

# Free Catarrh Remedy

## GIVES INSTANT RELIEF NO MORE BAD BREATH



"My Secret Remedy Quickly Cures Catarrh." - C. E. Gauss.

Catarrh is not only dangerous, but it causes bad breath, ulceration, death and decay of bones, loss of thinking and reasoning power, kills ambition and energy, often causes loss of appetite, indigestion, dyspepsia, raw throat and reaches to general debility, idiocy and insanity. It needs attention at once. Cure it with Gauss' Catarrh Cure. It is a quick, radical, permanent cure, because it rids the system of the poison germs that cause catarrh.

In order to prove to all who are suffering from this dangerous and loathsome disease that Gauss' Catarrh Cure will actually cure any case of Catarrh quickly, no matter how long standing or how bad, I will send a trial package, by mail free of all cost. Send us your name and address to-day and the treatment will be sent you by return mail. Try it! It will positively cure so that you will be welcomed instead of shunned by your friends. C. E. GAUSS, 6214 Main St., Marshall, Mich. Fill out coupon below.

**FREE**

This coupon is good for one trial package of Gauss' Combined Catarrh Cure, mailed free in plain package. Simply fill in your name and address on dotted lines below and mail to:

**C. E. GAUSS, 6214 Main Street, Marshall, Mich.**

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**GAIN ACRES**

by clearing that stumpy piece of land with **THE HERCULES** Stump Puller pulls any stump. Saves time, labor and money.

Catalog FREE. Hercules Mfg. Co., Dept. 10, Centerville, Ia.

### THE USE OF DRUGS

In the use of the commonest drugs, we should exercise much care and take pains often to ask the advice and counsel of some good, reliable druggist. It is claimed that the indiscriminate use of chlorate of potassium, so freely used as a remedy for throat troubles, is a dangerous practice. Although generally considered harmless, therapeutists know that even in comparatively moderate doses, chlorate of potassium is a very active drug, producing a marked effect upon the blood, which it turns brown, and in larger doses, leads to cardiac paralysis, albuminuria and death. Even in what are considered safe doses, chlorate of potassium often gives rise to great mental and physical depression, insomnia, and various other unwelcome complications.—Medical Magazine

## The Political Weekly as An Advertising Medium

(Written by W. J. Bryan for "Judicious Advertising," published by Lord & Thomas.)

The political weekly deserves to be considered as an advertising medium for the following reasons:

First—Such a paper is taken mainly by those who believe in the political doctrines which it advocates, and advertisements appearing in the paper commend themselves to the readers. A man's political convictions are, as a rule, deep and lasting, and in every great crisis there are innumerable instances where the individual's views on public questions are stronger than family ties. Those who hold tenaciously to their political opinions naturally prize papers upon which they can rely for the information which they need in the discussion of political questions, and those who advertise in such papers profit by the confidence which the reader has in the publisher.

Second—Political weeklies are not read and thrown away like daily papers, but are laid aside for reference. The advertising matter is, therefore, of lasting value, and it is not uncommon for an advertiser to hear from such an advertisement many weeks after it has ceased to appear in the paper.

Third—The political weekly is growing, and bids fair to occupy an increasing place in the field of journalism. The daily is becoming a great business enterprise whose editorial page is either practically without political color or defends the interests of the corporations with which the owner is connected. The stockholders of the great dailies are generally unknown to the public; neither are the writers known whose pencils sup-

ply copy for the editorial page. It is impossible that an intelligent and thoughtful student of public affairs should pay a great deal of attention to editorials written by nobody-knows-who and often with an ulterior purpose.

With the growth of the daily it becomes less and less possible for the same person to be both editor and owner, and if he is employed to do the writing, he must write as the owner desires or forfeit his place. It is likely, therefore, that there will be an increasing tendency to read the daily for its news and the weekly for the thoughtful discussion of the problems of government. A weekly paper can be published without great expense and can be edited by the owner. Its circulation will depend partly upon the popularity of the ideas presented and partly upon the ability with which the paper is edited.

Fourth—The political weekly has a wider field than the daily can possibly have because a daily published in one city can not hope to invade the precincts of another city, but a weekly published anywhere in the United States can find its way into every village and hamlet of the country. Its contents are not valuable because of their freshness as news, but because of their permanent usefulness in the consideration of questions of moment.

Fifth—The political weekly is inexpensive as compared with the daily and reaches those who would not feel able to pay the price of a daily. It may be confidently expected, therefore, that political weeklies will increase in number, in circulation and in influence, and the value of an inch of advertising in such a paper will approximate the value of like space in a monthly magazine of like circulation.

W. J. BRYAN.

### The Great Financiers

"I've heard a great deal about 'Napoleons of Finance' in the last few years," observed the Village Oracle, "but I want to say right here that the newspapers are not saying a word about the real financiers." Of course we had to ask him to go on and tell us all about it.

"Well, these fellows who make millions selling wind and water are all right, but after they have accumulated the first million or two the rest is easy. But I know right here in Bingville of financiers who can give them all the trumps and then beat them.

"For instance, there is Mrs. Workman. Her husband gets \$9 a week, and he turns it all over to her except 50 cents, which he reserves for his tobacco. Mrs. Workman takes that \$8.50 and with it pays the rent, buys the fuel, keeps a table supplied with enough food to satisfy and nourish five growing children, buys all the clothing, medicine, school books, kerosene, and such things, keeps the furniture repaired, and all that sort of thing, and in six years hasn't gone in debt a dollar, although they have had a lot of sickness in the family. Now that's what I call financiering, and if you think you know of any Wall street Napoleons who can equal it you just turn them loose in a little city and make them scratch along on \$9 a week for their whole families.

