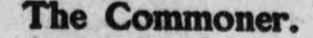
MARCH 18, 1904.

EN PIRE



Send No Money

against the encroachments of organized wealth. But these are extremes. The press that stands for such principles is the plutocratic press—a press as far from the hearts of the great masses of the people as is heaven from earth. Someone has said that the beauty of the forest does not consist wholly in the giant oaks which rear their spreading branches majestically above all other trees; that the vast labyrinth of verdant foliage intertwining the smaller trees below forms an essential feature of the forest's indescribable grandeur. How true this is of journalism, my friends. Here and there are the great and powerful journals confessedly subsidized and controlled for politi-

cal or mercenary gain. But, thank heaven, throughout the great forest of journalism are the smaller papersthe undergrowth, so to speak-faithfully recording and interpreting the hopes and fears and wants and joya and aspirations of the people whose feelings they respect. These papers are the really great diary of mankind. They record the personal events of interest to you and me. They stand as a battlement between tyranny and the people. They are first to embark on a crusade against wickedness and first to defend a holy cause. They note with pride your progress and prosperity, and gladly chronicle the advent of a new member to your household. They uphold good government, preach morality and sustain the church. They are first to hasten the spirit of progress in your community, and first to head a movement in behalf of the public good. They speak with fulsome praise of your daughter's marriage to a worthless count, and nobly defend her precious name during her long and painful trial for divorce. They speak kindly of you for the legislature and defend you when your meanness and duplicity are exposed. They narrate carefully the chief events of your enwe want you to examine and try on our \$10.00 All Wool Tailor Made Suits before paying out one cent, and know for yourself that our suits are strictly All Wool, properly tailored and perfect fitting. You will find them as good in every respect as suits you have paid \$13.00 to \$15.00 for.

13

10,000 Pair of \$5.00 Tailor Made Trousers

FREE with the first 10,000 orders. OUR OFFER: Providing you will agree to hand 10 envelopes containing our All Wool Suit and Pant samples, catalogue, tape meas-ure and Special Offer to ten men who in your judg-ment would be likely to buy clothing from us on our liberal offer, we will give you a pair of our regular \$5 Tailor Made

with one of our \$10 ALL WOOL TAILOR

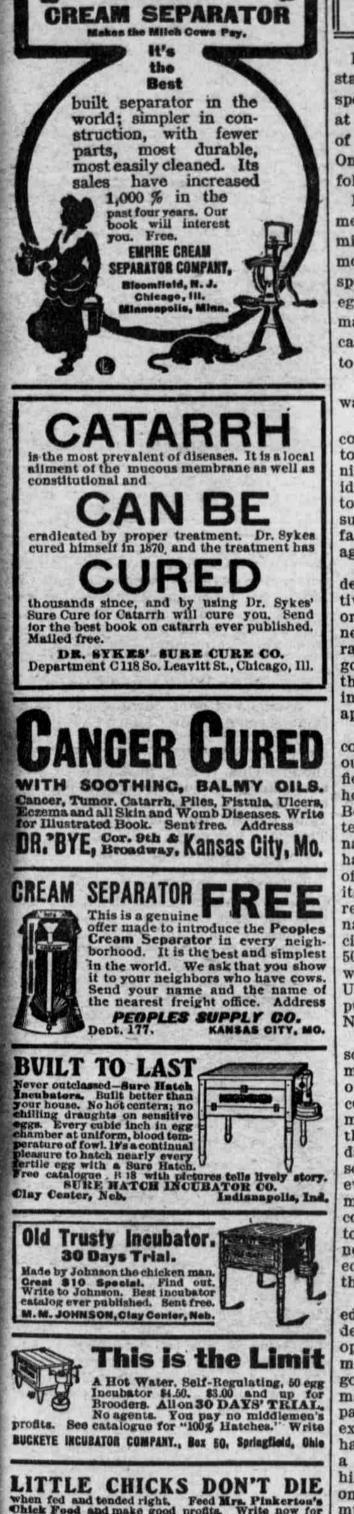
We make your suit and trousers exactly as ordered and send them to your express office for you to examine and try on. If you find them both as offered, pay the express agent \$10, and the ex-press charges, and both the All Wool Suit and the extra pair of \$5. Trousers are yours.

The ten envelopes you are to distribute will be sent in the box with your suit. Read this offer over again carefully, then write today for free samples of our \$10. Suiting, (including Clay Worsteds, Thibets. Serges, Cassim eres in Black, Blue, Brown, Grey and Handsome Mixtures;) also separate Trouser samples, Catalogue, instructions for tak-ing measurements and Special Offer. Remember we run all the risk.

