

Twentieth Century Buying



The up-to-date consumer has ceased to allow his shopping affairs to worry him. He makes out his order from our large catalogue, sends it and we do the rest. We began pleasing and saving money for our customers over 32 years ago, and our remarkable success since that time is only a true mark of the people's growing trust in us and our methods.

We buy good goods, tell the truth in describing them, and sell them at wholesale prices. The consumer can buy fresh goods and enjoy the same low prices as does the dealer. Our oldest customers buy the largest bills of goods, because the larger the order the more money saved.

We accept all the responsibility, and guarantee that what you buy shall be satisfactory—whether it be a 25-cent or a 25-dollar purchase. If you try us once you will see how easy and pleasant a matter it is to deal with a strictly honest and accommodating firm.

Begin Saving Today. Cut out the coupon, send it to us with your name and address and 15 cents in partial payment of the postage on our 1128-page catalogue.

With this book in your possession it is an easy matter to sit comfortably by your own fireside and order your supplies for months in advance with a few hours' pleasant effort.

Your saving in the course of a year will surprise you, for you can buy many supplies from us for less money than your dealer pays for the same goods, thus saving even more than his profit on them. Besides, when buying from us you are enabled to select what you desire from a stock as large and varied as a thousand ordinary stores, and you are not obliged to buy what can be found in the small stocks of your local tradesmen.

Bear in mind that whatever you want—we have it. Don't put it off. Send in the coupon today before you forget it.

We Want You to Try Us
and test for yourself our ability to please you. Tell us what kind of goods you are interested in and we will send you without charge any of the following illustrated special catalogues quoting wholesale prices. Merely mention the number or letter of the catalogue you want.

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| 100 Artists' Supplies | 170 Kitchen Supplies | 235 Stoves | R Fancy Grade Furniture |
| 105 Athletic Goods | 175 Laces, Embroideries, Ribbons, Trimmings | 240 Toys, Dolls and Games | T Trunks |
| 110 Blacksmiths' and Machinists' Tools | 180 Lamps and Lanterns | 245 Underwear | U Youths' and Boys' Clothing |
| 115 Builders' Hardware and Supplies | 185 Linoleums, Carpets and Curtains | 250 Vehicles | V1 Men's Made-to-Order Clothing with samples of fabrics. Suits \$10.50 to \$16.50 |
| 120 Carpenter and Builders' Tools and Materials | 190 Men's Hats and Gloves | 255 Wagon Makers' Supplies | V2 Same as V1 except suit prices \$15.00 to \$30.00 |
| 125 Crockery and Glassware | 195 Men's Shoes | 260 Watches and Clocks | V3 Made-to-Order Overcoats with samples |
| 130 Cutlery | 200 Men's Wearing Apparel | 265 Women's Shoes | W Men's Ready-Made Clothing |
| 135 Dry Goods | 205 Music and Musical Instruments | 269 Women's Catalogue (Cloaks, Furs, Suits, Skirts, Waists, Hats, etc.) | Mackintosh Catalogue |
| 140 Fancy and Novelty Goods | 210 Notions | B Bicycles | Butterick Fashion Catalogue |
| 145 Farm Implements | 215 Saddles and Saddlery | C Baby Carriages | GI Grocery List (published every 60 days) |
| 150 Fishing tackle | 220 Silverware | D Dairy Supplies | |
| 155 Popular priced Furniture | 225 Sporting Goods | G Drugs and Patent Medicines | |
| 160 Harness | 230 Stationery and Office Supplies | J Telephones and Electrical Goods | |
| 165 Jewelry | | K Cameras and Photo Supplies | |
| | | M Books | |

Send four 2-cent stamps for our **10-Color Wall Hanger** showing the inside of our building, with the goods, and the clerks at work. One of the most complex and complicated pieces of lithography ever attempted. Interesting and attractive. You can get it for what it cost us—four 2c stamps.

Cut this slip out and send it TODAY.

MONTGOMERY WARD & Co., Chicago.
Enclosed find 15 cents for partial postage on Catalogue No. 72, four 2c stamps for Wall Hanger, or 20c for both.

Name _____ (Be sure and write very plainly.)
Postoffice _____
Route No. _____ County _____ State _____

Montgomery Ward & Co.,

Michigan Ave., Madison & Washington Sts., Chicago

32 years World's Headquarters for Everything.

is much less expensive than those sold at the stores. It may be made of either pique or drill, white or colored, though the white is most satisfactory and durable. The brim is cut in circular form, and another piece the same size and shape is cut for an underfacing; between these two pieces a frill of hamburg, or lace may be basted and the two pieces stitched together and turned. The edge of the lace or frill should, of course, be inside, between the two edges of the brim before it is stitched, to form a ruffle on the brim when it is sewn and turned. Sew eight pearl buttons on the inside edge of the brim, at equal intervals, on which the crown, when finished, is to button. The crown of the hat is a smaller circular piece, edged with the same trimming as is used on the brim. Make eight button-holes at equal intervals on the crown, opposite the buttons on the brim, and when ready for use, button the crown and brim together. Both brim and crown can be washed and laid flat to be ironed. One yard of pique and four and a quarter yards of trimming are required for the hat. Two plates, a large one and a small one, may be used to make the circular pieces for the brim and the crown. A supply of these hats may be made, more or less elaborate, and will serve nicely when such head gear is needed. They may be made pretty enough to wear on any occasion or plain enough for the common uses.

Query Box.

Jose.—Cannot answer such queries in this column. Send stamped, addressed envelope for reply.

Afflicted.—The medicine is a patented preparation, and formula cannot be given. Ask your physician.

CONSUMPTION CURED.

