earn these premiums, and you should make an extra effort to obtain one or more of our offers. The name, stamp and guarantee of the **Famous Oneida Community Company** is a sufficient guarantee of its value. See their advertisements in the leading ladies' magazines. This offer is so good and the name of the maker is so well known that we will be flooded with orders. Start to work at once and send in your orders early. We will have sufficient force to handle your orders promptly, but it is best to be as early as possible if you wish any premium to use for Christmas presents.

Address all letters and orders to  
**THE AMERICAN HOMESTEAD, Lincoln, Neb.**