

SPECIAL TO THE READERS OF THE COMMONER



Factory-to-Family Plan—How to

FURNISH YOUR HOME WITHOUT COST



WE want to explain to the readers of this paper our plan whereby we are furnishing thousands of homes every year, with beautiful and useful articles, like these illustrated in this advertisement, **without cost**, to our customers.

WE want to tell you how it is possible for us to give away, absolutely free, articles of furniture, wearing apparel, rugs, carpets, curtains, kitchen utensils, in fact nearly everything needed in the home with orders for our Soaps and Pure Food Products.

It's all because of our Factory-to-Family Plan of supplying grocery sundries

YOU will admit that buying home needs such as soaps, baking powder, teas, coffees, etc., from the store-keeper is very expensive. Every day you feel the burden of excessive high prices. Well there's a reason—you are paying too many middlemen's profits. Why not stop it—there's a better way.



Buy Your Soaps, Toilet Goods, Baking Powders, Flavoring Extracts, Breakfast Foods, Teas, Coffees and Spices, Direct from the Maker and Importer and Get These Beautiful Premiums Without Cost

SAVE \$10 Every Few Weeks



in the saved middlemen's profits this way of buying affords. Furnish your home throughout **without cost**. Thousands are doing it. Why not you?

If you do not wish a premium, you can have \$10 worth of Products for \$5, or less amounts at the same rate of saving, which is one-half what you pay your dealer for same goods.

Our Products are strictly pure and high-grade. Our reputation of 18 years honest dealing is back of them. We guarantee them to give satisfaction or refund your money. We even ship them on **30 days trial**. Isn't that fair? We do not ask you to send money in advance. To responsible people we send them on 30 days time.

FOR EXAMPLE: Every few weeks you will use in your family \$10 worth of the products mentioned above, which we manufacture together with over 150 others. If ordered **direct from us** we will give you in addition your choice of any \$10 premium you may select from our big catalog containing over 1,000 beautiful and useful articles for the home. You can get any one of these handsome chairs shown here with a \$10 order of our Products. Or you can have a lady's dressing table, a library table, kitchen cabinet, china closet, dishes, etc. Other articles of lesser value we give with orders of \$2 and up.

Our Guarantee

Always bear in mind that we guarantee our goods in a way that proves their high quality and relieves you from all risk of disappointment. You are the judge. If you find them unsatisfactory in any respect—send them back and we will refund your money in full. Could we offer to do more?

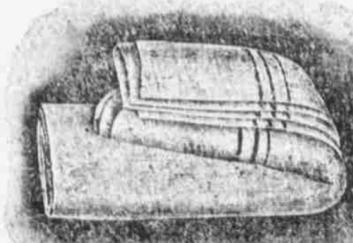
Send your name on a postal and we will send, **pre-paid**, a sample of Fine Toilet Soap and our big free book, "How the Housewife Can Furnish Her Home Without Cost." It explains all about our plan and our goods and shows our full line of over 1,000 premiums. We know it will interest you and be the means of saving you hundreds of dollars. **CROFTS & REED, Dept. 735, Austin Avenue, Chicago, Illinois**

Isn't this worth investigating?



OUR SPECIAL BLANKET OFFER!

We want an opportunity to demonstrate what a big saving we can make for you if you will begin buying your grocery sundries such as mentioned above **direct from us**—the makers and importers, thus saving all middlemen's profits. There is no reason why you should not buy these goods **direct from the maker**, just as you do plows, harrows, cultivators, etc. You know what a big saving there is in buying these articles direct from the factory. Why not save on your household needs in the same way?



Now to make it an object for you to try our plan of furnishing Soaps and Pure Food Products direct from Factory-to-Family we will make you the following liberal offer which you can't afford to let pass:

We Will Give You This Pair of BLANKETS Absolutely FREE

with your first order for our goods amounting to \$3.50. You can make your own selection from over 150 different articles. Our prices are no more than you are paying now but often less. In addition you get this Extra Heavy Pair of Fine Cotton Blankets free. Colors white or gray, size 72x80 inches, with delicately colored borders. They sell in first-class stores for from \$3 to \$5 a pair. Remember, if our Products or the Blankets are not satisfactory you can return them at **our expense** and get your money. Send for order blanks and big free Premium Book today and learn the great economy there is in buying direct from us.