An old physician, retired from practice, had placed in his hands by an East India missionary the formula of a simple vegetable remedy for the speedy and permanent cure of Consumption, Bronchitis, Catarrh, Asthma and all Throat and Lung Affections; also a positive and radical cure for Nervous Debility and all Nervous complaints. Having tested its wonderful curative powers in thousands of cases, and desiring to relieve human suffering, I will send free of charge to all who wish it, this recipe, in German, French, or English, with full directions for preparing and using. Sent by mail, by addressing, with stamp, naming this paper, W. A. NOYES, 847 Powers Block, Rochester, N.Y.

Reader.—The sentence, "De gustibus non est disputandum," is Latin, and means there is no disputing in the matter of taste. You will find in the back of Webster Unabridged Dictionary a large number of translations of quotations from various languages and uses in English literature.

K. M.—There are a great many vegetable oils, but I cannot begin to name them all. A valuable oil, used for the protection of furs, is obtained from the roots of the carrot. The drug, asafoetida, is the concrete juice of several plants of the great parsley family, natives of Persia, Africa and the East Indies. It is used as an antispasmodic.

Alexis.—The most widely known sign language is that of the deaf-mutes. The two-handed method is no longer used by experts, and these unfortunates have learned to convey whole sentences by facial expressions coupled with signs. The finger language requiring but one hand is the almost universal means of communication.

C. L. B.—For inducing growth of eyebrows, the following is recommended: Vaseline, two ounces; tincture of cantharides, one-eighth ounce; oil of lavender and oil of rosemary, each, fifteen drops; mix well, and apply with a small toothbrush once a day until growth is well under way, then apply less often.

Ferol.—The simple tincture of benzoin is a toilet article; a few drops in a basin of water is excellent for a face bath; the compound tincture of benzoin is a medical preparation, and is good to use for tooth-aches, cuts, burns, etc., as it forms an air-tight coating wherever applied.

Estelle.—Make the soil for your rosebed very rich with well-rotted cow-manure. The spring is a very good time to transplant rose bushes and shrubs, and for dormant plants, it should be done as soon as the ground can be worked. The white, powdery substance on the foliage is a disease called mildew, and some kinds are much more subject to it than others. The Crimson Rambler rose is often rendered unsightly by it for a whole season. Sulphur, sprin-

kled on the foliage, sometimes overcomes the disease.

A. M. M.—The insistence upon the importance of an erect posture of the body is not a "fad." It is essential, not only to health, but to grace of movement and beauty of form. Custom has done much to deform "the human form divine," and the effect of a stooping, or throwing the shoulders forward, habit has been to weaken the spinal column and render it inadequate to the demands for support made upon it by the weight of the body. Observation has shown that manual labor, or even lounging idleness, gives the stooping form quite as often as sedentary habits, and that deformities of the trunk or spine, although sometimes the effect of disease, are more often the result of carelessness, and an indulgence in slovenly lolling. Jacques says: "One's standing among his fellow-men is quite as important a matter in a physical, as in a social, sense. The deformity may be readily corrected by an habitual throwing back of the shoulders and an upright position of the head. Walking is one of the most efficient means of physical culture, as it calls all the muscles into action and produces the requisite amount of tension for their tonicity. The result depends upon yourself, and the amount of persistence you employ."

For Whitening the Skin.

This recipe is given in answer to a querist, but I cannot vouch for its giving satisfaction:

Pure oxide of zinc, one ounce; glycerine, one dram; rosewater, four ounces; essence of rose, fifteen drops. Sift the zinc, dissolving it in just enough of the rosewater to cover it, then add the glycerine, next the remainder of the rosewater and the essence. Shake well and apply with a soft sponge or an antiseptic gauze. The face must be well wiped off before the liquid dries, or it will be streaked.

Oat Bread.

Take two cups of oat flakes, put in a dish and cover well with boiling water; let stand an hour. Add one

cup of tepid water, one-half cup of good molasses, one tablespoonful of shortening, a little salt, and one cupful of good yeast. Mix stiff with wheat flour, let rise over night, keeping warm in cold weather. In the morning knead it down with wheat flour, let rise, form into loaves, and let rise again; moisten the top with melted butter, and bake forty to sixty minutes in a moderate oven, as it burns easily.

RHEUMATISM Cured Through the Feet

Don't Take Medicine, External Remedy Brings Quick Relief. Sent FREE ON APPROVAL. TRY IT.

We want everyone who has rheumatism to send us his or her name. We will send by return mail a pair of Magic Foot Drafts, the wonderful external cure which has brought more comfort into the United States than any internal remedy ever made. If they give relief, send us One Dollar; if not don't send us a cent—you decide.



Magic Foot Drafts are worn on the soles of the feet and cure by absorbing the poisonous acids in the blood through the large pores. They cure rheumatism in every part of the body. It must be evident to you that we couldn't afford to send the drafts on approval if they did not cure, even after everything else has failed.

Since I used the Drafts I walk without crutches. They do just what you claim.

ANNIE LEE GUNN, Augusta, Ark.
I am much pleased with your cheap and simple remedy. I have found it to be just as you promised.

J. H. DIRKMAN, Danube, Minn.
I never found anything that would help me before trying your Drafts. JOHN WHITE, Grafton, Mich.

I have suffered with rheumatism for the past ten years but Magic Foot Drafts have entirely cured me. I have felt no pain since using them.

MRS. MARY ST. ANGE, Woonsocket, R. I.
We have thousands of long letters of gratitude from men and women cured of rheumatism by Magic Foot Drafts. Will you let them cure you? Write today to the Magic Foot Draft Co., X66, Oliver Bldg., Jackson, Mich., for a trial pair of drafts free on approval. We send also a valuable booklet on rheumatism, free.