"I want to tell you, sir, that the average wife of the average American workman is the best financier in the country, and when I say it I'm looking right at Leslie M. Shaw, J. Pierpont Morgan, Andrew Carnegie, John Gates, Charley Schwab, and the whole blooming bunch of fellows who

have been getting their names in the financial news for the past few years."—Exchange.

### THE PRAISE OF THE PEANUT

In the United States, a nut contemporary tells us, are 350,000 acres of peanut land and 170,000 peanutters. Three hundred million pounds of peanuts, worth \$11,000,000, are produced here every year; and yet people talk of "peanut" politicians contemptuously.

There are whole epic poems in the peanut. It is accomplished, the Admirable Crichton of nuts. Every part of it is useful. It beats peas and corn as a fattener of stock and poultry. It enriches the soil as well as the farmer. Praise, honor and eat the peanut!—Everybody's Magazine.

### APPEARING GREEN

Senator Beveridge was talking one afternoon in Washington to a group of newly elected congressmen. "You boys," he said, "must on no account appear green. Keep cool; go slow; think before you speak; then you won't give yourself away."

The unripe congressmen laughed, and Senator Beveridge continued: "I should hate to hear that one of you had acted as a new southern congressman once did.

"He as soon as he reached Washington, went off to a photographers to be photographed.

"I want my likeness taken," he said.

"Cabinet?" the photographer asked. "The southerner reddened and looked pleased.

"No," he answered, 'just a plain, everyday congressman.'"—Exchange.

**\$7.98 for SUIT and EXTRA TROUSERS**

We make a suit guaranteed to fit perfectly, in latest style from fashionable cloth, durably trimmed, for \$7.98 equal to any \$15.00 suit made and give you Free an extra pair of Fancy Worsted Trousers. You run no risk. If suit and trousers are not exactly as ordered you may return them to us at our expense. We will return to you at once all money paid us thereon. Besides you keep the elegant suitcase, in which suit was shipped.

Write at once for samples of latest cloths for suits at \$7.98 and up. They will be sent free with fashion plates, tape, measurement blanks, etc. Send no money but write to-day.

**The Gents' Complete Outfitting Co., Dept. E-27**  
242-244 Market Street, Chicago.  
Ref: Royal Trust Co. Bank, Chicago. Capital and surplus \$1,000,000.00.

**THIS ELEGANT FREE SUIT CASE FREE EVEN IF YOU DON'T ACCEPT A SUIT MADE BY US**

**"MINING PROFITS" FREE**

CONTAINS LATEST NEWS AND QUOTATIONS FROM TONOPAH, GOLDFIELD, BULLFROG AND MANHATTAN.

Also all about "Coppers." Prints "Hints To Investors" and "Answers To Queries" columns. SENT FREE—bi-weekly to induce you to subscribe. Write to-day—address **MINING PROFITS PUB. CO** Suite 925 47 New St. New York.

**CASH FOR YOUR REAL ESTATE**

I can sell any Property! Any Business! Anywhere! For CASH in less than 90 days. I have 1,500 hustling Salesmen in the United States. Don't Wait. Write Today Giving description and cash price.

**A. EDGAR DAVIS,**  
REAL ESTATE BROKER,  
Dept. A. Lincoln, Neb.

**Subscribers' Advertising Department**

This department is for the exclusive use of Commoner subscribers, and a special rate of six cents a word per insertion—the lowest rate—has been made for them. Address all communications to The Commoner, Lincoln, Nebraska.

**IF YOU WANT BARGAINS IN FARMS AND** Timber lands, write Real Estate A. J. Johnston, Houston, Texas Co., Mo., for his large list sent free.

**BIG CLEAN MONEY AWAITS EVERY** reader of this paper who will invest \$7.50, and upwards, in one of the biggest and best propositions of the age. Particulars free. Jerry Culbertson, 519 Hall Building, Kansas City, Mo.

**LAME BACK CURED, WITHOUT MEDICINE,** sworn proofs free. Dr. T. Jones, Montpelier, Ky.

**FOR SALE—FOUR FARMS,** 57, 84, 100, 155 acres. Sam Elliott, Water Valley, Ky.

**VIRGINIA FARMS, BEST STOCK AND** fruit section. Mild winters; cheap, good land; close markets. Booklet free. Southern Land Company, Charlottesville, Virginia.

**FOR SALE, AT A BARGAIN, MY FARM** and stock ranch in Northwestern Nebraska, the best stock country on earth. Address Box 99, Crawford, Neb.

**GOOD NEWSPAPER AND JOB PLANT** for sale in town of 1000 population. Growing town. Write at once. Lars Barbo, Sumas, Washington.

**\$1.00 BOTTLE OF WONDERFUL MUS-**tache Grower, for 2 cents; Heaviest Whiskers on smoothest face. Lock Box 121, Bourbon, Ind.

**THOSE DESIRING TO LOCATE OR IN-**vest in Seattle or surrounding country will get valuable information by writing Julius F. Merritt, 310 Oriental Building, Seattle, Wash.

**A NEW HOG CHOLERA REMEDY.** IT cures and prevents. It is cheap and will astonish you. Guaranteed. Farmers here all using it. Send your name and learn all about it. Willis E. Vincent, Hutchinson, Kansas.