Reference : Milvaukas Avenus State Bank, Chicago, Capital Stock \$250,000. O. T. MOSES & CO., 228 Moses Bldg., CHICAGO



an hour at 10c, each. When sold send the money, \$2.60, and we will send you a guaranteed A.Q. Columbia Graphophone with three-song record. In case you are not pleased with the Graphophone, send it back to us and we will allow you \$5.50 on Graphophone, send it tack to us and we will allow you \$5,50 on the purchase of any machine you may select from our catalogue. We will forfeit \$1,000 to any one proving any trick or oatch about this offer, or that we give a toy machine or one that must be turned by hand. Our machine is a key winding, self-playing Columbia Graphophone, and with three-song record, is the greatest premium sver offered. Send for free list of records and graphophones. Send



The Ideal Press.

H. C. Richmond, a member of the staff of the Omaha World-Herald, responding to the toast, "The Press,"

at the banquet of the Ancient Order of United Workmen, held at South Omaha, February 20, delivered the following eloquent address:

Mr. Toastmaster, Brother Workmen and Fellow Citizens: I am reminded of the lad who notified his mother that he had just set the old speckled hen on a setting of six Jozen eggs, whereupon his mother reprimanded him for having done so, because the old hen would not be able to properly cover that many eggs.

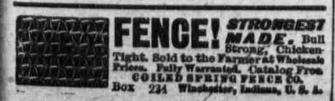
"I know it," replied the lad, "but I wanted to see her spread herself."

I surmise that the committee which complimented me with an invitation to participate in this program tonight must have conceived some such idea when it assigned me to the toast, "The Press," a most stupendous subject, the influence of which is more far-reaching and powerful than any agency in our land today.

Thomas Fitch told of a man who declared that everyone loves his "native land, whether he was boin there or not. I was hardly born in the newspaper profession, but I adopted it rather early in life, and I find as time goes on that it is in one sense like the gambling fraternity—so fascinating that one who adopts it is seldem apt to reform.

In the realms of modern science, commerce and industry, the press has outstripped everything. In no great field has progress and advancement held sway like that of newspaperdom. Both by reason of invention and enterprise, the press has become a dominant factor, and its wondrous power has come to challenge the admiration of the civilized world. To enumerate its most brilliant achievements would require a week. The world of journaliem is now foremost in modern

when fed and tended right. Feed Mrs. Pinkerton's Ohick Food and make good profits. Write now for free catalogue on chick raising and learn too about our prize winning, pure bred birds. ANNA L. PINKERTON CO. Box 18, Hastings, Heb.



civilization. There are more than 50,000 newspapers in the world, of which upwards of 22,000 thrive in the United States. Fully 600 of these are published in our own fair state of Nebraska.

I wish I had time to tell you of some of the leading features of the metropolitan newspaper-its marvelous machinery, its ponderous and complicated presses, its armies of men and women, each a fragment of that great human machine which daily transmits from all conceivable sources the millions of ideas and events and occurrences which go to make up the great story of life. I could spend the evening in pointing to feats of enterprise on the part of newspaper publishers which cast its eclipse over the greatest endeavors of the men of our times.

The press is a leading factor in education, religion and human endeavor. Not only does it mold public opinion, but it reflects public senti-ment. It is an almighty power for good or evil. It may cause a war or make peace. It may fire hearts with patriotism, or breed anarchy. It may excite public sympathy or inspire hateful prejudice. It can whitewash a thieving public official and make him appear as white as Diana, seated on an iceberg, or it can paint with mud a decent and a noble citizen, and make his character look as black as the ace of spades. It can conceal from millions of people a deal by which they are actually being robbed at Washington, and it can hound and traduce with relentless deviltry the noblest man who ever raised his voice in behalf of freedom and justice and delphia Record.

when crape, that silent symbol of death, flutters from your cottage door. My ideal press is one whose might is right. I would have the press adhere to so high a sense of justice as to compel the respect and confidence of the people in every walk of life; a press as eager to right the wrongs of the poor and humble as to flatter the vanity and fancies and foibles of the rich; a press blind to the political prejudices of men not possessed of the better qualities of mind and heart; a press whose aim it is to enlighten and elevate rather than to entertain and confuse; a press committed with unswerving fidelity to the great principles of life, untrammeled, all-powerful, going on and on adown the ages, exemplifying the teachings of the lowly Nazarine, for the uplifting of the human race.

tire life, and are the first to offer

Robbery by the Steel Trust.

A beautiful object lesson in the tariff for the American people is in the contract of a steel mill in the United States to deliver at Montreal 40,000 tons of rails for the Canadian Pacific railroad at \$21.25 a ton. This, allowing for cost of delivery, is \$18 a ton at the mills or \$10 a ton less than the cost to American purchasers of steel rails at the mill. The contract price to the Canadian Pacific railway left a margin of fair profit for the manufacturers and all that is above this price is an iniquitous extortion upon American consumers which can be practiced only under cover of a shamefully exorbitant tariff-Phila-

