

YOU Can Do What Others Are Doing at SAN BENITO

in the LOWER RIO GRANDE VALLEY of Texas, a LAND OF DIVERSIFIED FARMING, a greater variety of products than can be found anywhere.

You don't need to confine your efforts to any one product.

(No. 4)

This is the fourth in our series of announcements in The Commoner. If you have read the first, second and third, you now have a fairly good general idea of the location, climate, soil and products of the Lower Rio Grande Valley. You have also a very definite idea as to the plan and magnitude of the Great Gravity Canal System at San Benito. You have read how our Chief Engineer discovered the possibility of utilizing the old river beds which traverse the San Benito Tract as a main canal, turning them into a series of vast storage Reservoirs. You know that these Reservoirs are filled by Gravity and that they hold enough water to last our farmers for many months. In our third announcement we published a letter from one of our farmers, Mr. Powell, about the profits he was making on his Cabbage Crop. Later on and after he has finished harvesting his cabbage we will have another letter from him giving the exact figures.

This time we want to tell you something about COTTON in the SAN BENITO COUNTRY. We also publish herewith a letter from the BURRESS BROTHERS who are now harvesting a splendid crop of Onions at San Benito. We believe this letter will interest you because these young men have stated not only the gross receipts but have itemized the expenses so that you can figure the profits for yourself.

ONE TO TWO BALES PER ACRE—COTTON—AT SAN BENITO

Even with Cotton at 8 cents—a starvation price in other sections—you ought to live well and save money at San Benito. For in the Lower Rio Grande Valley, in which our lands lie, Cotton seldom runs less than a bale and often a bale and a half while it sometimes makes two bales to the acre.

What makes this such a good Cotton Country? It is the Climate, the Soil, the Water.

The climate here is so mild that you can plant your Cotton in February and have it MATURE AHEAD of the BOLL WEEVIL.

The Alluvial Soil in this Delta Country is as rich as soil can be. It is especially adapted to the culture of Cotton.

The WATER is ALWAYS READY in our vast STORAGE CANAL, standing at a level high enough to flow naturally out onto your Cotton Fields.

Cotton does not need as much water as Truck Crops, Alfalfa or Sugar Cane, but it MUST BE IRRIGATED to mature properly and make a profitable yield. And herein is the great advantage farming by irrigation has over farming by natural rainfall. If you are raising Sugar Cane and Cotton in a country where you depend on rainfall it rains exactly the same amount on the one as on the other. If it rains enough for your sugar cane it is too much for your cotton. If it rains just enough for your cotton your sugar cane is suffering for water. Now at San Benito, where you control your water supply yourself instead of leaving it to the caprice of nature you may be raising a dozen different crops on the same farm and so regulate the taking of water that each one gets exactly what it needs—no more, no less. You may have water flowing down the rows of cotton, corn or sugar cane while in the adjoining field you are cutting and putting up your alfalfa.

Another thing about raising cotton here. It does not take the entire growing season to mature it. We have here twelve months of growing season and you can raise a crop of cotton, pick it, plow the ground up and plant it in corn, then mature your corn and CUT IT in time to plant and mature a crop of cabbage or some other winter crop, all on the SAME GROUND and all within the SAME YEAR.

CAN YOU BEAT THIS? CAN YOU EQUAL THIS ANYWHERE ELSE? WHERE?

Last year the San Benito Cotton was especially fine. The fibre was from one and one-sixteenth to one and a fourth inches in length. The entire crop averaged from 32 per cent to 34 per cent lint.

Ginning costs 75 cents a hundred. Freight to Galveston or Houston is 50 cents. But a GIN IS NOW BEING BUILT at SAN BENITO which will give us a ready home market. This gin is one of the three best in the entire state of Texas. Reliable Mexican labor is readily obtainable here at 50 to 75 cents a day, they boarding themselves. We will tell you something more about these Mexican laborers some of these days—something that may surprise you. For the labor problem, which is such a serious problem elsewhere, is solved in the Lower Rio Grande Valley. If you are a cotton raiser and have been accustomed to seeing your cotton flooded with water and baked by the sun, or if you wish to begin the raising of cotton, you should investigate and satisfy yourselves of the truth of our claims.

