

Diamonds ON CREDIT



There is only one stage of life—that of extreme poverty—where diamonds are out of place. The wearing of a diamond is prima facie evidence of easy prosperous circumstances if not of actual wealth. A diamond is the badge of prosperity and whether in business or society, a requisite of success. To be successful you must look successful, and to look successful you must wear a diamond.

The LOFTIS Easy Payment PLAN has removed every difficulty in the way of an honest person who desires to wear diamonds. No matter how far away they may be they have only to make a selection from our illustrated catalogue and have any diamond ring, stud, brooch, locket, earrings, cuff buttons, a high-grade watch or other article handed to them at their own door and left for examination. All charges for delivery will be prepaid, and if the article is not entirely satisfactory, your money will be promptly refunded. If you prefer to examine the article before paying any money whatever, we will send the diamond to your express office, where if it pleases you in every way, and is much better value for the price asked than you can secure elsewhere for spot cash, you can make the first payment and take the diamond. In either case, you will have eight full months for paying the balance in equal monthly payments. Remember, that we pay all delivery charges, and refund first payments promptly on return of the goods within a reasonable time.

We are the largest house in the world in our line of business and one of the oldest (Established 1858). We refer to any bank in America. For instance, ask your local bank how we stand in the business world. They will refer to their Dun or Bradstreet book of commercial ratings, and tell you that no house stands higher in credit, promptness or reliability, and that our representations may be accepted without question. **WE GIVE A GUARANTEE CERTIFICATE** with every diamond; make liberal exchanges at any time, allowing full price paid for a diamond in exchange for other goods or a larger one. On cash sales we make a most startling proposition. We actually permit you to wear a diamond of your own selection for an entire year at an expense of less than ten cents per week; then if you wish to return it, we refund all of your money—less ten per cent. Write for full particulars. You will find our prices from 10 to 20 per cent lower than those of other houses, for we buy and sell more diamonds than any other house in our line of business and carry a stock of nearly a million dollars' worth of loose and mounted goods. Please write to-day for our beautiful catalogue and our booklet which answers every question that you could possibly ask in regard to our prices, goods, terms and system. It is worth its weight in gold to any intending purchaser.



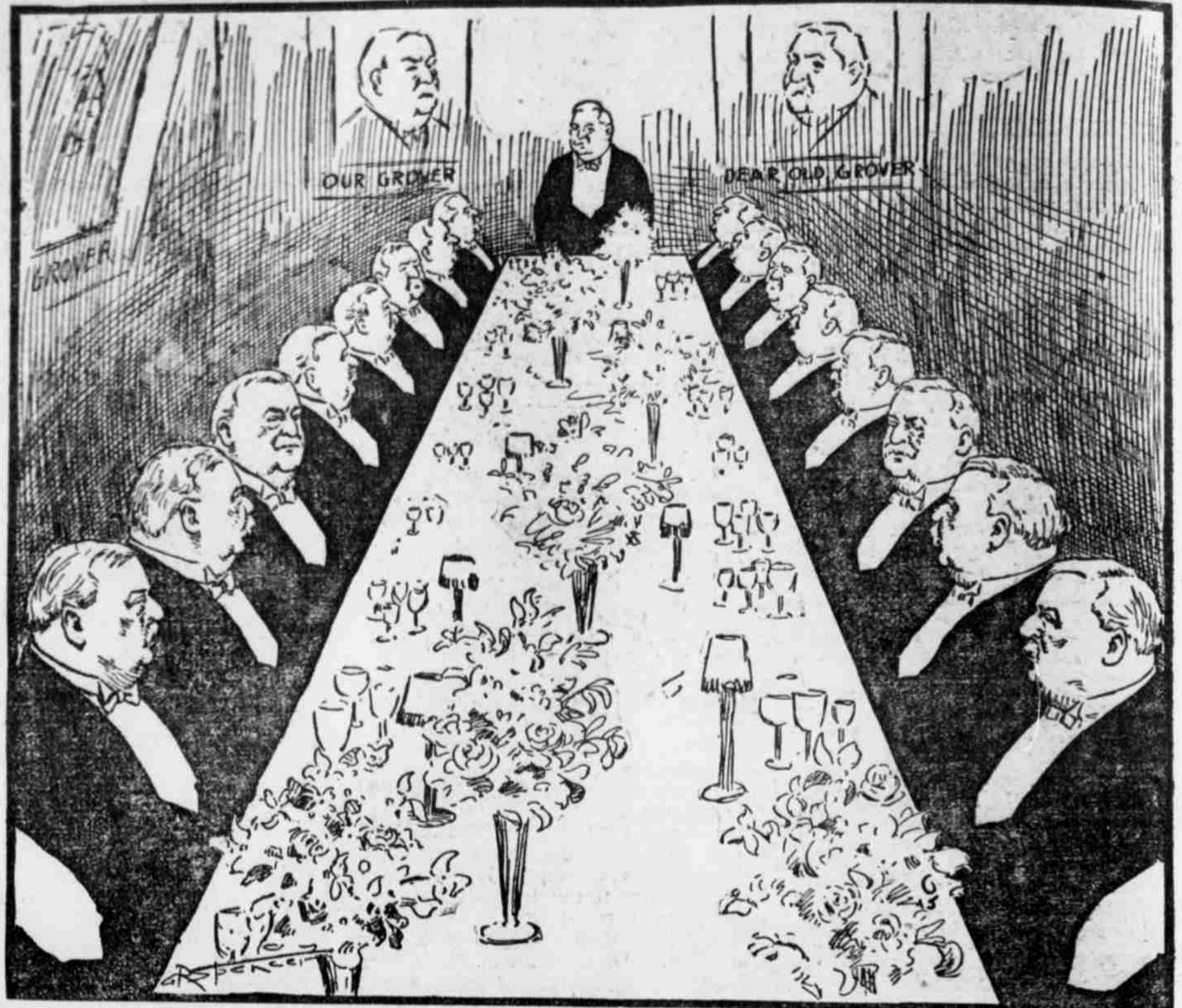
LOFTIS BROS. & CO.
Diamond Importers and Manufacturing Jewelers
Dept. D-69 92, 94, 96 and 98 State St. CHICAGO, ILL., U. S. A.
Opposite Marshall Field & Co.
Copyright 1903, Loftis Bros. & Co.