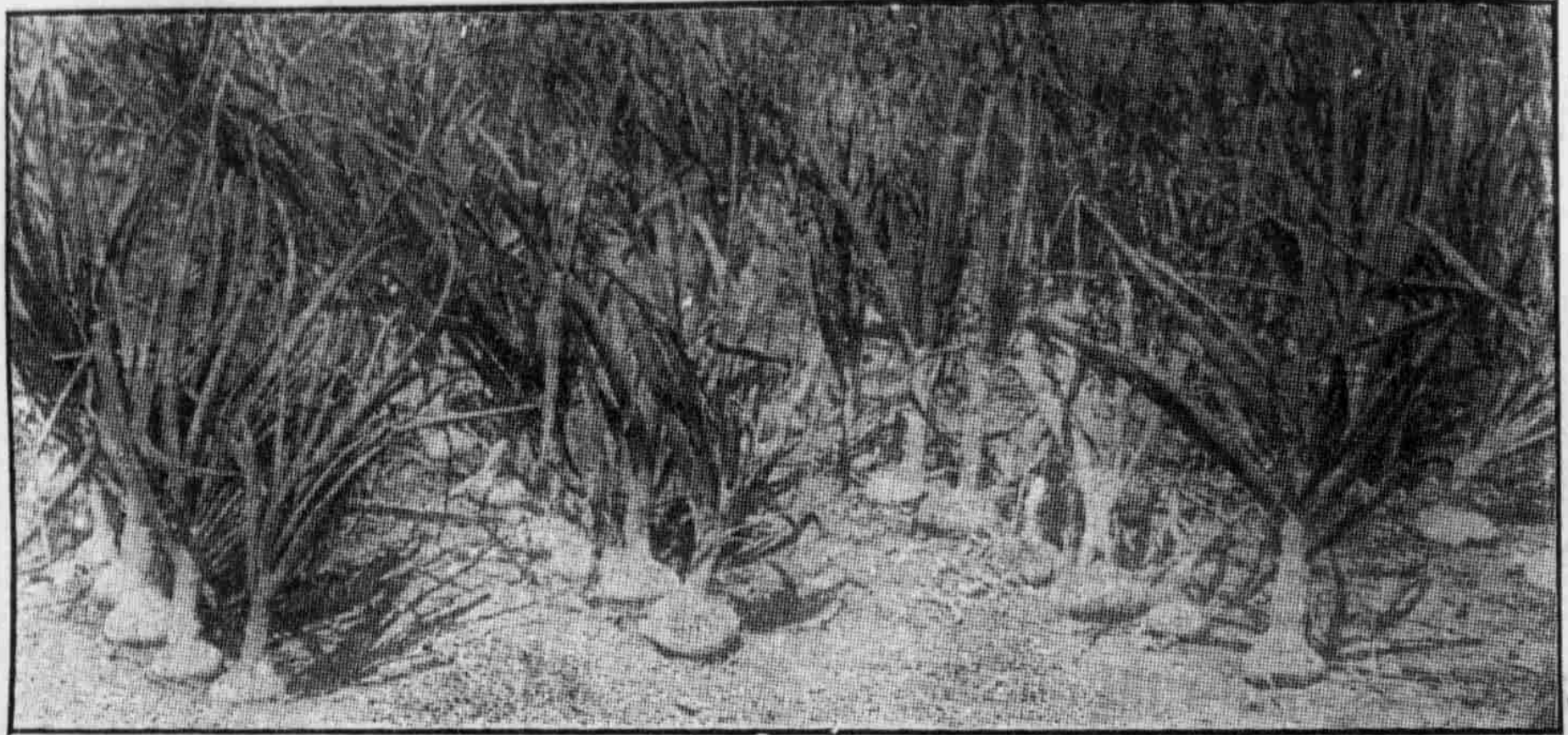
We do not want you to buy an acre of our land until you come and see for yourself. And whether you are interested in the raising of cotton or not you will find something here that will not only interest but surprise you as well. For this is a land of diversified crops. We have in the Lower Rio Grande Valley a greater variety of products than can perhaps be found anywhere else. Not only does this Valley excel in variety of crops but in quantity and quality as well. You do not need to confine your efforts to any one product.

Here are some that do well here: Sugar Cane, Cotton, Alfalfa, Corn, Sorghum, Millet, Kaffir Corn, Milo, Maize, Broom Corn, Onions, Cabbage, Cauliflower, Lettuce, Celery, Egg Plant, Okra, Beans, Irish and Sweet Potatoes, Peppers, Asparagus, Figs, Oranges, Lemons, Grapes, Grape Fruit, Strawberries, Cantaloupes, Squashes, Watermelons.

Come on one of the Bi-Monthly Excursions which leave Northern Points on the first and third Tuesdays of each month. Write for beautifully illustrated Booklet. Address

SAN BENITO LAND AND WATER COMPANY, Alba Heywood, Pres. and Gen. Mgr.

Box B., San Benito, Texas.



A Field of Bermuda Onions in the San Benito Country.

Immense Profits from Twelve Acres of Onions.

March 27, 1909.

Frank Caldwell, Sales Manager, San Benito Land and Water Co., San Benito, Texas.

Dear Sir: We have 12 acres in onions under the San Benito Gravity Canal which we are now harvesting. These onions were planted in October. Those we have already sold brought us \$1.65 a crate, spot cash, free on board the cars at San Benito and the market is strong. We are getting about 300 crates to the acre which gives us close to \$500 per acre gross. The expenses of producing and harvesting and marketing this crop of onions are about as follows:

Breaking, preparing ground and Planting 12 acres.....	\$ 120.00
Replanting 6 acres (the other 6 acres growing where seed was planted).....	100.00
Water for Irrigation.....	120.00
Cultivation (plowing 3 times and hoeing once).....	30.00
3,600 crates at 17 cents per crate.....	612.00
Gathering and placing in crates (5 cts. per crate).....	180.00
Hauling one-half mile to San Benito Station and putting on cars	200.00

Total expense of the 12 acres.....\$1,362.00

Very truly yours, BURRESS BROTHERS, San Benito, Texas.



Cotton on Farm of Henry Curan, San Benito, Texas.

Sample of Soil from the
SAN BENITO LAND & WATER COMPANY
 SAN BENITO, TEXAS

40,000 Acres of This Soil

Come and see how things grow twelve months in the year in this soil.

Irrigated by our Great
GRAVITY CANAL SYSTEM

To what fields do you plant water and soil?