Proclamations Contradicted.

Time and time again we have received the very highest assurance that the Philippines—especially Luzon—are at peace and we have been asked to contemplate the beneficent regime of the commission, with its complicated machinery of justice, its enlightened and far-reaching system of education, and its softening and uplifting influence upon the benighted natives. But we have never seen one of these halcyon proclamations that was not effectually contradicted within a week, nor do we believe there has been a time during the past four years when a white man's life was safe a few miles beyond the walls of Manila.—Washington Post.

Liberty, Independence and Self-Government.

Containing extracts from the speeches, writings and sayings of the founders and defenders of the republic, with comment by the editor upon each excerpt. Endorsed and used by the Democratic National Committee of 1900. Highly recommended by Willis J. Abbott, Dr. David Starr Jordan, Ex. U. S. Senator Geo. F. Abbott, Ex. Cong. Henry U. Johnson, Ex. Gov. John P. Altgeld and many others of national repute. Governor Altgeld said of this book in a letter to the editor: "It is the most complete compendium yet published and will be invaluable to every public writer and speaker." Contains more pertinent excerpts than any dozen books yet published. It will always be valuable. 160 page book, price 25 cents postal money order or silver. Address the editor, E. G. Ballard, 807 Chamber Commerce, Chicago, Illinois.



A "HARMONY" BANQUET.

Needs Only Organization.

Newton (Ia.) Herald: No believer in the last two national platforms of the democratic party has ever made a howl for "harmony." That cry has proceeded all the time from those who do not believe in the platforms, who have not been in sympathy with democratic demands, and who have lent but little, if any, support to the ticket. These fellows are perfectly willing to compromise at any time on their own terms. Though a minority, they have no hesitation in demanding that the majority surrender. If the majority concludes to refuse, then the mud flies. The shibboleth of these men is "Get Together." In order to get together they insist that the crowd must come over to their side and thereby forsake all the principles that for the past seven years have been regarded as near and dear to the cause of the people. It is the old case of the tail insisting on wagging the dog. The dog refuses to be wagged. If these men who cry "harmony" were willing to stand by the principles of the party in which they for a long time professed to believe, then harmony is at hand. Democrats cannot get together unless they are democrats to begin with. The party creed is the test of democracy. Those who do believe in the creed are already together. If they do not believe in the creed they ought to get into the republican party. If they do believe in the creed they ought to be willing to stand by it. No party that is insincere can long command respect. No party that is insincere deserves respect. The worst defeat the democratic party ever suffered was the election of Grover Cleveland, and it will never win a victory until the last follower of the "stuffed prophet of Buzzard's Bay" goes over into the republican party where he belongs. The democracy does not need reorganization—it needs organization.

HANCOCK DISC PLOWS

The Plow Everybody is Talking About. THE CELEBRATED **HAPGOOD-HANCOCK** Disc Sulky & Gang Plows

Changes the old method of plowing as the twine binder did the old method of harvesting. We guarantee to do more and better work with two horses on sulky, or three horses on 24-in. Gang, than any other Mould-Board or to wear out or keep in repair. Will plow hard dry ground where no other plow will work. We want you to see it in your neighborhood. We are exclusive mfrs. for two-thirds of the U. S. of the genuine Hancook Plow, which lack the essential elements (covered by our patents) that make the Hancook Plow a wonder and the only successful Disc Plow on earth. Write us now. Address **HAPGOOD PLOW CO., Exclusive Manufacturers, Box 698, ALTON, ILL.**

CARPET BOOK FREE

Twenty-five cents per yard buys this handsome heavy weight Granite Carpet, H504. It has large rose and foliage pattern in red, black, pink, green and cream surrounded by scrolls in same colorings. It is the best carpet ever offered at the price. Don't order a carpet until you have seen our new and handsome illustrated Carpet Book and Catalogue **ILLUSTRATED IN COLORS** showing exact colors and designs of our entire line of Ingrain, Brussels, Velvet and Axminster Carpets as well as Portiers and Rugs. This book also contains a complete line of Stoves and Furniture. Our prices as well as our goods are guaranteed. Upon receipt of your name and address, we will send you this beautiful book absolutely **FREE**

LUYTIES BROS. MERCANTILE COMPANY, ST. LOUIS, MISSOURI.

A Gold Watch and Chain for \$3²⁵

—20 YEAR GUARANTEE—

The best, handiest, and most perfect Genuine American 14 karat Gold plated watch and chain ever offered for sale at any price. Double hunting case, rich solid gold pattern of engraving, assured design. Fitted with the very best seven jeweled American movement on the market, view wind and stem set, accurate to the second and absolutely guaranteed. Vest Chain and Charm free with gent's size watch. Positively the greatest bargain on the face of the Earth. **SEEING IS BELIEVING.**—Cut this out and send it to us with your name, post office and express office address, and we will send the watch and chain complete to your express office for examination. You examine them at your own risk, and if as represented pay the express agent our bargain sale price \$3.25 and express charges and they are yours. Mention size of watch wanted. **GENTS or LADYS** and order to-day as this will positively not appear again. Address **R. E. CHALMERS & CO., 352-356 Dearborn St., CHICAGO, ILL.**